

Priority registration

.РФ IDN

Moscow, Dec., 2008
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Coordination Center
for TLD RU



Priority registration for .RU IDN

Runs Nov.25 2009 – Mar.25 2010

Main principles:

Reservation of the domain names for trade mark owners and governmental institutions at federal level;

Domain name must fit the documented requirements: “the priority registration rules for .RU IDN”;

The domain name must be completely equal to the patented trade mark, including protected and non-protected words. And can be presented as one string or using “-”.

Example:

“хорошее молоко tm” -> хорошеемолоко.рф or хорошее-молоко.рф



Priority registration for .РФ IDN. TOP 25 from FIPS.RU

- 442 Марс, Инкорпорейтед (US)
- 360 Сосьете де Продюи Нестле С.А., (CH)
- 337 АОЗТ "Ассоциация делового сотрудничества Ветеранов Афганистана "МИР" Москва (RU)
- 277 Юнилевер Н.В., (NL)
- 175 Дзе Проктер энд Гэмбл Компани, (US)
- 160 ОРИОН Корпорейшн, (KR)
- 156 ШЕЛЛ БРЭНДС ИНТЕРНЭШНЛ АГ, (CH)
- 150 Колгейт-Палмолив Компани, (US)
- 150 Дзе Проктер энд Гэмбл Компани (US)
- 149 Юнилевер Н.В. (NL)
- 146 Глаксо Груп Лимитед, (GB)
- 145 ДЗЕ КОКА-КОЛА КОМПАНИ, (US)
- 139 Колгейт-Палмолив Компани, (US)
- 139 ОАО "Нижегородский химико- фармацевтический завод (RU)
- 139 ЗАО МиФ (RU)
- 135 ООО "Торговый дом "МИР- 2000" Москва (RU)
- 133 Пфайзер Продактс Инк., (US)
- 126 ЗАКРЫТЭ АКЦИОНЭРНЭ ТОВАРЫСТВО КОНТИ(UA)
- 125 Брокард Парфюмс ГмбХ (DE)
- 118 ОАО Компания Май (RU)
- 117 ЗАО Ассоциация делового сотрудничества ветеранов Афганистана МИР (RU)
- 112 Сергейкин Анатолий Яковлевич Москва (RU)
- 109 Вм. Ригли Дж. Компани, US)
- 109 Виакон Интернешнл Инк., (US)
- 109 ЗАО Фабрика Русский шоколад (RU)



Priority registration for .PΦ IDN

The process of registration

The registrar must do the following:

