

# Welcome/Introductions/Key Messages

Presenters

**Craig Schwartz – Chief gTLD Registry Liaison**

**Tim Cole – Chief Registrar Liaison**

ICANN TOKYO | 26 - 27 AUGUST 2010



**AsiaPacific**  
Regional Event of ICANN-Accredited Registrars and gTLD Registries

# Recap of Recent ICANN Activity

Presenter

Tim Cole – Chief Registrar Liaison

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# Topics

- Brussels Meeting Highlights
- IDN Update
- Key Policy Issues
- 2009 RAA Implementation
- Registrar Training Program
- DNSSEC
- New gTLD Recap

# Brussels Meeting Recap

6

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# Brussels Meeting Highlights

- 1625 Registered Participants
- 130 Countries and Territories Represented
- Chinese IDN TLDs Approved for
  - China
  - Hong Kong
  - Taiwan

# Brussels Meeting Highlights cont.

- .XXX contract negotiations approved to go forward
- Fiscal Year 2011 (1 July 2010 – 30 June 2011) Budget and Operating Plan Approved
- New gTLD Program Discussed
- Stakeholder Groups and Advisory Councils Met
- GNSO Business Conducted

# Internationalized Domain Name Update

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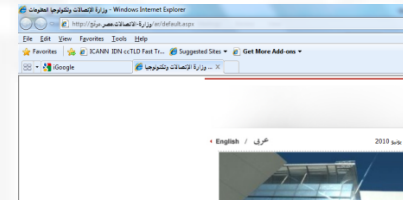
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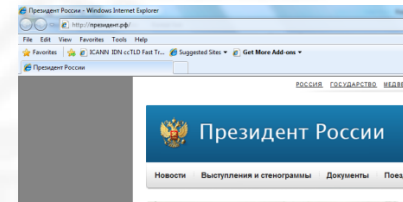
# First IDN ccTLDs in the DNS

China	.中国 and .中國
Egypt***	.مصر.
Hong Kong	.香港
Russia**	.ррф
Taiwan	.台灣 and .台湾
Saudi Arabia*	.السعودية.
UAE****	.امارات.
Thailand	ไทย
Jordan	.الاردن.
Palestine	.فلسطين.
Sri Lanka	.ලංකා and இலங்கை

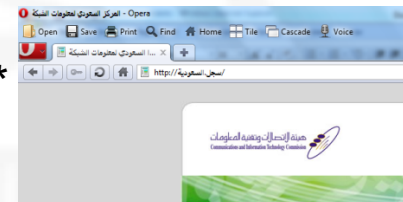
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# IDN General Status

- First IDN ccTLDs live and more coming
  - Strings approved for: Qatar, Singapore, Syria (need delegation process)
  - 33 requests totally/22 languages
  - Review planned for Q4-2010 (please participate)
- IDNA protocol (revision) released
- IDN gTLDs in the gTLD Program – to be launched
- Usability generally (including IDNs)
- TLD variants management project – initiated
- IDN Guidelines revision under way
- Internationalized Email Protocol under way (IETF)

# Key Policy Issues

Full update Thursday afternoon

Margie Milam – Senior Policy Counselor

# Key Policy Issues

- GNSO Improvements
- Inter-Registrar Transfer Policy
- Post-Expiration Domain Name Recovery
- Registration Abuse Policies
- Registrar Accreditation Agreement
- Vertical Integration
- Whois
- Internationalized Domain Names (IDNs)

# 2009 RAA Implementation

Full update Thursday afternoon

Tim Cole – Chief Registrar Liaison

# 2009 RAA

- Advantages to adopting
- What's changed
- Implementation Successes – Statistics
- Bilingual Certificate of Accreditation

# Registrar Training Program

Full update Friday afternoon

Brian Peck – Registrar Liaison Manager

# Registrar Training Program

- Developing program in consultation with registrars
- Topics covered
- Seeking additional feedback
- Beta testing expected later this year/early next year



# DNSSEC Presentation

Full update Friday afternoon

Richard Lamb – DNSSEC Program Manager

# DNSSEC

- Root signed 15 July 2010
- 8 out of 16 gTLD registries are signed or in the process to be signed
- One of the biggest changes ever to the Internet
- Major security implications
- Design is the result of a cooperation between ICANN and VeriSign with support from the U.S. Department of Commerce/NTIA

