ICANN Engagement Framework and Structural Evolution

Agenda

- Bit of a recap….

- What we mean by Engagement

- Structural Changes – Matrix Management

- Issues ahead

Bit of a recap

• Strategic Objective – Internationalization

• Links with "Affirmation of Purpose" and "Multi-stakeholder Model Evolution;

• Acceptance that this is more than "Operational Excellence"

• Would be nice; but…

Who we engage with?

- ICANN Community (all the boxes)
- I* Organisations
- International Governmental Organisations (ITU,OECD, UN, World Bank...)
- Regional Organisations (European Union, African Union...)
- Business organisations (ICC; Digital Europe, CBI)
- Users....

How we Engage

- Through Regional VPs and Stakeholder Engagement Team;

- Working with ISOC/ RIRs etc

- Through GAC; ccTLD; gNSO and ALAC;

- Through Regional ccTLD bodies

- Through business associations and civil society

- Specific working Groups (Africa strategy)

DNS Industry Engagement

- Ongoing Series of CEO Roundtables
  - January 17 – Leading Registrars
  - February 4 – Registries
  - March, 14th – ccTLDs; London
  - Also brands and major gTLD applicants
- Objective
  - Address challenges and evolution of DNS Industry
  - Prepare for heightened prominence and awareness
  - Evolve frameworks that govern relationships in the sector

Matrix Management

- What is it all about?

- Why the change?

- What it means to you?

Matrix Management – What is it all about?

- A different approach to Management;
- Quite appropriate for a global company
- Complimentary and required for global Engagement Strategy

Matrix Management – Why the Change

- Engagement but also efficiency and accountability
- Allows a global approach – not just "out" posts
- Regional VP will have key responsibilities
- Practical example of shifting the "centre of gravity" eastwards;

Matrix Management – What it means to you?

- Local resources; not just in LA;
- Compliance and relationships
- Engagement with wider regional ICANN Community
- Accountability

Some Issues

- Global

- Regional

- and Local

Global Issues

- World Telecommunications Policy Forum (WTPF);

- World Summit on Information Society (WSIS) Review

WTPF

- ITU Conference - Advisory Nature

- Issue is Internet Governance

- "Opinions" will be adopted

- Will influence international dialogue

WSIS Review

- !0 year UN Review since 2005 WSIS
- Focus on overall affect of WSIS on global access and connectivity;
- Question whether the multi-stakeholder approach for IG (Adopted in Tunis Agenda) has benefited society
- Does Agenda need reviewing?
- Should UN /ITU take over management of DNS?

Regional Issues – European Union

- ## Data Protection Regulation
  - Directly applicable rules
  - Explicit Consent
  - Extra-territorial reach

- ## Cybersecurity Strategy
  - Completely new legislative approach
  - Reporting requirements for breaches
  - Mandatory risk based security standards

Local Issues – European Union

Dutch Net Neutrality Legislation

Thank You

Questions and Discussion