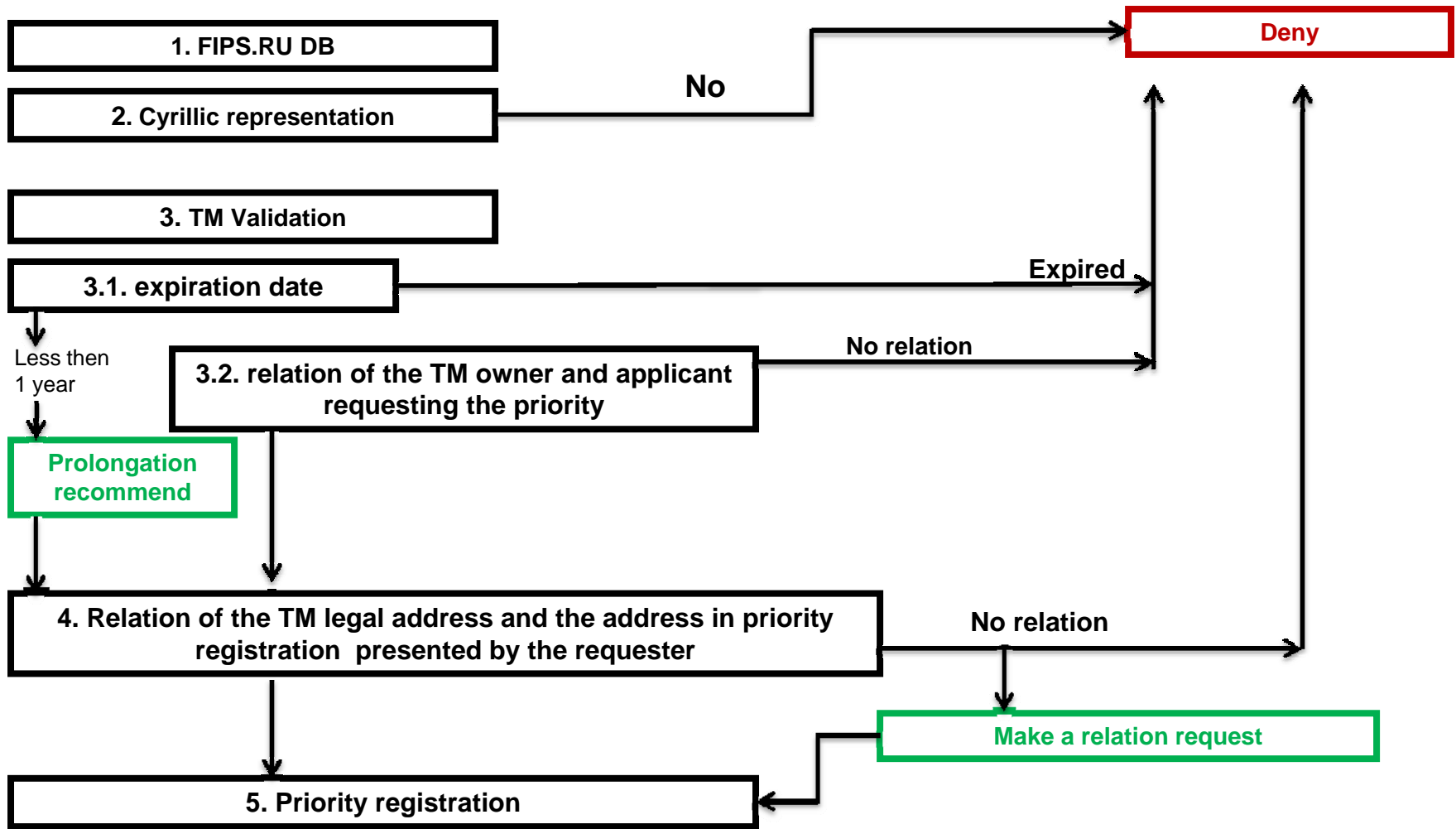
- Check the rights of the applicant in documented form (copy of TM certificate, check the TM database, compare);
- Submit the information necessary for the domain name registration including IDN representation (unicode), user info, information about the document supporting the TM ownership



The algorithm of application process during priority registration

Input data:

1. Complete name of the TM owner, the company name
2. Legal address
3. Scan of the 1st page of TM certificate
4. Domain name





**Federal authority on intellectual property, patents and trademarks
(Rospatent) <http://fips.ru>**

- Controls and service in the area of legal support and rights protection and usage of the intellectual property objects, patents and trademarks;
- Runs under the Ministry of education and science of Russian Federation;
- Runs based on the Government order from 7th of April 2004, #178;
- Keeps 394.619 trademarks in various scripts, visual representations, etc.
- 54.000 TMs are good for priority registration (Cyrillic names);
- 13.400 TMs have equal names in different classes of goods and services (potential domain name collision)



Priority for Latin/Roman script?

The domain name must be completely equal to the patented trade mark, including protected and non-protected words. And can be presented as one string or using “-”;

The domain name can be only in Cyrillic, the combination of any other script is not allowed;

There are multiple ways of transliteration between Cyrillic and Latin/Roman and so there is no guarantee for the complete representation of the trade mark;

There is no priority registration for Latin/Roman trademarks. However, if there will be enough demand, the option for Big-Brand-Cyrillic sunrise can be considered to run end of March 2010.



A non-profit organization;

Has 15 employees;

Council consists of 12 elected members + 1 representative of Ministry of telecommunications of Russia;

2.500.000 domains in .RU TLD. The highest in Europe growth dynamics;

Role of TLD operator and regulator;

Has 23 accredited registrars in .RU TLD;

Has 16 accredited registrars in .PФ IDN TLD



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<http://www.cctld.ru/ru/domenrf/>