

Association of Internet Users of Peru



The Association of Internet Users of Peru (AUI PERU), is a non-profit organization, registered with the Public Registry in Lima, Peru (registration No. 11194284). It was created to promote, without the intention of commercial gain, the use of information highways and national and international telecommunication networks, above all the INTERNET, strengthening its use as a fundamental tool for human development and life itself in all of its aspects. Also, among its other objectives is



protecting the interests of the users of telecommunication networks and the Internet, thereby proposing regulation initiatives before the respective entities according to the social interest and the interests of those associated. To carry out its ends, the Association organizes annual meetings, conferences, work sessions, diffusion programs, seminars, and acts that promote Internet access.

Association of Internet Users of Peru: Objectives

Among the main objectives of AUI PERU are the following:

Promote the consolidation of Internet access services in Peru by carrying out seminars, forums, conferences, studies and research related to the Internet.

Establish an adequate relationship between the economic agents linked to the Internet and the information and communications technologies, its rational use as a basic resource for professional and personal development.

Promote strategic public-private alliances for the development of communications and of the Internet in the poorest regions of the country.

Defend the social interests and the interests of those associated, in situations of legislative initiatives by the government and/or private parties, which may affect the legal, administrative, commercial and other interests with respect to the Internet.

Carry out evaluations and studies of the market, direct or by third parties, which serve to orient people on the development of Internet in the country. In addition, see to the establishment of accessible rates and costs for all the services related to Internet, which will not limit access or

Association of Internet Users of Peru

constitute a barrier for free access.

Develop inter-institutional agreements with recognized entities to provide certified training courses for members and those who wish to freely participate.

Articulate and promote the economic relationships between social agents and the industry as a complement to the socio-economic development of the communities.

Establish agreements with other national and foreign associations of users, social organizations, NGO's, organizations for international cooperation, private businesses, universities, and other entities for the benefit of the communities of this country and those associated.

Diffuse and promote the use of Internet as a means and/or tool for social transformation in the country, for which its work should be spread in the media to achieve a positive and multiplying affect that favors the use and the inclusion of those who are not participating as of now.

Association of Internet Users of Peru: Activities and Accomplishments

Peru is experiencing an excellent time in economic growth. However, despite the successes achieved at the macro-economic level in the last few years, the benefits of this growth have not been effectively reflected in many of the localities of Peru. To even out the positive effects of development, telecommunications infrastructure should allow them to access information and, this way, access the same opportunities for economically and culturally developing themselves.

The Association of Internet Users of Peru (AUI PERU), considers Internet access to be an instrument for economic and social transformation, which can contribute to a shift in the reach of the benefits of this economic growth and guarantee, in time, the necessary balance so that the development can reach the majority of Peruvians in an equitable and socially-just manner. Within this scheme, some objectives have been developed and achieved:

Strengthen the participation of those that do not have access to Internet, of those excluded from the Information Society, in particular those persons with disabilities, for which events and activities with CONADIS (National Counsel for Disability, a national government entity) have been carried out in order to shrink the digital gap for the most excluded portion of the Information Society.

Holding annual events for the "World Internet Day" in coordination with Associations of Internet Users of Latin America and Spain (www.diadeInternet.org), achieving the participation of private and public entities, with mass events involving this country's web surfers.

We have coordinated the diffusion of programs for creating awareness and social participation in activities for Internet Day in the various districts and at a national level, through the media,

Association of Internet Users of Peru

television, regional radios and written publications.

We have gained the participation of regional, municipal, provincial, and district governments in the celebrations, through courses and workshops promoting services that are available to the populations (i.e. tax refunds, social security).

The signing of agreements with private entities for the promotion of public-private alliances that implement integration projects based on Information Technology and Communications, facilitating its integration in the information networks.

We have initiated a positive relationship with the media, allowing the generation of currents of favorable opinion regarding the implementation of services for people with disabilities and for others excluded from the network.

Diffusing more innovative issues, resources and technologies tending to facilitate access to Internet, considering the difficult accessibility for rural zones.

Achieving the participation of the youth at the level of high schools, institutes and universities, by offering new opportunities of entrepreneurship in the Internet.

Conform a Latin American network of the Associations of Internet Users-Latin American Federation of Internet Users (FLUI), which has already been in development on chat sites and through proposals for the Latin American community of web surfers.

Working as a participating member of the governance of the Internet, like ALS, and active member of LACRALO.

Association of Internet Users of Peru
<http://www.aui.pe>