Transcription ICANN61 San Juan
Joint NPOC and NCUC Constituency Day
Tuesday, 13 March 2018 at 15:15 AST

Note: Although the transcription is largely accurate, in some cases it is incomplete or inaccurate due to inaudible passages or transcription errors. It is posted as an aid to understanding the proceedings at the meeting, but should not be treated as an authoritative record.

The transcriptions of the calls are posted on the GNSO Master Calendar page http://gnso.icann.org/en/group-activities/calendar

Joan Kerr: Great, thank you very much. Welcome everyone. This is the Joint NCUC NPOC Constituency Day. We have a full agenda in terms of what we want to tell you and share with you.

Actually, NPOC is going to do the first half of the day -- or this block of time. And then NCUC will join us there -- actually finishing up, I guess, another session. So, we'll wait for them. So, let's start.

Could we please have the agenda on the next Slide please? Great.

So, we have a number of presenters for you. We're going to hear from Martin Silva -- who is our GNSO Councilor.

We want to tell you a lot about the charter and how we're working on it. There will be a quick update on some of the marketing material that we've been working on. And some other work -- such as the work plan.

And I do want to extend a welcome to our online participants. And, also if Renata would like to say welcome to everyone, she is online. So, can you let me know if you want to say welcome, Renata?
When you’re ready we can have you say welcome. Well, we have the other participants here. Would you guys like to just say a quick welcome and then we can go from there?

Renata Aquino Ribeiro: Okay. Hi. Yes. I'm Renata. Can you hear me all right?

Joan Kerr: Yes, I can Renata. Go ahead.

Renata Aquino Ribeiro: Great. So, welcome everyone. And really good to through the first (unintelligible) today. The first Constituency Day of NPOC and NCUC. Wow.

So, I think many people already ICANN 61 has been a long meeting with all the GDPR and the budget discussions. But, we have quite a lot of good news to review here.

Today we will talk about upcoming events that you can participate. And thank you very much NPOC for inviting us here to participate today. And great to be here and looking forward to hearing other activities. Thank you.

Joan Kerr: Great Renata. Thank you so much. And you'll be online I'm sure -- giving us your questions. But in the meantime, we’ll have our cohost - something quick to say as well?

Elsa Saade: Yes. Elsa Saade for the record, I am in the (Xcom) of NCUC -- representative of Asia-Pacific region. We’re very pleased to be here.

And we are more than happy to collaborate with NPOC on this event. And we’re looking forward to any upcoming collaborations, I’d say. Thanks.

Joan Kerr: Great. Also, now we have a quick word from Bruna who is running - very anxious to tell us what she has to say.
Bruna Martins dos Santos: Just Bruna for the record, just thank the opportunity and very happy to join both constituencies on Constituency Day. It's been a long day so, no, actually not a long day in a bad sense. But it's a good day and an important day -- both for me and Elsa -- to be representing Renata and taking in this position and helping you guys with your Constituency Day.

So, a pleasure to be here. Thank you, Joan.

Joan Kerr: Thank you so much. And we do have our Excom member, Raoul Plommer, here. As well as Gangadhar Panday and (Nu) our guest -- which is from our onboarding program who will be speaking later.

And she has been working with Martin quite closely -- as well as with Agustina Callegari -- and she'll tell you all about that in a moment.

So, let's get started so that we keep on time. And I just want to welcome Rafik Dammak as well as David Cake at the table as well. Thank you for coming.

So, over to you Martin.

Martin Pablo Silva Valent: Thank you very much Joan. I'm Martin Silva for the record. Thank you for inviting me. And you gave me pretty much a very open agenda to talk about.

So, I thought I would like to address mainly members -- not the people who are here that are mainly leadership. But to repeat something to make it clear that both of this constituencies are - it's main goal is to do policy. And specifically, generic name policy.

So, as Councilor, I want to remind once again to always have that as a North in the things we are discussing. All the measurative stuff, all the outreach, everything we do, at the end, we do it so we can represent better our
stakeholders that are the members. And have a more balanced ecosystem in the DNS -- at least in the generic names ecosystem, which is our main scope.

For those who may not be totally aware of the structure of the GNSO, GNSO Councilor means that I am representing the non-commercial stakeholder group in the HNSO Council. And the GNSO Council has the responsibility to manage the process.

So as the committee goes forward and identifies different issues with the generic names, the GNSO Council has to somehow create processes and create working groups and start up on full processes that we will eventually solve those issues in a potent manner, particular manner.

And once the process is (unintelligible) it's the Council that has to give the final approval and that eventually go to the Board and its own process outside GNSO. The GNSO Council's itself is composed in a particular model so all houses are equally represented. And also functions with a consensus model.

So, the same sort of checks and balances are around the working groups and among the (unintelligible) is also applied to the Council. And that's just to have a little bit of background of what does GNSO Councilor mean next to the agenda.

I'm representing GNSO interest in that process of managing the policy development process.

