



New gTLD Program Update

Application Evaluation Progress

6 September 2012

Webinar Information

- Session is being recorded
 - Play back is available on the microsite at the end of the webinar
- Q&A session at the end
 - Use Q&A pod on Adobe Connect to submit questions
 - We will alternate questions on the phone and in the Q&A pod
- Dial-in is available to attendees with no access to Adobe Connect, and for questions
 - US toll-free +1-888-858-9225; US toll: +1-646-746-3050
 - Other numbers:
<http://newgtlds.icann.org/en/announcements-and-media/webinars/dial-in-06sep12-en.pdf>
 - Access code: 18375932

Questions

To ask a question:

- Dial in using one of these numbers:
 - US toll-free +1-888-858-9225; US toll: +1-646-746-3050
 - Other numbers:
<http://newgtlds.icann.org/en/announcements-and-media/webinars/dial-in-06sep12-en.pdf>
Access code: 18375932
Press “10” to be added to the queue for questions
- Submit a question in the Adobe Connect Q&A pod

Agenda

1. Application statistics
2. Application change requests
3. Application comments
4. Evaluation progress
5. Clarifying question pilot
6. Batching / Metering
7. New gTLD sessions in Toronto
8. Key dates

Application Statistics as of September 5

- Withdrawals
 - Completed: 4
 - In-process: 3
- Objections filed: 0
- Change requests
 - 57 submitted
 - Process for evaluating changes posted
- Number of application comments submitted: 6687

Application Change Requests

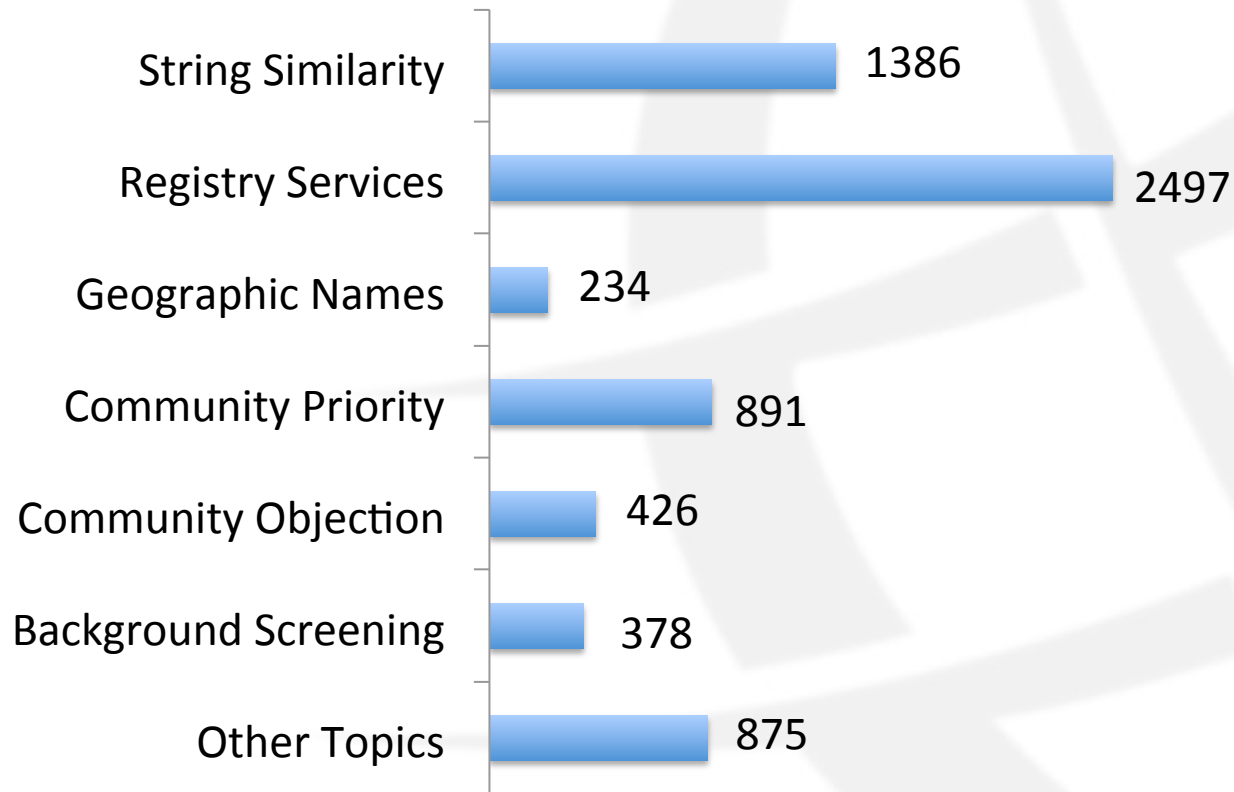
- Process and criteria for evaluating change requests posted
- Amended applications held for 30 days to allow for comments (Application Comment Forum)
- Approved changes will be publicly posted
- Changes made to the confidential portions of the application will not be posted
- Application change requests are being processed
- Plan to post first approved changes next week

