Application for "At-Large Structure" (ALS) Designation

Applications should be submitted electronically to staff@atlarge.icann.org. Please address any questions about the applications process to this address.

The form can be downloaded from http://www.atlarge.icann.org/files/atlarge/als-application-form-en.doc

Organisation Contact information

1. Organisation's Name: dotHIV gemeinnütziger e.V.

2. Organisation's email address: mail@dotHIV.org

3. Organisation's phone number (include country/city codes):

+ 49 176 244 383 16

4. Organisation's address (location and postal address, if different):

Lehmbruckstr. 3, 10245 Berlin, Germany

5. Organisation's website (URL) (if available):

www.dothiv.org

Primary and Secondary Contact for Organisation:

If accredited, the primary contact will be assumed to be that person who will cast any votes required, with the secondary person being the alternate – though your Organisation may at any time change its voting and alternate representatives.

6. Primary contact:

    a. Name: Carolin Silbernagl

    b. Email address: cs@dothiv.org

    c. Telephone: +49 176 244 383 16

7. Secondary Contact:

    a. Name: Peter Thomassen

    b. Email address: pt@dothiv.org

    c. Telephone: -

Description

1. Structure and Governance:

a. Is your Organisation constituted so that individual Internet users who are citizens or residents of countries within the Geographic Region in which your Organisation is based control your Organisation?

Indicate Yes or No: Yes

b. Please explain the answer above in sufficient detail so that a person not familiar with your Organisation would be able to understand the reasons for your answer, and attach or reference the URLs where any statutes or operating principles or other supporting information related to this question can be found:

dotHIV gemeinnütziger e.V. (hereafter: dotHIV) is constituted as a charitable association under German law. All members, board members and advisors to date come from Germany.

Membership status is not exclusive for German or European citizens, but with its legal jurisdiction in Germany and a deep integration in the German context of the HIV response (e.g. official partnership with Deutsche AIDS Hilfe), dotHIV will stay a German and European organization.

c. Is your organization formally incorporated or organized under a national legal jurisdiction?

Indicate Yes or No: Yes

IF YES: Please describe what legal recognition it has and indicate the place of legal incorporation or registration

dotHIV is incorporated as a charitable association under the registration number VR 31092 of Amtsgericht Berlin/ Charlottenburg.

d. Describe your Organisation's structure (e.g. governing and decision-making bodies and processes):

dotHIV is constituted as a charitable association under German law.
- The articles of association state and guarantee both the non-profit character and the charitable purpose of the organization.
- General operations are lead and executed by a management board of three (Carolin Silbernagl (Chair), Tobias Mölder (Vicechair), Philipp Kafkoulas).
- The members of the association (currently: 9) control the overall strategy of the organization and elect the board members at yearly general meetings.
- An advisory board with currently 3 individual members supports the work of the board and the members.

e. Does your organization have written bylaws or other constitutional instruments?

Indicate Yes or No: Yes

IF YES: Please provide a copy along with your application (in English if available)

Articles of association (in German): http://www.dothiv.org/wordpress/wp-content/uploads/2012/09/dotHIV-Satzung.pdf

Manifesto (in English, less formal, with more heart): http://www.dothiv.org/dothiv/manifesto/

f. Explain the eligibility requirements (if any) for your Organisation's constituents/membership (if you provide a written application for admission as a member, you may attach a copy):

Basic eligibility roots in the support of the goals and mindset of dotHIV as laid down in the Manifesto:
- A thrive to use IT for social chance,
- with transparency and cooperation as guiding principles
- and a believe in the power of many to move forward in the fight against AIDS.

Core membership is reserved to the operational team and thereby depends of a common approval of the admission through the general meeting once per year.

Open Sponsoring Memberships for individuals and organizations integrate a broader basis of dotHIV's network into the organizational structures, including the right to participate and speak at the general meetings.

g. In what language/s does your Organisation conduct its business?

German / English

2. About Your Members

a. Do you have individual members with the ability to vote in or otherwise control the management of the organization?

Indicate Yes or No: Yes

IF NO: Describe what role individuals have in the management and work of the organization.

b. Do you have organisations as all or part of your membership?

Indicate Yes or No: Not yet. The Sponsoring Membership provides for

ways to integrate organizations, both non- and for-profit (see above).

IF YES: Describe whether they are profit-making, non-profit-making, a mixture of both, and/or what proportion of the total membership each type of private sector organization is. Please also describe what the nature of the organizational members is: For example, are they all of a similar type or interested in a similar activity or policy area?

c. Do you have governmental bodies, or quasi-governmental bodies, as members of your organisation?

Indicate Yes or No: No

IF YES: Please describe their nature and role in the decision-making and work of your organization, and the proportion of the total membership made up of these types of organization.

d. Describe the general membership – are they predominately of one (or more) professional background or interest group? (e.g. journalists, online rights activists, consumer organizations, individual consumers, etc.):

The general membership is defined and marked by the degree of operational involvement of members. The nine current members of dotHIV stem from very divers backgrounds including communication, IT, law and the NGO sector. The uniting principle is the support of the mission and goals of dotHIV.

e. Describe how your Organisation keeps its constituents/membership informed about, and enables them to participate in, decisions regarding issues of interest:

Members are kept informed and integrated through a weekly group call with agenda and meeting minutes.

Advisory Board members, Sponsorship members and the broader circle of supporters and friends receive bi-yearly Status Reports (e.g. http://www.dothiv.org/wordpress/wp-content/uploads/2012/09/dotHIV_Status-Report_2012-1.pdf)

They are invited to the general meetings (for the Sponsorship members) and a yearly Advisory Board Meeting (for the Advisory Board).

