

Amsterdam

Registry/Registrar Meeting



ICANN Engagement Framework and Structural Evolution

Agenda

- Bit of a recap....
- What we mean by Engagement
- Structural Changes – Matrix Management
- Issues ahead

Bit of a recap

- Strategic Objective – Internationalization
- Links with “Affirmation of Purpose” and “Multi-stakeholder Model Evolution;
- Acceptance that this is more than “Operational Excellence”
- Would be nice; but...

Who we engage with?

- ICANN Community (all the boxes)
- I* Organisations
- International Governmental Organisations (ITU,OECD, UN, World Bank...)
- Regional Organisations (European Union, African Union...)
- Business organisations (ICC; Digital Europe, CBI)
- Users....

How we Engage

- Through Regional VPs and Stakeholder Engagement Team;
- Working with ISOC/ RIRs etc
- Through GAC; ccTLD; gNSO and ALAC;
- Through Regional ccTLD bodies
- Through business associations and civil society
- Specific working Groups (Africa strategy)

DNS Industry Engagement

- Ongoing Series of CEO Roundtables
 - January 17 – Leading Registrars
 - February 4 – Registries
 - March, 14th – ccTLDs; London
 - Also brands and major gTLD applicants
- Objective
 - Address challenges and evolution of DNS Industry
 - Prepare for heightened prominence and awareness
 - Evolve frameworks that govern relationships in the sector

Matrix Management

- What is it all about?
- Why the change?
- What it means to you?

Matrix Management – What is it all about?

- A different approach to Management;
- Quite appropriate for a global company
- Complimentary and required for global Engagement Strategy