I would like - I can also talk all day about the different policies that we have around the GNSO. But I would like to encourage the members -- both of NPOC and NCUC -- to always go through the list of working groups that we have right now -- the open working groups we have. Public comments are open to do. And to find interest in the different topics that are there. And just participate.
There’s a question item or an intervention real quick. Oh, sorry. I thought you were asking for the microphone.

Just to put an example for members, my particular interest -- at least for now -- is the right protections mechanisms working group, reviewal for right protection mechanisms working group. That is basically reviewing all the mechanisms that I can set forward to protect trademarks.

And it means that we protect trademarks, but this is supposed to be a mechanism that is balanced trademark and the social interests or benefits of protecting them -- which also have to take in account freedom of expression, privacy, and other civil uses or legitimate uses that we may have that are just equally or more important than trademarks.

So, in my case, my role as a GNSO councilor and my role has a NCUC member is to participate -- for instance -- in these working group and represent the non-commercial stakeholder interest. That means that I have to look after the different rules that might allow trademarks abuses.

For instance, if a member has a - a user has a domain name with its own name, and that name happens to be a trademark, I have to make sure that the rules behind the trademark protections doesn’t allow the trademark in order to take away the domain name of the end user that is its own name. Because he has a legitimate claim to have it.

At the same time, if that end user would be having a bad faith use or it would be a case where the rules consider it is fine to take it away, again, try to look after that process so it stays between the boundaries. So, it’s as limited as possible and doesn’t go over the end user’s rights. Or, in the case of NPOC, the organization’s rights.

For instance, NGOs are usually fond of using acronyms for their own names. Like, it’s just an organizational dynamic that works both for companies and
governments and NGOs. NGOs also use acronyms and it’s very usual to see in the NGO environment that corporations and trademark owners try to use their trademark that has acronyms or similar named NGOs and just take the names out of the NGOs.

Sometimes just as a defensive strategy, but it can also be an offensive strategy if a company that is (unintelligible) has a problem or is concerning an issue, that NGO that is different environment and we do not take good care of the mechanisms of trademarks, we could allow those companies to just (unintelligible) that has the same name as the NGO.

And they take away their domain name, which means they take away the whole presence on the net. And the trough they built from the use of that DNS and everything that comes with that.

So, I think -- at least for me -- it's pretty clear the importance of the non-commercial (unintelligible) group in these working groups. It goes not only from freedom of expression, but it also goes to all the benefits you could have in DNS. They can be lost if you are not - if you don’t balance correctly the trademark mechanisms.

I’d like also to open in case someone else wants to do a question or have something specific they would like to address.

Joan Kerr: Thank you Martin and well said. I think he’s trying to tell us that we’ve got to get to work on our policy. So, it's on the record, yay.

Any questions from anyone? Go ahead Rafik.

Rafik Dammak: Okay thanks. Thanks Joan. Thanks Martin for the update.

I mean, it's not a question, just (unintelligible) head of the NCSG policy committee chair, I’m happy to help in terms of involvement and policy forming
and also if someone want to volunteer. So, since it’s also one of the role of policy committees to encourage people to join working groups. So.

Joan Kerr: Right. See, already we’re helping and collaborating. Any questions?

I wanted to ask the people in the audience if they would like to join us at the table. Really, we don’t bite.

Man 1: Can we also have outlets where you can charge your devices?

Martin Pablo Silva Valent: I don’t want to put you on the spot, but Ayden, maybe you want to explain the RDS working group? Maybe we’ll have answers for organizations like NGOs. Do you have, like, something to comment on that?

Joan Kerr: It’s a choice.

Ayden Férdeline: Ayden Férdeline for the record. I don’t really have anything to add there Martin. If you want me to, sort of, give you a brief overview of - no, I have nothing to add. On the question of the RDS, I am happy to give an overview on (unintelligible).

Martin Pablo Silva Valent: I will make it more specific. Please. Just make a very brief introduction on what does the RDS group does. David can take it if he wants.

David Cake: I’m happy to take it. So, the RDS working group is considering - the RDS working group is a - basically we were tasked by the Board.

It’s a slightly unusual working group in that it was created by the Board rather than by the GNSO sort of originating with the GNSO. But it’s a GNSO working group.

And it was essentially told the Board has been waiting ages. They’ve understood there are a lot of problems with Who Is. And it’s kind of the
ongoing - one of the ongoing - you know, basically, like, has been arguing about Who Is since before there was ICANN, essentially.

You know, it's sort of, welcome back my friends. The argument that never ends. Let's talk about Who Is.

And in an effort to try and once and for all solve some of these arguments instead of nibbling around the edges. First, they created a group called the Expert Working Group that came up with a bunch of ideas about, you know, well, if we were to redesign something like who is from scratch today, how would we do it.

And there are a number of people on that group -- including Stephanie. And there were - but in general, you know, the Board understood that the Expert Working Group -- and Stephanie -- and ended up being not terribly with the idea of (WG) output and putting in a minority report.

