

New gTLD Program Update

23 October 2013



Christine Willett

VP, gTLD Operations
Generic Domains Division

Webinar Information

US Toll-free: 1-877-941-8269

US Toll: 1-480-629-9799

International Numbers: Download at <http://newgtlds.icann.org/webinars>

Conference ID: Applicant Update Webinar (4645368)

+ Q&A session after the presentation

- Questions submitted to ICANN prior to the webinar (by 18 October 2013) given priority
- Phone questions
 - + To ask a question dial *1 (star one)
 - + To exit the question queue dial *2 (star two)
- Questions will be answered as time permits

+ Recordings and slides available after the webinar: <http://newgtlds.icann.org/webinars>

Agenda

- + Recent Developments
Christine Willett
- + Evaluation
Trang Nguyen
- + Contracting
Trang Nguyen
- + Pre-Delegation
Russ Weinstein
- + Objection & Dispute Resolution
Cristina Flores
- + GAC Advice
Christine Willett
- + Trademark Clearinghouse
Dana King
- + Name Collision
Cyrus Namazi
- + Community Priority Evaluation
Russ Weinstein
- + Auction
Russ Weinstein

Recent Developments



Christine Willett

VP, gTLD Operations

Recent Developments

Name Collision Addressed by NGPC

- + 7 October 2013: ICANN Board's New gTLD Program Committee adopted a Resolution on new gTLD Collision Occurrence Management
- + 16 October 2013: Implementation Plan Announcement
- + 18 October 2013: First Alternate Path to Delegation Reports Published

Transition to Delegation

- + 21 October 2013: ICANN sent first delegation tokens to Registries

String	TLD	Registry Operator	App. ID	Prioritization
شبكة	xn--ngbc5azd	International Domain Registry Pty. Ltd.	1-1926-49360	3
онлайн	xn--80asehdb	CORE Association	1-862-29948	6
сайт	xn--80aswg	CORE Association	1-862-90073	9
游戏	xn--unup4y	Spring Fields, LLC	1-1485-72605	40

- Announcement & Blog Post:

<http://blog.icann.org/2013/10/first-new-gtlds-get-the-green-light-for-delegation/>

Delegation Process Underway

Evaluation

Contracting



Trang Nguyen

Director, gTLD Operations

Evaluation > Application Statistics

* Statistics as of 23 October 2013

All Applied-for Strings	
Active	1805
Withdrawn	122
Not Approved	3
TOTAL	1930

Initial Evaluation	
Passed	1762
On-hold	5
Eligible for EE	38
TOTAL	1805

Extended Evaluation	
Under Review	7
CQs Issued	23
Outreach	1
Passed	7
TOTAL	38

Contracting > Statistics



Current statistics as of 23 October 2013:

- + CIR Notifications sent through Priority Number **1300**
- + COI outreach **completed**
- + **662** Applicants invited to contracting
- + **183** Applicants responded to CIR
 - **28%** Response Rate
- + **77** Contracts sent for signature
- + **67** Registry Agreements signed

Contracting > Contracting Eligibility

New development impacting CIR eligibility criteria:

Applications on GAC Category 2 Advice that indicated the applied-for TLD will not be operated as exclusive access registry and the application is consistent with this intent are now be eligible to begin the contracting process if all other CIR eligibility criteria are met

New development impacting RA signing eligibility criteria:

Applications in the “uncalculated risk” category are now eligible to sign the Registry Agreement if all other RA signing eligibility criteria are met

