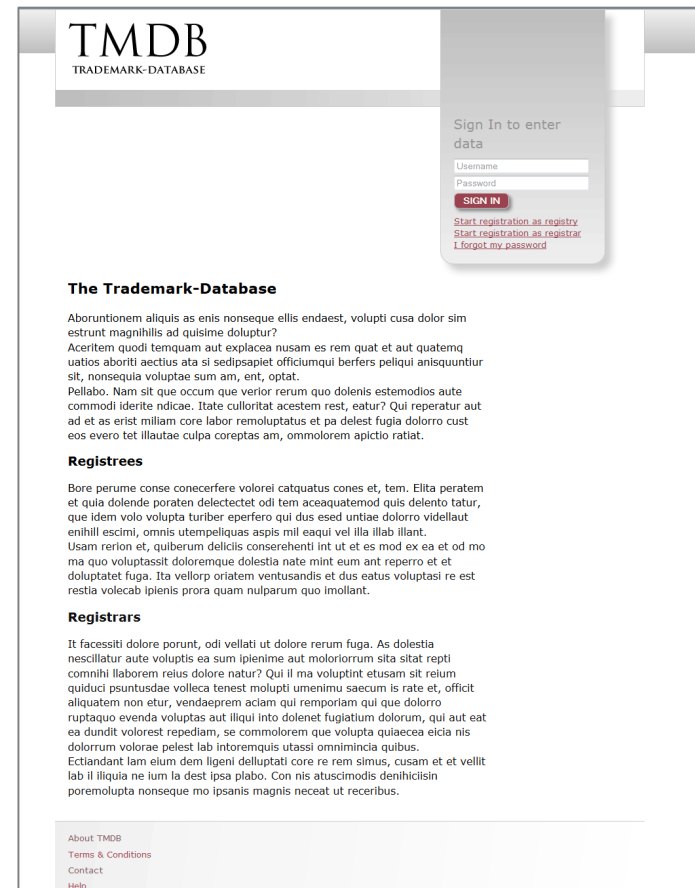


Trade Mark DataBase (TMDB) for Sunrise and Claims

Webinar 1: Introduction to the TMDB

Presenter(s) : Anton Melumad, Adrie ten Bookum
Version : 0.6



The screenshot shows the TMDB (Trademark-Database) website. At the top left, the logo reads "TMDB TRADEMARK-DATABASE". On the right, there is a "Sign In to enter data" form with fields for "Username" and "Password", a "SIGN IN" button, and links for "Start registration as registry", "Start registration as registrar", and "I forgot my password". Below the form, the heading "The Trademark-Database" is followed by a paragraph of placeholder text. Further down, there are sections for "Registrees" and "Registrars", each with their respective introductory text. At the bottom left, there is a navigation menu with links for "About TMDB", "Terms & Conditions", "Contact", and "Help".

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Introduction: The audience of this webinar

- **Registrars:** Persons or organisations that want to claim a domain name under a Top Level Domain (TLD) extension or agencies who perform the registration process for customers who want to register a domain name under a TLD extension.
- **Registries:** Owners of TLD extensions who receive requests from Registrars to claim certain domain names under their TLD.



Introduction: The purpose of this webinar

The intention of this (and the upcoming) webinar is to provide:

- An online explanation/presentations of the TMDB system to it's users
- Users the possibility to ask questions
- A repository of recorded presentations, questions and answers which serve as useful help resources for TMDB's users