But the Board recognized that the (EWEG) report -- which created this whole new replacement for Who Is -- was not consensus policy. It, you know, was an interesting starting point for consensus policy but it definitely was not. And it needed to go through the GNSO policy process.

So, they essentially said to the GNSO, look, how about you consider whether or not we should replace Who Is with something more modern, what that new thing will look like. And by the way, here's this thing that we have an Expert Working Group report as a starting point. So, we've been doing that.

And it's basically one of the biggest PDPs ICANN has ever had to deal with. It was so big that they set up a sort of special drafting team with the Board and so on, on it just to work out how we could really deal with something so big within the PDP process.
So, we ended up with putting it into three phases. And we’re still after, you know, starting work before (Maersk), we’re still on Phase 1 of 3.

And the Phase 1 is - I mean it turns out that lots of people had very strong opinions about Who Is. And the working group is sort of very big. It’s got over 200 people in it. And many of those people are very experienced policy participants.

And many of them do not seem to have a strong interest in it moving forward. So, it’s been very slow going.

And we are still answering the question -- essentially -- you know, do we need something, a replacement for Who Is or can we sort of -- with sufficient hammering -- turn Who Is into something suitable for a modern registration data service or directory service.

And we’re still considering that question, essentially. I think most of us are sort of coming around to the idea that we probably do need something. And the RDS is pretty much - the GDPR is pretty much forcing us there. But still, officially we have not yet answered that fairly basic question -- which requires us to specify what we actually mean by a modern RDS. And then work out whether, you know, why Who Is does not meet that specification.

So, we’re still considering pretty abstract - fairly basic and abstract questions. We haven’t got into implementation and how we would actually build one. We’re going to have to do a separate issues report for that, which we hope will be out by the next meeting. But that’s pretty optimistic.

To talk a bit more about the RDS is - so, this is the language we’ve been using. The idea is that Who Is -- as it exists now -- is an RDS. We could make another one that does the same job, that is better.
And it’s ended up being a very long discussion -- largely about privacy. Privacy is the main, sort of, issue on which there are strongly divided opinions. We ended up going back to, sort of, first principles on a lot of things.

We commissioned legal advice. We’ve been told we commissioned our legal advice wrong and by the people who wanted us to commission it.

There have been a lot of things. We’re struggling. It’s going pretty well. If you were interested in privacy policy at ICANN, this is one of the biggest things that’s going on.

And it’s a special rule for PDPs that you can definitely jump in and become part of it at any time. So, you can definitely still get involved. And there’s a lot of different issues.

If you get involved, you know, you don’t need to necessarily be active on every single issue. There’s quite a few sub-drafting teams and things that we need people for with specialist knowledge. And yes, it is one of the two - the big three PDPs that are going on at the moment.

Martin Pablo Silva Valent: Also I’d like - I see privacy sort of, like, the main thing of people who work in that group?

David Cake: Yes, no, privacy - most of the - it’s a very - it’s not the only issue that is dominating discussion. But it is certainly the major one. Like, privacy issues are most of the concerns.

And the big division here is between those of us who think the default under the GDPR and under general privacy principles should be that your data should by default be, you know, not public and useable only for the purposes for which I can collect it and the actual reasons I can collect that data. And many people who say, well, we’ve got used to using this data. It’s proved
itself to have all these other uses that they think are valuable, so it should remain public forever.

And those are probably the - you know, there’s sort of various extreme positions -- including, you know, even just why are we collecting this data at all and could we just not and things like that.

And there’s a lot of nuance about, you know, some of the data belongs not to ICANN but to (Registrars), is ICANN a - you know, to what extent should it validate that data or verify or can we? To what extent can ICANN allow use of that data for other purposes that are not, you know, not the reason why it was collected but it seemed convenient or that we’ve come to rely on?

And so, privacy is the basic division on most of the questions -- the extent of where that lies. And to some extent, I mean, we started this a long time ago. It’s been going very slow and to some extent it has been overtaken by the GDPR.

And some of the questions that we’ve been considering in the abstract, we now have to implement in the, you know, in actuality. In very short timeframe.

But, you notice they always talk about the interim solutions and things when we’re talking about the GDPR at the moment. We’re hoping that the RDS working group will be the group that will eventually decide on the final solution - well, the eventual solution.

You know, it won’t be hastily put together in an emergency system. It will be a fully - we’re hoping eventually there will be a community developed consensus policy that tells us exactly which bits of the information that is currently in Who Is will be accessible and to who. And which will be collected and so forth. And who gets to access it and all of that stuff.
Martin Pablo Silva Valent: (Unintelligible) and also kind of, like, if you were to see a pause to see why end users care for Who Is have a strong privacy. For NGOs, it’s also the same case.

I mean, they also - they have seen threats on their own operations when their own DNS is exposed to everyone. We know sort of control and their whole details are there. So, they share a very common concern when it comes to privacy and Who Is.