Contracting > Process

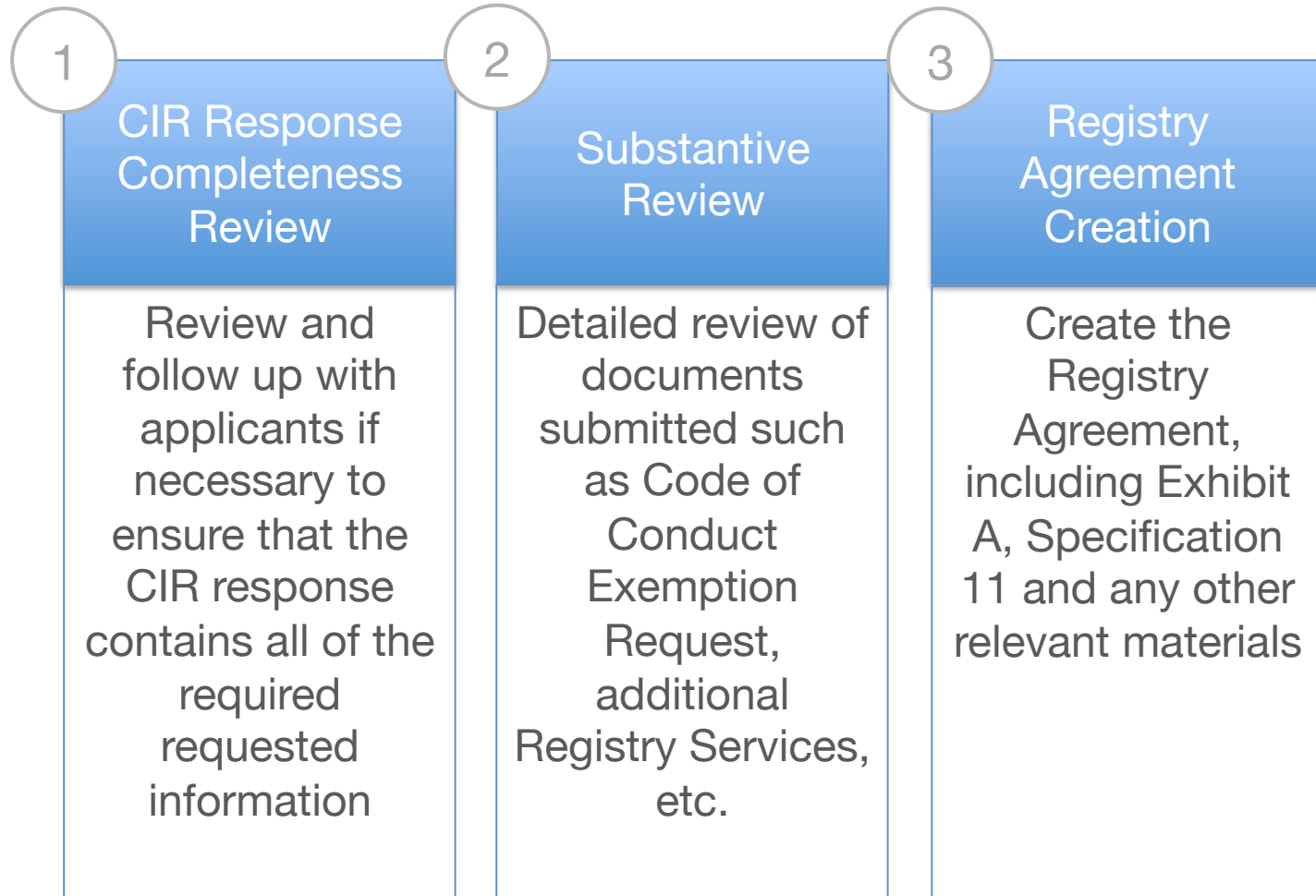
The contracting process is moving to a weekly schedule:

Monday	Tuesday	Wednesday	Thursday	Friday
Process CIR responses	Send RA out for signature	Send CIR invites	ICANN executes RA	Publish signed RA on icann.org

Priority number is being used to:

- + Invite eligible applicants to the contracting process (CIR invite)
- + Process CIR responses
- + Send RA to applicants for signature
- + Execute contracts

Contracting > RA Preparation Process



Contracting > Specification 6 Modification

Required Change

- + Specification 6 of the Registry Agreement was updated to comply with the NGPC's Resolution for Addressing the Consequences of Name Collisions
- + Read the Resolution:
<http://www.icann.org/en/news/announcements/announcement-08oct13-en.htm>
- + Registries that have signed the RA and Supplement have been notified

What Happens Next?

- + No action required by Registries – modification will be seamlessly incorporate into the RA
- + ICANN will publish updated versions (with modified Specification 6) of all signed RAs in the coming weeks
- + Read the modified Specification 6:
<http://newgtlds.icann.org/en/applicants/agb/agreement-approved-02jul13-blackline-16oct13-en.pdf>

Contracting > Code of Conduct Exemption

Applications currently in Contracting

- + Submit Exemption Request with the CIR response
- + Attach completed Code of Conduct Exemption Request Form posted at <http://newgtlds.icann.org/en/applicants/agb/ro-code-of-conduct-exemption-18oct13-en.pdf>
- + Include the TLD's complete registration policy with the Exemption Request

