A working group to develop recommendations on new gTLD auction proceeds

Input was requested from Constituencies, Stakeholder Groups, Supporting Organisations and Advisory Committees

Responses were received from:

ALAC
Business Constituency
ccNSO
GAC
Intellectual Property Constituency
Internet Service Providers and Connectivity Providers Constituency
Nominating Committee Appointee on Council - Carlos Raúl Gutiérrez
Non-Commercial Stakeholder Group
NRO Executive Council
Registrar Stakeholder Group
Registries Stakeholder Group
RSSAC
W3C

ALAC – Alan Greenberg - Chair
I am absolutely sure there is interest in the ALAC for a CCWG on this subject.

Business Constituency – Elisa Cooper – Chair
Phil Corwin volunteered to be the BC representative on the future working group

ccNSO – Bart Boswinkel
Thank you for the invitation to discuss the formation of a cross-community working group to develop recommendations for the allocation of the new gTLD auction proceeds. On behalf of Byron, I want to inform you that this topic will be on the ccNSO Council meetings agenda of 19 March 2015. After the Council meeting we will get back to you as soon as possible.
The ccNSO will not be a chartering organization but they would be willing to supply individuals with expertise.

Government Advisory Committee – Olof Nordling on behalf of the GAC Chair
Thanks again for your invitation for the GAC to consider involvement in a WG regarding New gTLD auction proceeds. Having circulated this invitation to the GAC Membership, Member comments received so far are all positive, supporting the initiative and GAC involvement, noting synergies with other GAC activities and even providing concrete proposals for the subject matter of how to best use auction proceeds. Accordingly, please note the GAC’s support for this initiative, with a GAC preference that this will materialize as a cross-constituency working group.
The GAC is looking forward to hearing from you on how the initiative will develop following the GNSO’s further consideration and please count on positive involvement by the GAC in upcoming work in line with this initiative.
This message is sent on behalf of the GAC Chair.

Intellectual Property Constituency – Greg Shatan - Chair
I appreciate the opportunity to respond, on behalf of the Intellectual Property Constituency, to the question of whether the GNSO should establish a Working Group to develop recommendations on new gTLD auction proceeds.
The IPC believes that such a Working Group should be formed. Auction proceeds represent a significant sum, and are essentially “found money” from running “last chance” auctions where the members of the contention set could not arrive at another option.
The IPC is very interested in participating in a Working Group regarding the gTLD auction proceeds, whether it is a GNSO Working Group or a Cross-Community Working Group.
If a Cross-Community Working Group is formed, it is critical that the IPC has a member’s seat on the CCWG, rather than being forced to participate through a single Commercial Stakeholder Group
representative. Each Constituency will have its own opinions, which may be in disagreement with the
others, and the Constituencies of the Commercial Stakeholder Group should not be forced to develop
a homogenized or compromised opinion. Furthermore, the IPC should not be deprived of the
opportunity to participate in decision-making and consensus building.
In any event, the IPC looks forward to working with other stakeholders to develop an appropriate plan
for the use or allocation of these funds.
Based on a preliminary exchange of views, the IPC tends to believe that a primary and substantial use
of these funds should benefit the community. Specifically, a substantial portion of these funds should
benefit the various SO-AC-SG-C groups, by providing funding for the support initiatives discussed in
Los Angeles and Singapore to combat volunteer burnout, provide more sophisticated infrastructure
and support, improve knowledge management and increase outreach, engagement and retention.
The IPC notes that the current funding for SO-AC-SG-C group support is quite modest, and the plans
in progress are both significant and sorely needed. The new gTLD program, and by extension the
auctions from which these proceeds were derived, was built on the backs of the stakeholders, many of
whom were (and are) volunteers who are not part of the “domain name industry” and who will not reap
significant financial benefits from the new gTLD program. This makes it especially fitting that a large
amount from these auction proceeds go to support the continuing efforts of the ICANN stakeholder
community.
Please do not hesitate to contact me if you have any questions or if we can be of further assistance.

Internet Service Providers and Connectivity Providers Constituency (ISPCP)
Osvaldo Novoa volunteered to be the ISPCP representative on the future working group

Nominating Committee Appointee on Council -
Carlos Raúl Gutiérrez volunteered to participate in a future working group.

Non-Commercial Stakeholder Group – Rafik Dammak - Chair
After consultation, NCSG reached the position to support a CCWG being established and we would
also participate in a GNSO working group if it comes to that for any reason.

NRO Executive Council - Axel Pawlik - Chair, NRO
We have discussed this within the NRO Executive Council.
At this time we do not think a whole new CCWG is needed. However, if the GNSO were to set up a
working group to discuss principles and develop recommendations, we would support that course of
action.

Registrar Stakeholder Group – Michele Neylon – RrSG Chair
Having discussed this with the RrSG Excom we believe that there should be forward movement on
this topic.
We can see there being advantages and disadvantages to forming a CCWG, but feel that there should
be progress in some form
How do the other groups feel about this?

Registries Stakeholder Group - Keith Drazek – RySG Chair
The RySG is very interested in participating in any community discussions around New gTLD Auction
Proceeds.
We support a GNSO working group on this topic and will certainly appoint representatives to
participate.
Please let me know if you need anything else from me.

RSSAC – co chair – Lars –Johan Liman
I think a CCWG is the appropriate way to deal with this (pleasant? ;-) “problem”, and I support creating
one. From RSSAC’s view we will try to find resources to participate in such a WG, should it be
created, but we may have to take a slightly more passive role due to our limited resources.

W3C volunteers Daniel Dardailler and Wendy Seltzer