.CAT

A sponsored TLD proposal
for the Catalan linguistic and cultural community

Why .cat?

- Internet is the most powerful communication's tool. And most COMMUNICATIONS are carried through LINGUISTIC MEANS

- There is a (relatively) large Internet community articulated around Catalan language and culture

- TLDs identify services/people/... and add a specific label, according to varying principles: profession, area of activity, territory, legal form, economic branch.... We propose language & culture as ONE of those criteria

You said... Catalan?

- Catalan is not that marginal.. in relative terms

  - 11 milion speakers (8th language within EU)

  - Strong cultural presence (books, TV, newspapers, Universities...)

  - 23rd language on the Net

    - The first one you wouldn't expect, in any case ;-)

- Strong support: 73 representative entities + over 60.000 supporters!

- In fact, Catalan is a unique case

Our main goals

- Provide a domain name identifier to a seizable community wanting it

- Reinforcing Catalan-language related content on the Net (it would not force it, but it would help...)

  - Psychological effect inside the community

  - Visibility outside the Community

- Reinforcing long-term survival of catalan as a tool for social and cultural communication

- Allow ICANN to show support for cultural diversity and linguistic sustainability

.cat is not....

- A TLD based on territorial or political criteria

- A proposal for creating TLD for each linguistic or cultural group

  - large number of speakers

  - written/cultural/communicational standards

  - strong Internet presence

  - spoken across many ccTLD territories

- A TLD for... felines ;-)

Who's for? Eligibility Criteria

- A) Privileged registrants

  - Academia; Publishers; Writers; Media; Cultural promotion entities...

- B) Proof of current online activities

  - Corporations/Professionals/Individuals currently using Catalan in their online communication services

- C) General applicants: social networking

  - 1 "sponsor" from type A or 3 from type B (with email-based verification)

ENS, Compliance and Dispute Resolution

- Eligibility criteria, Declaration of Use and Code of Conduct

  - Charter Compliance Procedure: ex-officio & upon complaint

  - Charter Reconsideration Policy

- CEDRP & UDRP

- Mediation (specially-selected DR provider)

- Defensive registrations (not taht relevant, in our view...)

IDN

- Few "special" characters:

  - à; é; è; í; ï; ó; ò; ú; ü; ç; l·l

- Simultaneous registration of ASCII equivalent

  - a, e, i, o, u, c, l-l

  - If ASCII equivalent is already taken by other registrant, no IDN registration

- 2x1: Same "registry life"; single price

- "Reversible" and intuitive alternative for users

WhoIs puntCAT

- Associació puntCAT: vehicle for the application

  - Founding members: ISOC-CAT; IEC; CCRTV

  - 73 highly representative entitites (language; culture Internet)

- If successful, would be run by a Foundation

  - Academia; Publishing & Media; Commercial users; Non-Com Users; .cat indvidual registrants

  - Advisory Committee & Public Forum

- Registry Operator: CORE

Registering a .cat

- Through ICANN-accredited registrars

  - additional requirements on contractual language (provided) and IDNs

- EPP (plus web-based & client)

- Registry fee €75 + €25 for successive years

  - €50: Eligibility Naming (ENS) Services fee

- All ENS performed by Sponsor, not registrars

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