After Registry Agreement is signed

- + Email Exemption Request to newgtld@icann.org
- + Attach completed Code of Conduct Exemption Request Form
- + Include the TLD's complete registration policy

Pre-Delegation Testing Transition to Delegation



Russ Weinstein
Sr. Manager, gTLD Operations

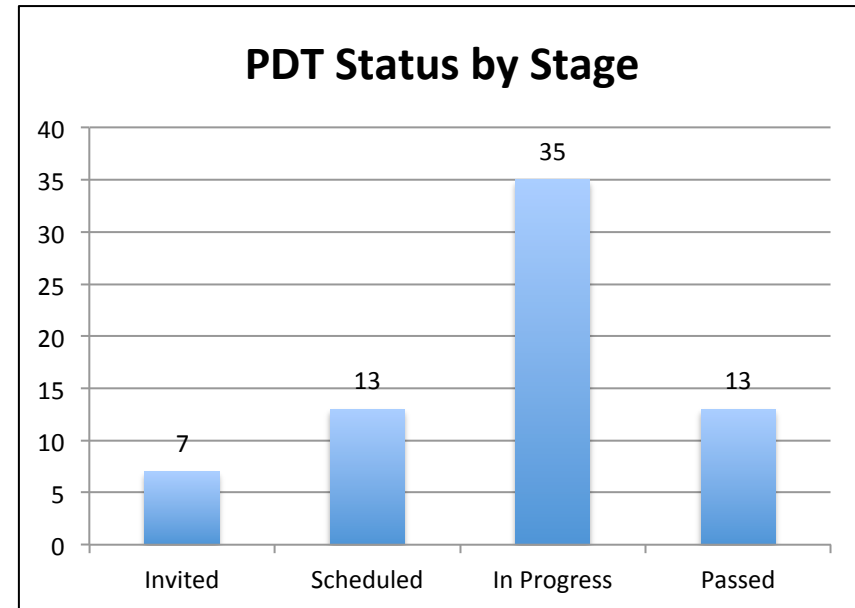
Pre-Delegation Testing > Status

PDT Production testing underway

- + 13 Results Reports distributed
 - 100% Pass Rate
- + 16 Results Reports ready for distribution Thursday

Process & Product Improvements

- + PDT Resources updated 26 September
- + EPP Self Test Tool released 1 October
- + Operating Cycle Improvements



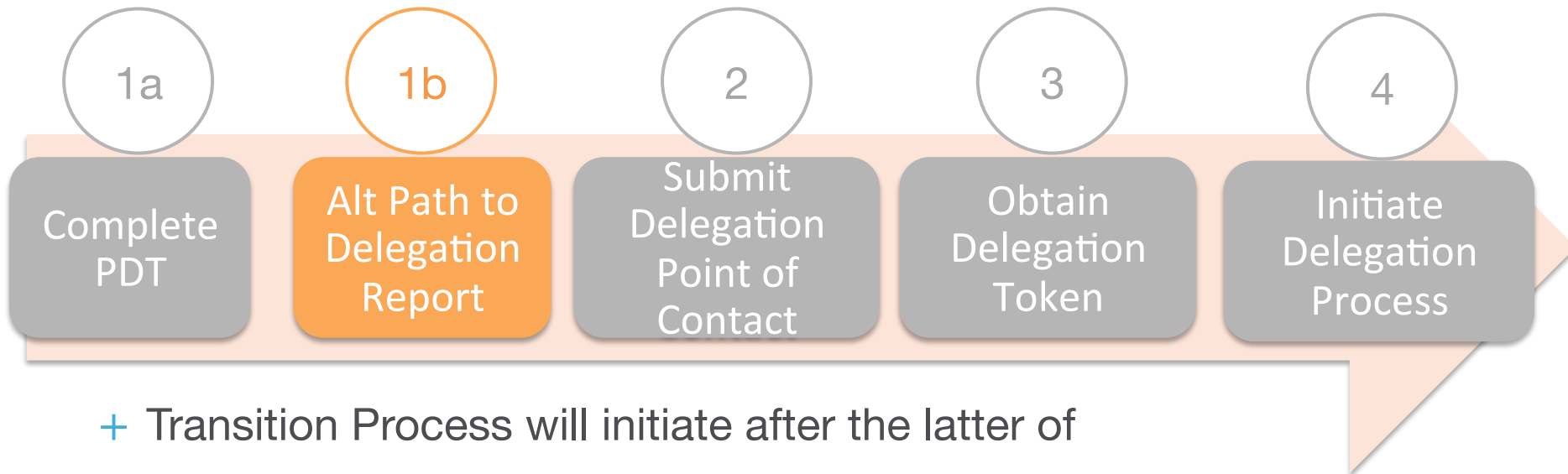
Learn More: <http://newgtlds.icann.org/en/applicants/pdt>

