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# Middle East Engagement Strategy

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# Outline

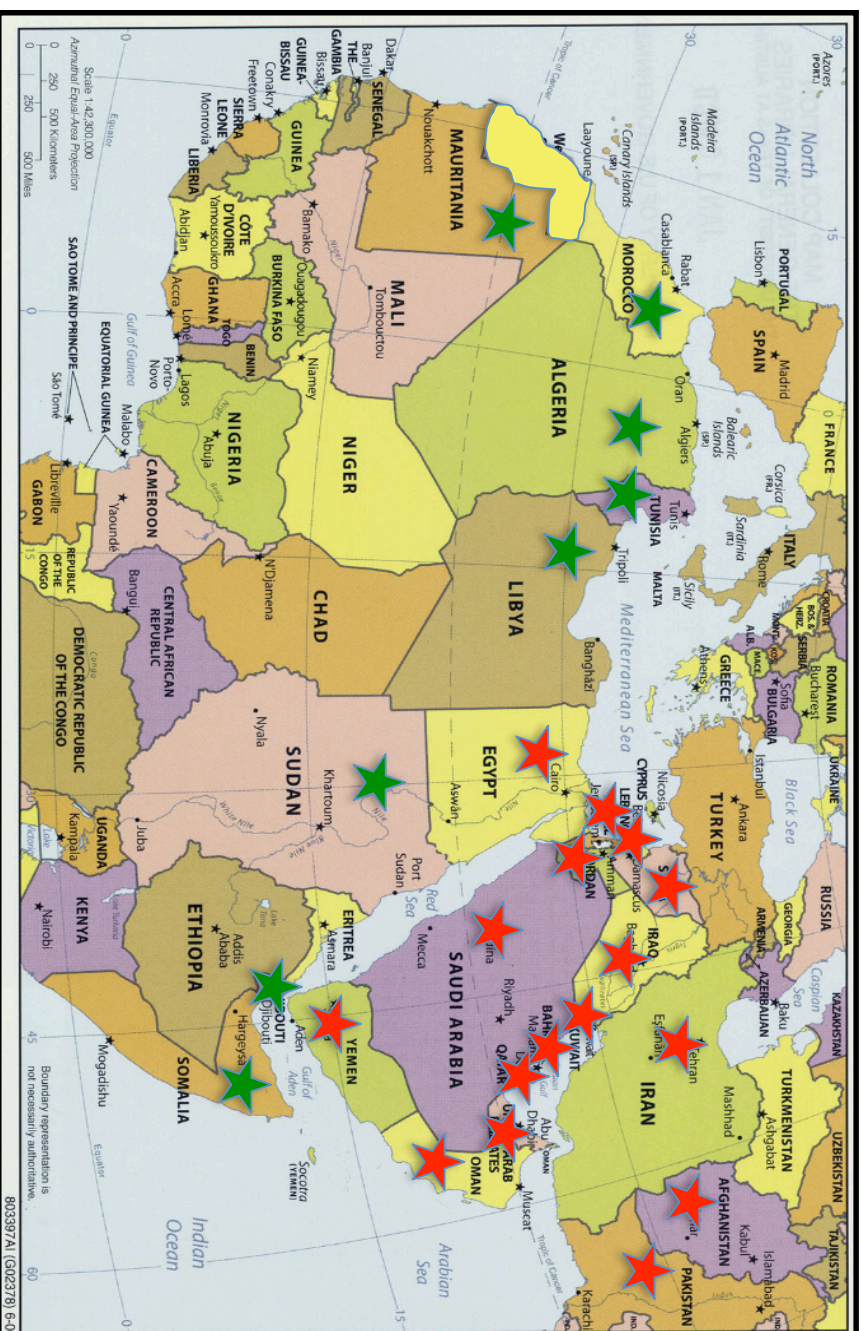
- Background
- Middle East Strategy
- Implementation Plan
- Next Steps

# “New Season” at ICANN

*“ICANN needs to go to the world, needs to get closer to its stakeholders”*



# The Middle East



# Middle East Strategy Working Group (MESWG)

- Community driven effort
  - A working group of 22 members from 11 countries
  - Met over six months remotely and face-to-face
  - Two public meetings: ArabMIG Dubai and ICANN Beijing

