GNSO Work Prioritization¹: Project Lists & Value Ratings

The following list of <u>Eligible</u> Projects in Table 1 was adopted by the Council effective 20 May 2010 and Value Ratings approved on 23 June 2010 in Brussels. Projects that are categorized as <u>Ineligible</u> for prioritization are included in Table 2 (below) along with a reason code.

Note 1: for a <u>brief description</u> of each project, please click the Name which is linked to an embedded bookmark in this document. External links, where available, can be found in the descriptions. **Note 2**: sequence numbers in the table are for reference only and imply no hierarchy or order of importance; whereas, the Value Ratings in Table 1 indicate Council priority. Table 3 below contains the definition of Value along with the rating scale.

Prior- ity	Project Name	Abbreviation	Value Rating
1	Registry/Registrar Vertical Integration (*)	VI	7.0
2	Working Group Work Team	WG	6.0
3	Policy Development Process Work Team	PDP	5.5
4	Constituency & Stakeholder Operations Work Team	CSG	5.0
-	GNSO Council Operations Work Team	GCOT	5.0
6	Inter Registrar Transfers Policy – Part B (*)	IRTPB	4.0
-	Joint ccNSO-GNSO IDN Working Group	JIG	4.0
-	Post-Expiration Domain Name Recovery (*)	PEDNR	4.0
-	Registrar Accreditation Agreement Drafting Team	RAA	4.0
-	Registration Abuse Policy Working Group	RAP	4.0
-	SSAC Internationalized Registration Data Working Group	IRD	4.0
12	Geo Regions Review Communitywide Working Group	GEO	2.5
13	Fast Flux Hosting Working Group	FF	2.0
-	Travel Policy	TRAV	2.0

Table 1. Eligible Projects

(*) These projects are formal Policy Development Process (PDP) initiatives.

¹ Further information is contained in the draft <u>GNSO Work Prioritization Procedures</u>.

The following projects in Table 2 were approved as Ineligible for one of four reasons (ref. "Category" column), but they will be maintained so that the GNSO Council does not lose track of them:

- Implementation Phase ("Implem"): the work effort has completed the recommendation phase, has been approved, and is ready to begin or has already started implementation. While it is not consuming large amounts of community resources, the Council needs to understand the impact on Staff as it considers the adoption of new project work within the GNSO.
- 2) Not a GNSO Project ("Inactive"): the work effort is not or not yet a GNSO initiative and cannot be properly evaluated (ranked/rated) and prioritized by the Council.
- Monitor Only ("Monitor"): the work effort is not fundamentally prioritized by the Council, but it does maintain an interest from an informational perspective (Note: also includes liaison activities).
- 4) Community Pending ("Pending"): the work effort has been put on hold status and is waiting on or pending another action (e.g. Staff report) or decision (e.g. Council motion) and is not currently consuming community resources.

Category	Project Name	Abbreviation
Implem	New gTLDs	GTLD
Implem	Toolkit of GNSO Services	тк
Implem	Work Prioritization Model Drafting Team	WPM
Implem	Communications & Coordination Work Team	ССТ
Inactive	IDN Fast Track Implementation Plan	IDNF
Monitor	GNSO Constituency Reconfirmations	GCR
Pending	Synthesis of WHOIS Service Requirements	WHO2
Pending	WHOIS Studies	WHO1

Table 2. Ineligible Projects

Table 3. Value Definition and Rating Scale

Value ... this factor relates to perceptions of overall value, benefit, importance, and criticality primarily for the GNSO, but also considering ICANN's stakeholders and the global Internet community. Components of this dimension may include, but are not limited to: new opportunities for Internet growth/expansion, enhanced competitiveness, resolution/improvement of serious performance or infrastructure problems, increased security/stability, and improved user experience.

Rating Scale: 1-Far Below Average, 2-Moderately Below Average, 3-Slightly Below Average, 4-Averae, 5-Slightly Above Average, 6-Moderately Above Average, 7-Far Above Average.

Glossary of Short Descriptions for GNSO Projects

Note: this glossary is organized alphabetically by title. Each project is linked/bookmarked to either Table 1-Eligible Projects or Table 2-Ineligible Projects above.