Transition to Delegation > Status

* As of 21 October 2013

Transition to Delegation Process now operational

+ Delegation Tokens provided to the first 4 Registries on Monday



+ Transition Process will initiate after the latter of

- PDT results released
- Alternate Path to Delegation Report & SLDs to block list is provided

+ Transition Process expected to take less than 5 business days

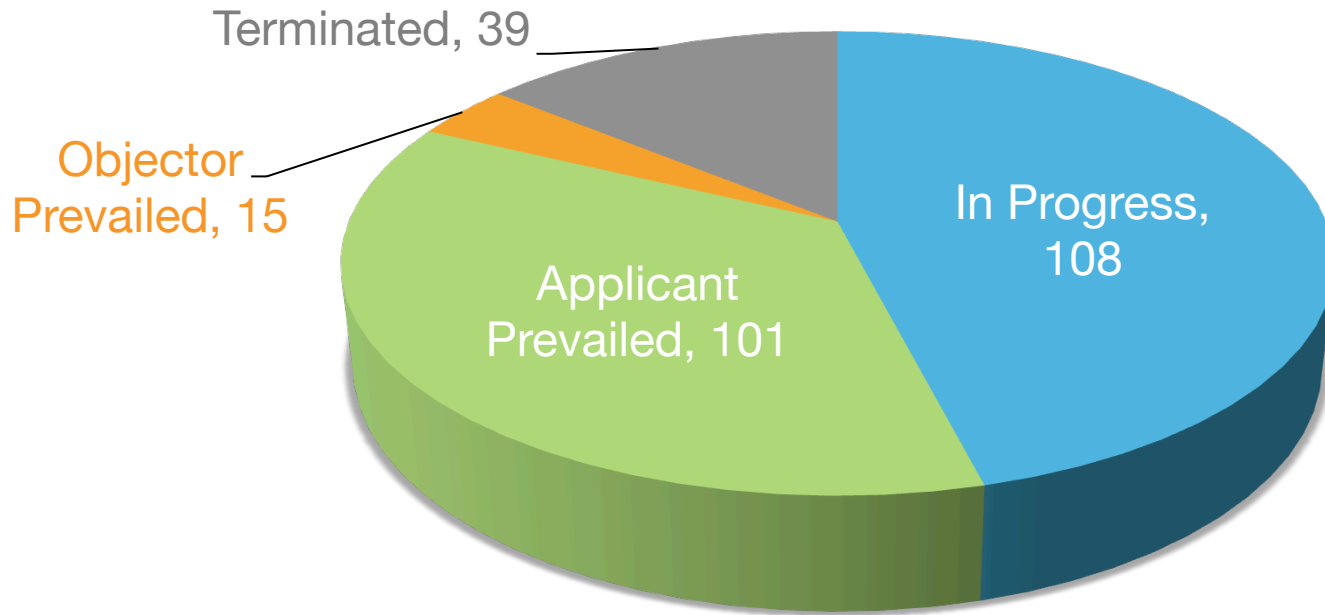
Objections & Dispute Resolution



Cristina Flores

New gTLD Knowledge &
Content Manager

Objection & Dispute Resolution > Statistics



Dispute Resolution Proceedings	Admissible Objections	In Progress	Applicant Prevailed	Objector Prevailed	Terminated
String Confusion	67	12	39	9	7
Legal Rights	69	0	59	4	6
Limited Public Interest	23	21	0	0	2
Community	104	75	3	2	24
Total Count	263	108	101	15	39

Objection & Dispute Resolution > Status

Determinations

- + Legal Rights
 - Proceedings for Legal Rights Objections are complete
 - Determinations have been published for applicable cases
- + String Confusion
 - Anticipated that most cases will be complete within the next month (Nov 2013)
- + Community and Limited Public Interest
 - Majority of these objections still in progress
 - Extended timelines may be due to several factors, including:
 - One or more of the parties requesting a stay of the proceedings
 - Extension requested by the expert panel

