Overview of the Issues Report

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What an Issues Report is

• 15 days
• What’s the issue?
• Who has raised it and why?
• Can/should a PDP be launched?
Definitions (I) – Add Grace Period

• The ADD GRACE PERIOD is the five day period following the initial registration of a domain name when the registrar may cancel the domain name and get a full credit for the registration fee from the registry.

• AGP is a contractual term in some gTLD registry agreements:
  – .BIZ
  – .COM
  – .INFO
  – .NAME
  – .NET
  – .ORG
  – .PRO
Definitions (II) – Domain Tasting

A monetisation practice of registrants that uses the Add Grace Period to register domain names in order to test their profitability.

Monetisation model: see if tasted domain names return enough traffic for PPC advertising to generate more money than the registration fee.
Issue Background (I)

• AGP is not a consensus policy.
• AGP was instituted by registries with the agreement of registrars
• Reason: to allow registrars to recover fees if domain names were mistyped during registration
• New gTLDs approved in November, 2000 included AGP
Staff recommendation (I)

• Is a PDP...?
  – within scope of ICANN's mission statement
  – broadly applicable to multiple situations or organizations
  – likely to have lasting value or applicability
  – establish a guide or framework for future decision-making
  – implicate or affects an existing ICANN policy
Staff Recommendation (II)

- Domain Tasting is **within scope** of the ICANN policy process and within the scope of the GNSO
- PDP
- Further fact-finding and research
- Consideration of other mechanisms to address the issue
Other Possible Mechanisms

• Assuming community wishes to act:
  – ICANN budget process
  – registry contractual changes or negotiations
  – the process for consideration of new registry services (RSEP)
Next steps

• Avri Doria will cover PDP process and next steps
Thank You