GLOBAL FUNCTIONS



REGIONAL FUNCTIONS



DNS INDUSTRY ENGAGEMENT

Account/Contract Mgmt., Policy Impl., Service Mgmt.,
Support, Growth



GOVERNMENTAL ENGAGEMENT

Listening, Advocacy, Rel. Bldg., Outreach



SO/AC ENGAGEMENT

Listening, Advocacy, Rel./Capacity Bldg., Policy Dev.,
SO/AC Secretariats



TECHNICAL FUNCTIONS

IANA, DNS, Security/Stability/Resiliency



STRATEGIC COMMUNICATION SERVICES

Media, Press, Internal Meetings, Language Services



ORGANIZATIONAL SUPPORT

Finance, HR, IT, Internal Security, Procurement,
Project Management



CONTRACTUAL COMPLIANCE SERVICES

Prevention, Complaints Processing, Enforcement



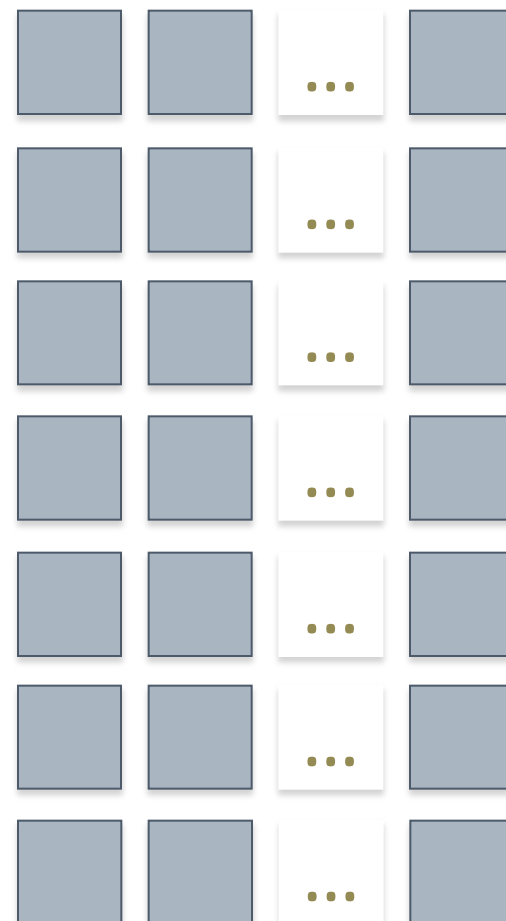
GOVERNANCE SUPPORT

Legal, Board Support

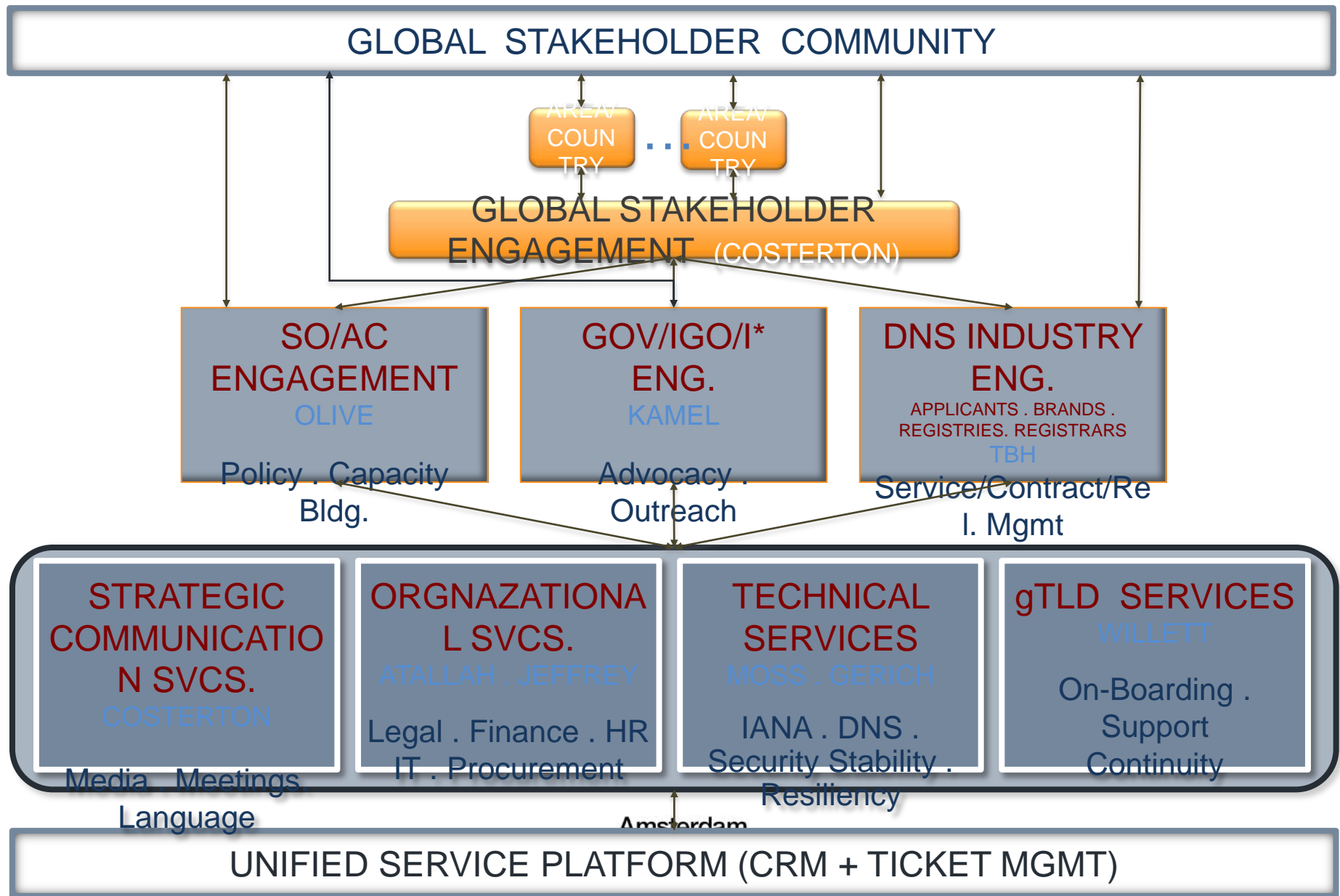


STRATEGIC SUPPORT

AoC Reviews, Strategic Planning, Strategic Initiatives



Engagement Architecture



Matrix Management – Why the Change

- Engagement but also efficiency and accountability
- Allows a global approach – not just “out” posts
- Regional VPs will have key responsibilities
- Practical example of shifting the “centre of gravity” eastwards;

Matrix Management – What it means to you?

- Local resources; not just in LA;
- Compliance and relationships
- Engagement with wider regional ICANN Community
- Accountability

Some Issues

- Global
- Regional
- and Local

Global Issues

- World Telecommunications Policy Forum (WTPF);
- World Summit on Information Society (WSIS) Review

WTPF

- ITU Conference - Advisory Nature
- Issue is Internet Governance
- “Opinions” will be adopted
- Will influence international dialogue

WSIS Review

- 10 year UN Review since 2005 WSIS
- Focus on overall affect of WSIS on global access and connectivity;
- Question whether the multi-stakeholder approach for IG (Adopted in Tunis Agenda) has benefited society
- Does Tunis Agenda need reviewing?
- Should UN /ITU take over management of DNS?

Regional Issues – European Union

- Data Protection Regulation
 - Directly applicable rules
 - Explicit Consent
 - Extra-territorial reach
- Cybersecurity Strategy
 - Completely new legislative approach
 - Reporting requirements for breaches
 - Mandatory risk based security standards

Local Issues – European Union

Dutch Net Neutrality Legislation



Thank You

Questions and Discussion

