

Amber Sterling

Association of American Medical Colleges
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Experience:

Sr. Business Development Specialist Association of American Medical Colleges Washington, DC Jan 2007 - Present

Identifies, prioritizes and registers words, slogans and logos for trademark protection; publications for full copyright protection; domain names. Interprets U.S. trademark and copyright laws to develop pro-active protection strategies. Advises program managers on trademark and other intellectual property concerns regarding new program, product and service development. Improves and maintains current intellectual property management systems.

Leads the association's intellectual property enforcement effort – identifies, prioritizes and responds to intellectual property infringement. Interprets U.S. trademark and copyright laws to develop enforcement strategies. Works with the Medical College Admission Test® team, specifically the Director of MCAT® Business Processes & Security, to devise a robust exam security strategy regarding potential copyright infringement. Represents AAMC and its members interests on non-governmental organizations and trade associations related specifically to intellectual property.

Develops and manages the information systems for intellectual property and contracts. Reviews, drafts and finalizes contracts.

Personal Banker Bank of America Phoenix, AZ Apr 2006 – Dec 2006

Increased customer retention with strong customer service skills. Resolved negative customer experiences in a timely manner and, as best as possible, to the customer's satisfaction.

Data Analyst University of Washington TechTransfer Seattle, WA Apr 2001 – Feb 2006

Reconciled technology licenses, up to \$1M per month, to maintain budget and contract reporting. Implemented detailed royalty reports informing relevant department heads, impacting over 80 budgets. Compiled patenting, licensing and records of invention rates for publication in annual reports. Maintained budget records up to \$10M per month.

Overhauled and maintained a filing system containing over 3,000 records of invention with their related patents and licenses. Ensured database integrity by reconciling the database records to paper records.

Professional Memberships:

Internet Corporation for Assigned Names and Numbers: Non-Commercial Stakeholders Group (NCSG)	May 2010 – present
American Society for Association Executives (ASAE & The Center)	Sept 2007 – present
International Trademark Association (INTA)	Jan 2007 – present

Leadership:

Vice Chair	NCSG's proposed Not-for-Profit Organization Constituency	May 2010 - present
Chair	INTA's ad-hoc Nonprofit Committee	May 2009 – present
Member	AAMC's Operations Team	Mar 2007 – Feb 2009

Education and Certification:

American Management Association	Certificate	Building Better Work Relationships: Results-oriented Communication	Apr 2010
World Intellectual Property Organization	Certificate	E-Commerce & Intellectual Property	Nov 2008
World Intellectual Property Organization	Certificate	General Course on Intellectual Property	May 2008
License Logic	Certificate	Certified Contents Rights Manager	June 2007
University of Washington	Bachelor of Arts	History	June 2004

*All position titles reflect the current or last issued.