

April 18 2009

Via Email

ICANN Board of Directors
Peter Dengate Thrush, Chair
Internet Corporation for Assigned Names and Numbers
4676 Admiralty Way, Suite 330
Marina Del Rey, California 90292

Subject: IDNgTLD Constituency Petition and Charter

Dear Chairman Dengate Thrush and the ICANN Board,

Pursuant to the processes established by the ICANN staff, please accept the attached Petition and proposed Charter for the Internationalized Domain Name Top Level Domain (IDNgTLD) Constituency (IDNgTLDC) that we believe most appropriately positions within the Commercial Stakeholders Group (CSG). As the original Notice of Intent to Form the IDNTLD Constituency (NOIF) explains, this Constituency is to primarily represent the views and interests of those who have been and/or are engaged and/or intend to be involved in the advocacy, promotion, provision, implementation, popularization, research and development of IDN gTLDs on the Internet.

The IDNgTLD Constituency provides a home for both commercial stakeholders (and non-commercial stakeholders who may wish to join) catering to the needs of about 4 billion people who will be served by IDNgTLDs, of the 2008 World Population of some 6.5 billion humans. And of the 1.58 billion Internet users in 2008, about 720 million users come from countries/communities that need to be more properly served by IDNgTLDs.

The IDNgTLD Constituency is committed to broad outreach and recruitment in addition to those who have already become involved through this petition. Working to bridge the gap between ICANN and its largely English speaking communities with the targeted communities, this proposed Constituency will provide the vital linkage that will truly make the Internet a global communications system and the global information infrastructure of all peoples.

The IDNgTLDC fills a significant gap in the breadth of representation within the CSG. This proposed Constituency contributes a much belated effort to bring IDNTLD communities into the GNSO fold within ICANN. As the genesis of the proposal is the desire to give voice to these formally under-represented IDN communities within GNSO it necessarily brings together many diverse elements of these IDN communities – commercial organizations, non-commercial organizations, individuals and even the odd government related agency.

However, since the current Stakeholder structure of the GNSO does not appear to accommodate this approach to segmenting the Internet user-base, we are left with a choice of grafting our proposed Constituency as best we can to the stipulated structure. Despite the fact that the real reason for the prospective applicant group to be rallying around IDN is the somewhat altruistic one of finally bringing IDN home to the IDN communities after a decade of talk, this group does have a majority of current and potential members who are commercial outfits. The Non-Commercial Stakeholder Group (NCSG) however eschews commercial members along the traditionally and generally accepted line of “money corrupts” etc. This leaves the only logical and presumably more acceptable choice for the proposed IDNgTLDC to find a home within the

Commercial Stakeholder Group, on the theory that a commercially inclined group would not find some non-commercial members in its ranks particularly unacceptable. That is by definition, the CSG would *de facto* include both commercial and non-commercial entities. On the basis of this reasoning we have submitted the IDNgTLDC proposal to the CSG and the NCSG. Nevertheless, we are open to creative re-positioning as long as the IDNgTLD community gets to speak with one voice, now that we may finally get a voice.

As a related consequence, please note that our Charter/Petition document that we are currently submitting to you is crafted with language customized for application to the Commercial Stakeholder Group. If there is a change in this underlying assumption we will necessarily need to edit and make changes. Particularly with this in mind, we would like to respectfully suggest that you view the current submitted Charter/Petition document as a largely complete but still evolving one.

Finally, on behalf of those who have expressed an interest in being involved in the IDNgTLDC, as listed in the previously submitted Notice of Intent to Form a Constituency as well as others, I request your acceptance of our petition and proposed charter.

Very truly yours,

Dr. S. Subbiah,
Director, i-DNS.net International Pte. Ltd,
4 Kent Ridge Road, Singapore 119230.

Attachments:
IDNgTLD Constituency Petition and Charter