Application for "At-Large Structure" (ALS) Designation

Applications should be submitted electronically to staff@atlarge.icann.org. Please address any questions about the applications process to this address.

The form can be downloaded from http://www.atlarge.icann.org/files/atlarge/als-application-form-en.doc

Organisation Contact information

1. Organisation's Name:

   Online News Association

2. Organisation's email address: director@journalists.org

3. Organisation's phone number (include country/city codes):

    646-290-7900

4. Organisation's address (location and postal address, if different):

    Online News Association

    c/o NPR

    1111 North Capitol St. NE, Sixth Floor

    Washington, D.C, 20002

5. Organisation's website (URL) (if available):

    journalists.org

Primary and Secondary Contact for Organisation:

If accredited, the primary contact will be assumed to be that person who will cast any votes required, with the secondary person being the alternate – though your Organisation may at any time change its voting and alternate representatives.

6. Primary contact:

   a. Name: Jane McDonnell

   b. Email address: director@journalists.org

   c. Telephone: 646-290-7900

7. Secondary Contact:

   a. Name: Joshua Hatch

Email address: __hatchjt@gmail.com__

Telephone: _____ 202-821-6276_____

Description

1. Structure and Governance:

   a. Is your Organisation constituted so that individual Internet users who are citizens or residents of countries within the Geographic Region in which your Organisation is based control your Organisation?

      Indicate Yes or No: __Yes_____

   b. Please explain the answer above in sufficient detail so that a person not familiar with your Organisation would be able to understand the reasons for your answer, and attach or reference the URLs where any statutes or operating principles or other supporting information related to this question can be found:

      Our director, Jane McDonnell, is a citizen/resident of the United States, as are the overwhelming majority of our board of directors (one director is a citizen of the U.K.). Our bylaws also explain our organizational structure, as do our staff (http://journalists.org/about/staff/) and Board of Directors (http://journalists.org/about/board-of-directors/) pages.

   c. Is your organization formally incorporated or organized under a national legal jurisdiction?

      Indicate Yes or No: __Yes_____

      IF YES: Please describe what legal recognition it has and indicate the place of legal incorporation or registration

      Our organization is a 501(c)(3) nonprofit as designated by the U.S. Internal Revenue Serivce and is incorporated as such in the state of Delaware.

   d. Describe your Organisation's structure (e.g. governing and decision-making bodies and processes):

      Our organization is led by an executive director with the support of five staff and under the direction of a 15-member board of directors consisting of 13 elected members and two appointed. Dues-paying members of the association are able to participate in the election. Board members serve two-year terms, with half of the members elected in alternating years. Board members lead and serve on various

committees to help guide the organization and execute strategy. The committee most likely to participate in ICANN deliberations is our legal affairs committee, which includes several board members, ONA's legal counsel, and a legal scholar.

e. Does your organization have written bylaws or other constitutional instruments?

Indicate Yes or No: __Yes_____

IF YES: Please provide a copy along with your application (in English if available) (available here: http://journalists.org/wp-content/uploads/2014/05/ONA-Bylaws-05-2014.pdf)

f. Explain the eligibility requirements (if any) for your Organisation's constituents/membership (if you provide a written application for admission as a member, you may attach a copy):

The member eligibility requirements are expressed in Article II of the attached bylaws.

g. In what language/s does your Organisation conduct its business?

English

2. About Your Members

a. Do you have individual members with the ability to vote in or otherwise control the management of the organization?

Indicate Yes or No: __Yes_____

IF NO: Describe what role individuals have in the management and work of the organization.

b. Do you have organisations as all or part of your membership?

Indicate Yes or No: __No_____

IF YES: Describe whether they are profit-making, non-profit-making, a mixture of both, and/or what proportion of the total membership each type of private sector organization is. Please also describe what the nature of the organizational members is: For example, are they all of a similar type or interested in a similar activity or policy area?

c. Do you have governmental bodies, or quasi-governmental bodies, as members of your organisation?

Indicate Yes or No: __No_____

IF YES: Please describe their nature and role in the decision-making and work of your organization, and the proportion of the total membership made up of these types of organization.

d. Describe the general membership – are they predominately of one (or more) professional background or interest group? (e.g. journalists, online rights activists, consumer organizations, individual consumers, etc.):

We have roughly 2,300 dues-paying members, primarily consisting of working journalists, journalism instructors and journalism students, technologists, plus a small number of members affiliated with journalism, but not practicing journalism professionally.

e. Describe how your Organisation keeps its constituents/membership informed about, and enables them to participate in, decisions regarding issues of interest:

Our members are informed about ONA activities through in-person local meet-ups, weekly newsletters, regular website blog posts and site updates, social media engagement and our annual conference. The community is multi-directional, as we both announce activities, programs and other undertakings, as well as seeking input, guidance and feedback from members on issues. For example, we are currently working on a Code of Ethics guide through a crowdsourcing initiative. Likewise, our conference is built by soliciting session suggestions. Finally, we create opportunities for in-person dialog at our local meetups, the annual conference, and other venues for members to participate in issues of interest.

f. Approximately how many members, of each type of membership class if you have more than one, do you have?

