Communication tool classroom – CCWG Auction Proceeds 12Jan2017
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Agenda – Communication Tools Classroom

1. Where to find information
2. Mailing lists
3. Cross Community Working Group Members, Participants, Observers
4. Adobe Connect & Conference calls
5. ICANN Public Meetings
6. ICANN & GNSO Learn
Where to find information
# GNSO Master Calendar

<table>
<thead>
<tr>
<th>Date</th>
<th>Place</th>
<th>Time</th>
<th>Agenda</th>
<th>Minutes</th>
<th>Media</th>
</tr>
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<tbody>
<tr>
<td>4 January</td>
<td>Motions and Documents Due for GNSO Council Meeting 14 January</td>
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<tr>
<td>11 January</td>
<td>Motions and Documents Due for GNSO Council Meeting 21 January</td>
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<tr>
<td>11 January</td>
<td>CWG on Country and Territory Names as TLDs</td>
<td>21:00 UTC</td>
<td>Transcript</td>
<td></td>
<td>Mp3</td>
</tr>
<tr>
<td>14 January</td>
<td>GNSO Council Teleconference</td>
<td>12:00 UTC</td>
<td>Agenda</td>
<td>Transcript</td>
<td>Mp3</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Chat Transcript</td>
<td></td>
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<tr>
<td>19 January</td>
<td>Standing Committee on GNSO Improvements Implementation (SCI) Subteam A</td>
<td>18:00 UTC</td>
<td></td>
<td></td>
<td>Mp3</td>
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<tr>
<td>20 January</td>
<td>GAC GNSO Consultation Group</td>
<td>14:00 UTC</td>
<td>Transcript</td>
<td></td>
<td>Mp3</td>
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<tr>
<td>20 January</td>
<td>Standing Committee on</td>
<td>17:00 UTC</td>
<td></td>
<td></td>
<td>Mp3</td>
</tr>
</tbody>
</table>
The new gTLD Program established auctions as a mechanism of last resort to resolve string contention. Most string contentions (approximately 90% of sets scheduled for auction) have been resolved through other means before reaching an auction conducted by ICANN’s authorized auction service provider, Power Auctions LLC. However, it was recognized from the outset that significant funds could accrue as a result of several auctions. As such, these auction proceeds have been reserved and earmarked until the Board authorizes a plan for the appropriate use of the funds. Board, staff, and community are expected to be working together in designing and participating in the next steps addressing the use of new gTLD auction proceeds. It should be recognized though that these proceeds are to be considered as an exceptional, one-time source of revenue.

A drafting team composed of representatives of SO/ACs and the Board was convened to prepare a draft Charter. This group met for the first time on 10 Mar 2016 in Marrakech and has produced a draft charter which was reviewed and discussed in a public session during ICANN56. The Drafting Team has prepared a revised charter which has been forwarded to the SO/ACs with the request to identify pertinent issues, if any, that would prevent adoption. At the request of the GNSO Council leadership team, a webinar has been scheduled for 13 October to provide an overview of the proposed charter and address any possible questions. With no pertinent issues having been raised, the DT submitted the proposed charter for consideration by the different ICANN SO/ACs.

The current status of the Charter is as follows:

- ASO - no objections to current charter proposal and are ready for its adoption
Cross Community Working Group Mailing lists
Two different mailing lists

- **ccwg-auctionproceeds@icann.org**: Discussion mailing list. Accessible to reading by members, participants and observers. Only members and participants can post to it. Call details must NOT be sent here.

- **ntfy-ccwg-auctionproceeds@icann.org**: Dial in information diffusion list. Accessible to reading by members and participants. Only staff support can post to it.

If you wish to change your status to observer or member, please email the GNSO Support staff: gnso-secs@icann.org
Mailing list etiquette

- Subject line should be clear. This makes it easier for members to search and respond to the thread.
- Remember to sign with your full name
- Be mindful of inbox overload
- When quoting a previous email, copy selected passage only, not the entire email
- Message to the entire list should only be sent when it contains information that is beneficial to everyone. Messages such as “thanks for the information” or “me too” should be sent to individuals rather than the entire list.
- Administrative messages such as dial out requests, apologies or Statement of Interest issues should not be sent to the entire list
- Do not hesitate to ask questions or comments!
CCWG Members & Participants
New Statements of Interest

GNSO Statements of Interest (SOI)

You have reached the main repository for GNSO Statements of Interest (SOI).

