IDNs State of play

ccNSO meeting, ICANN Singapore, 21 June 2011
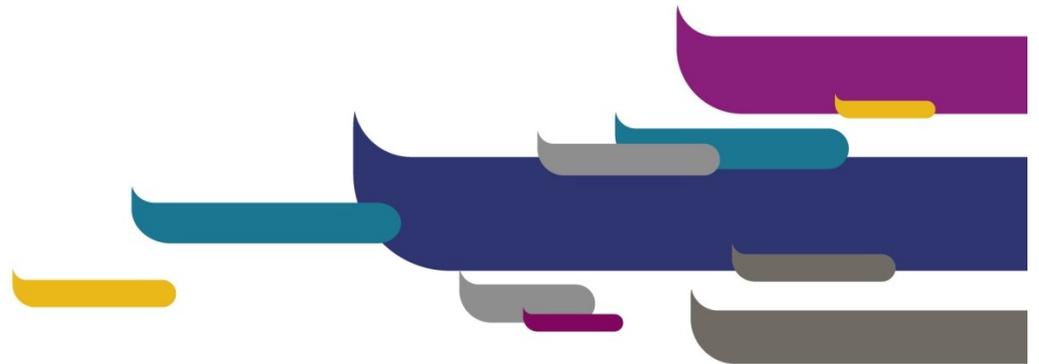
Data sources

- CENTR A-level survey, January 2010

- CENTR-EURid survey, 2011, on IDN deployment

- One-on-one contact with registries

- Analysis of publicly available data

- Collaboration with UNESCO and review of UNESCO materials on multilingualism

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The study

- Analyses the deployment of IDNs at the second level

- Looks into the first experiences of the implementation of IDN.IDN

- Shows registries' views on IDN uptake

- Presents conclusions on the correlation between IDNs and multilingualism

Adoption of IDNs

		Number of registries
2009	No / Considering IDN deployment / Preparing IDN launch / Yes	
2010	No / Considering IDN deployment / Preparing IDN launch / Yes	