# New gTLD Program Update



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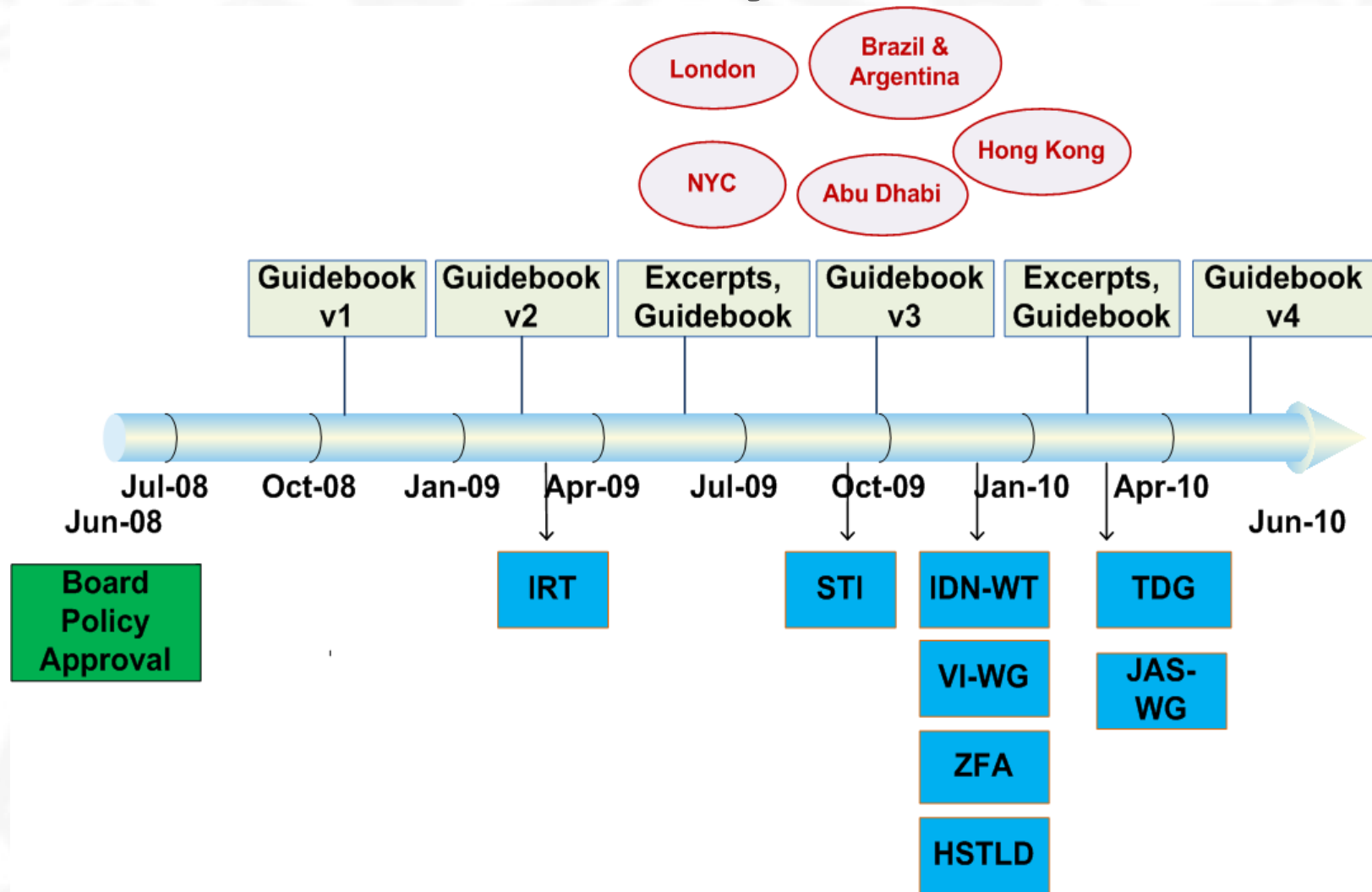
# New gTLD Program Results

- Public participation success
- Resolving remaining issues
- Improving the namespace
- Getting ready

# The New gTLD Program Today

- Close to resolution on all Guidebook issues
- Thanks to outstanding **public participation** – the ICANN model at work:
  - **IRT** – trademark protections
  - **STI** – Uniform Rapid Suspension and Trademark Clearinghouse
  - **ZFA** – standardized zone file access model
  - **HSTLD** – special designation for high security TLDs
  - **TDG** – registry agreement and post-delegation procedures
  - **VI-WG** – registry/registrar separation
  - **IDN-WT** – variant and 3-character issues

# Global Community Collaboration



# What Can We Potentially Expect?

- Increase in creativity, innovation and choice
- Increase in competition in the domain name space
- gTLDs tailored to address community needs
- New ways of branding and establishing corporate identity on the Internet
- Internationalized Domain Names (IDNs)
- Need for user education
- Future rounds



# What's Next?

- Analysis of public comment received on draft version 4 of Applicant Guidebook
- Board retreat in September to focus on New gTLD Program
  - Next steps based on status of remaining issues (e.g., root zone scaling, economic analysis, trademark protection, malicious conduct, IDN variant management)
- Complete operational readiness preparations  
Implement a Global Communications Campaign
  - Notification of final guidebook, application period and other specific dates

# Getting to Done

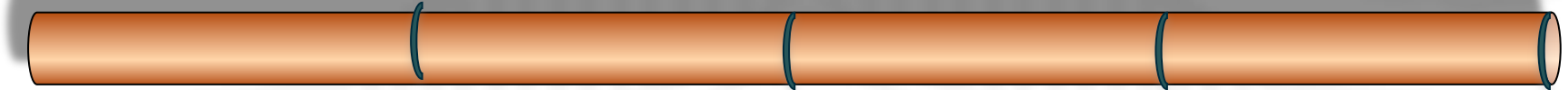
2010

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## AGBv4



# Where to Find More Information

- ICANN website – New gTLD Program web pages
- Twitter
- Write to [newgtld@icann.org](mailto:newgtld@icann.org)
- E-Learning page – available soon webinars and podcasts in multiple languages
- ICANN Meeting in Cartagena – December 5 to 10