

Data & Metrics for Policy Making Working Group

What is this about?

The Working Group (WG) is exploring opportunities to review standard methodologies of reporting and metrics that could better inform fact-based policy development and decision making; including how the community can collaborate with Contracted Parties and other service providers in the sharing of metrics and data.

Why is this important?

The effort is expected to investigate more formal processes for requests of data, metrics and other reporting needs from the GNSO that may aid in GNSO policy development efforts. Areas the WG will explore:

- Evaluate previous PDP and non-PDP efforts and how metrics could have enhanced the WG process (*Complete*)
- Establish a baseline of current practices & capabilities to problem reporting (*Complete*)
- Review existing GNSO work product templates, like charters, issue reports, and final reports for possible enhancements to inform the PDP and non-PDP process (*Started*)
- Evaluate external data sources, such as abuse statistics or DNS industry related data from 3rd parties and/or Contracted Parties, that may benefit the policy process and define a possible framework in how it may be accessed (*Complete*)

What is the current status of the project?

The WG has worked to inject a data-driven approach to elements of the PDP process, by for instance, modifying the templates for the Issue Report, Charter, and Final Report to ensure that data-driven questions are asked throughout the entire process, including post implementation. When data and/or metrics needs are identified, the WG has completed a draft framework/process flow for data and metrics requests from internal ICANN (e.g., contractual compliance, registrar services, etc.), Contracted Parties, and third parties that helps answer questions related to the data source, cost of acquiring data, and ensuring confidentiality of supplied data.

Expected next steps

- Complete Initial Report & Conduct Public Comment

Background Information on the Issue

The 2010 Registration Abuse Policies Working Group (RAPWG) identified the Meta Issue: Uniformity of Reporting which it described as “need for more uniformity in the mechanisms to initiate, track, and analyze policy-violation reports.” The RAPWG recommended in its Final Report that “the GNSO and the larger ICANN community in general, create and support uniform problem-reporting and report-tracking processes.”

The GNSO Council recommended the creation of an Issue Report to further research metrics and reporting needs in hopes to improve the policy development process. The report created by ICANN Staff outlined accomplishments regarding reporting and metrics by the Contractual Compliance function and it also reviewed other reporting sources that may be of relevance.

The GNSO Council subsequently adopted the recommendation to form this non-PDP Working Group tasked with exploring opportunities for developing reporting and metrics processes and/or appropriate standardized methodologies that could better inform fact-based policy development and decision making. The GNSO resolution states:

Resolved,

The GNSO Council does not initiate a Policy Development Process at this stage but will review at the completion of the ICANN Contractual Compliance three-year plan expected for 31 December 2013 whether additional action is required; (*Completed 4 Sep 2014, <http://gns0.icann.org/en/council/resolutions#20140904-1>*)

The GNSO Council further approves the creation of a drafting team to develop a charter for a non-PDP Working Group to consider additional methods for collecting necessary metrics and reporting from Contracted Parties and other external resources to aid the investigation.

How can I get involved?

The Working Group is open to anyone interested. If you want to join the Working Group please contact the GNSO Secretariat to be added to the mailing list (<mailto:gns0.secretariat@gns0.icann.org>).

Further Information:

- Data & Metrics for Policy Making Web Page - <http://gns0.icann.org/en/group-activities/active/dmpm>
- DMPM Charter - <http://gns0.icann.org/en/issues/dmpm-charter-23jan14-en.pdf>
- Uniformity of Reporting Final Issue Report - <http://gns0.icann.org/en/issues/uofr-final-31mar13-en.pdf>
- Open F2F meeting during the ICANN meeting in Buenos Aires on Thursday 25 June from 7:00 – 8:00 local time (see <http://buenosaires53.icann.org/en/schedule/thu-dmpm>)

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