# Middle East Strategy

- Three-year strategy
- Strategic Goals:
  - Foster two-way engagement with community
  - Build strong and competitive domain name industry
  - Promote multi-stakeholder Internet Governance mechanisms
- Strategic Focus Areas:
  - DNS security and stability
  - Domain name industry
  - Internet Governance ecosystem

# Three Year Strategy

- Final strategy document posted on 8 May:  
<https://community.icann.org/display/MES/Middle+East+Strategy>

# One Year Implementation Plan

- Implementation plan for FY14:  
[https://community.icann.org/  
display/MES/Middle+East+Strategy](https://community.icann.org/display/MES/Middle+East+Strategy)



# Implementation Plan (Snapshot)

5.1.5.10	Coordinate and develop an IDN Label Generation Ruleset (LGR) to ensure stable and secure use of IDNs and Variants for Arabic script	Regional task force to coordinate IDN related work with focus on: <ul style="list-style-type: none"> <li>• Arabic script IDN and Variant Label Generation Ruleset</li> <li>• Registration data definition and validation</li> </ul>	Ongoing		ICTQatar, University of Engineering and Technology, Lahore	Arabic Script Community, Academic and Research Organizations, Registries, Registrars
5.1.5.11	Coordinate and participate in the registration data definition and validation efforts at ICANN and other organizations to contribute the requirements for Arabic script community					
5.1.5.6	Organize training and programs to adopt relevant technologies, including DNSSEC, RPKI and IPv6	Two workshops and hands-on training focused on technical and operational aspects of (2 to 5 days; duration vary based on topics) <ul style="list-style-type: none"> <li>o DNSSEC</li> <li>o IPv6</li> </ul>	Q1 and Q3	MENOG	RIPE NCC, AfrINIC, ISOC Lebanon	Technical community, ccTLD Registries and Registrars, Academic, ISPs, Business, and Governments
5.1.5.9	Increase number of root server instances in the region	Reach out to ISPs and network operators in the region about the advantages of deploying root server instances, and assist them through the process	Ongoing		RIPE NCC, AfrINIC, and All Stakeholders in the region	Network Operators, ISPs, IXPs



# Timeline

Increase number of L-root instances

## IDN Regional Task Force

Capacity building:

- IPv6
- DNSSEC

Support multi-stakeholder process at national and regional levels

Capacity building:

- Registry / Registrar business
- ccTLD operations and IDNs
- IPv6
- DNSSEC



Capacity building:

- DNS operations, security and stability
- Internet Governance DNS Forum

Capacity building:

- Registry / Registrar business
  - ccTLD operations and IDNs
  - DNS operations, security and stability
- Middle East IG Summer School

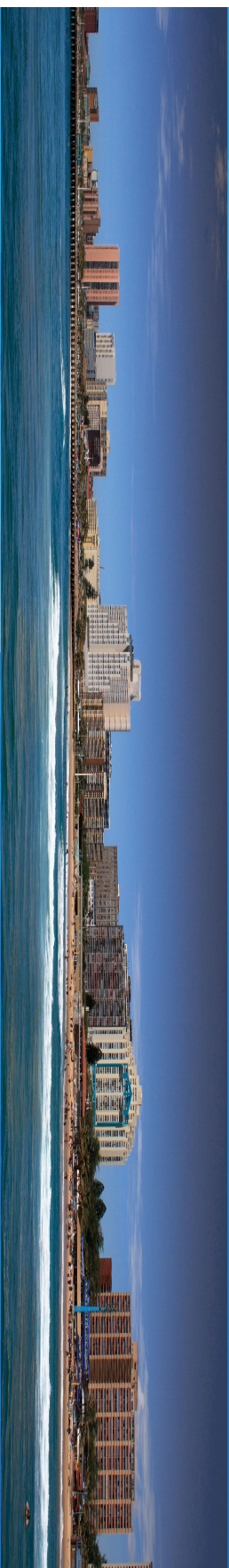
Embrace “train the trainer” model

Stimulate more fellowship opportunities

# Next Steps

- MESWG, or a sub-group of it, will be overseeing the implementation of the strategy
- Look into each of the proposed activities and finalize the details regarding dates, places, partners, etc.
- Work is underway as FY14's already started!

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You can write to us at:

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Thank you



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