

The promises you keep

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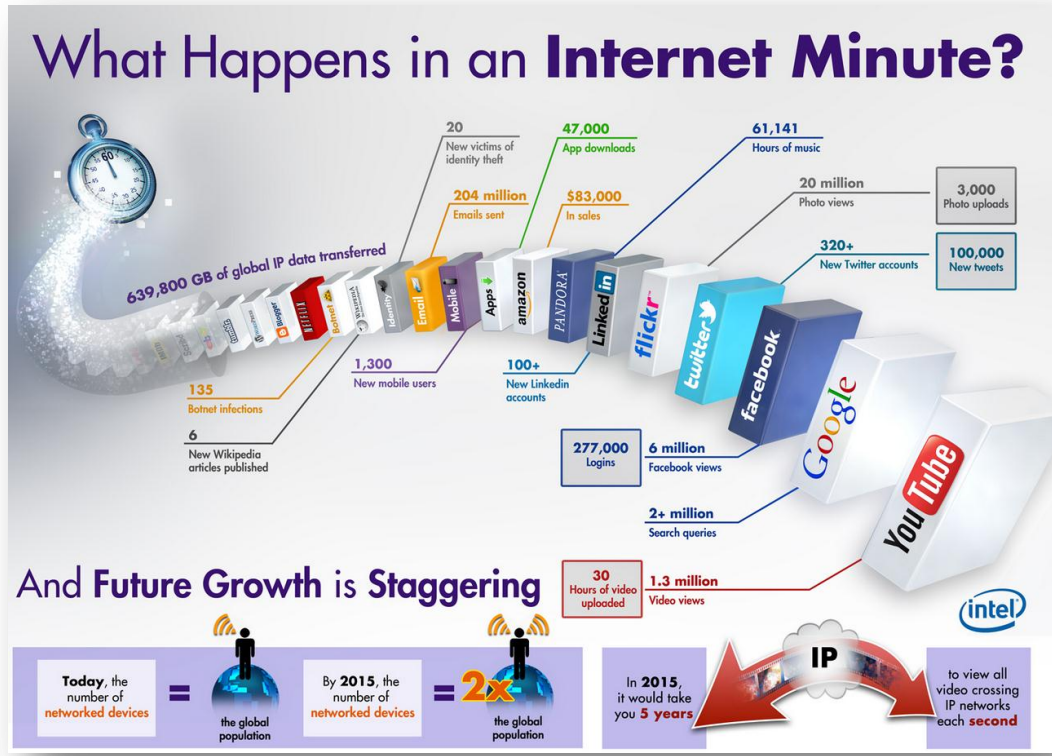
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One Internet Minute



What's the Point?

With Growth Comes Greater...

Responsibility: The Internet is now integrated into the lives of billions.

and

Accountability: You've made a **promise** to each of your Registrants to ensure continuity of service regardless of how the Internet evolves.

Are you prepared? What is your promise?

Quality over quantity...

What's important?

It is less about the number of domains within your TLD, but more about the way that those domains are being used



It's time for thinking to evolve...