Link with locality

7%

93%

IDNs reflect national language only

Extended IDNs deployed
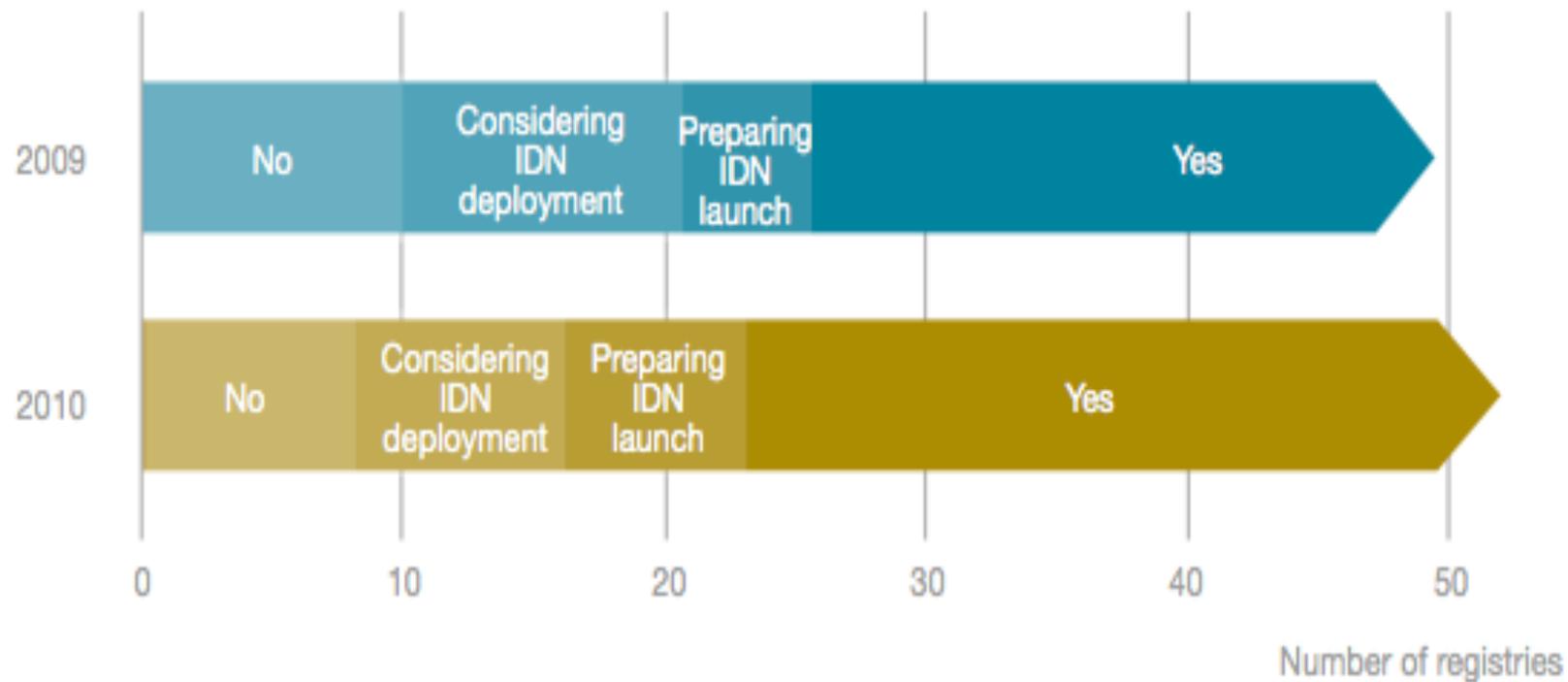
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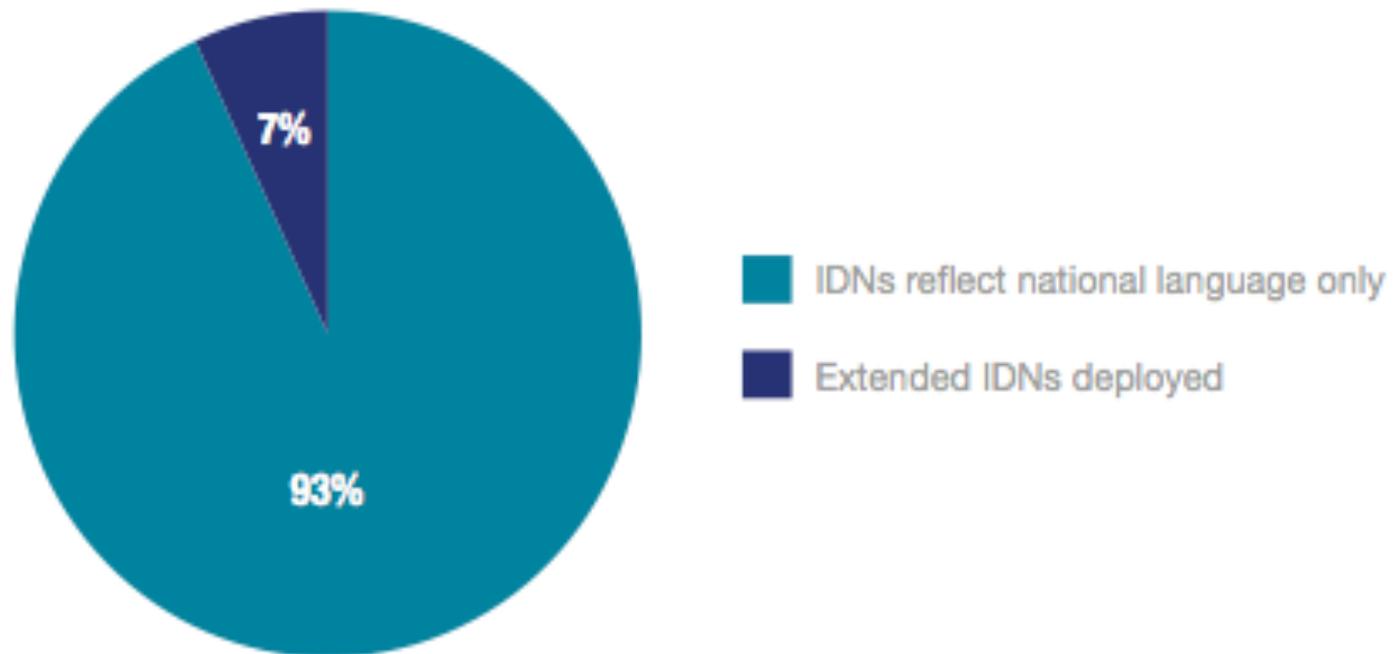
