

GNSO Council & Staff Discussion New gTLD Policy Recommendations

Los Angeles
10 April 2008



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Purpose

- Enable communications with GNSO
- Discuss implementation plan, execution, details
- Solicit input on various implementation matters
- Describe how staff is implementing the vision of the recommendations



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Agenda - Discussion Format

- Discussion structured by Terms of Reference
 - Whether to introduce new gTLDs
 - Allocation Methods
 - Contractual Conditions
 - Selection Criteria
- Description for each set
 - Recommendations
 - Vision
 - Planning
 - Work accomplished
 - Work products



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Samples of Work Products

- DNS stability criteria (Rec. 4)
- Costing analysis process
- Overall evaluation process map
- String confusion process map



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Progress Since Delhi (1)

- Advancing work on draft RFP
- Productizing DNS stability work
- Reviewing draft Reserved Names List
- Revising Draft v3 of base agreement
- Designing String Confusion evaluation process
- Refining draft standards for Recommendations 2, 3, 6 and 20
- Meeting and negotiating with potential DRSPs



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Progress Since Delhi (2)

- Evaluating potential post-delegation issues (outside compliance) and alternative mechanisms
- Developing program costs and fees
- Refining interface design
- Refining Communications Plan
- Evaluating auction development candidates
- Assessing operational readiness
 - Risk analysis; internal operational impact analysis



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Discussion Items

- Allocation Methods
 - Uses of RFP information
 - Community-based applications
 - Technical service provider qualification
 - Transitions between application rounds
 - Comparative evaluation criteria
- Contractual Conditions
 - Variable contract versions according to applicant type
- Selection Criteria
 - Carry-over of objection results between rounds
 - File extensions
 - Geographical names



Thank You