Publication

- + Determinations published by ICANN on Mondays:
<http://newgtlds.icann.org/en/program-status/odr/determination>

GAC Advice



Christine Willett
VP, gTLD Operations

GAC Advice > Category 2 Safeguard Advice

- + GAC Category 2 Safeguard Advice identified 61 strings that the GAC considered to be generic terms and where the applicant proposes to provide exclusive registry access
- + These 61 strings represent 186 applications
- + ICANN published applicant responses regarding their intent to operate exclusive access registries:
 - **139**: Applied-for TLDs will not operate as exclusive access registries. Applicants will be invited to Contracting once eligible.
 - **35**: Applications to do not align with intent in regards to exclusive access. ICANN has asked applicants to submit formal change requests.
 - **12**: Will operate as exclusive access registries. Further consideration required.
 - Learn more: <http://newgtlds.icann.org/en/announcements-and-media/announcement-4-09oct13-en>

GAC Advice > Beijing and Durban Communiqués

28 September 2013: New gTLD Program Committee of the ICANN Board addressed Outstanding issues from Beijing and Durban Communiqué:

- + .YUN, 广州 (Guangzhou), 深圳 (Shenzhen), and .SPA may proceed through evaluation, but ICANN will not execute Registry Agreements for these applications until GAC Advice has been addressed.
- + .WINE, .VIN, and .AMAZON and related IDNs in Japanese and Chinese to be considered further.
- + NGPC to continue discussion with the GAC and IGO regarding protection of IGO acronyms.
- + NGPC working on an implementation plan for GAC's Category 1 Safeguard Advice.
- + Learn more: <http://www.icann.org/en/news/announcements/announcement-2-01oct13-en.htm>



Trademark Clearinghouse

Dana King

gTLD Operations Director

Trademark Clearinghouse > Services

Abused Domain Name label service launched 11 October 2013

- + Rights holders able to **register** up to 50 abused labels

Abused Domain Name Claims Services launched 18 October 2013

- + After validation, labels added to the list of Domain Name Labels subject to the Claims process

Access to Test Environment

- + Any ICANN Registrar may request access to the test environment, even those that have not yet signed the 2013 RAA
 - Registries under RA, Registrars under 2013 RAA, Registry service providers w/ active applications
- + Instructions at <http://newgtlds.icann.org/en/about/trademark-clearinghouse/scsvcs>

Tokens issued

- + Registry: 50
- + Registrar: 72
- + Registry Service Providers: 22

Request TMDB Test Certification

- + TMDB Registration and Platform Access Process Document
 - **Section 3.2, page 7** - <http://newgtlds.icann.org/en/about/trademark-clearinghouse/scsvcs>