Communications & Coordination Work Team	ССТ	Chartered: April 2009	
This Work Team was chartered by the Operations S	Steering	Committee (OSC)to develop	
recommendations to: (a) enhance the GNSO's abili	ity to sol	icit meaningful community	
feedback, (b) improve the GNSO's coordination with other ICANN structures, and (c) find ways			
to make the GNSO's website more usable and effective. The Work Team delivered its			
Consolidated Final Report, which was accepted by the GNSO Council on 21 April 2010 and			
approved for a 21 day comment period.			

Constituency & Stakeholder Group Operations	CSG	Chartered: April 2009	
Work Team			
For ICANN, the words "Constituency" and "Stakeholder Group" have technical definitions,			
referring to representative groups officially recognized by the GNSO. Currently, the			
Constituencies within the Commercial Stakeholder Group (CSG) are: Internet Service Providers			

(ISPC), Intellectual Property (IPC), and Businesses (BC). The one Constituency in the Non-Commercial Stakeholder Group is: Non-Commercial Users (NCUC). The other two Stakeholder Groups (no Constituencies) are: Registries (RySG) and Registrars (RrSG). This <u>Work Team</u>, chartered by the Operations Steering Committee (OSC), focuses on enhancing the existing structure by developing outreach programs to broaden participation, developing well-founded participation guidelines, and recommending Staff services that will streamline and improve operations.

Fast Flux Hosting Working Group	FF	Chartered: May 2008, Final Report
		completed September 2009

This Working Group considered the implications of *fast flux hosting*, a technique that utilizes short Time-To-Live (TTL) settings and frequent updates of DNS records to rapidly rotate what specific IP address a domain name resolves to. Botmasters use this technique to evade lawful authorities and increase the uptime of illegal websites, but fast flux has legitimate uses, too. The group explored who benefits from fast flux, and who is harmed, how Internet users are affected by fast flux hosting, and whether technical and policy changes to DNS reduce the negative effects of fast flux hosting. In a <u>September 2009 motion</u>, the GNSO Council agreed to form a drafting team to develop a plan with a set of priorities and a schedule that can be reviewed and considered by the new Council. The next step is for the GNSO Council to form this drafting team.

Geographic Regions Working Group	GEO	Initiated: November 2007		
Geographic diversity is a fundamental component of ICANN. The ICANN Bylaws currently define				
five geographic regions: Africa, North America, Lat	in Amer	ica/Caribbean, Asia/Australia/Pacific		
and Europe. Due to the nature of geopolitics, categ	and Europe. Due to the nature of geopolitics, categorizing a territory or country into one of			
these regions is not always straightforward. This <u>Working Group</u> focuses on making sure that				
the criteria for assigning geopolitical entities to an ICANN Geographic Region results in fair,				
consistent, yet appropriately diverse representation in ICANN groups. Altering the definition of				
a Geographic Region could have broad impact, so this Working Group is a cross-team effort				
with representation of all Advisory Committees and Supporting Organizations.				

GNSO Constituency Reconfirmations	GCR	Initiated: November 2008	
The newly restructured GNSO Council was seated in October 2009 (Seoul), but there are several			
remaining tasks for the GNSO Constituencies including charter modifications designed to reflect			
the new Stakeholder Group structure and to make them more transparent, fair, and			
representative. At its 12 March 2010 meeting, the Board extended the timetable for			
Constituency reconfirmation submissions to the ICANN International meeting in Brussels,			
Belgium.			

GNSO Council Operations Work Team	GCOT	Chartered: April 2009
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The GNSO Council is changing its decision-making style from that of a legislative body into that of a "strategic manager of the policy process." This <u>Work Team</u> was chartered by the Operations Steering Committee (OSC) to define what that means, including considering and making suggestions about operational issues. Examples: How should Council members disclose any possible conflicts of interest and handle abstentions that may arise for a variety of reasons? How does the Council define the scope and responsibilities of standing committees? What kind of training should new Council members receive so they can participate effectively? The Work Team developed a new edition of the GNSO Operating Procedures (GOP) which became effective at the ICANN meeting in Seoul. The team is currently working on several additional GOP chapters/sections including: SOI/DOI, Abstentions, Term Limits, Absences, Absentee Voting, and Board Seat Elections.