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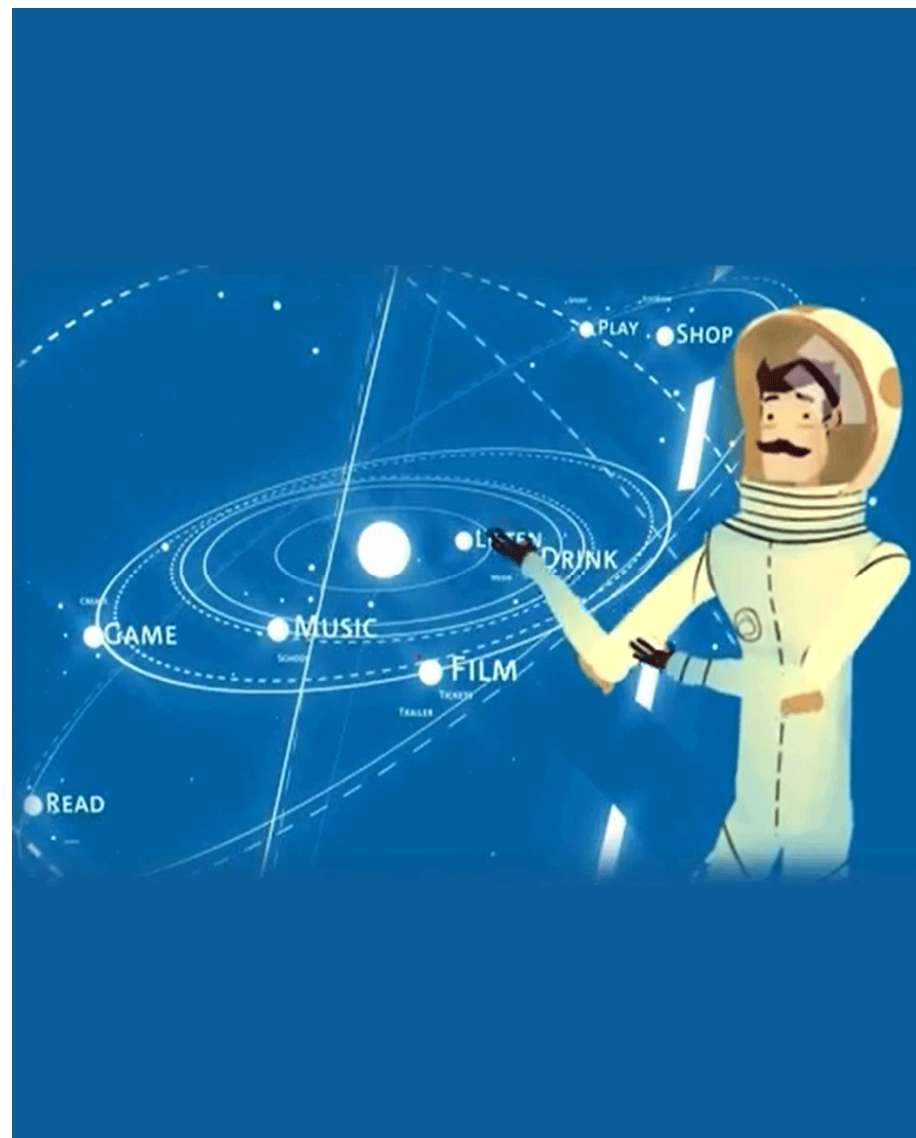
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The Sunrise and Claim Processes: ICANN's new gTLD program

- As part of ICANN's New gTLD program, the number of new generic Top Level Domains (TLDs) will expand considerably.
- Currently, there are just a handful of Top Level Domains, such as .com, .net, .org, .gov, .mil, .edu, .mobi, .jobs, etc.
- Starting in 2013, many new generic Top Level Domain names will be created.



