Marks, Maliciousness, and Consumers

Beau Brendler

Knujon

Artists Against 419

Jart Armin

..and other unindicted co-conspirators

Sydney ICANN Meeting , Wednesday 24 June 09

Which Is a Legitimate Seller of Weight Loss Medication?

- www.phentremine.com

- www.phentermine.com

- www.phentarmine.com

- www.phentirimine.com

Which Is a Consumer Advocate?

- www.theacaiberryreview.com

- www.acaiberrywatch.com

- www.colonreviewboard.com

- http://webmdacaireview.com

Which One Has Government Backing?

- Federal Loan Modification Bureau
  http://www.flmb.org/

- http://governmentloanmodificationprogram.com/

- http://makinghomeaffordable.gov/

- http://governmentmortgagehelp.com/

What's The Lesson Here?

- Victimized consumers don't care about trademarks. They care about getting ripped off, ID stolen, poisoned by crappy supplements, etc.

- No one whose bank account has been cleaned out by phishers says, "I'm really angry Chase Bank's trademark rights have been abused!"

- "IP lawyers vs. …" misses the point, as do legalistic wranglings over the definition of abuse

- Section 5 FTC Act declares unfair or deceptive acts or practices unlawful. Section 12 specifically prohibits false ads likely to induce the purchase of food, drugs, devices or cosmetics. Section 15 defines a false ad for purposes of Section 12 as one which is "misleading in a material respect."

Casting a Wide Net

- Abbey-bank-plc.com
- Abbey-bank.org
- Abbey-groups.com
- Abbeyb.net
- Abbeybankfinancelondon.com
- Abbeybankfinancengplc.com
- Abbeybnkplc.com
- Abbeyfiduciarybank.com
- Abbeyfinanceonline.com
- Abbeynationalbnk.org
- Abbeynationalonline.org
- Abbeyonline-uk.com
- Abbeyonlinemail.com
- Abbeytheftpreventionupgrade.com
- Abbnationalplc.com
- Abbnatplc.com
- Abbnatuk.com

- antiterroristmonitarycrimesdivision.org

Formerly at Pipni, host and reseller in Czech Republic, taken down but resurfaced at Spirit Domains, formerly IARegistry.com, A Service of Spirit Telecom ,Columbia, South Carolina, 29211 (also a DirectI reseller and uses their privacy service) using geo-based IP blocking for DNS requests