

DRAFT – New gTLD Evaluation Process v4 – Detailed View

	Applicant process	ICANN Board/staff process	Public comment process	Evaluation process	Objection process	Contention process
<div style="writing-mode: vertical-rl; transform: rotate(180deg);">Phase 0</div>	<div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;">Application period opens</div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;">Applicants submit applications & application fees</div> <div style="border: 1px solid black; padding: 5px;"> End Phase 0: Closing of application period </div>					
		<div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;">Staff prepares applications for posting & media announcements</div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;">Staff reviews applications for completeness and payment of fee</div> <div style="border: 1px solid black; padding: 5px;"> End Phase 1: Posting of applications </div>				
<div style="writing-mode: vertical-rl; transform: rotate(180deg);">Phase 1</div>						

Phase 2

Applicants may submit public comments/responses

Staff/experts review for technical concerns with strings

Public comments submitted on applications

Expert panels review qualifications

Objectors may file objections until end of Phase 4

Staff/experts review for confusing similarity between applications or between applications and existing TLDs

End Phase 2: Close of public comment period on applications

Panels send applicants confidential detailed evaluation results

Panels prepare public summaries of evaluation results

Staff composes draft Initial Evaluation Report (IER), including:
-public comments
-public summaries of evaluator reports
-objection status

Staff posts draft IER

End Phase 3: Publication of draft IER

Phase 3

Applicants may respond to:
-evaluation results
-draft IER
-public comments

Public comments submitted on draft IER

Providers review objections for completeness (form + fees paid)

End Phase 4:

Phase 4

Phase 5

Phase 6

**End Phase 4:
Close of public
comment period
on draft IER**

Staff summarizes
public comments
for IER

Evaluators
consider changes
to reports based
on comments &
responses

Providers notify
ICANN of
objections filed

Staff/experts consider
changes to
determinations on
technical concerns w/
string and confusing
similarity between
strings

Evaluation panels send
confidential detailed
initial evaluation results
& public summaries to
ICANN and applicants

**End Phase 5:
Evaluation and
Objection status reports
sent to ICANN**

Staff posts IER

**End Phase 6:
Publication of
IER**

Applicants may
submit comments
on IER

Public comments
submitted on IER

Phase 7

submit comments on IER

submitted on IER

**End Phase 7:
Close of public
comment period
on IER**

Phase 8

Staff composes Board report

Board considers IER:
Applications are:
A) approved,
B) not approved,
or
C) referred to extended evaluation

Staff posts Board resolutions

**End Phase 8:
Posting of Board
resolutions on
initial evaluation
process**

Phase 9

Applicants referred to extended evaluation may proceed by paying extended evaluation fee

Successful applicants without contention enter contract and IANA process for delegation