I want to:

★ Create a New SOI page

★ Check to see if an Old SOI exists before the new GNSO format was approved (2011 or earlier)

For comments, suggestions, or technical support concerning this space, please email: ICANN Policy Department
Examples of Statements of Interest

Chuck Gomes SOI

Created by Chuck Gomes, last modified by Ken Bour on Jan 07, 2016

| 1) Your Name: | Chuck Gomes |
| Picture/Image: (Instructions: Click in the field to the right to open up the text input window. Then click the <Insert> menu button, select <Image>, then choose (or browse) to locate an image file (e.g., JPG, PNG, BMP) from your local computer to upload. After insertion, please click on the picture and adjust the size to no larger than 200 pixels). |
| 2) Stakeholder Group: | Registries |
| 3) Constituency: | Not Applicable |
| 4) ICANN Affiliation (if not covered by item 2 or 3): | VeriSign, Inc. |
| 5) Please identify your current employer(s): | |
| 6) Please identify your current position(s): | VP, Policy |
| 7) Please identify the type(s) of work performed: | Represent Verisign in policy development activities |
| 8) Please identify your declared country of primary residence (e.g., country to which you pay taxes): | USA |
| 9) Please list any financial relationship beyond de minimus stock ownership you may have with any company that to your knowledge has a financial relationship or contract with ICANN: | I own a de minimus amount of Verisign stock |
New gTLD Auction Proceeds CCWG: Declaration of Intention

As required by the new gTLD Auction Proceeds CCWG Charter, you are requested to provide the following information which will be posted on the CCWG wiki together with your Statement of Interest. You are required to report any changes that may occur in relation to these intentions throughout the CCWG life-cycle.

1. Name

2. Affiliation (Name of SO/AC or if not applicable N/A)

3. Please identify your current employer and, if applicable, any person or entity that is compensating you or has promised future compensation for your participation in this CCWG.

4. Has your current employer (or other person or entity identified in response to question 3) participated in any auctions to resolve string contention within the New gTLD Program?
Email invitations

Subject: CCWG Auction Proceeds
Location: 15:00 UTC
Starts: 1/26/2017 3:00 PM
Ends: 1/26/2017 4:00 PM
Time zone: (UTC) Coordinated Universal Time

This invitation has been sent.
Event starts at 4:00 PM in your computer’s time zone (Central European Standard Time).

Dear all,
The first CCWG New gTLD Auction Proceeds call will be held on Thursday 26 January 2017 at 15:00 UTC for 60 minutes.
07:00 PST, 10:00 EST, 15:00 London, 16:00 CET, 18:00 Istanbul, 23:00 Singapore
For other times: http://tinyurl.com/i5umsg5
Adobe Connect WITH AUDIO enabled: XXXXXXXXX
For those of you using the Adobe Connect audio, you may do so by activating your computer microphone via the Adobe room (Using a headset is preferable here).
Make sure your speakers and microphone are not on mute.

- Select the TELEPHONE ICON at the top of the AC toolbar and choose CONNECT MY AUDIO (only option).
- Select USING COMPUTER twice
- Select ALLOW access to the ICANN Adobe room
- the TELEPHONE ICON at the top of the toolbar should then have changed into a MICROPHONE ICON
- You may click on this MICROPHONE ICON to mute yourself (Icon will then have a line through it) and to unmute yourself (Line disappears)
- Participants must ALWAYS have their microphone or telephone on MUTE as default setting. You are requested to RAISE YOUR HAND if you wish to participate to avoid disruption.

Dial-in details are below.
If you require a dial-out, please let me know.
Please confirm your dial-out requests to GNSO Secretariats
gnso-secs@icann.org

Participant passcode: XXXXXXXXX
Dial in numbers:
Freephone/
Calendar invitations

• Calendar invites will contain the same information as the email invitation. Once you accept the calendar invitation, you will not longer need to email for dial in details.

• Back up: calendar invitation as ics attachment on emails
Adobe Connect and Conference calls
Adobe Connect Overview

- Signing in as Guest with first and last name
- Running tests with [http://tinyurl.com/icannactest](http://tinyurl.com/icannactest)
- Share pod
- AC Chat
- Adobe Connect room protocol Hand raised
  - Approval/ Objection
  - ICANN Expected Standards of Behavior
ICANN EXPECTED STANDARDS OF BEHAVIOR

**Act** in accordance with ICANN's Bylaws. In particular, participants undertake to act within the mission of ICANN and in the spirit of the values contained in the Bylaws.

**Adhere** to ICANN’s conflict of interest policies.

**Facilitate** transparency and openness when participating in policy development and decision-making processes.

**Conduct** yourself in accordance with ICANN policies.

**Work** to build consensus with other stakeholders in order to find solutions to the issues that fall within the areas of ICANN’s responsibility. The ICANN model is based on a bottom-up, consensus-driven approach to policy development. Those who take part in the ICANN process must take responsibility for ensuring the success of the model by trying to build consensus with other participants.

**Act** in a reasonable, objective, and informed manner when participating in policy development and decision-making processes. This includes regularly attending all scheduled meetings and acting in the best interest of Internet community, irrespective of personal interests and the interests of the entity to which an individual might owe their appointment.

**Protect** the organization’s assets and ensure their efficient and effective use.

**Act** fairly and in good faith with other participants in the ICANN process.

**Listen** to the views of all stakeholders when considering policy issues. ICANN is a unique multi-stakeholder environment. Those who take part in the ICANN process must acknowledge the importance of all stakeholders and seek to understand their points of view.