Old Thinking

Namespace size determines level of service

New Thinking

Promises determine acceptable level of service

Our .au Journey

Over 600% increase in .au since 2002

With this growth we saw an equivalent increase in DNS traffic

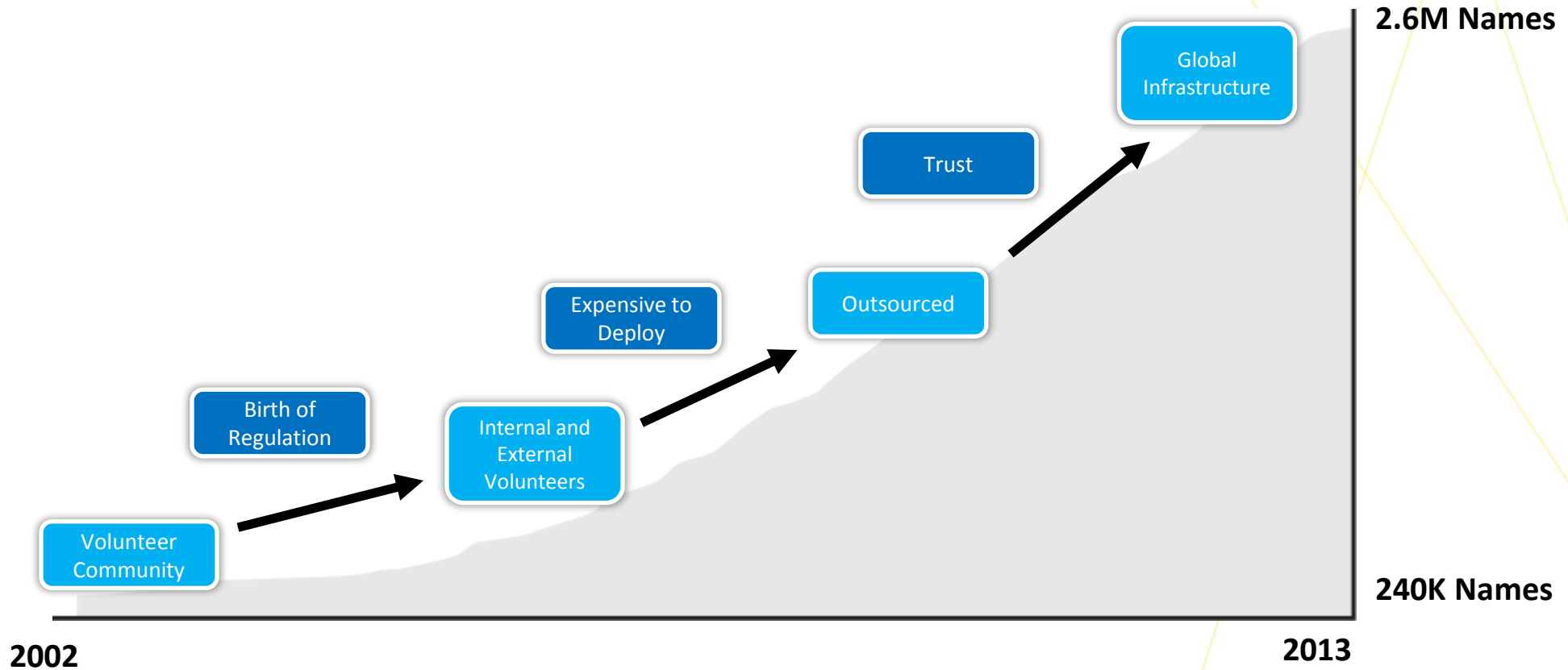
While the demands of the Internet grew, so did the scrutiny on how the DNS was being operated

The expectations of the broader Australian Internet community evolved


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How did we adapt?

We invested...



