#### Whois Studies Update

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# Goals of gTLD WHOIS studies





- WHOIS policy debated for many years
- GNSO Council decided in October 2007 that study data was needed to provide objective, factual basis for future policy making
- Identified several WHOIS study areas that reflect key policy concerns
- Asked staff to determine costs and feasibility of conducting those studies
- Staff used an RFP approach to do so
- Studies are approved and are now (mostly) underway

## WHOIS Misuse Study (Study 1)

**Cost:** \$150,000 (USD) Awarded to Carnegie Mellon U., Pittsburgh, PA, USA Status: Initiated in mid-2011 Time estimate: initial results in mid - 2013



Study is assessing whether public WHOIS significantly increases harmful acts and the impact of anti-harvesting measures. Two approaches :

1.Experimental: register test domains and measure harmful messages resulting from misuse

2.Descriptive: study misuse incidents reported by registrants, researchers/ law enforcement

3. Survey A IRB approved/new invites sent, survey B & experiment underway

#### Registrant Identification Study (Study 2)

**Cost:** approx. \$180,000 (USD) (revised due to change in study terms). Awarded to NORC at the U. of Chicago. **Time estimate:** 1

#### year

Status: Launched late October 2011, target initial results in late 2012

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- 1. Study is examining info about how domain name registrants are identified and classifying various types of entities that register domains, including natural persons, various types of legal persons and Privacy and Proxy service providers.
- 2. Study has been recast as an "exploratory" data-gathering effort that is not hypothesis-driven. This will also provide more consistency with related GAC proposals offered in 2008.

3. Draft report due directly post-Toronto, but key findings will be presented at Whois Update session.

#### Privacy and Proxy "Abuse" Study (Study 3)

Cost: \$180,000 (USD) Time estimate: 1 year

Status: Just being launched by the National Physical Lab of the UK. Initial results are expected in mid-2013 This study will compare a broad sample of Privacy & Proxy-registered domains associated with alleged harmful acts to assess:

1.How often bad actors try to obscure identity in WHOIS

2. How this rate of abuse compares to overall P/P use

3. How this rate compares to alternatives like falsified WHOIS data, compromised machines, and free web hosting

4. Currently starting phase 2 of their work



## WHOIS P/P Relay & Reveal Study (Study 4)

Cost: \$80,000 (USD) for Prestudy Survey Awarded to Interisle Consulting Status: Launched in September 2010, results published August 2012



The original study would analyze communication relay and identity reveal requests sent for Privacy & Proxy-registered domains:

To explore and document how they are processed, and
To identify factors that may promote or impede
timely communication and resolution.

Potential bidders were unsure of the feasibility of this study, especially obtaining a sufficient data sample, so the Council opted to conduct a pre-study to survey potential participants to determine if launching a full study is feasible to do.

#### Study 4, continued

Lack of responses suggested that the extensive analytical study (full study) described in the RFP might not be feasible

- availability of data
- willingness to participate
- validity and verifiability of results
- Final study published: A full study of WHOIS privacy and proxy reveal and relay could, if defined in such a way as to resolve identified barriers, provide some—but not all—of the data anticipated by the GNSO Council. Next step requires action by GNSO Council.



#### Important Links

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<u>WHOIS Proxy/Privacy Reveal & Relay</u> <u>Feasibility Survey Webinar 2000 UTC</u>

Final Study 4 report posted shortly, minor changes from draft report: <u>Whois Proxy/Privacy Survey Draft</u> <u>Report</u>

<u>Whois Update - Toronto, Wednesday</u> <u>11:00-12:30</u> One Internet

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#### Questions



#### Thank You

