

# Welcome to Newcomers' Track

*And to ICANN: A Multi-stakeholder model  
to help shape the future of the Internet*

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# Logistics



Interpreters  
FR, ES

Mobiles off pls

Interactive Session  
Q&A time after presentations



# What is this/Why am I here?



Newcomers Program

Newcomers with **green badges**

Newcomers' Tracks

*Here, this, whole day...*

Newcomers' Lounge

Open Saturday-Wednesday

Meeting the Greeting Team:

ICANN Staff + Fellowship Alumni

Meet other Newcomers



# Why are we doing this?



Provide a starting point for Newcomers

Help to understand ICANN and the ICANN Community, the structures and the processes

Mentor, guide and provide satisfying information

Enable fast and effective engagement at 1<sup>st</sup> meeting

Newcomers leave the meeting well informed and willing to come back and stay part of the ICANN Community



# Agenda (All in the same room)

10-30 – 12:00

1. Welcome to Newcomers' Track
2. Welcome to ICANN

BREAK

13:00 – 17:00

3. ICANN Engagement Tools
4. Ombudsman 101
5. Policy Update
6. Introduction to Registries and Registrars
7. Recent Developments in Domain Name Space
7. Contractual Compliance at ICANN



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One Internet

# Introduction to ICANN

*Few basics and broad topics of the day*



# A glimpse of today's Internet

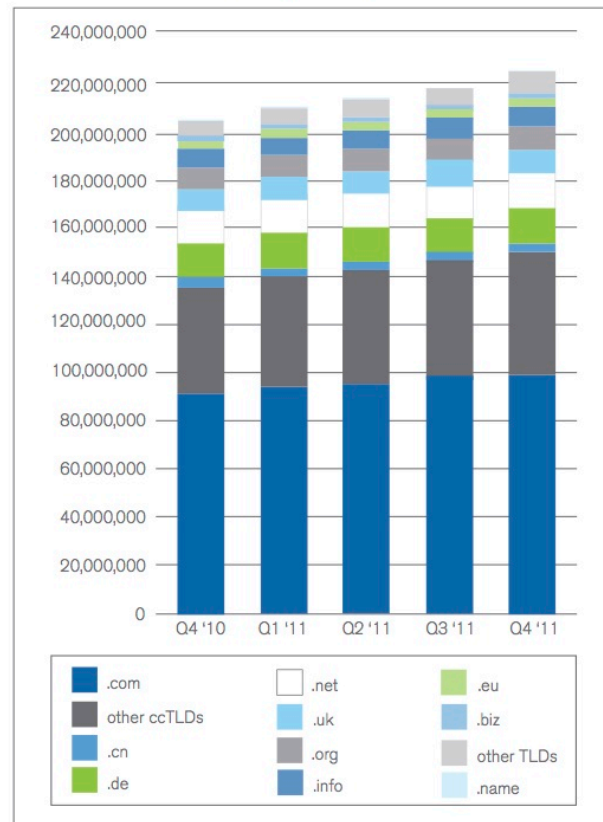
**Dec 2011:**  
**More than**  
**225 million**  
**domain**  
**names**

**Source:**

[VeriSign Domain Name Industry Brief, March 2012](#)

## Total Domain Name Registrations

Source: Zooknic, January 2012; Verisign, January 2012



# Who is in charge of Internet?



Governed through a distributed system

Not governed by 1 single group or entity

Several actors play crucial roles and work together to keep it going





# The Internet Eco System



# Based on Multi-stakeholder Model



Unique form of governance

Global reach and outlook

Bottom-up decision making

Decentralized control

Inclusive & participative processes

Attention to voices of the community as much as voices of power



# What is ICANN?

Internet Corporation for Assigned Names and Numbers

Global multi-stakeholder organization

Coordinates the Internet's system of unique identifiers



# ICANN Coordinates

Internet protocol (IP) addresses and autonomous system (AS) numbers

Domain names (system referred to as DNS)