**Treat** all members of the ICANN community equally, irrespective of nationality, gender, racial or ethnic origin, religion or beliefs, disability, age, or sexual orientation. Members of the ICANN community should treat each other with civility both face to face and online.

**Promote** ethical and responsible behavior. Ethics and integrity are essential, and ICANN expects all stakeholders to behave in a responsible and principled way.

**Support** the maintenance of robust mechanisms for public input, accountability, and transparency so as to ensure that policy development and decision-making processes will reflect the public interest and be accountable to all stakeholders.
Adobe Connect Audio

• 1- By dialing into the audio bridge, with the usual numbers and passcodes found on the email invitations

• 2- By activating your computer microphone via the Adobe room. (Using a headset is preferable here)
  - Make sure your microphone is **not** on mute.
    - Select the TELEPHONE ICON at the top of the AC toolbar and choose CONNECT MY AUDIO (only option).
    - Select USING COMPUTER twice
    - Select ALLOW access to the ICANN adobe room
  - the TELEPHONE ICON at the top of the toolbar should then have changed into a MICROPHONE ICON
    - You may click on this MICROPHONE ICON to mute yourself (Icon will then have a line through it) and to unmute yourself (Line disappears)

*ALWAYS have your microphone/telephone on MUTE as default setting.*
CCWG: Adobe Connect & Conf Calls

Email invitation

Dial into the bridge

AC Chat & VoIP

CWWG Traditions

Remember to send apology or ask for a dial out

Remember to provide full name

Log in with first and last name

Chat is archived

Mute/Unmute and Hands Raised
ICANN Public meetings
News and Announcements

Puerto Rico and Barcelona Identified as ICANN Meeting Sites for 2018
22 Dec 2016

Get Ready for ICANN58 in Copenhagen!
08 Nov 2016

Welcome to Hyderabad! Tips for staying safe and healthy during ICANN 57
03 Nov 2016

WEBINAR: ICANN57 Hyderabad
05 Sep 2016 | Announcement, Civil Society
Download Presentation [PDF, 432 KB] | Adobe Connect Session Recording

ICANN57 Hyderabad: What You Need to Know (Part 2)
16 Aug 2016 | By Nicholas Tomasso

ICANN57 Hyderabad: What You Need to
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<thead>
<tr>
<th>Time</th>
<th>Meeting Title</th>
<th>Room</th>
<th>Adobe Connect Room</th>
<th>Audio bridge pass code</th>
<th>Meeting page</th>
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<tbody>
<tr>
<td>13:45 - 15:00</td>
<td>Universal Acceptance Steering Group</td>
<td>Veranda 1</td>
<td><a href="https://icann.adobeconnect.com/hei66-veranda1">https://icann.adobeconnect.com/hei66-veranda1</a></td>
<td>UASG</td>
<td><a href="http://icann562016.sched.org/e1/acceptance-steering-group-con-workshop">http://icann562016.sched.org/e1/acceptance-steering-group-con-workshop</a></td>
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ICANN & GNSO LEARN
ICANN Learn platform

- **Getting Started with ICANN Learn**
  Everything you need to know to take or teach a course on ICANN Learn.
  
- **Internet Diplomacy**
  Videos from the ICANN and USC Annenberg Spring Institute on Internet Diplomacy 2016
  
- **Digital Trade and Global Internet Governance**
  Gain an appreciation of how policymakers and private actors struggle to keep the Internet stable, open and trustworthy.
  - Susen Aeranson

- **Newcomer Toolkit**
  An evolving set of tools to enable you to make the most of your involvement with the ICANN community.

- **Intro to ICANN**
  This course is designed for those with all levels of knowledge about ICANN.

- **ICANN57 Student Outreach**
  Lessons to help you prepare for ICANN57.
Class Curriculum

Introduction to the GNSO

- GNSO - what does it stand for?
- Who makes up the GNSO?
- Who are the GNSO’s Stakeholder Groups?
- Who are the GNSO’s Constituencies?
- What does the GNSO do?
- What is Consensus Policy?
- Does the GNSO just develop Consensus Policy?
- How To Participate
- More Information
Items covered by GNSO Learn

- Introduction to the GNSO
- The GNSO Stakeholder Groups and Constituencies
- The GNSO Council
- What is expected of GNSO Councilors
- The GNSO Policy Development Process (PDP)
- Role and Responsibility of a GNSO Working Group Chair
- How to keep up to date with the GNSO
- Meet a few members of the GNSO
- Some helpful tips and tricks
Additional tips

- Acronym Helper – see GNSO home page
- ICANN Learn - http://learn.icann.org/
- Find an experienced CCWG member either from your SG/C to provide guidance / answer questions
- Contact the GNSO SO/AC Admin support: gnso-secs@icann.org