IDN Fast Track Implementation Plan	IDNF	Initiated: July 2008		
IDN stands for Internationalized Domain Names, the ability to use web domains in localized				
non-ASCII characters. In ICANN's technical definition of "policy development," this Working				
Group has completed its tasks, and IDNs have moved into the implementation phase. This				
group is discussing issues surrounding the possible introduction of a limited number of IDN				
gTLDs for Council/Board consideration (<u>http://www.icann.org/en/topics/idn/</u>).				

Inter-Registrar Transfers Policy "Part B"	IRTPB Initiated: April 2009		
As part of a broader review of the Inter-Registrar Transfer Policy (IRTP), the first in a set of five			
distinct policy development processes (PDPs) has now been completed and a second one, IRTP			

Part B PDP, is now underway. The IRTP Part B PDP Working Group is addressing five issues related to domain hijacking, the urgent return of an inappropriately transferred name and "lock status," and issues specified further in its <u>Charter</u>. The WG is expected to make recommendations to the GNSO Council. Transfer-related issues are ranked at the top of consumer complaints received by ICANN (see <u>http://forms.icann.org//idashboard/public/</u>).

Joint ccNSO-GNSO IDN Working Group	JIG	Initiated: July 2009	
This group is charged with identifying IDN issues of common interest to both the ccTLD and			
gTLD communities and proposing methodology to both Councils to resolve them. Issues of			
common interest may include aspects of variant management for the root zone, submission			
and publication of IDN tables and the updating of IDN Guidelines related to both ccTLD and			
gTLD implementation processes.			

New gTLDs	GTLD	Initiated: N/A
Since ICANN was founded more than ten years ago	as a not	-for-profit, multi-stakeholder
organization dedicated to coordinating the Interne	t's addre	essing system, one of its foundational
principles has been to promote competition in the	domain	name marketplace while ensuring
Internet security and stability. The expansion of the	e generio	: Top-Level Domain (gTLD) space will
allow for a greater degree of innovation and choice	e. This is	a complex and involved process that
requires the coordination and consensus of many groups and factions. The ICANN team		
continues to share with the Internet community the ongoing program developments through		
the release of draft applicant guidebooks, excerpts, explanatory memos and in -person		
meetings. All details on the many facets of the program can be found via this page:		
http://www.icann.org/en/topics/new-gtld-program.htm.		

Policy Development Process Work Team	PDP	Chartered: March 2009
This Work Team, chartered by the Policy Developm	nent Pro	cess Steering Committee (PPSC), is
tasked to develop recommendations for a new GN	SO policy	y development process (PDP).
ICANN's policies have wide-ranging impact on how	domain	names are handled in the gTLD
environment, so the method of developing the pol	icies ma	tters. The Work Team considers
questions such as: Who has the right to introduce	a new is	sue into the PDP? How much
background data should participants have before c	leciding	policy? When a PDP is completed,
what should the final result be?		

Post Expiration Domain Name Recovery	/	PEDNR	Initiated: Ma	y 2009

This <u>PDP Working Group</u> is addressing questions in relation to what extent should registrants be able to reclaim their domain names after they expire? At issue is whether the current policies of registrars on the renewal, transfer and deletion of expired domain names are adequate. After reviewing current registrar and ICANN practices regarding domain name expiration, renewal, and post-expiration recovery, the group is expected to make recommendations for new (or changes to existing) consensus policy and/or best practices. They address questions such as: Are expiration-related provisions in registration agreements clear and conspicuous enough? Does adequate notice exist to alert registrants of upcoming expirations? Do registrants have adequate opportunity to redeem their expired domain names?

Registrar Accreditation Agreement Drafting		Initiated: May 2009
Team		

The *Registrar Accreditation Agreement* (RAA) is the contract governing the relationship between ICANN and its accredited registrars. The original agreement had been in place since 2001, with each of roughly 900 accredited registrars signing the same contract. Over time, it became clear that amendments should be made to this important agreement. A first set of amendments, intended to provide clarity and certainty regarding the duties of registrars and the rights of registrants, was approved by the Board in May, 2009. A <u>Working Group</u> has since been convened to develop a "charter of registrants' rights" and to consider other possible amendments to the RAA.