Growth rate
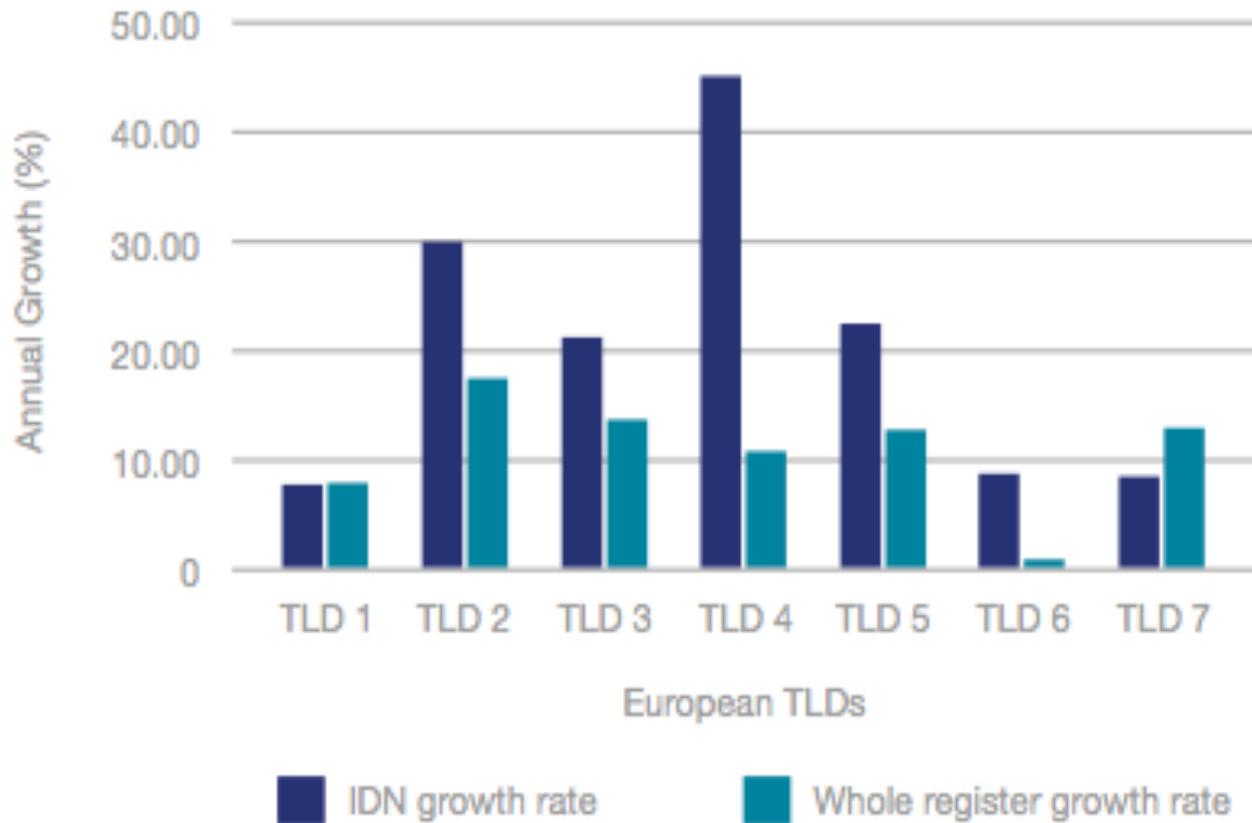
.eu and IDNs - Latin
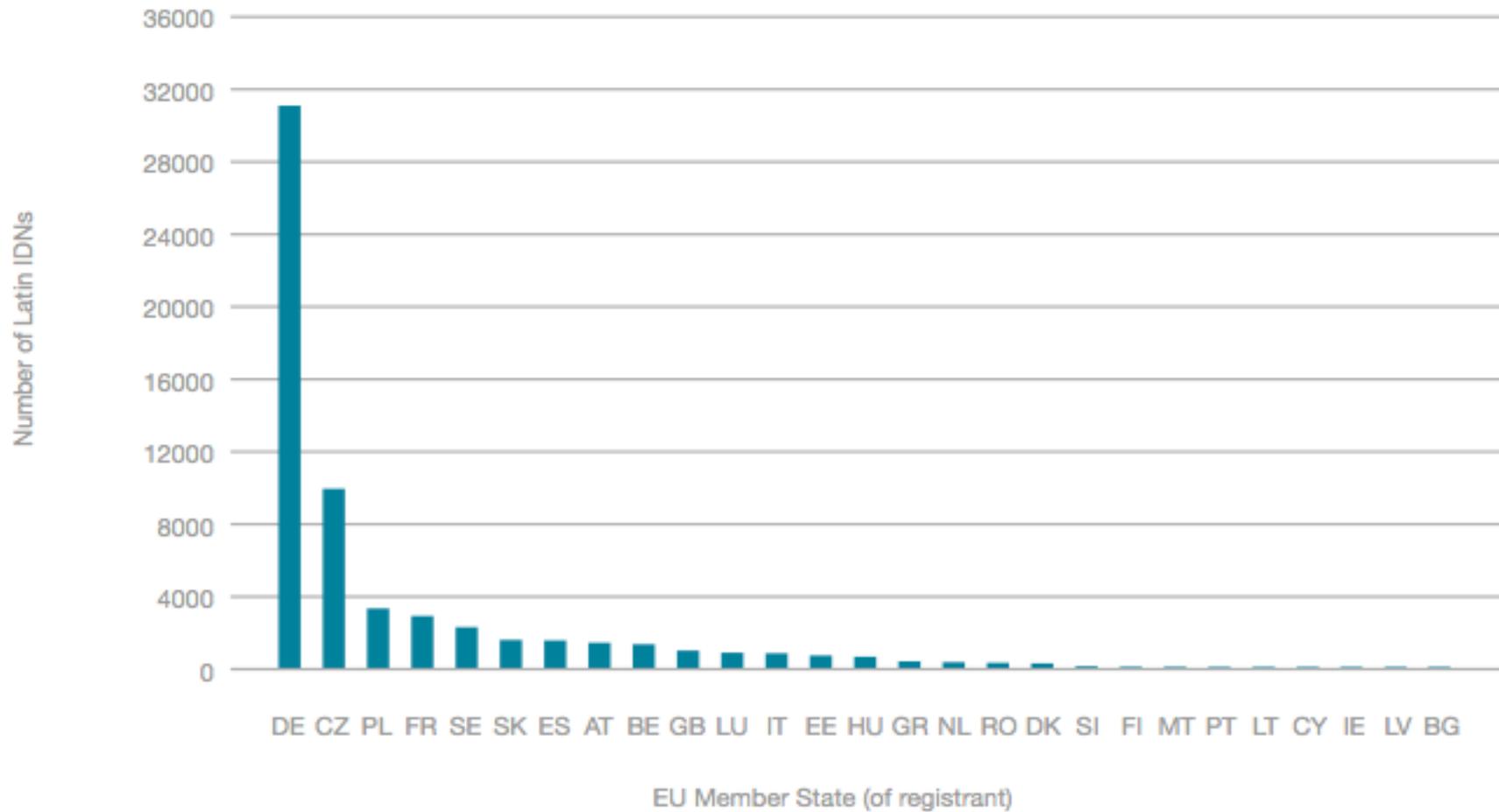
.eu and IDNs - Greek
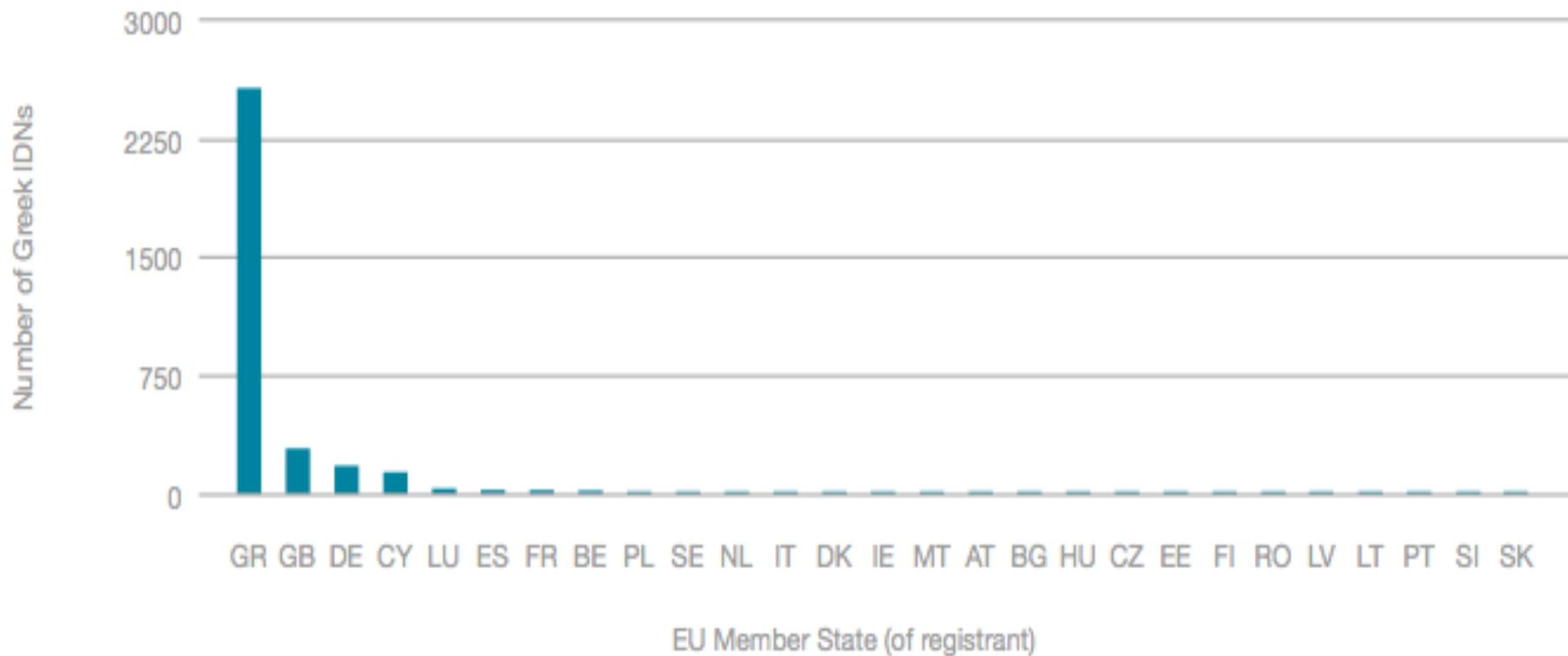