David Cake: Yes. And there are some really interesting questions around non-profits that sort of came up -- this week even. I mean, I think mostly we were sort of shouting we already dealt with this one in the previous proxy and privacy services accreditation working group.

But people saying, oh, well, you know, businesses don’t have privacy in most jurisdictions, so they shouldn’t be covered by the, you know, Who Is should obviously then be public. I went well no that doesn’t quite follow. And there’s no definition.

And people are sort of saying, well if it’s got a payment gateway it’s therefore commercial and therefore should be public. And we’re like, no, there are non-profits and charities that really have very different - you know, they’re not commercial.

They do collect money but that’s not the same thing. And they actually - a lot of non-profits really need their privacy for very good reasons. You don’t want to be targeted by, you know, groups - targeted for harassment by groups that disagree with your goals.

Joan Kerr: So, thank you David. You have a question or a comment Ayden?

Ayden Férdeline: Thanks. Ayden Férdeline for the record.
I just want to make a really small intervention. This is a completely dysfunctional working group. And so, I say that because it’s been going on for two years now. Very little has happened. But that does not mean that we don’t need you to join and to see it.

Sometimes the multi-stakeholder model just doesn’t work. And this is a really good example where there is really no incentive for some of the participants to negotiate. But ultimately, we write the rules together. We all have a voice in the process on an equal footing with everyone else. But only if we turn up in the first place and participate in the debates.

And we do not have adequate participation in this working group. If you look at the attendance list, you will see it is dominated by the other stakeholder groups. So, we desperately need you to join us and to help us out.

And there’s a few good reasons to do that. Aside from the very legitimate arguments that have just been raised about privacy and why it is so important to small organizations, it is also an opportunity for you to be able to fight for what you believe in and to actually be effective in making a change. Because we do have the GDPR on our side at the moment.

We do have this leverage which we’re able to use to actually do something. And you might find that really rewarding. And also, being able to gain a really keen awareness of some near future development that soon enough are going to affect hundreds of millions of users of the domain name system worldwide.

So please don’t be discouraged by how ineffective this working group is at the moment. There are some really great reasons to get involved. And ultimately, we are all working together.

And by all, I mean the non-commercial stakeholders group. We’re all working together in pursuit of, I think, one goal -- which is that the purpose of Who Is
or the Who Is replacement should be strictly tied to ICANN’s mission, which it isn’t at the moment. Thanks.

David Cake: If I could just say a little bit. Yes, the leadership of this working group has representatives from all the stakeholder groups on it. And all the people in the leadership team I think are, you know, very genuinely trying to move this forward. And we have found it extraordinarily difficult.

There are a number of people in the working group who - and some who are very new to ICANN who have, you know, are not interested in engaging with the work. Primary interest is to just try and slow it down and, you know, sort of, somewhat erroneous belief that if they just stall everything that maybe it won’t happen. It will. It just won’t have community input.

And in general, we found, this, yes, very difficult. But please don’t be put off. We’re trying incredibly hard to make it more productive. And we really need the help. Stephanie, Ayden and myself are pretty much the only - and a little bit (Tapani) and a few others have started joining in. But, you know, there aren’t…

Joan Kerr: (Sam).

David Cake: …yes, there aren’t that many of us who are regulars every - regulars on the calls. It’s pretty difficult. For me the calls are now 1:00 to 2:30 am. I could really stand a few other, you know, it would be great to have a few more voices.

Even or just be on the mailing list and we can use you in drafting teams. (Will Farrow) was great in, you know, in the drafting team that he was on. We can really use every bit of help we can get.
Joan Kerr: So, yesterday I think it was brought up - was it yesterday? Sunday. It was brought up about how lengthy some of these committees are. And one of the suggestions was to put a time limit on it.

But Ayden made a really good point about GDPR on our side. But obviously you need more human resources to help on the non-commercial side. I think that’s the messaging here. So, Number 1 priority that we sent out -- especially for not-for-profits. So, Martin was there anything else you wanted to say?

Martin Pablo Silva Valent: I could talk all day. I don’t want to take more time from you. I’m a lawyer. Like, I have no limit.

Joan Kerr: I’m not a lawyer but I can talk all day too.

So, let’s go to our next item. And a quicker update for the charter -- if you don’t mind Raoul.

Raoul Plommer: Okay. Raoul Plommer for the record.

Well, I feel that we’ve finally started doing some really good progress on the charter. We have been working on it for at least nine months now. And there haven’t been too many active people in that either. But we are finally getting there.

And we’ve now made this like a spreadsheet where, well, basically in Abu Dhabi we decided to take more example of the charter that the NCUC has done because you guys had a lot more people working on it. And it seemed like a sensible way of going about it because we don’t really need the rules of the constituency to be that much different. In that way, our functions are similar.
So, we've now - I've been doing some kind of ways to track the changes that we've been doing and what the changes have been with our past charter. And we made this big spreadsheet with all the old sections of the charter.

