

Kenya Network Information Centre



Joe
Kiragu



About KENIC

- Borne out of Private-Public partnership initiative.
- Members drawn from Local Internet Community (Stake holders) namely:
 - TESPOK (Telecommunication Service Providers Association)
 - CCK (Communication Commission of Kenya)
 - KENET (Kenya Education Network)
 - DRAKE (Domain Registrars Association of Kenya)
 - KICTANet (Kenya ICT Action Network)
 - Directorate of e-government
 - KIF (Kenya ICT Federation)
 - KIMA (Kenya Internet Marketing Association)



KENIC Board Membership

- KENIC Constitution allows for review of its membership on a rotation basis
- The Chair and Vice chair elected from private sector
- Government always has more seats on the board
- Associate Members



Objectives

- Manage and operate the .KE ccTLD.
- Promote the utilization of the .KE name space.
- Promote growth and development of ICTs in rural and low incomes areas.
- Represent views of Kenyan Internet community at local and International events and conferences.



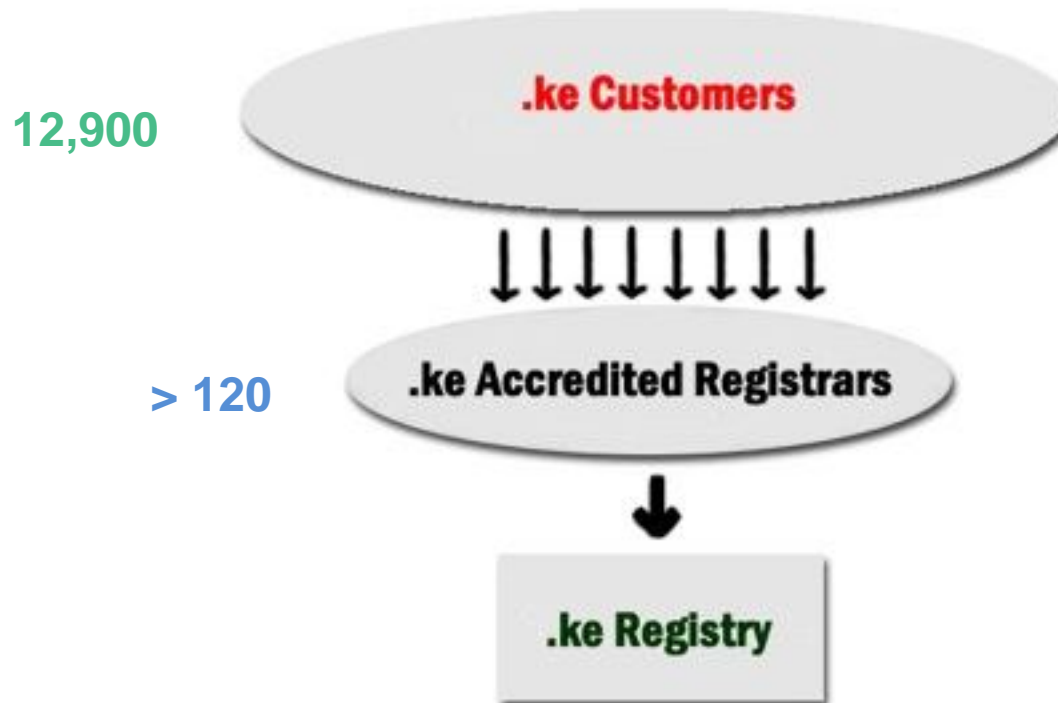
Initiatives

- EA-IGF , East Africa Internet Governance Forum
- KIGF, Kenya Internet Governance Forum
- 37th ICANN Meeting
- 4th AFTLD Event; AGM and Initial Registry Operation Course (IROC) Training
- IPv6 Taskforce; IPv6 test-bed
- Computer Emergency Response Team (CERT) Establishment
- ccTLD Best practice Research; EA Region
- Facilitated implementation of F-Root, J-Root, .Com and .Net root servers
- National GPS based Network time Server
- Caretaker national information portal ***kenya.info***
- Partnership with Kenya Internet Exchange Point (KIXP)



Domain Name Management Model

- Second Level Domains
- Registrar/ registry model



Second Level Domains (SLD's)

Since Inception

- .co.ke Commercial entities
- .or.ke Not-for –Profit Organization
- .ne.ke internet Infrastructure
- .ac.ke Higher Academic (vetted)
- .sc.ke Lower Academic (vetted)
- .go.ke Government institution (vetted)

Jan 2010

- .me.ke personal domains
- .info.ke information
- .mobi.ke mobile content

The new domains will focus more on development of local content that is the next Internet development sector especially after landing the fiber optic cables



Registry System

- .br systems since inception March 2003
- COCCA Framework since Jan 2010
- ✓ Easy to extend- EEP , Open Source
- ✓ Prepaid Billing
- ✓ Shared Multi-System, Multi-user System
- ✓ Flexible domain addition; easily host other TLD's on SLD's
- ✓ Automated invoice posting and domain clearance
- ✓ Allows for integration to payment system
- ✓ Allows clients to build 3rd party portals
- ✓ Use of password tokens; for secure authentication
- ✓ Inbuilt reporting module and custom data mining engine



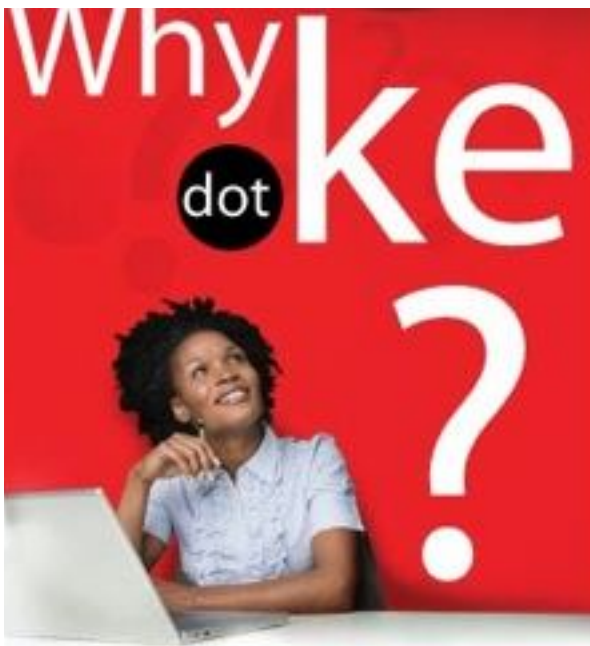
Discount Policy

- Bulk registration policy; registrar incentive
 - 0 to 50 No Discount
 - 51 to 250 5%
 - 251 to 500 7.5%
 - 501 to 1,000 12.5%
 - 1,000 to 2,000 20%
 - Over 2,000 50%

Discount Policy

- Discount applicable to domains renewals and registration for more that one year
 - 2 years 5%
 - 3 years 15%
 - 4 years 20%
 - 5 years 25%

Marketing Campaign



1

You Now have a choice!

You can now take advantage of extraordinary opportunities for business expansion in the developing world markets, and to further gain a strong local market presence due to the ease of acquiring easy to remember domain names.

2

You are saying you're kenyan!

with a .KE domain you get the added advantage of providing not only a globally recognized Internet Identity, but also an association to one's country.

3

Its unique

unlike other generic domain names like .com, .ke provides an identity that has a distinct association to Kenya.



ke for every name in kenya



Asante!!

Thank You