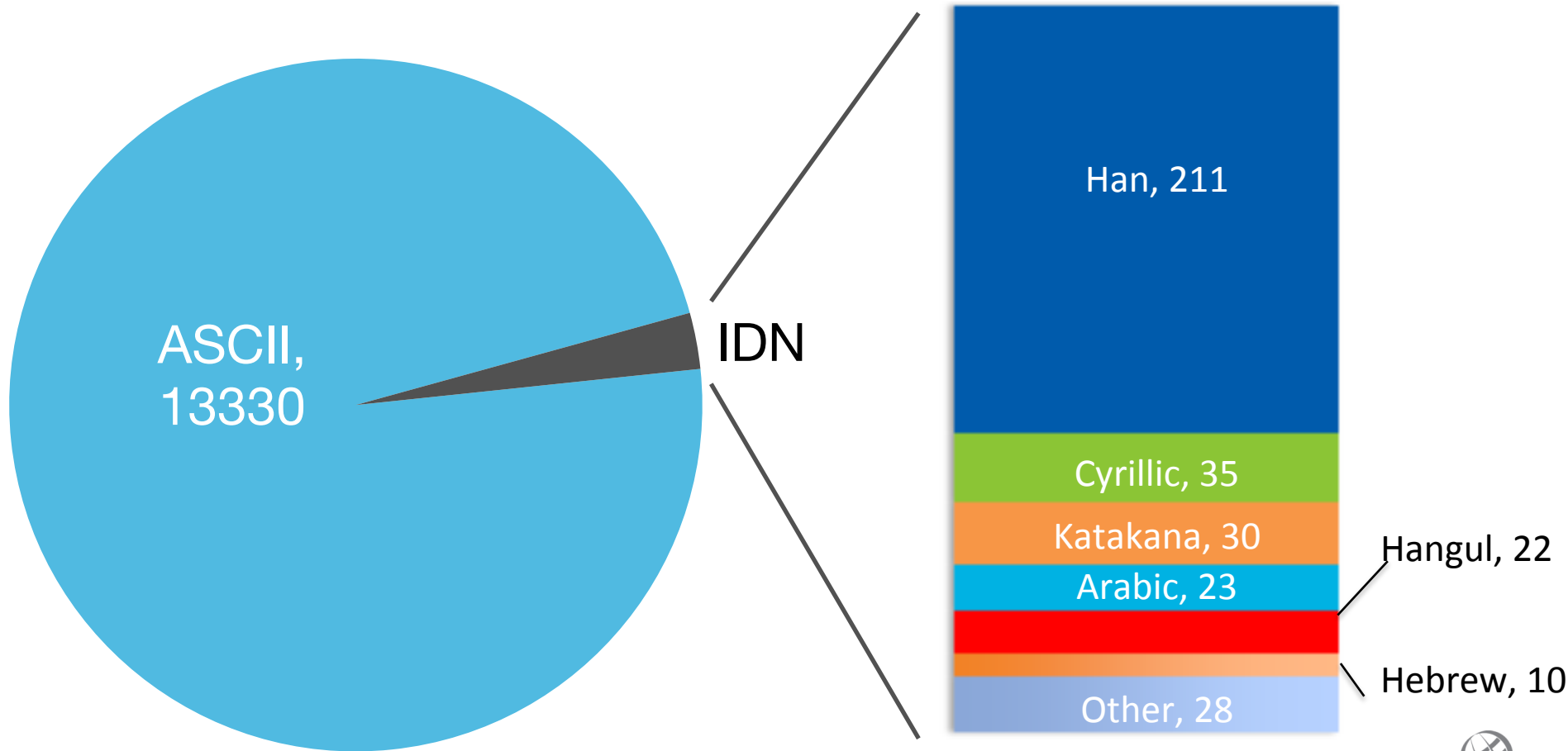
IBM webinar series

- + <http://newgtlds.icann.org/webinars>

Trademark Clearinghouse > Statistics

* Statistics as of 18 October 2013

13,689 records, 94 jurisdictions



Name Collision



Cyrus Namazi

VP, DNS Industry Engagement

Security & Stability > Name Collision

Collision Occurrence Management Plan

- + 7 October: Plan approved by the NGPC
 - .home & .corp considered high risk & delegations deferred indefinitely
 - Framework for Name Collision Occurrence Management to be developed then applied to each applied for TLD
 - Alternate Path to Delegation by blocking SLDs queried in historical data
 - Outreach to target potentially affected parties designed to mitigate future occurrences

- + 16 October: Announcement describing the implementation of the plan
 - Alternate Path to Delegation Reports & lists of SLDs to block for each applied for TLD in development
 - Reports will be published to TLD's registry agreement page on ICANN.Org

- + 18 October: 1st 4 Alternate Path to Delegation Reports Published
 - Initially subsequent reports to be published in groups designed to minimize delays to delegation
 - Planning to have all reports published before Buenos Aires

Contention Set Resolution



Russ Weinstein

Sr. Manager, gTLD Operations

Community Priority Evaluation > Update

Status

- + 27 September 2013: CPE Guidelines published
- + 9 October 2013: First CPE invitations (2) sent to eligible applicants
- + Evaluations to begin later this week
- + Evaluation process is expected to take 2-3 months to complete
- + Invitations will be sent weekly as applications become eligible
- + Monitor invitations and status on CPE page of the microsite:
<http://newgTlds.icann.org/en/applicants/cpe#invitations>

ICANN Auction > Mechanism of Last Resort

Status

- + ICANN contracted Power Auctions to perform auctions
- + Power Auctions and ICANN working toward operational readiness:
 - Finalizing auction rules
 - Auction system configuration
 - Identifying escrow provider for securing bidding deposits and winning bids
- + Impact of Name Collision Occurrence Mgmt Plan
 - Alternate Path to Delegation Report for each TLD in contention set must be published (expected before Bueno Aires)
- + Auctions Webinar set for 1st week of November

Thank You & Questions?

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- + Questions submitted in the Questions & Comments pod and phone questions will be answered as time permits.