And now we've gone, like, section by section just finding out whether we are missing something from the new one. Because the NCUC charter as it is now -- that has already been reviewed -- that had very different language to ours, although there are a lot of similar things there.

So, we've needed to really make sure that we are not missing anything from the old charter. And that's what we've been doing.

I think we only have the, sort of, last three sections of the old charter to go through. And they are pretty much the shortest ones. You can fit them on two pages or maybe four.

So, I had the ambition of finally getting it to the, sort of, the first final part here in this meeting. But unfortunately, (Juan) left as well. He had to be working elsewhere. And there is, like, what, two days left?

So, I guess we're not likely to have really the final version of it here. But we'll definitely do that, like, I would say by the end of April. So, that's pretty much where we're at with that -- the charter review.

Joan Kerr: So, just a couple things why it's taken so long for the charter. Just wanted to say we actually went through it each section and asked what was this about. You know, why is this here? Is this what we're supposed to do?

And you're going to laugh at this, but it's really not that funny. We found duplicate sections on responsibilities. We also found that we're supposed to support our chapters.
And we’re like, okay. So, I mean, it was, like, literally whomever had put it together had the greatest intentions, but they obviously took two or three documents, said, oh, that sounded good and plugged it in.

So, for example, there were conflicting responsibilities for chairs. For the communications chair and the membership chair in one section was distinctive. It was distinct. But the next section they overlapped and conflicted with the previous one.

So, then we said, listen, we have to take a step back and do this right. So that’s why it took so long. I’m happy to say that we do have an expert that is going to be helping with the end product. His name is John More. He’ll probably not be happy that I tell everybody that, but this is what he’s done for 30 years is actually collating all the information.

And he has kindly, kindly offered to help us. And as well as become more involved in NPOC. So, I just wanted to say that there is room at the end of the tunnel or light at the end of the tunnel.

Now, I’d like to turn to (Oria) -- you can introduce yourself -- to talk about something that every time we talk to our constituency they would always ask us two questions. What is NPOC and how is it different from NCUC?

I don’t know if you guys get asked that question but it’s - well, you and I got asked that question. It’s the Number 1 question. And so, we started to ask that question. What is the difference? How do we tell people that? How do we tell them what NPOC is?

And one way -- we have many ways -- is something that we’re happy to share with you today. And so, I’ll let Ore talk about that.
Oreoluwa Lesi: Thank you Joan. All right, so, Oreoluwa Lesi. But, everyone calls me Ore for short. So, I am a fairly new member. Old new member. But recently involved in the community onboarding program.

So, the community onboarding, I guess I will just give a background of the things that we’ve been doing before I end up at the beginner’s guide. All right.

So, we have several things that we do. Number 1, to welcome new community members. Then provide an onboarding. So, designed a process whereby we can integrate new members into the group, so they know what we’re all about.

And they know the difference between us and the other stakeholder groups. And they know how to participate. And then thirdly to mentor new members as well.

So, the first thing that we’ve done is we’ve identified how new members become part of the NPOC community -- whether that’s they were invited by someone or they just heard about it. They came to ICANN and they wanted to get more involved. They were a fellow and they’re looking for a group that works with them.

So, we start by doing that to see, okay, how do new people find out about NPOC and how do they become members? This really helps us in terms of knowing how we can help to integrate them and the kind of information that would be most useful to them.

To that end, we came up with a welcome letter -- which is on the community wiki -- which we send out whenever we have new members. And of course, it’s editable so we edit it to fit the new member. And we add information and we move information as needed.
Then we also came up with a toolkit and a starter guide. This is also available on the ICANN community wiki, so you can see it. And it’s also a work in progress, so we’re always editing it.

It has a lot of really, really good in-depth information. So, for anyone who really is looking to get into the nitty gritty of what NPOC is and what it’s all about, that’s there. But of course, it’s a lot of information to take in.

Then another thing that we’ve done on the community onboarding program is to plan. We haven’t done it yet, but we’re planning an informal mentoring process where each member of the (Xcom) would mentor a new member. So, this is really to, I guess, to handhold and really get, you know, our new members integrated into the group.

So, then we developed a beginner’s guide to NPOC. So, this lovely booklet here. We have copies. So, we can pass that around if you’re interested.

So, this is just the first draft. So, again, of course, this is also a work in progress.

And so, it takes you through what NPOC is all about, what we do, what NPOC stands for, the benefits of participation in NPOC, NPOC’s role within ICANN. I think that can be quite unclear for a lot of new members. So, the booklet, you know, seeks to explain that. And also, our role within the non-commercial stakeholders group. And also, how we’re different from NCUC.

Then, it also gives some information about NPOC’s role within the GNSO structure. And then our executive committee, what they do.

And then what we do in NPOC, what our work is all about. And more importantly, how new members can get engaged with our work.
So, we talked a bit about the policy development process and why it’s important. And how you can join a working group.