**End Phase 9:
Deadline for
electing to enter
extended
evaluation**

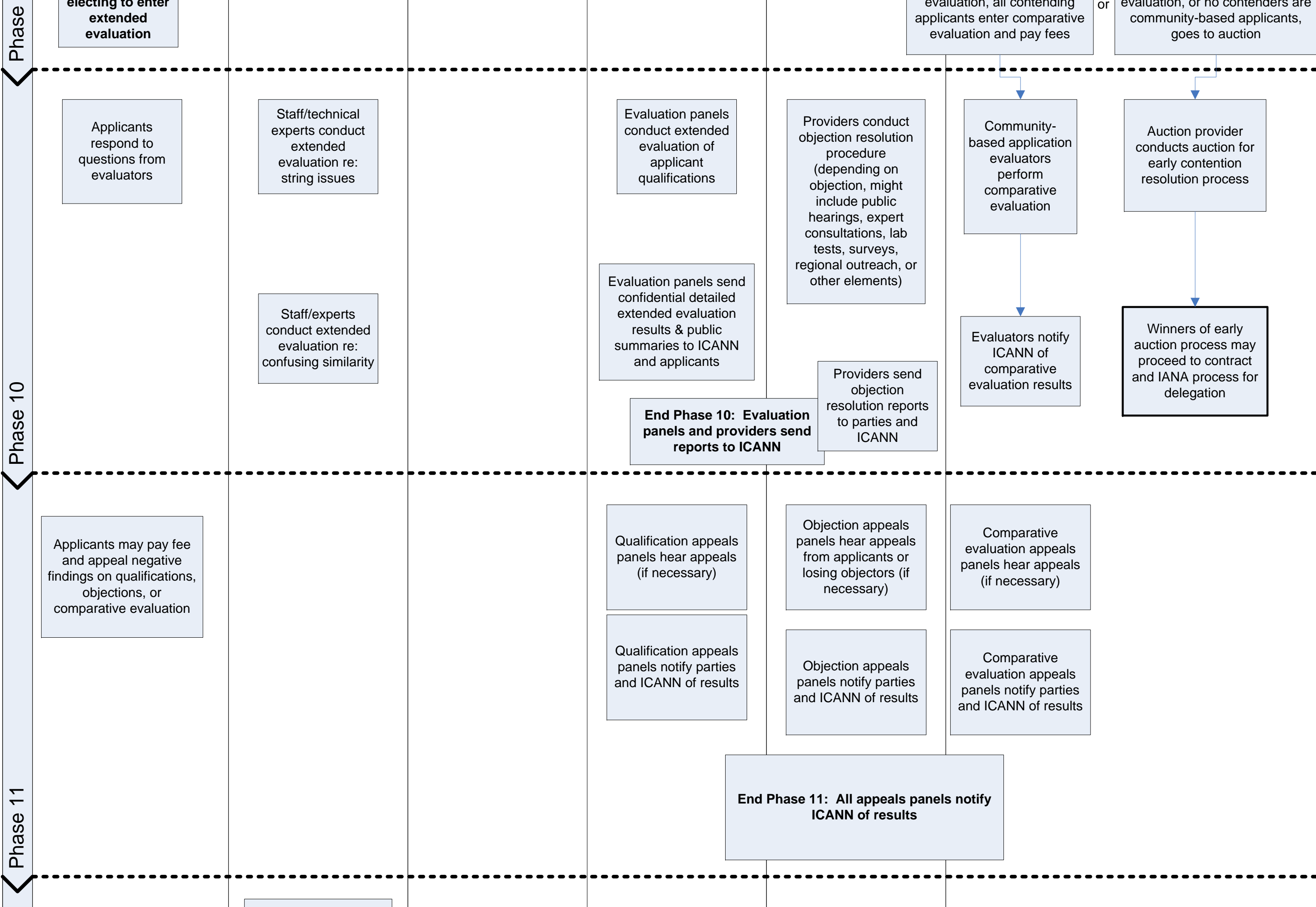
Applicants subject to objections may proceed by paying fees and filing responses

Applicants may be eligible for early contention resolution if they and no competing applicants are subject to extended evaluation

If a community-based applicant elects comparative evaluation, all contending applicants enter comparative evaluation and pay fees

or

If no community-based applicants choose comparative evaluation, or no contenders are community-based applicants, goes to auction



Phase 12

Staff compiles draft EER, including results of appeals and comparative evaluation process, if applicable

