ccNSO Website Redesign

Nairobi, 11th March 2010

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Overview

Purpose of session

1) Confirmation of user feedback
2) Feedback on initial design

What we did

- Developed questionnaire

- Reach out to community: Members/non-members/active/not active etc.

- 10 (telephone) interviews in total (December 2009)

Feedback

Use today:

- News announcements
- Working Group pages
- Calendar
- Meeting output
- ICANN logistic meeting information

Pluses/minuses:

Plus:
- Clear, simple and user-friendly
- Good level of information
- Logic structure

Minus:
- Design is boring and not up to date
- Tabs could be reduced and rearranged
- Interactive tools needed – however, not too many

Feedback (2)

Improvement Suggestions:

Interactive tools:

- Discussion/Chat fora
- Message boards
- Newsfeed in RSS format
- Synchronised calendars (google or iCal)
- Widgets
- Personalised accounts, including possibilities to save settings of relevant information for user

Personalisation of website:

- Add community photos
- Staff presentation: photos, introduction of staff members, more contact details
- Use of features such as facebook or youtube for communication between staff and community

Feedback (3)

Tabs/links:

- Too many tabs
- ICANN/IANA tabs could go under "Quick links"
- "Home" tab should be to the left
- Develop the "Quick links" page
- Provide link to upcoming ICANN meeting page

General visual impression

- Site should be "cheered up", but keep clean structure
- Add photos, but not too many
- Add ICANN logo on website

Other

- Develop time line for Working Groups, showing where in the work the group is and where it is heading (to be kept updated by Working Group volunteers)
- Make address book of community members (closed website)
- Adjustable font size
- Develop a form for travel funding applications
- Add text on benefits of joining the ccNSO

Process for new webdesign

- User feedback requirements for new website

- Other requirements
  - Dynamic and Scalable
  - Navigation

- Look at existing formats

- Construed webframes

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Working
Groups

WHAT'S NEW
1
2
3
4
5

HIGHLIGHTS

HIGHLIGHTS

HIGHLIGHTS

CALENDAR

1 MONTH

WHY JOIN?

ccNSO
member's
meeting   in all meeting pages,
                 a flickr stream

ICANN
MEETINGS

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MEMBER SHIP

- ROLE
- WHO
- BENEFITS
- JOIN

WHO IS THE COUNCIL ?

- FORMER COUNCILS
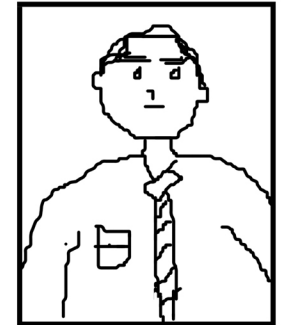- ROLE OF COUNCIL
- COUNCIL MEMBERS
- BECOME A COUNCILLOR

FAQ

ABOUT TEXT

A BLOCK ABOUT STAFF

Welcome from the ccNSO Chair

WHY JOIN?

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Working Groups

- DROP DOWM MENU
- FIRST CHOICE GENERL INTRODUCTION ABOUT WORKING GROUPS (INCL: JOINTs)
- FORMER WORKING GROUPS

COUNCIL MINUTES

- DROP DOWN MENU
- MINUTES
- CORRESPONDENCE
- ELECTIONS

POLICY DEVELOPMENT

- DESCRIPTION OF PROCESS

GENERAL TEXT

PUBLIC COMMENT HIGHLIGHTS

SURVEYS

WORKING GROUPS   COUNCIL   POLICY DEVELOPMENT

RULES AND GUIDLINES

- INTRODUCTORY TEXT TO GUIDELINES
- SUB-HEADINGS TO CATEGORIZE

SURVEYS   RULES and GUIDELINES

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RESOURCES

CONTACT LIST

MAILING LISTS

GENERAL

LATEST YOUTUBE VID

YOUTUBE BUTTON

FLICKR-STREAM

FLICKR BUTTON

RESOURCES

CONTACT LIST

EMAIL LISTS

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ANNOUNCEMENTS

CHARTERS

CORRENSPONDENCE

MINUTES

MP3

NOTES

PRESENTATION

PROFILES

REPORTS

RULES AND GUIDLINES

SURVEYS

TEMPLATES

TRANSCRIPTS

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DATE: [   ]

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☐ CHARTER   ☐ REPORT
☐ CORRESPONDENCE   ☐ RULES AND GUIDELINES
☐ MINUTES   ☐ SURVEY
☐ MP3   ☐ TEMPLATE
☐ NOTES   ☐ TRANSCRIPT
☐ PRESENTATION

TOP DOWNLOADS

MOST RECENTLY ADDED

Thank you!

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