Application Comments

- Purpose: make application comments available to the evaluators
- Application Comment Forum open for the duration of new gTLD program
- Comments received by September 26 will be forwarded to the designated panel for consideration
- Evaluators will seek clarification from the applicant if comments impact scoring

Application Comment Statistics

Total comments: 6,687



Evaluation Progress

Panel	Target Completion	Apps Assigned	Apps in Evaluation	Preliminary App Results¹
Financial	Jun-13	602	461	141
Technical and Operations	Jun-13	602	475	127
Geographic Names	Nov-12 ²	all	476	65
String Similarity ³	Oct-12	all	824	585
Registry Services	Jan-13	all	all	0
DNS Stability	Oct-12	all	all	0

¹ These numbers represent completed applications or applications with queued clarifying questions. They are subject to change due to application comments and/or change requests.

² Geographic Name evaluation is targeted to be completed by Nov-12, but applicants will receive more time to supply the letters of support.

³ String Similarity statistics are based on unique string counts, not total applications.

Clarifying Question Pilot

- Purpose: to ensure questions developed by the evaluators are clear, concise and consistent
- A large number of applications will receive CQs
- Dates:
 - Questions and survey sent on August 31
 - Answers due to ICANN by 23:59 UTC on September 17
- Number of participants: 41
- Participation or non-participation does not impact processing of application

Clarifying Question Pilot: Approach

- Evaluators issue CQs where required to give a passing score
e.g., evaluators will issue clarifying questions on questions with an opportunity to score 2 points if additional points are needed to pass an application
- Pilot responses will not be treated as part of the application and will not count toward scoring
- Participants need not take formal actions to obtain documentation such as LoCs, security policies, or financial statements
- Two-week timeframe to respond or comment on questions
- *ANSWER THE SURVEY QUESTIONS*

Frequent Clarifying Question Topics

- Technical
 - EPP extension documentation for IDNs (Question 25)
 - Security policy (Question 30)
 - DNSSEC practice statement (Question 43)
- Financial
 - Sufficient evidence for conservative costs (Question 47)
 - Sufficient evidence of conservative funding/revenue, particularly segregation of funds (Question 48)
 - Financial instrument must be unconditional (Question 50)

Batching / Metering

- Goals of batching/metering:
 - Effective management of the evaluation process
 - Release of evaluation results according to a predictable schedule
 - Delegation of TLDs at a rate consistent with root zone scaling discussions
- Comment period:
 - July 29 through August 19
 - 101 comments received
- Batching / Metering consultation on September 12

Input on Batching / Metering

- Prioritize evaluation or delegation by category, e.g.,
 - AGB-defined: IDN, Geographic name, and Community
 - Proposed by commenters: Uncontested, developing countries, diversity-promoting, public interest, closed registry, brands, true generic
- Other suggestions:
 - Opt-out / applicant-selected timing
 - Group like applications together
 - Prioritize by readiness to contract / launch
 - Round robin selection by category or regions
 - Prioritize by number of clarifying questions
 - Others

Metering / Batching Status Update

- July 31 – August 20: comment period
- August 21 – October 1: develop proposed solutions with community
- September 12: batching / metering consultation
- October 17: public session on batching at Toronto meeting
- See roadmap at <http://newgtlds.icann.org/en/announcements-and-media/announcement-17aug12-en>

New gTLD Sessions in Toronto

- IDN
 - Workshop on label generation rule set process
 - IDN variant update
- Universal acceptance of all TLDs
- Trademark Clearinghouse
- Uniform Rapid Suspension
- Batching update
- New gTLD program update
- Journalist forum on new gTLDs

Key Program Dates

- September 26, 2012: application comments period closes
- October 2012 (or shortly thereafter): GAC early warning expected
- 12 January 2013: objection period closes
- April 2013: GAC communicates considerations on GAC advice
- June/July 2013: all initial evaluations complete (seeking additional efficiencies)



Thank You