



# Integrate Vertically!

Introducing our solutions for new gTLDs



# What are we known for

- Pioneers and leaders in the field of Registrar Accreditation
- Complete automation solution of Registrars

## Quick Stats

- 100+ active Registrars across 30+ countries
- 4th largest domain service provider in the world
- 7.5 million Active Domains Under Management
- 320,000+ new domains added each month

## Some of our clients





# The part you didn't know us for



## LOGICBOXES

Registry & Registrar Solutions





So you applied for a new gTLD...

Think about **distribution!**

.....Unless you're a .web or .shop







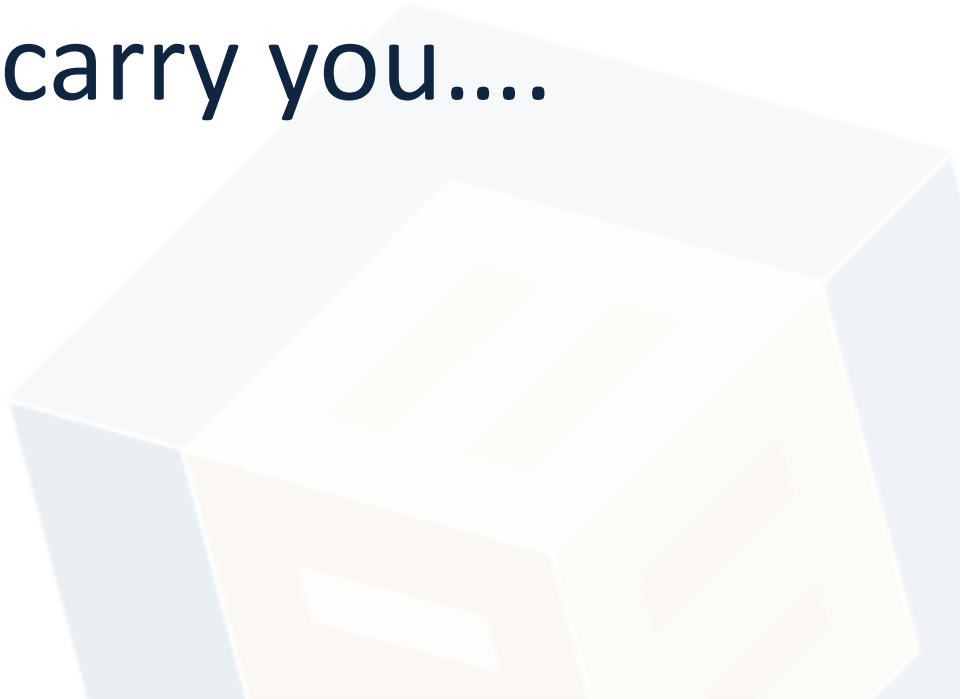
So you applied for a new gTLD...

Especially if you're targeting a  
**niche** or a **specific**  
vertical, industry, region, or  
community



So you applied for a new gTLD...

The **Big Daddies** are not  
going to carry you....





So you applied for a new gTLD...

Even if they do; will it be their  
**focus**, can you **rely** on the  
**traditional registrar**  
channel?



So you applied for a new gTLD...

So **what** do you **do**?







**So you applied for a new gTLD...**

Whether you want to go  
wholesale or retail or both..

**Do it yourself!**



So you applied for a new gTLD...

# Integrate Vertically!!

Setup your own registrar..



So you applied for a new gTLD...

You **know** your target  
segment, how to **find** them,  
**sell** them, and **service**  
them **better** than anyone  
else



**So you applied for a new gTLD...**

**How, you ask?**





# So you applied for a new gTLD...

Well, all you need is:

- ICANN **Accreditation**
- ICANN Compliant Registrar **Back-end**
- A sophisticated **retail site**
- Multi-lingual **control panel** for your customers
- Control Panels for your **staff**
- Comprehensive **payment collection** and **billing** system
- If you want to go wholesale, all of the above for your **resellers**





# So you applied for a new gTLD...

Well, all you need is:

- ICANN Accreditation
- ICANN Compliant Registrar Back-end
- A sophisticated retail site
- Multi-lingual control panel for your customers
- Control Panels for your staff
- Comprehensive payment collection and billing system
- If you want to go wholesale, all of the above for your resellers

**ONE SOLUTION!**



So you applied for a new gTLD...

We've done it **before**.. And  
helped registries **succeed**

**Dominios .coop**

**Otros Dominios**

**Alojamiento**

**E-mail**

**Certificados Digitales**

[Inicio](#) [Mi Cuenta](#) [Registro de dominio](#) [Transferencia de dominio](#) [Contáctenos](#) [Whois](#) [Documentación](#)

## Encuentra tu Nombre de Dominio

Ingrese el nombre de dominio

Por ejemplo myname.com

- ▶ Registro Masivo
- ▶ Ayudarme a elegir
- ▶ Transferencia

Elija su extensión

- ☒ coop
 ☐ org
 ☐ com  
☐ net
 ☐ mobi
 ☐ info  
☐ biz
 ☐ es
 ☐ eu

[\[Ver todos\]](#)

**Buscar ahora**



**GRATIS!** con cada nombre de dominio

- ✓ 2 Cuenta(s) gratuita de correo electrónico
- ✓ Protección de la Privacidad
- ✓ Servicio de DNS
- ✓ Redireccionamiento de Dominio
- ✓ Direccionamiento ilimitado de correo electrónico
- ✓ Protección contra robo de dominio

[Ver todos](#) ➔

### Precios de Dominios

<b>.coop</b>	USD 120.00	<b>.org</b>	USD 12.99	<b>.com</b>	USD 12.99
<b>.net</b>	USD 12.99	<b>.mobi</b>	USD 29.99	<b>.info</b>	USD 12.99
<b>.biz</b>	USD 12.99	<b>.es</b>	USD 15.00	<b>.eu</b>	USD 15.99

Вэб байршуулах

Доод үнэ MNT 5,900.00

Бизнес И-мэйл

Доод үнэ MNT 3,900.00

Вэб/Имэйл Хостинг



# Our Distribution

And we'll do our bit to **push**





# Our Distribution



- 4 million Domain Names
- Largest Reseller network – over 20,000 resellers
- Asia's no.1 Registrar
- Sell 160k new domains / month

## Some Others







# Big In-roads in small markets

Country	ICANN Registrars	Powered by LogicBoxes	Our Market Share
Indonesia	2	2	100%
Mexico	3	3	100%
Africa	4	5	80%
Gulf	2	3	67%
Hong Kong	2	3	67%
Turkey	5	8	62.5%
India	10	18	55%



## Next Steps

# Curious??

Schedule a **free, no-obligations** consulting session to brainstorm on your **distribution** and **go-to market** strategy



# Many Thanks

## Sandeep Ramchandani

Business Head,  
LogicBoxes, .pw & Radix  
The Directi Group







[www.logicboxes.com](http://www.logicboxes.com)