Protocol port and parameter numbers



# ICANN Coordinates

The operation and evolution of the DNS root name server system

Coordinates the policy development related to these technical functions



# ICANN Principles

Work towards keeping address and root management stable and secure

Promote competition among domain name business actors

Facilitate a multi-stakeholder model



# ICANN Multi-stakeholder Model



Universality

Inclusiveness

Transparency

No domination of a single group

Opportunity for *all* to influence the agenda

Consensus based decision making processes



# How it really works?

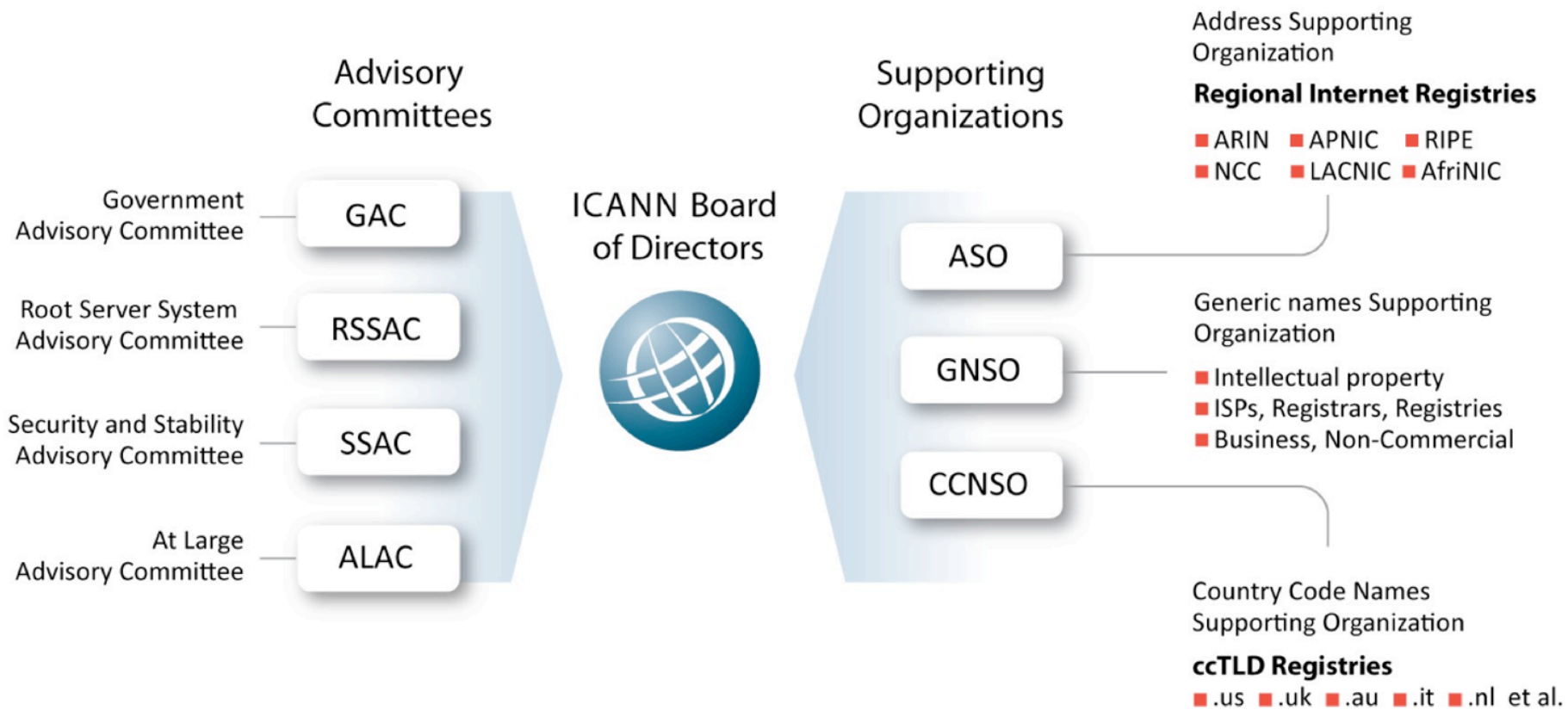
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# ICANN Structure



