



# Notice of Intent to Form a New GNSO Constituency

## Important Notices:

- (1) This form's purpose is limited to notifying the ICANN Board, community, and public of the applicant's intention to form a new GNSO constituency. It is not a substitute for, or replacement of, formal petition requirements stipulated in the ICANN Bylaws nor does its receipt, acceptance, or acknowledgement represent an implicit or explicit Board approval.
- (2) In addition to the Board, this form will be provided to the GNSO Council and constituencies and will be publicly posted [Note: phone and fax numbers supplied below will be removed].

Submit to ICANN Board at [new-constituency@icann.org](mailto:new-constituency@icann.org) [Note: If you do not receive a confirmation after submittal or have questions, please contact [policy-staff@icann.org](mailto:policy-staff@icann.org)].

Your Name:	City Top-Level-Domain Constituency (CTLDC)
Your Company/Organization:	Dirk Krischenowski / dotBERLIN GmbH & Co. KG
Tel. Number:	[Redacted]
Fax Number:	[Redacted]
Email Address:	[Redacted]
Submission Date:	before ICANN Mexico





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## Section 1.0: Constituency Mission/Purpose

### 1.1 What name/title do you propose to give the new constituency and in which Stakeholder Group are you recommending that it be associated, including rationale?

The tentative name of the new constituency is “City Top-Level Domain Constituency.”

We propose to apply as a constituency in the Registry Stakeholder Group. For the following reasons:

- City-TLDs are a reasonable expansion of the DNS, since city identity is one of the oldest, strongest and most popular ways that people identify themselves.
- Top-level domains for cities (city-TLDs) are an important part of the evolution of the domain name system (DNS) and need to be represented in the ICANN’s governance structure.
- Cities are global drivers of innovation and progress, centers of social, economic and political power, and are projected to contain two-thirds of the world’s population by 2030.
- CityTLD registries will have the support and operate within the influence of cities; as well as the support (or non objection) of their national government.
- City-TLDs not only offer the plain domain name registration but also have a higher-order responsibility in the allocation and structure of the city and the cities’ namespace.
- City-TLD registries will reflect the needs of city residents and organizations and the City-TLD Constituency will enable its member registries to represent these needs within the GNSO and ICANN structures thereby representing city interests on the Internet’s top-level.

This said we suggest including the CTLDC as a constituency within in the “Registry Stakeholder Group”.

### 1.2 What is the intended purpose of the new constituency?

The Mission of the City Top-Level Domain Constituency (CTLDC) includes:

- To represent the views and interests of those who are operating or planning to operate a top-level domain which is based on a string that is associated with a city community.
- To be an advocate of city top-level domain stakeholders and their interests in ICANN processes, incorporating governments and authorities, businesses, organizations, individuals and the general public interest of cities.
- To promote international cooperation, networking, and knowledge sharing among members and related stakeholders and with ICANN.
- To ensure that ICANN policies are consistent with the city’s vital interest and of a stable, secure and reliable Internet.



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### 1.3 How will the addition of this constituency improve the GNSO's ability to carry out its policy-development responsibilities?

GNSO and ICANN policy decisions have a huge impact on the development of the world's digital identity and addressing of organizations, businesses, and peoples in terms of governance, politics, economy, and culture. The CTLDC will widen the GNSO's scope in policy development through the inclusion of the multi-faceted city top-level domains which aim to create more livable cities and meet the needs and demands of their billions of peoples, enterprises, organizations, and the public interest.

### 1.4 How will the establishment of this new constituency augment, complement, and otherwise contribute differential or unique value to the GNSO and ICANN's existing structures?

With support and incorporation of the CTLDC the GNSO will benefit from a broadened representation and view of very important true global players, the cities. The inclusion of the CTLDC with its member's multi-stakeholder approach will be also a helpful link of the GNSO to local residents, governments, authorities, and economies.

## Section 2.0: Membership

### 2.1 What connection do you have to this proposed constituency and what membership representation do you propose (e.g. market/interest-area/community; expertise/knowledge of members).

I am involved in the creation of the .berlin TLD and other city-TLDs. With the .berlin TLD we have been a member of the Business constituency since 2006. In November 2008 the city-TLD initiatives of Barcelona, Berlin, Hamburg, New York and Paris have founded an interest group whose mission includes creating an entity for participating in the structure and framework of ICANN. I currently act as the spokesperson of the interest group.

Upon the ICANN's approval of city-TLDs, Membership in the CTLDC will include operators of ICANN approved and delegated city top-level domains (city-TLD registries). In the interim, provisional membership will be open to organisations preparing to submit an application to ICANN for the operation of a city top-level domain. Associated Members are organizations and individual stakeholders with an interest in city top-level domain issues and may arise from civil society, business, culture, welfare, Internet users or others. Ex-officio Members are governments and authorities from cities and other political divisions of member cities. By this a broad and global representation of interests and community is intended.

### 2.2 If this constituency will be formed from other pre-existing entities, please describe current memberships, including size/reach, and any public exposure offered (e.g. websites, email lists).

This constituency will not be formed from a pre-existing entity. The interest group of the city-



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TLD initiatives of Barcelona, Berlin, Hamburg, New York and Paris as described above and called dotcities in this founding stage.

### 2.3 **What organizations/entities would be eligible/ineligible to join this constituency?**

Membership will be open to entities and individuals with particular engagement in city's interest on the Internet. Specific criteria for eligibility have not yet been formulated, but no restriction is anticipated, as long as the membership applicant can substantiate his business activities for a cityTLD and shares a commitment to the principles articulated by the constituency mission and objectives. Different membership levels are planned. (See 2.1)

### 2.4 **How would the Constituency adequately represent its membership on a global basis?**

The CTLDC will seek representation from each global region, especially capitals and major cities in the regions. The representation shall include city-TLD registries, city-TLD initiatives and stakeholders in city top-level domain issues. The constituency's members (including Associated Members) may arise from governments, politics, civil society, business, culture, welfare, Internet users or others in order to share through cooperation and networking common principles, policies and best practices on key issues.

City-TLDs will transform the digital face of cities enduringly; the constituency's members are aware of their responsibility in this respect and therefore promote international cooperation, networking, and knowledge sharing among members and related stakeholders.

### 2.5 **What plans for recruitment/expansion do you envision for the constituency?**

The individual city-TLD initiatives of Berlin, New York, and Paris already started to conduct an outreach and recruitment program to make city communities and the Internet community at large aware on the opportunities and benefits that will arise with their own Internet name spaces. The city-TLD's activities already included national and international press appearance, speeches, and workshops on national and international levels, including ICANN meetings, the IGF, city organizations like EURO CITIES, participation in city related events such as Urban Age or Place Branding & Public Diplomacy, publications and abstracts in local and international media targeting governments, businesses and related city stakeholder groups.

This outreach and recruitment program will be continued and intensified once the constituency has been approved in order to expand and grow of the number of constituency members. Aim is to recruit all city-TLD operators or initiatives and interested parties, with a goal of 50 members by December 2010.