Public Statement
Mr. Jannik Skou, Danish Citizen

1. Current vocation, employer and position
Partner at Thomsen Trampedach Gmbh, Riedstrasse 1, CH-6343 Rotkruez, Switzerland

2. Type of work performed in #1 above
Consulting for ICANN registrars, corporate clients (Brand owners), Expert at www.china-iprhelpdesk.eu. Helping registrars to improve their business process (i.e. ICANN accreditations or system integration management, business development). Implementing domain name and online brand protection strategies for corporate clients.

3. Identify any financial ownership or senior management/leadership interest in registries, registrars or other firms that are interested parties in ICANN policy or any entity with which ICANN has a transaction, contract, or other arrangement.
As of May 1st, 2010 ICANN registrar Key-Systems is a shareholder in our company.

4. Identify any type of commercial or non-commercial interest in ICANN GNSO policy development processes and outcomes. Are you representing other parties? Describe any arrangements/agreements between you and any other group, constituency or person(s) regarding your nomination/selection as a work team member. Describe any tangible or intangible benefit that you receive from participation in such processes. For example, if you are an academic or NGO and use your position to advance your ability to participate, this should be a part of the statement of interest, just as should employment by a contracted party, or a business relationship with a non-contracted party who has an interest in policy outcomes.

I am a member of INTA and currently participate in the Internet Committee (ccTLD subcommittee). As an external consultant I am providing consulting services to brand owners, who consider applying for a gTLD (dotBrand). These brands planning on applying for brand TLDs with restricted policies (whereby only the brand owners/ subsidiaries to be allowed to register under “.brand”) have a clear and genuine interest in being able to integrate the registry and registrar function within their existing company structure. (Essentially: 1 registry = 1 registrar =1 registrant). We are also in dialogue with cities who consider applying for a geographical TLD. (dot“City”). Depending on their policy and business plan they may have an interest in having an option to limit the number of registrars or to use one preferred registrar (at least until the new “dotCity” TLD has reach a certain volume i.e. 100,000 registrations as has been mentioned as a potential maximum with one preferred registrar).