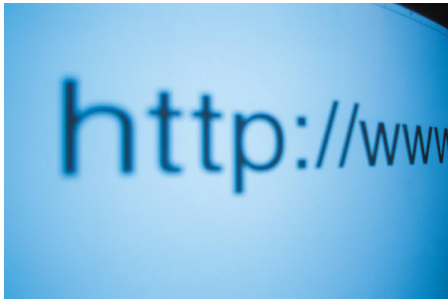
# Bottom-up Decision Making

Policy Development Processes  
GNSO, ccNSO

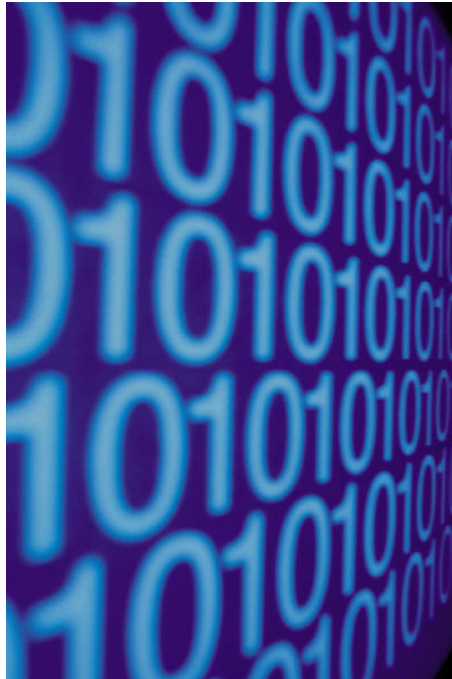
Initial discussion

Working Groups/Task Forces

Public Comment periods for  
wider community input before  
final decisions



# Bottom-up Decision Making



## ASO

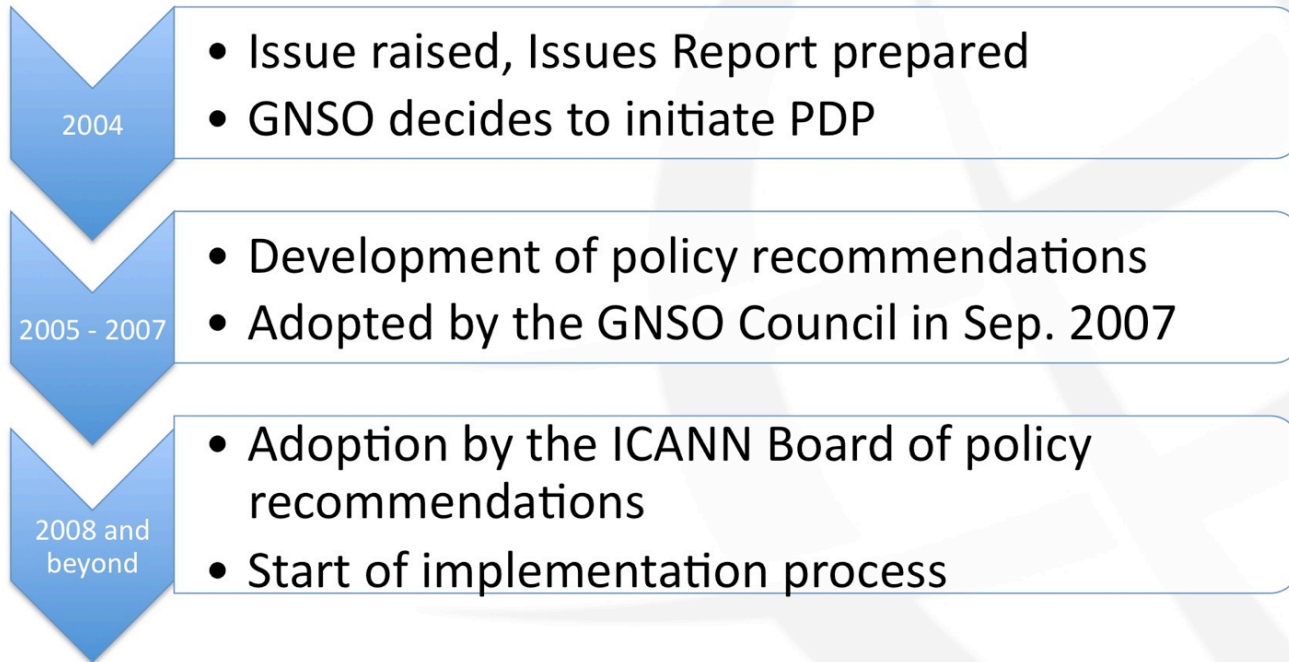
Coordination of global policies about Internet resources

Discussions in RIR communities

Public Comment periods for wider community input before implementation



# A real life example: New gTLDs



# A real life example: New gTLDs

The June 2011 Board decision to proceed with the gTLD program follows many years of discussion, debate and deliberation with the Internet community, business groups and governments.

Applications for new gTLDs opened on 12 January 2012, revealed publicly on 13 June 2012.

# Thank You



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# Questions