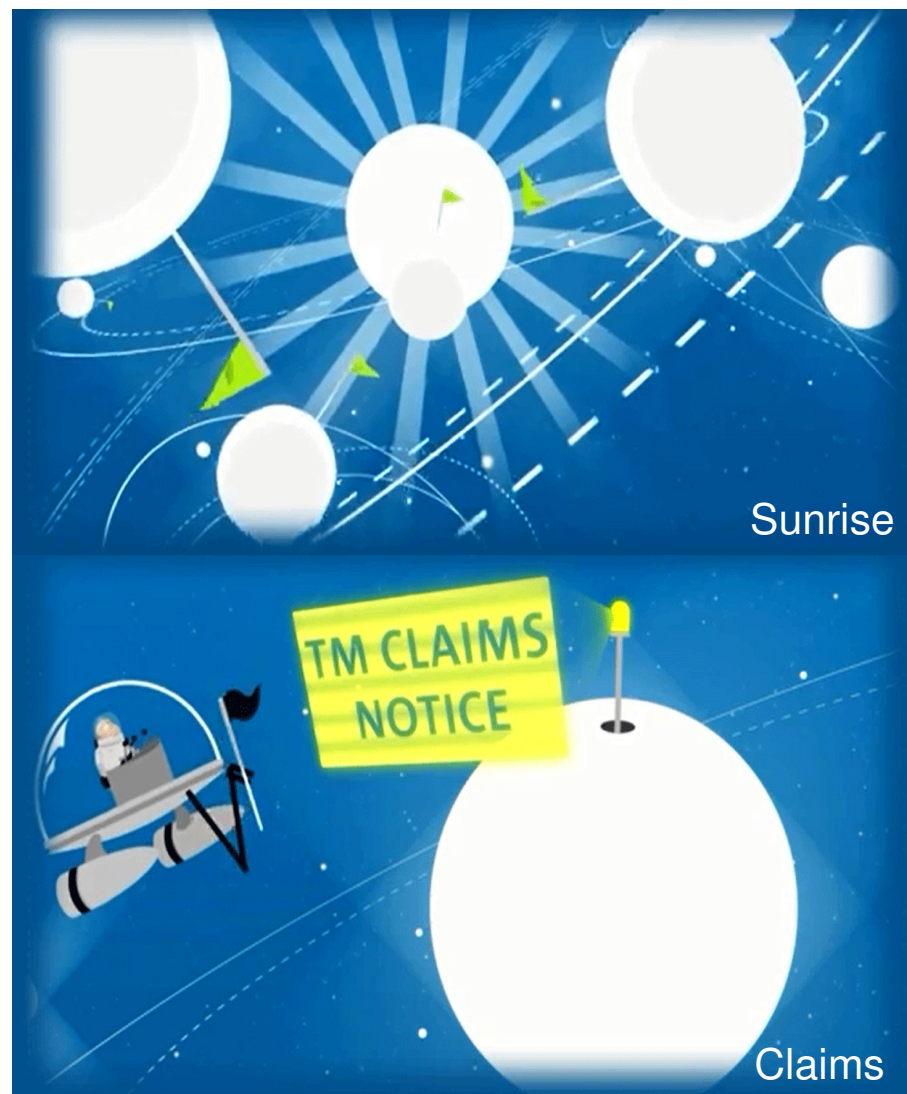
The Sunrise and Claim Processes: Sunrise and Claims

Two processes are designed to protect trademark rights in this new domain space:

- **Sunrise**
- **Claims**

An introduction animation to the Sunrise and Claims processes is available at <http://www.trademark-clearinghouse.com/>

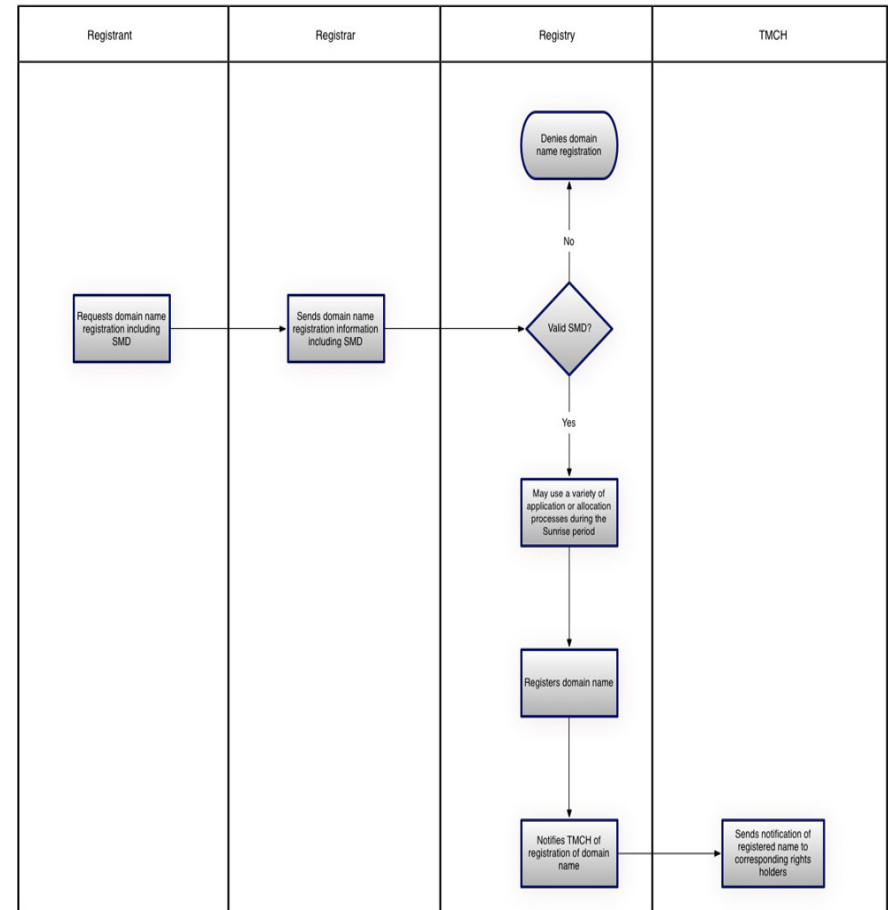
Details of the Sunrise and Claims processes can be found at <http://newgtlds.icann.org/en/about/trademark-clearinghouse>