**End Phase 12:
Publication of draft EER**

Phase 13

Applicants may submit comments on draft EER

Staff monitors public comments/applicant responses on draft EER

Public comments submitted on draft EER

**End Phase 13:
Close of public comment period on draft EER**

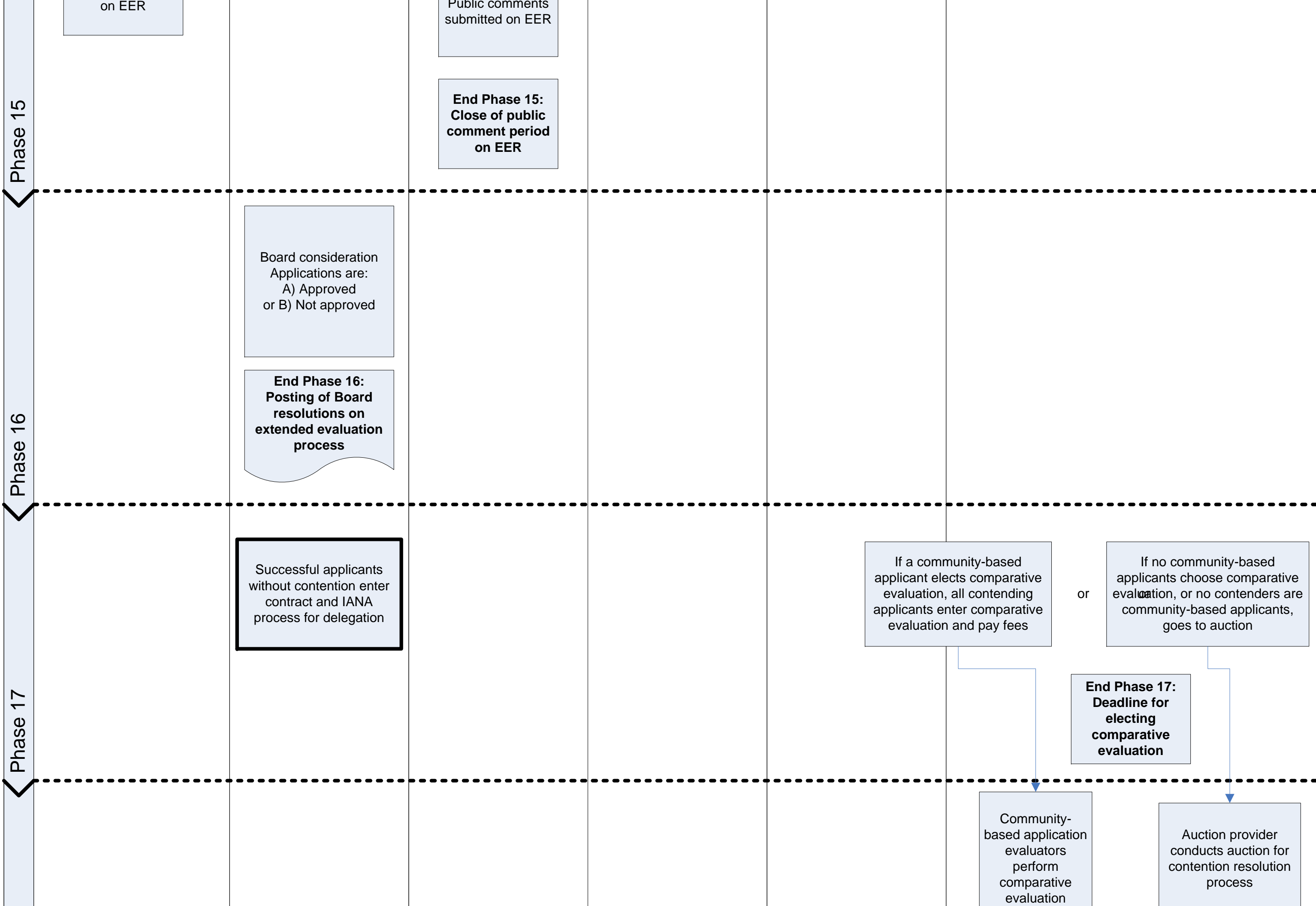
Phase 14

Staff summarizes comments and responses into EER

**End Phase 14:
Publication of EER**

Applicants may submit comments on EER

Public comments submitted on EER



on EER

Phase 15

Public comments submitted on EER

End Phase 15: Close of public comment period on EER

Board consideration
Applications are:
A) Approved
or B) Not approved

End Phase 16: Posting of Board resolutions on extended evaluation process

Phase 16

Successful applicants without contention enter contract and IANA process for delegation

If a community-based applicant elects comparative evaluation, all contending applicants enter comparative evaluation and pay fees

or
If no community-based applicants choose comparative evaluation, or no contenders are community-based applicants, goes to auction

End Phase 17: Deadline for electing comparative evaluation

Phase 17

Community-based application evaluators perform comparative evaluation

Auction provider conducts auction for contention resolution process

Phase 18

Phase 19

Phase 20

Applicants may pay fee and appeal results of comparative evaluation

Staff compiles draft Comparative Evaluation Report (CER)