And then what is expected of you if you are a member of a working group -- the kind of time commitment involved. And also understanding the public comment process and participating in the executive committees.

So, it’s really a good intro into the wonderful world of NPOC. And most importantly, how not just becoming a member, but, you know, becoming an active member.

At the end, we have useful resources. So, it gives a list of the different online resources that give you more information about NPOC. So, the different social media channels, the website, ICANN learn, ICANN wiki and other ICANN beginner’s guides.

And my favorite is this glossary of acronyms. My first ICANN meeting was intersessional in LA. And honestly, I was really dazed. So, this is really great. So, if you hear PDP and, you know, and NIC and MoU, it’s all here.

And like I mentioned, it’s a first draft. So, we can still edit it. You know, we can add more acronyms, you know, as needed.

The most important thing is, you know, this was developed, you know, for new members. So, we’re always looking to get more feedback. So, if you need to, you can take a copy and we’re really happy to get more feedback on, you know, what you think of it and how it can be a stronger and more useful tool. So, thank you.

Joan Kerr: Great Ore. That’s a great presentation.
And just thanks to Juan. He’s not here unfortunately. He had to return home. The executive committee and Martin. He’s not here. And Agustina. We all worked on it.

It’s actually part of -- just a small part -- of our marketing plan to get members engaged and educating them about NPOC as a whole. And it will be on our website.

Before we go to the next section and talk a little bit more about the broader marketing strategy, there is a question that Renata has. Go ahead please.

Woman 1: Actually, two comments from the chat. Renata said, sounds like a lot of good work on the charter item. Congrats to all those involved.

And Juan said, soon we also have it available to download beginners guide on our website.

Joan Kerr: Great. Thanks a lot. Yes. It’s part of a larger toolkit that we’re developing. Which brings me to the next item.

I’m going to go over this quickly so that you guys can have lots of time to talk about your projects. But we’ll do that next. I’ll just talk about the work plan. I’ll give you time.

So, we’ve been focused - I became chair - the executive actually officially started in October or when we got elected anyway. And we really took NPOC by the bull’s horn as they say.

And say, okay, what do we need to do? We have not as a constituency been responsible and helping with the policy process. There’s five of us but we need to have lots of help.
What do we do to get there? And that was a question that we had to answer. The one thing is that we needed to clarify what NPOC is, what the mission was, what was the charter that we were given? Were we actually doing it?

So, we did that. We also did a strategy of, once we had done that, what did that mean? Where do we go from there? How do we get people to get involved? You know, information is everything, so we were actually starting in April.

Our elections are coming in April as well. How do we get people more - we don’t want an election where there’s a name for each position. We want an election.

We want people to be involved. We want a competition, I guess, is what we’re saying. Because that’s the - I mean, I don’t know if we’ll achieve it this year but at least we’re trying to get there. Because, I mean, that’s what democracy is about, is that there are challenges. And it includes representation.

And the only way that people are going to come and be part of whatever constituency, whatever committee you’re on is if, one, they’re passionate about it, they’re knowledgeable about it or they’re interested in it.

So, either of those, we’re going to try to address. The first two, people are going to do it anyway. But a lot of people don’t know about ICANN as a whole. And definitely they don’t know about NPOC. So that’s one of our biggest goals.

We did that by doing some things like rebranding NPOC. We call it the new NPOC. And a new logo, yes, because we’re going forward.

We’re not thinking about the past and what’s happened. We can’t change that. We can only change what we can do in the future.
We’re working on our website, which is, I think, going to be phenomenal. It’s going to be really integrated. We’re using a project management program called Trello, which we put our actions from our meetings on Trello and then it’s integrated into the website. And then our members can see what we’re doing and if we get them done -- because we also are tracking what is being done and what needs to be done.

Fortunately for us, because of some of the enthusiasm that either we’ve displayed or we’re talking about, many people are coming forward and said we would like to help you being part of committees with subject matters that we’ve identified. So, we’re very, very happy and hopeful for the future.

So, that’s some of our workplans. Lots of work, but I think we're getting there. We’re actually getting things done. But most importantly is that the committee is solid because you can’t go up there and ask people to help you if you don’t know what it is that your committee is supposed to do.

So that’s where we’re at. So, any questions? Yes.

**Woman 1:** Comment from (Sahul), NCUC member. Good work on having transparency in having Trello board updates on website.

**Joan Kerr:** So, if you’re going to do something, may as well do it right, at the very beginning, right? Then we don’t have to go back.

All right. So, we have our co-host today -- NCUC. And they would like to talk to us about two events. One is (unintelligible) we'll let them tell us what that is. We know what it is, but so that everybody knows. And also, RightsCon.

So, who would like to go first? Elsa? Yes.
Elsa Saade: Yes. I’d just like to note that I will be giving a small brief on (unintelligible). And Renata is going to give a small brief on the Africa Internet Summit. And I believe either Bruna or Michael - Michael is going to give a brief on RightsCon and Bruna is going to give a brief on LACNIC if that’s okay. Because these are events basically for the next year.