The Sunrise and Claim Processes: The Sunrise process (Sunrise period)

Sunrise process (Sunrise period)

- For trademark holders and agents that have successfully submitted trademark records to the Clearinghouse
- Precedes the general availability of the new gTLD to the public
- Gives these trademark holders an opportunity to register their trademark domain names
- Notifies trademark holders or agents of the registration of a domain name matching a label of a registered and validated mark name in the TMDB

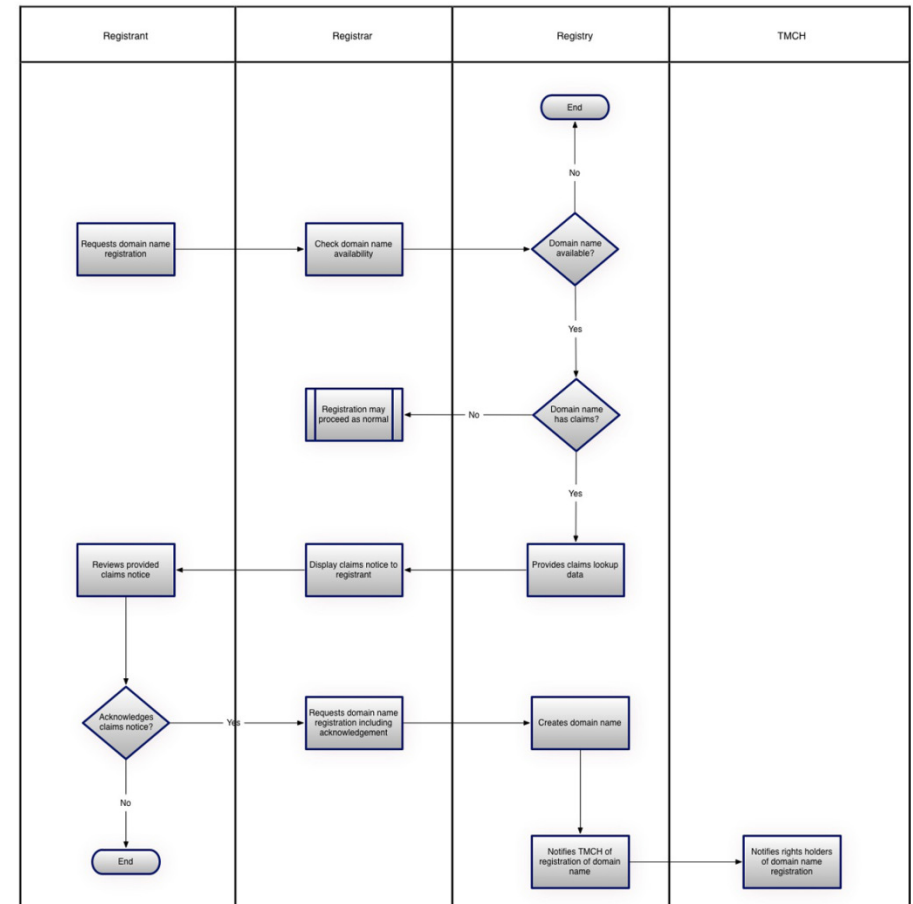


Details of the Sunrise process can be found at <http://newgtlds.icann.org/en/about/trademark-clearinghouse>

The Sunrise and Claim Processes: The Claims process (Claims period)

Claims process (Claims period):

- Ensures that all Registrants who want to register a domain name matching existing Clearinghouse record are presented with a Trademark Notice
- Notifies trademark holders or agents of the registration of a domain name matching a label of a registered and validated mark name in the TMDB



Details of the Claims process can be found at <http://newgtlds.icann.org/en/about/trademark-clearinghouse>