Annual fiscal statements will be put online once the TLD-application process is finalized.

f. Approximately how many members, of each type of membership class if you have more than one, do you have?

General Membership: 9
Advisory Board: 3
Sponsorship Membership: 0
(installed only very recently in September 2012)

3. Provide support for the statement that your Organisation is self-supporting (by answering "yes" you confirm that it will not rely on ICANN for funding):

Indicate Yes or No: Yes

4. What is the primary source, or sources, of funding for your Organisation? (if unfunded/entirely voluntary simply indicate "N/A"):

dotHIV builds on vast voluntary engagement and pro-bono support by partnering organizations, especially its founding partners
- the charitable online donation platform www.betterplace.org and
- the creative agency thjnk AG, Hamburg.

dotHIV has filed an application for the string ".hiv" to ICANN's "New gTLD Program". The funding for the application and the preparation of registry services in value of 400.000€ stems from a private loan of dotHIV's fundraising body, the "TLD dotHIV registry GmbH" (see below).

Activities in line with the charitable purpose of dotHIV are financed through membership fees, individual or corporate donations, earnings from fundraising activities (e.g. http://www.dothiv.org/deutsch-schlusselanhanger-fur-den-guten-zweck/) and award money (e.g. Social Impact Enterprise Scholarship).

5. Do you receive any funding from government agencies or for-profit entities? If so, please describe below and describe their involvement in the activities of the organization (if they so participate):

No funding from government agencies.

Private loan by the "TLD dotHIV registry GmbH": The GmbH is a German Limited Liability Company founded for the purpose of raising funds for dotHIV's application for the charitable Top-Level Domain ".hiv". The money stems
a) from private investors that we call "Social Business Angels", providing at least 25.000€ each, with 2.500€ invested in shares of the GmbH and 22.500€ as a private loan at 3% interest.
b) from a publicly supported technology loan.
Legal obligations make it difficult for a charitable association under German law to engage in comparable contracts. The GmbH is dotHIV's solution to raise the necessary investment while keeping the TLD application under the

roof and control of a charitable entity.

The GmbH is not represented in the governing bodies of the Charitable Association and does thereby not effectuate any sort of control or influence on dotHIV. In contrary, the Association itself holds 25,1% of shares of the GmbH and can thereby assure that the management of the fundraising entity goes in line with the overall goals and mission of the initiative.

6. Does your Organisation commit to supporting its individual constituents'/membership's informed participation in ICANN?

    Indicate Yes or No: Yes

Does your Organisation post on the Internet publicly-accessible, current information about your Organisation's goals, structure, description of constituent group(s)/membership, working mechanisms, leadership, and contact(s) (if this information currently is available, provide URLs)?

    Indicate Yes or No: Yes
    see documentation under http://www.dothiv.org/dothiv/

7. Provide information on your Organisation's leadership (leaders' names, positions, emails):

    Carolin Silbernagl, elected Chair of the board and full-time CEO of dotHIV gemeinnütziger e.V., cs@dotHIV.org

    Tobias Mölder, elected Vice-chair of the board and CFO of dotHIV gemeinnütziger e.V., tm@dothiv.org

    Philipp Kafkoulas, elected Boardmember and CMO of dotHIV gemeinnütziger e.V., pk@dotHIV.org

Objectives

1. Please describe your Organisation's mission and purpose (please attach any mission or policy statement for your Organisation, if in writing, or provide a URL, if posted):

    dotHIV is the charitable initiative behind the social cause Top-Level Domain ".hiv". We work to establish the domain-ending .hiv as the Red Ribbon of the digital age - to generate new funds for HIV projects, raise awareness for the fight and fight the stigmatization of people living with HIV. Our work is non-profit and mission driven. We build on cooperation - with the divers HIV-communities around the globe, a broad network of like-minded social entrepreneurs, and companies and organizations joining in to reach our goals.

    This is our Manifesto: http://www.dothiv.org/dothiv/manifesto/

2. What ICANN-related issues currently are of interest to your Organisation's constituents/membership:

   - As a mission-driven applicant for a new gTLD, the New gTD Program is at the core of our interest while participating in ICANN's multi stakeholder model.
   - In a broader sense, as a civil society organization and a member of the international Internet community, dotHIV is interested in Transparency and Accountability of the decision-making processes and governance structures at ICANN.
   - Working in the field of HIV/AIDS and believing in education and society networks building upon Internet connectivity, dotHIV supports and follows ICANN's attempts to regional diversity and capacity building for regions underserved with IT infrastructure, like sub-Saharan Africa.

3. If your Organisation is accredited, will it commit to participating actively in the Regional At-Large Organisation (RALO) for the region in which your Organisation is based?

   Indicate Yes or No: Yes

4. If your Organisation is accredited, does it or will it agree to adhere to the provisions of the Memorandum of Understanding (MoU) between the other ALSes in your Geographic Region and ICANN, as if it were an original signer of that document?

   Indicate Yes or No: Yes

   The texts of the MoUs can be found at:
   https://community.icann.org/display/atlarge/Reference+Texts

Signature

Include the name, and title, if applicable, of the individual who is authorized by your Organisation to sign this application and commit your Organisation to comply with ALS criteria.

Signature:

Name: Carolin Silbernagl

Date: Berlin, 19.11.2012

Title: Chair of the Board, dotHIV gemeinnütziger e.V.