.eu and IDNs - Cyrillic
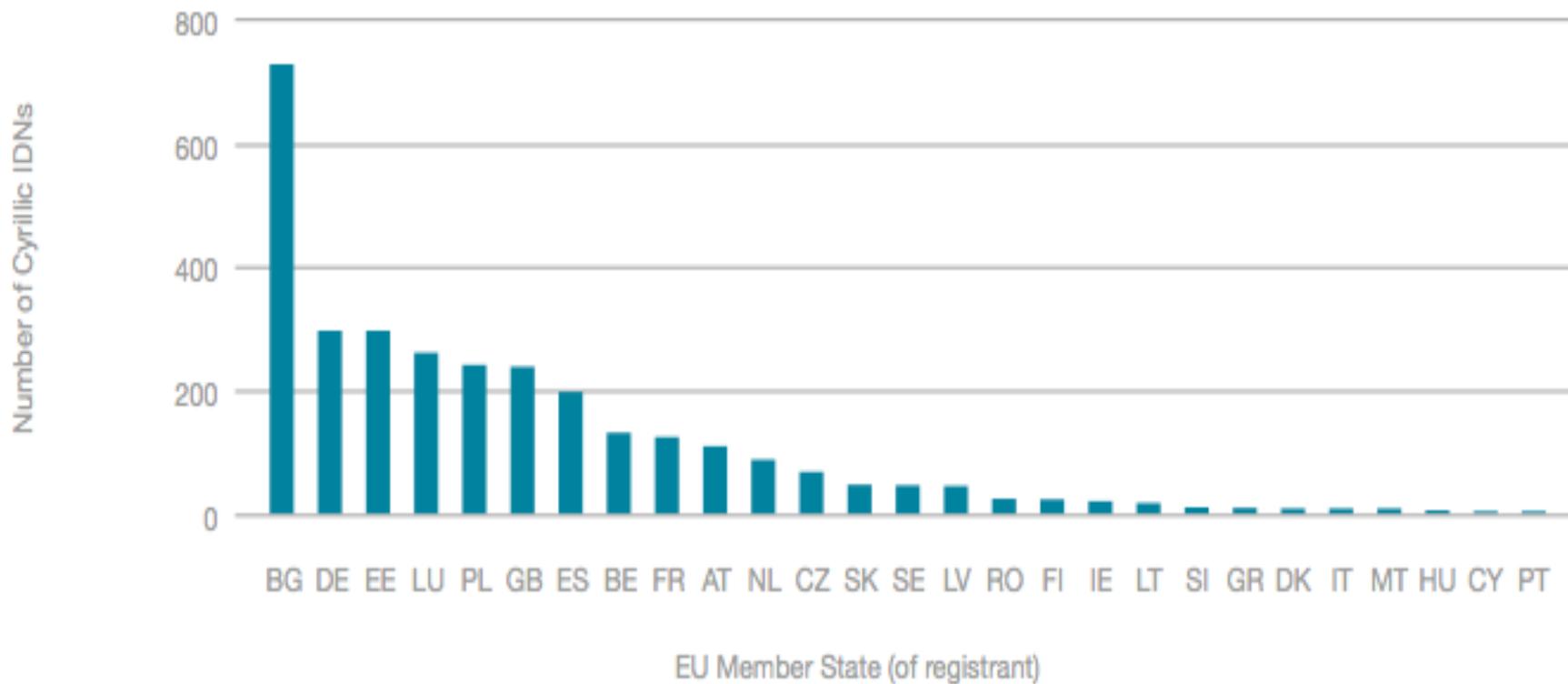
Registries' view on IDN uptake
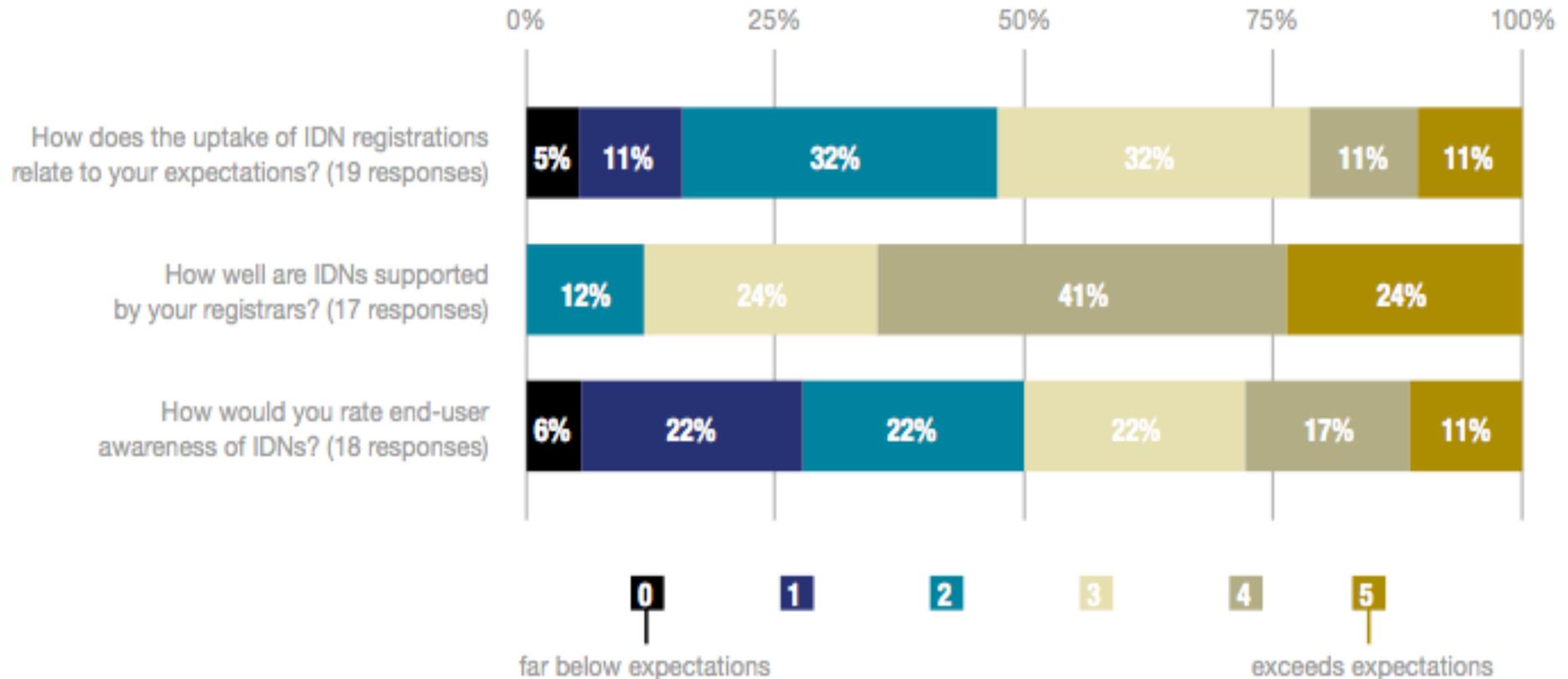
Conclusions

- Introduction of IDNs, a milestone to support multilingualism on the Internet

- As soon as IDN.IDN will go through a full registration lifecycle, the degree of user acceptance will become clearer (for example, through an analysis of the renewal rates)

- IDNs are only one factor in achieving a multilingual Internet

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Thank you

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