End Phase 20: Publication of draft CER

perform comparative evaluation

Evaluators notify ICANN of comparative evaluation results

End Phase 18: Comparative evaluation results sent to ICANN

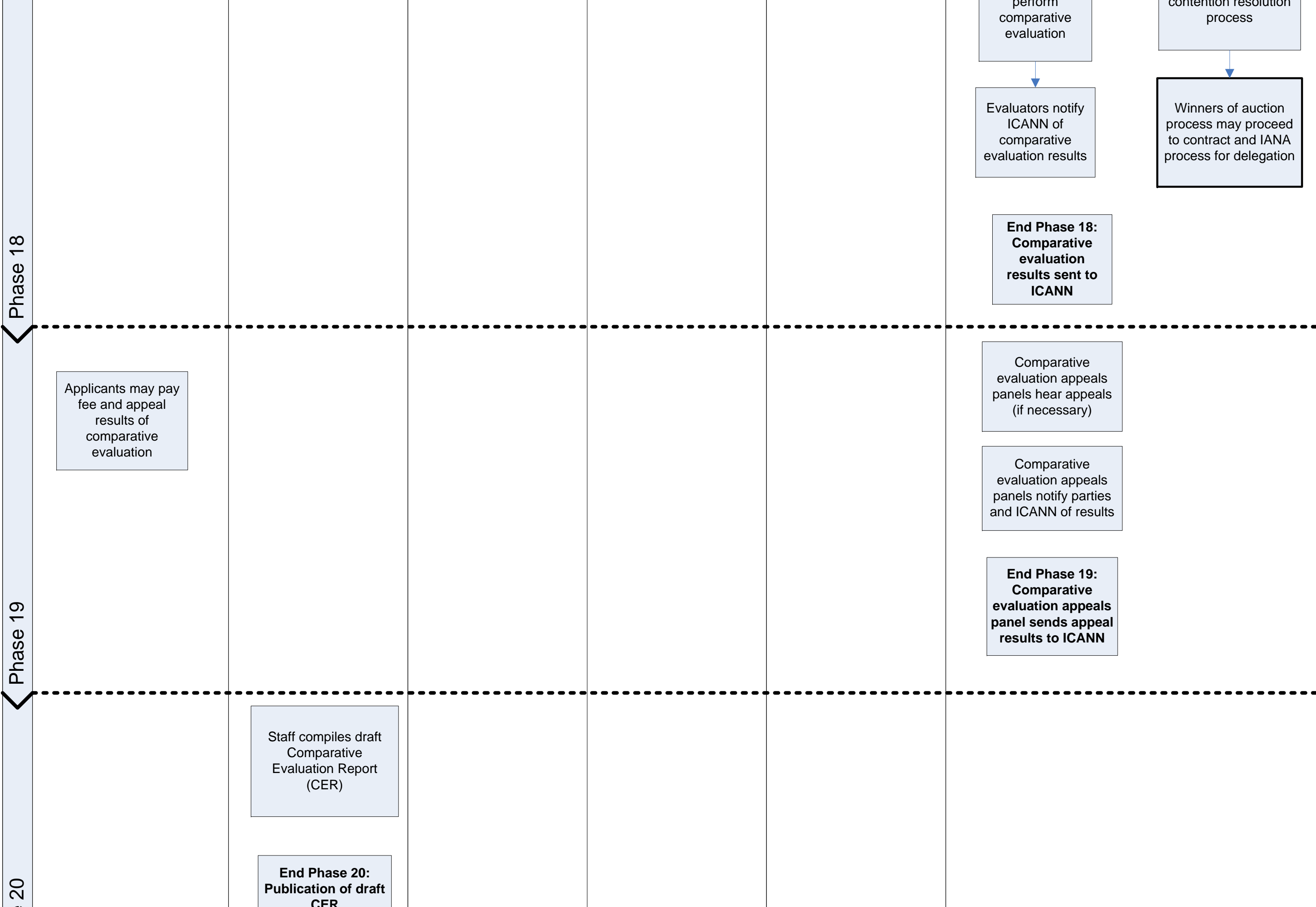
Comparative evaluation appeals panels hear appeals (if necessary)