Barriers to change



We understand there are barriers
in your way

We can help you remove them

We can help you live up to your
promises

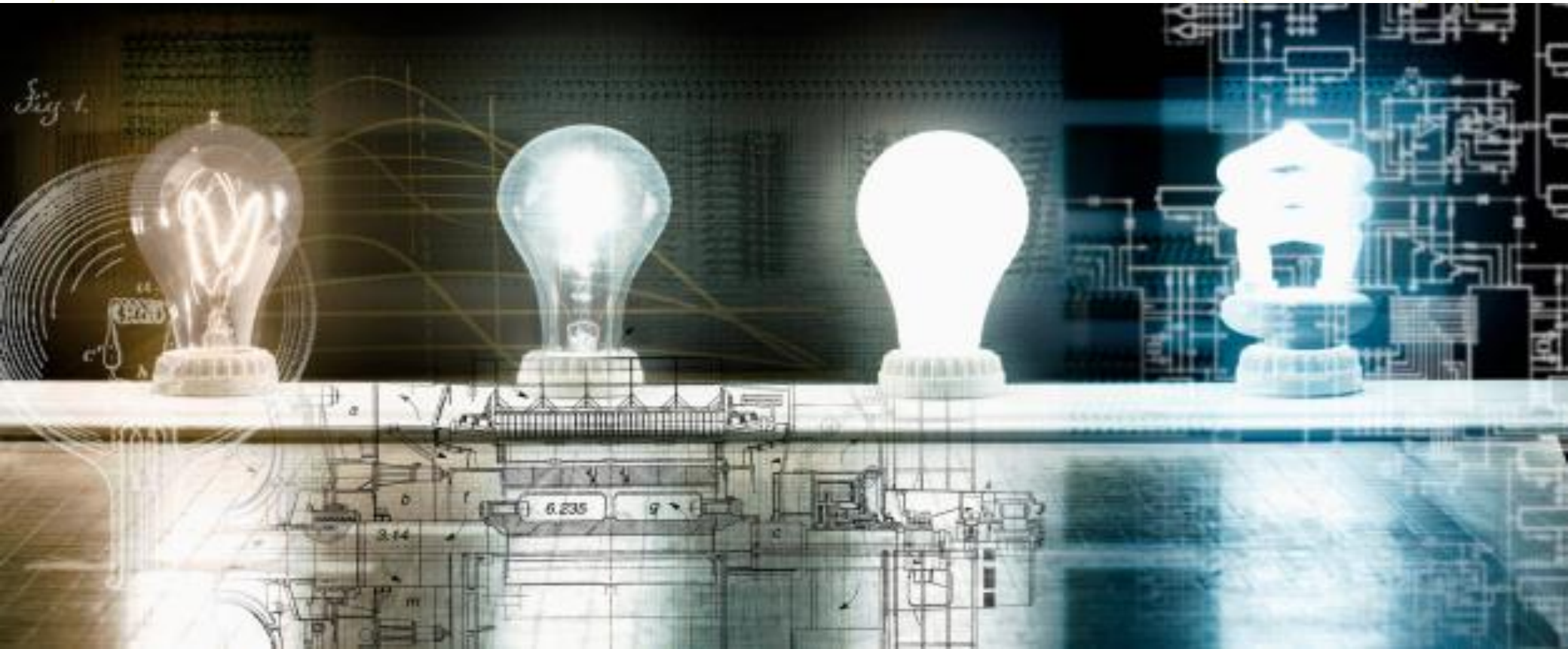
The barriers

COST

TRANSPARENCY

TRUST

Introducing our next evolution



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**IT'S TIME TO SEE
THINGS DIFFERENTLY**

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Addressing cost

- Predictable pricing that is matched to the way you traditionally earn revenue
- Monthly charges are calculated based on the number of domains under management
- Charges are free from any largely unpredictable query based component
- The only DNS service that includes unlimited query and resource records
- Our approach ensures even that even smallest TLD can afford to have a world class global DNS network

Don't let one DDoS attack blow out your budget.



Gaining trust

- You're in capable hands. We give you the confidence you need to feel comfortable
- Trusted operator of .au ccTLD for over 10 years
- We have been in your shoes, so we know what you need
- Provide unprecedented visibility & transparency
 - Access to raw DNS query files from all nodes
 - Full technical disclosure
 - Client accessible network 'looking glasses'
 - Each DNS server is individually reachable



Trust us

475

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Proven capability

- Over 10 years of managing TLD DNS services
- 100% uptime for .au DNS
- ISO 27001 certified
- Active participants in many DNS forums
- Experts in DNS management
- Full DNSSEC signing capabilities



Yes, there are technical features...



Yes, there are technical features...

OUR TECHNOLOGY

- ✓ Anycast network
- ✓ Global DNS sites covering every major continent
- ✓ DNSSEC signing capability
- ✓ Full IDN support
- ✓ Fully customisable solution
- ✓ Leading technology partners
- ✓ Geographically dispersed network with diversity of infrastructure, software, transit and more
- ✓ ISO27001 certified
- ✓ Industry leading redundancy and security measures
- ✓ Services delivered over both IPv4 and IPv6

Experience DiscoveryDNS Today



Let us help you address the challenging demands of today's Internet

Leverage our expertise and investment to your advantage

A customised solution is within your reach, we can help you remove the barriers

Still not convinced?



[ARISERVICES.COM](https://www.ariservices.com)

Find Sebastien for more information!



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Remember your Promise!

The background features a blue-to-dark-blue gradient with several thin, bright yellow lines crisscrossing to form various geometric shapes like triangles and polygons.

DRIVING INNOVATION AND THE
EXPANSION OF THE **INTERNET.**