So, I’m just going to start quick. So, we’re having an event soon (unintelligible) in June this year called Multi-Stakeholder Decision-Making and Global Internet Governance.

The purpose of this brief workshop is to raise some questions that may merit further consideration in future venues -- for example, like, has the growth of multi-stakeholder decision-making plateaued or are there any plausible opportunities for it to progress in a helpful matter? Can the levels of multi-stakeholder input and engagement currently allowed by some intergovernmental organizations be meaningfully enriched in ways that would be value adding? And so on.

It’s organized by ICANN’s NCUC obviously. And the moderator will be (Bill Drake). And we have four speakers -- including (Bill Drake). And it’s going to be very, very interesting.

So please make sure to pass by if you’re around that event. I can share the link to the event and the details of it -- which I just mentioned part of -- on the chat.

Yes. So, I guess maybe next Michael or Renata or Bruna -- depending on whose - go for it.

Joan Kerr: Go ahead Michael.

Michael Karanicolas: Oh my God, it’s my moment. Michael Karanicolas for the record.
So, the NCUC drafted a proposal for RightsCon which was accepted. We were merged with a similar proposal that was proposed by UNESCO. So now it’s going to be a UNESCO-NCUC session -- which means we’re sharing the stuff but also potentially gives us a nice profile boost because they’ve got a big megaphone.

Essentially, the purpose of the session is to discuss multi-stakeholderism. And it has been provocatively titled. The new title is, Is Multi-Stakeholderism Advancing, Dying or Evolving. And we’re going to hear from all three of those perspectives.

Yes. So, we have a session that is going to be done. Jeremy Malcolm is going to be one of our speakers from NCUC. I will be co-moderating with somebody from UNESCO. Susan Kawaguchi just confirmed and we’re hoping to get somebody from the GAC as well. And a few other probably civil society voices too.

So, if any of you are going to be at RightsCon, please come on down to the session. Oh, and we also have a booth -- an outreach booth -- confirmed also. So, definitely if any of you are going to be at RightsCon, please let me know if you would be willing to keep me company at the booth because I get so very lonely there by myself.

So, lots of stuff going on at RightsCon. Hope to see you all there. And it’s going to be a good session.

Bruna Martins dos Santos: Just jumping on. Bruna for the record. I’m so sorry. Never get used to the microphone.

So, I’m going to talk about LACNIC. LACNIC is one of the RRRs event. I don’t know how to pronounce this acronym properly, I’m sorry. And this will take place in June, in Panama.
We did not manage to get a session approved but our member (Roxane Johnson) -- who is representing us there -- she will be definitely doing face to face engagement and joining some other sessions. And also, the policy forum from LACNIC.

And the idea is to draft new members for (NCC) and NCUC as well. And, yes, that's probably doing (unintelligible). I will be working with (Roxane) from now until Panama to better prepare her on this issue. And yes, on LACNIC that's it.

The second thing I wanted to share is just (unintelligible). The (unintelligible) forum is next week. It’s not in June.

Woman 2: (Unintelligible).

Bruna Martins dos Santos: Yes, yes. And the (unintelligible) for those of you who, you probably - it’s the world summit on information (unintelligible), so.

Joan Kerr: Thank you Bruna for that correction.

Bruna Martins dos Santos: No, it’s fine.

Joan Kerr: I mixed it up with another event.

Bruna Martins dos Santos: Yes. It will take place week. We have a session approved -- just as Elsa said. Thank you very much.

Joan Kerr: Could you introduce yourself? Let us know your name and ask you question. Go ahead.

Man 2: Hi. I’m (Unintelligible) -- the NCUC Representative to the Policy Committee and also NCUC (unintelligible) to this ICANN (unintelligible).
I just want to add on that the NCUC is also planning to organize an event in Africa for the next Africa Internet Summit. It has been discussed on our regional mailing list. But I think it has also been approved by the NCUC executive committee so that if people want to make some suggestion or are willing to participate also, that would be a good opportunity.

So, I just want to mention that also -- in addition to the event that we are organizing. Thank you.

Joan Kerr: Great. Thank you so much. And the next one is Renata. So, Renata’s line just got cut. She won’t be able to speak, but I’ll take this opportunity to thank you guys for giving us this small time here.

It was great collaborating with you. And we look forward to seeing the new charter. And there’s also all your work that’s going on.

Thank you so much. Yes, we’re very happy to work with you guys. You’re very nice. So, thank you very much. Very gracious.

And actually, to thank Renata, she’s done tremendous work in reaching out and to collaborate. So, unfortunately, she’s not on the line. But I think it’s a good way to go forward. It certainly benefits the NCSG, right.

Did you want to say something about going to RightsCon?

Martin Pablo Silva Valent: Okay, yes. Well, just to mention that I’ll be there. I’m getting funded by the (unintelligible) and a little bit from Electronic Front here in Finland. So, I can help you guys if people are attending from NCUC do something there as well.