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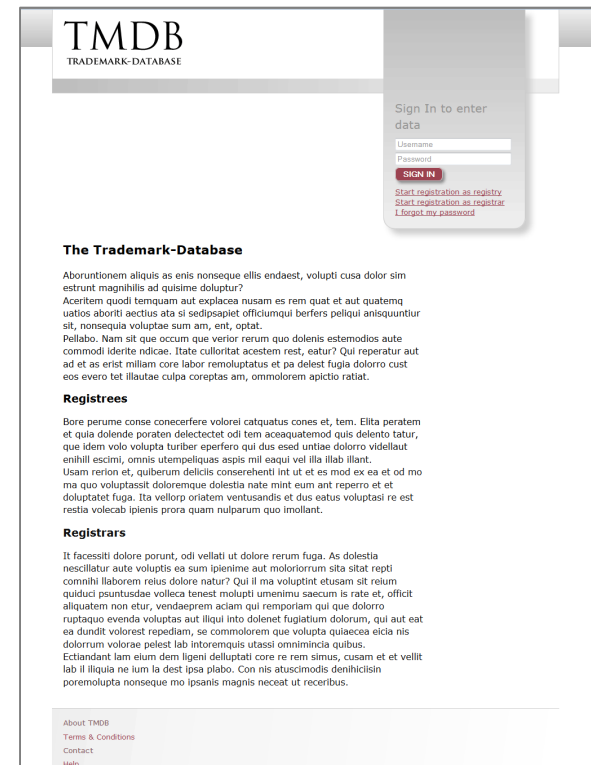
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The TMDB system: TMDB overview

The TMDB system

- The Trademark Clearinghouse Database (TMDB) system serves as the central database to provide information for Trademark Agents to support Sunrise or Claims processes.
- The TMDB can be accessed through the TMDB web client.
- The TMDB will be in production from the following dates:
 - Sunrise: 9th of August
 - Claims: 9th of September

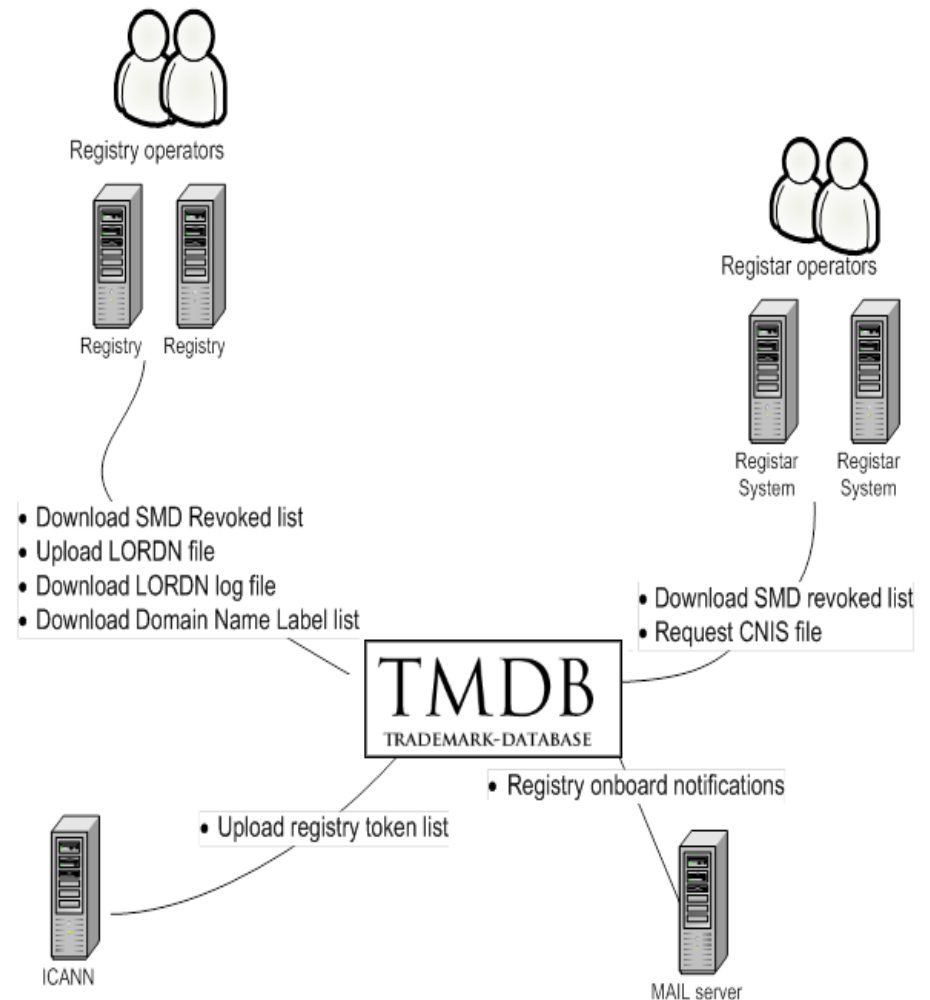


The TMDB system: TMDB Services

Registrars and registries can connect to TMDB system and use its services.

