New gTLDs

What are the public policy issues?

What role should the GAC have ?

GAC: Sao Paulo December 2006

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New gTLDs

- Public policy issues:
  - Fairness, transparency, accountability
  - Promoting consumer choice and competition
  - DNS Stability
  - Public order issues

New gTLDs

- Fairness, transparency, accountability
  - Procedures need to be objective and justified
  - Decisions need to be open to public scrutiny
  - Adequate appeal procedures

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New gTLDs

- Promoting consumer choice and competition
  - How to facilitate new entrants to the market?
  - Barriers to entry: any restrictions need to be justified
  - Should the market determine TLD success?

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New gTLDs

- ## DNS Stability
  - How many new TLDs can be introduced?
  - What is the impact on root server operators?
  - Is business failure of a TLD a "stability" issue?

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New gTLDs

- Public order issues
  - Obscene or offensive strings: how can we agree on what is obscene or offensive?
  - Content-related issues?
  - Geographic names:
    - Country names only?
    - Other geographic identifiers?
    - Which languages?
    - IDNS?

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New gTLDs

- **What role should the GAC have?**
    - GAC is an advisory body
    - GAC should limit itself to public policy issues
    - GAC principles should offer framework guidance that is "future proof"
    - Should GAC be involved in the selection process unless "something goes wrong"?

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GAC principles

- First draft circulated after Vancouver

- Third draft after Sao Paulo

- Objective to adopt in Lisbon

- IDNs

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GAC principles

- General framework guidance based on:
  - ICANN's core values
  - WSIS provisions
- Some specifics:
  - Geographic names
  - No two/three letter ISO codes

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