New gTLD PDP
(PDP-Dec05)

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Key core values

• Preserving and enhancing the operational stability, reliability, security, and global interoperability of the Internet.
• Where feasible and appropriate, depending on market mechanisms to promote and sustain a competitive environment.
• Seeking and supporting broad, informed participation reflecting the functional, geographic, and cultural diversity of the Internet at all levels of policy development and decision-making.
Should new gTLDs be introduced?

• Rough consensus so far
  – Yes – but subject to getting the selection criteria right
Selection Criteria

• Some constituencies have described some “criteria” for good selection criteria
  – E.g neutral, objective and predictable
Selection Criteria (strong support)

• Technical requirements
  – E.g meet IDN standards
  – E.g Meet a selected set of IETF RFCs

• Pay an application fee

• Demonstrate financial viability
  – Particularly with respect to security and stability (ie can operate registry effectively)

• Clearly differentiated space with respect to its purpose
Selection Criteria (strong support)

- Must use ICANN accredited registrars
- Must have mechanisms to ensure compliance with charter/purpose, and mechanisms to address violations
- Must comply with ICANN policies
RFP reference implementation

• Take selection criteria with strong support and create an example (or reference) for how the corresponding RFP might look to help consider the selection criteria

• Draw information from previous RFPs
Selection Criteria (medium support)

- Applicants must represent a well defined community and registrants are limited to members of that community.
- Applicants must establish a charter that addresses a defined purpose with eligibility criteria, and registrants must meet the eligibility criteria.
- Accurate verification of registrant eligibility.
- Explain how the new TLD maximizes benefits for the global Internet community.
Allocation methods

- First-come, first-served,
  - with an objective mechanism to deal with conflict for the same string

OR

- Comparative evaluation
  - Rank with respect to selection criteria
  - May have absolute and relative criteria
Form of contract for new gTLD

• What contractual conditions should be established for the future?
• Further work over next couple of months
Process going forward

- Draft Initial reports available on GNSO website as we work through each part of the terms of reference
- Initial Report that covers all terms of reference will be posted on ICANN website prior to Marrakech meeting
- Will seek views on options
- GNSO Council vote to select from options