- Registries:
 - Retrieve the SMD Revocation List
 - Retrieve the DNL List
 - Submit a LORDN File
- Registrars:
 - Retrieve the SMD Revocation List
 - Retrieve CNIS files

Access to these services can be configured using the TMDB web client.



The TMDB system: TMDB test possibilities

- ICANN requires Registrars and Registries to go through a validation process before access to all production functionality is granted. This process is described in the "welcome package" you received from ICANN.
- In advance of obtaining the ICANN validation, the TMDB system provides the possibility to test configurations without the risk of affecting the production platform.

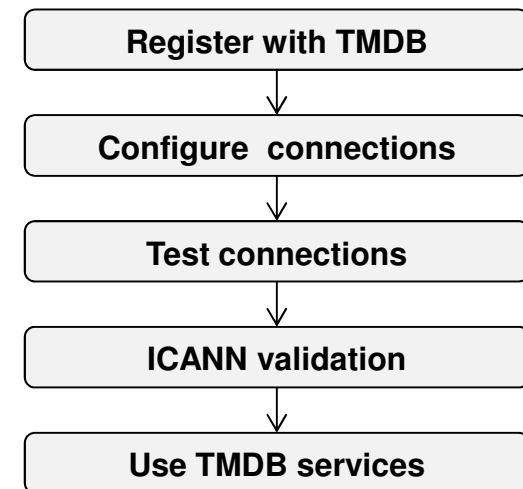


The TMDB system: Configuring & using the TMDB systems

As a Registry or Registrar, there are several steps you will have to undertake before you can use the TMDB system:

- Register to use the TMDB system (Using an ICANN provided registration token)
- Configure your connections in order to use the TMDB services
- Test if your configured connections function properly
- Use TMDB services in the production environment

These steps will be explained in the upcoming webinars



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Help resources: Published sources

If you have technical queries, you can consult the following resources:

- TMDB user manuals
- TMDB frequently asked Questions (FAQ)
- Recordings of webinars

These resources can be found on the ICANN site

(<http://newgtlds.icann.org/en/about/trademark-clearinghouse>):



Help resources: Published sources

If you have technical queries and can not find your answer in the published resources? You can also contact IBM Service Desk as follows:

- By phone:
 - + 32 2 711 8604
 - + 48 7 1760 8509
- By mail: (ICANNSD@nl.ibm.com)
- Via Self Service Web Portal
<https://www.ess8.uk.smi.ibm.com:8452/maximo>





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Upcoming webinars: Configuring & using the TMDB systems

Upcoming webinars are divided into Sunrise and Claims topics

Upcoming webinars are specifically targeted for Registrars and Registries.

- Webinar 2: TMDB Sunrise for Registrars
- Webinar 3: TMDB Sunrise for Registries
- Webinar 4: TMDB Claims for Registries
- Webinar 5: TMDB Claims for Registrars