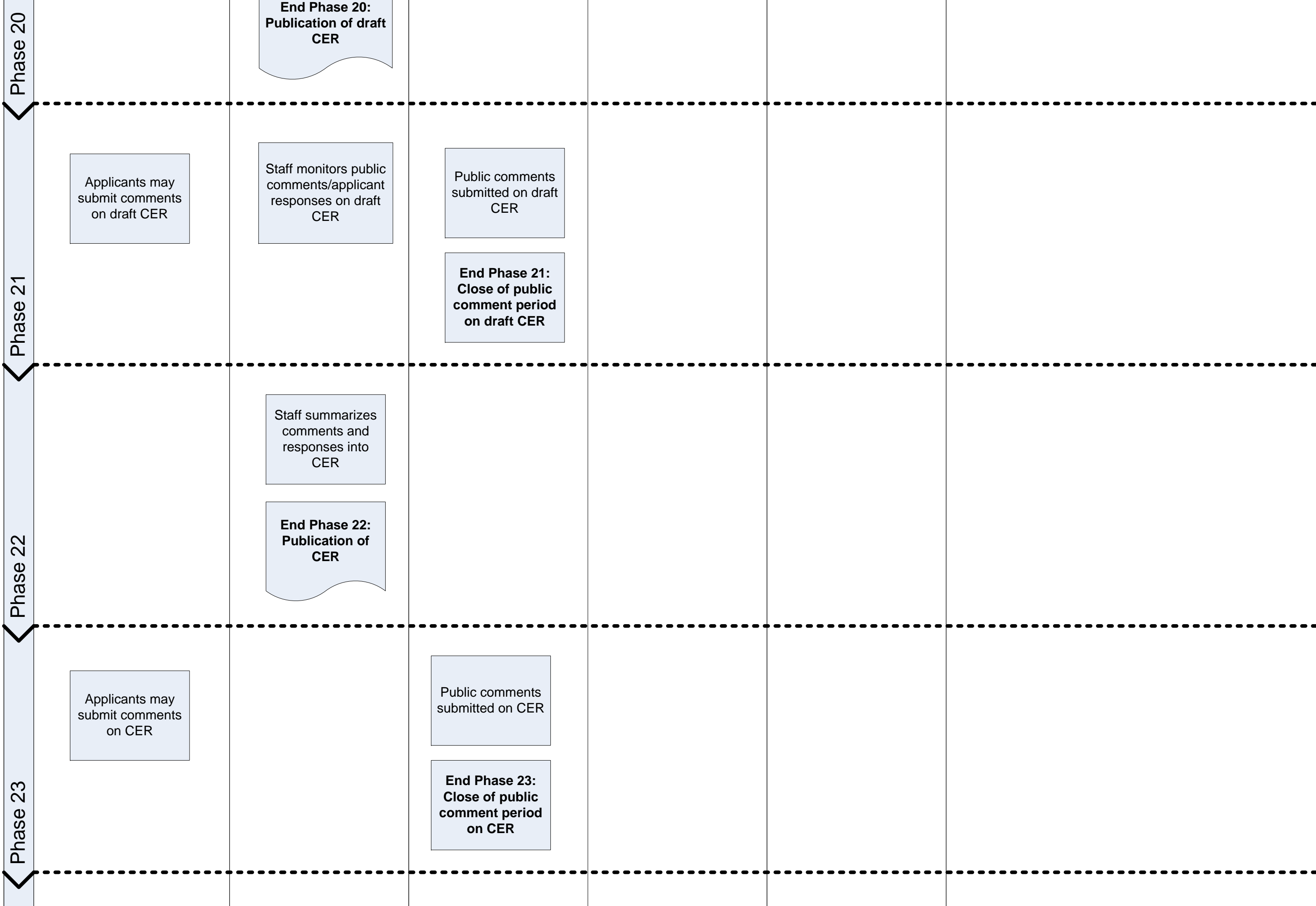
Comparative evaluation appeals panels notify parties and ICANN of results

End Phase 19: Comparative evaluation appeals panel sends appeal results to ICANN

contention resolution process

Winners of auction process may proceed to contract and IANA process for delegation





Phase 20

Phase 21

Phase 22

Phase 23

**End Phase 20:
Publication of draft
CER**

Applicants may
submit comments
on draft CER

Staff monitors public
comments/applicant
responses on draft
CER

Public comments
submitted on draft
CER

**End Phase 21:
Close of public
comment period
on draft CER**

Staff summarizes
comments and
responses into
CER

**End Phase 22:
Publication of
CER**

Applicants may
submit comments
on CER

Public comments
submitted on CER

**End Phase 23:
Close of public
comment period
on CER**

Phase 24

Board consideration
Applications are:
A) Approved
or B) Not approved

**End Phase 16:
Posting of Board
resolutions on
extended evaluation
process**

Successful applicants
without contention enter
contract and IANA
process for delegation