We have 1,708 in the professional class, 245 students, 283 journalism instructors, and 105 associate members.

3. Provide support for the statement that your Organisation is self-supporting (by answering "yes" you confirm that it will not rely on ICANN for funding):

    Indicate Yes or No: ___Yes_____

4. What is the primary source, or sources, of funding for your Organisation? (if unfunded/entirely voluntary simply indicate "N/A"):

    The primary sources of our funding comes from foundation grants, our annual conference registration fees, dues-paying members, and sponsorships. More information can be found in our IRS 990 filing: http://journalists.org/wp-content/uploads/2014/05/2013-ONA-990.pdf

5. Do you receive any funding from government agencies or for-profit entities? If so, please describe below and describe their involvement in the activities of the organization (if they so participate):

    We sell sponsorships to for-profit entities. These sponsorships help underwrite our conference and are reciprocated with signage, program references and opportunities to meet with conference attendees.

6. Does your Organisation commit to supporting its individual constituents'/membership's informed participation in ICANN?

    Indicate Yes or No: ____Yes_____

6. Does your Organisation post on the Internet publicly-accessible, current information about your Organisation's goals, structure, description of constituent group(s)/membership, working mechanisms, leadership, and contact(s) (if this information currently is available, provide URLs)?

    Indicate Yes or No: ____Yes, at journalists.org_____

7. Provide information on your Organisation's leadership (leaders' names, positions, emails):

    Jane McDonnell, Executive Director: director@journalists.org

    Irving Washington, Director of Operations, irving@journalists.org

    Trevor Knoblich, Digital Director, trevor@journalists.org

    Jessica Strelitz , Manager, Strategic Partnerships and Sales, jessica@journalists.org

    Jennifer Mizgata , Senior Communications Manager,

jennifer@journalists.org

Jeremiah Patterson,   Digital Manager, jeremiah@journalists.org

Board of Directors:

Meredith Artley, President, meredith.artley@gmail.com

Jody Brannon, Vice-President jody@jodybrannon.com

Joshua Hatch, Treasurer, hatchjt@gmail.com

Mandy Jenkins, Secretary, mandyjenkins@gmail.com

Jim Brady, jim.brady@gmail.com

P. Kim Bui, pkimbui@gmail.com

Eric Carvin, ecarvin@ap.org

David Cohn, dcohn1@gmail.com

Robert Hernandez, webjournalist.org@gmail.com

Steve Herrmann, steve.herrmann@bbc.co.uk

Richard Koci Hernandez, richardkocihernandez@gmail.com

Greg Linch, greglinch@gmail.com

Jennifer Preston, jepresto@nytimes.com

Jim Roberts, jcroberts11@gmail.com

Benet Wilson, benet@aviationqueen.com

Objectives

1. Please describe your Organisation's mission and purpose (please attach any mission or policy statement for your Organisation, if in writing, or provide a URL, if posted):

   http://journalists.org/about/mission/

2. What ICANN-related issues currently are of interest to your Organisation's constituents/membership:

   We're especially interested in issues around access, both in terms of journalists' access to publish, and the public's access to content.

3. If your Organisation is accredited, will it commit to participating actively in the Regional At-Large Organisation (RALO) for the region in which your Organisation is based?

   Indicate Yes or No: ___Yes_____

4. If your Organisation is accredited, does it or will it agree to adhere to the provisions of the Memorandum of Understanding (MoU) between the other ALSes in your Geographic Region and ICANN, as if it were an original signer of that document?
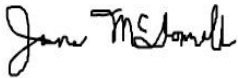
   Indicate Yes or No: ____Yes_____

   The texts of the MoUs can be found at:
   https://community.icann.org/display/atlarge/Reference+Texts

Signature

Include the name, and title, if applicable, of the individual who is authorized by your Organisation to sign this application and commit your Organisation to comply with ALS criteria.

Signature:

_____   _____

Name:___Jane McDonnell_____

Date: ___June 4, 2014_____

Title: ___Executive Director_____