Renata Aquino Ribeiro: I’m back. Hi. Can you hear me?

Joan Kerr: Are you there Renata? Is that you?
Renata Aquino Ribeiro: Yes.

Joan Kerr: Hi Renata. How are you?

Renata Aquino Ribeiro: Sorry about that. (Unintelligible).

Joan Kerr: That’s okay. Do you want to go ahead with your presentation?

Renata Aquino Ribeiro: Yes.

Joan Kerr: Okay, go ahead please.

Renata Aquino Ribeiro: Yes. First of all, just wanted to thank everyone who did the update.

Well, NCUC tries to do updates for different opportunities. There are the (unintelligible) opportunities, which (unintelligible) events. And we’re (unintelligible) for NCUC outreach.

And the members will submit it and then NCUC (unintelligible) supporting and talking about these events. Then we also have a (unintelligible) who are going to be (unintelligible) these events (unintelligible) next week (unintelligible) NPOC activities in ICANN (unintelligible).

And it has a very good collaboration. And I hope we can keep it forward -- that collaboration. Okay. Thank you very much again for this joint session. Bye-bye.

Joan Kerr: Okay. Thanks a lot. And I’m glad you got to reconnect.
Stephanie, would you like to say anything to us in terms of -- don’t scold us, for sure -- but anything on - you brought up the whole privacy thing back - I forgot, where were we? I think it was in (Maersk).

And my gosh, I had not realized how important that was until that presentation. Do you want to talk a little bit about privacy at all or anything? Issues? I can't ignore you, I guess is what I’m saying?

Stephanie Perrin: Oh yes you can. I’m not sure what you mean by privacy or?

Well, gee. I've kind of - I’ve talked all day about privacy and I talked a lot yesterday about privacy. And there is now an emergency GDPR extra session Q&A tomorrow morning at 9:30.

On top of that, there is a showdown. The US government is threatening legislation if they don’t open up Who Is again. So, we have a few little things that I’m a big preoccupied with.

That’s the policy work we’re engaged in folks. That is not a scolding, that is a warning of how much work this is. That’s really all I want to say.

I did say a while ago on the list, there was a bit of a mix up over email going forward. And I had volunteered to Tapani and (Hodgerbad) that I would draft an ethics code for us because we need it. Because we don’t actually have agreement on what ethical conduct is.

And the only reason I put myself forward to do that is I spent a year at the Central Agency in Canada working on the Canadian government ethics code. So, I have, you know, the relevant research in codes like that.

So, I do think that might be a useful thing to do. And that would encompass privacy issues.
The privacy issue in case was about someone forwarding a private email to the list -- which is a general no-no, but on top of that it had a private Skype handle on it. So, you know, these are things members should be aware of.

And, you know, I don't mean any criticism, but if we don't have a code then it isn't wrong, you know. It's just sort of a cultural expectation. And we need to - - especially in a global environment -- you need to make sure that everybody is on the same page and agrees to your cultural norms.

So that’s something about privacy that might be worth exploring. But it’s not going to happen with the current crisis going on right now with GDPR I’m afraid. Thanks.

Joan Kerr:    Great, thank you. Anyone else would like to say anything? (Unintelligible)?
    No? You look like you’re going to raise your hand. Go ahead.

Martin Pablo Silva Valent:    You mean I will get the last word?

Joan Kerr:    Get the last word?

Martin Pablo Silva Valent:    Close to the last word. No, it’s just I think it was a nice experience to try to have this and to learn from you guys. Because at the end we are in the same stakeholder group.

    And when we do in particular to policy discussion, we do it as a stakeholder group. So, I think there is goodwill, that we can cooperate and help each other. So, thanks again.

Joan Kerr:    Thank you so much. And we echo that of course. That’s where we want to go.

    I really think we’re ready to -- not that we weren’t before but -- I think NPOC as a constituency is getting quite active in understanding what we have to do.
But more than that, we've got the foundation behind us. And I think that's the most important thing.

We have a lot of work to do and we're doing it. And we're going to be helping you for nothing else. We just want to extend thanks to you -- NCUC -- for again, for all the work that you've done and that we're going to be there with you.

And also, thank you to all (unintelligible) and to Ore for coming and popping in to replacing Agustina so quickly. Thank you so much.

We don't have Juan here but he's done tremendous work with us. We work as a real team. And really hold each other's end and support each other. So, kudos to the committee.

And thank you all for - oh, we have a comment.

Woman 1: Sorry. Renata had a comment. Thanks, and keep tweeting. And Olevie has asked who from NPOC is at RightsCon.

Joan Kerr: I'm going to RightsCon. And Mr. Glenn McKnight is a speaker there as well at RightsCon. But I will be going as well. Joan Kerr.

Okay. Well -- if there's nothing else -- I'd like to call this meeting to a close. Thank you so much.

END