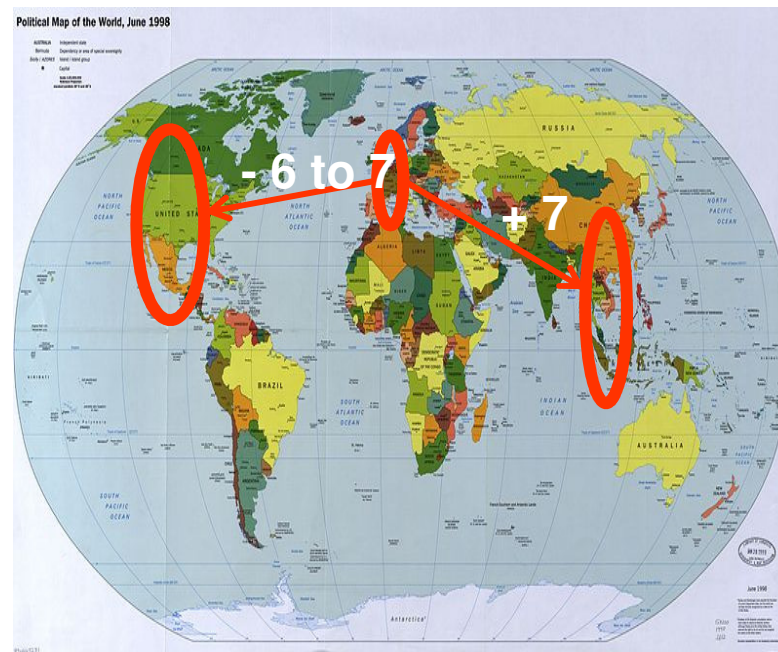
	Registrars	Registries
	Webinar 1	
	<ul style="list-style-type: none"> • Introduction to the TMDB 	
Sunrise	Webinar 2	Webinar 3
	<ul style="list-style-type: none"> • Register with TMDB 	<ul style="list-style-type: none"> • Register with TMDB • Retrieve SMD Revocation List
Claims	Webinar 4	Webinar 5
	<ul style="list-style-type: none"> • Retrieve SMD Revocation List • Retrieve CNIS files 	<ul style="list-style-type: none"> • Retrieve the DNL List • Submit a LORDN File

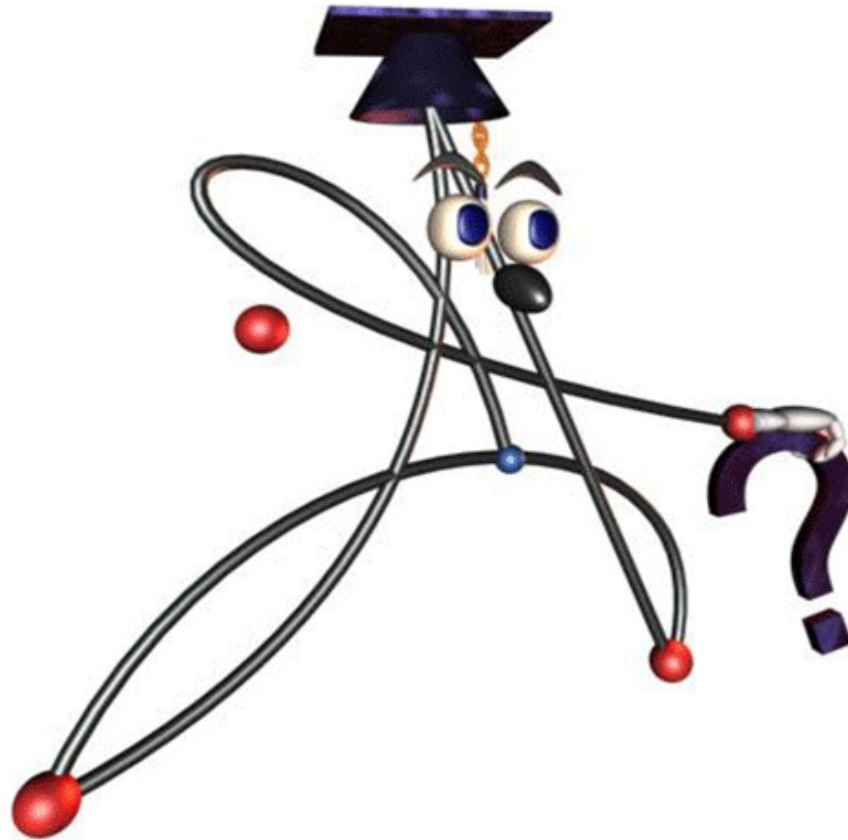
Upcoming webinars: Timing

Given the time zones, each webinar is scheduled twice:

- Wednesdays even weeks at 14:00 – 16:00 UTC (07:00 – 09:00 in San Francisco) and
- Wednesday odd weeks at 08:00 – 10:00 UTC (16:00 – 18:00 in Singapore)

Starting August 15th, 2013





Questions?

Version management

Version	Date	Changes
0.1	5-8-2013	Initial version
0.2	5-8-2013	Processed review comments
0.3	5-8-2013	Processed review comments
0.4	6-8-2013	Processed final review comments
0.5	7-8-2013	Processed final review comments about the TMDB test possibilities

*Hidden slide: This slide will not appear during the presentation