Registration Abuse Policies Working Group	RAP	Initiated: February 2009
Registries and registrars seem to lack uniform appr	oaches f	or dealing with domain name
registration abuse and questions persist as to what	actions	constitute "registration abuse." The
GNSO Council has launched a Registration Abuse P	olicies (R	AP) Pre-PDP Working Group to take
a closer look at registration abuse policies. The RAP Working Group is tasked to address issues		
such as: (a) defining the difference between registration abuse and domain name use abuse; (b)		
determining the effectiveness of existing registration	on abuse	policies; (c) examining possible
benefits or downsides of having a more uniform approach in contracts; and, (d) assessing which		
areas, if any, would be suitable for GNSO policy development to address registration abuse.		

Registry/Registrar Vertical Integration	RRVI	Initiated: January 2010		
The GNSO Council initiated a PDP on vertical integration between registries and registrars at its				
meeting on 28 January 2010. A Working Group has been convened and is developing the				
charter to complete the work within the 16 weeks specified in the GNSO resolution. The goal of				
the Working Group is to complete this work in an expedited manner in order to develop				
recommendations before the final Applicant Guidebook is issued, if possible.				

SSAC GNSO Internationalized Registration Data	IRD	Initiated: June 2009
Working Group		
In June the Board asked the SSAC and the GNSO to	jointly c	onvene a working group to study the
feasibility and suitability of introducing display spec	cificatior	ns to deal with the
internationalization of WHOIS registration data. The request emerged from concerns that		
currently no standard format is required for elements of a domain name registration record		
(Registration Data), such as contact information, host names, sponsoring registrar and domain		
name status. The Working Group will be soliciting input from interested constituencies		
including ccTLD operators and the ccNSO during its discussions to ensure broad community		
input.		

In May 2009 the GNSO Council requested that Staff collect and organize a comprehensive list of potential WHOIS service requirements based on current policies and previous policy discussions. Staff shared the first draft of this report early in 2010 and is soliciting input from the SOs and ACs as requested by the Council. This is an inventory of technical requirements; and the purpose of study is to assure that the data and supporting technology exist to enable policies to be developed via the consensus policy process.

Toolkit of GNSO Services	ТК	Initiated: 17 December 2009
Approved by Council 17 December 2009 and shared with the Board. Staff to implement next		
steps, including posting report, estimating costs, determining available funding, prioritizing		

steps, including posting report, estimating costs, determining available funding, prioritizing items with Council, and developing and implementing specifics.

Travel PolicyTRAVInitiated: August 2008For its three meetings per year, ICANN provides travel funds for selected community members.This practice provides support for those who might not be able to afford to attend ICANNmeetings otherwise; and helps broaden participation in ICANN's processes. However, ICANN'stravel budget is finite. This team writes the travel procedures, which lay out administrativeaspects of traveling at ICANN's expense. They also author guidelines that clarify who shouldreceive travel funds from ICANN each year.

WHOIS StudiesWHO1Initiated: March 2009The GNSO Council is considering whether to conduct several broad studies of WHOIS including
Misuse of WHOIS Data and a Registrant Identification Study. The GNSO has requested general
funding for studies in fiscal year 2011 and will be discussing further which studies to approve.
Staff is evaluating two other study areas. The first will measure how often domains associated
with illegal or harmful Internet communications abuse Proxy and Privacy Services to obscure
the perpetrator's identity. Staff is finalizing the terms of reference for this study and will then
release an RFP to solicit costs and feasibility. The second Privacy and Proxy study would
measure Proxy and Privacy Service responsiveness to registrant identity reveal requests. Staff
evaluation is just beginning on this second area. Staff will be providing this information to the
GNSO Council when it is complete and then the Council and Staff will consider next steps.

Working Group Work Team	WG	Chartered: March 2009	
In the past, the GNSO decided policy mainly through small legislative bodies called "Task			
Forces." Intentionally, it is moving towards a more inclusive, representative model where key			
parties tackle an issue together as a "Working Grou	ıp," ther	n make recommendations to the	
GNSO Council. The Working Group Work Team, chartered by the Policy Development Process			
Steering Committee (PPSC), is helping to define the new Working Group model, including			
guidelines, checklists, and other materials to speed the process of creating, chartering, naming,			
funding, staffing, and guiding a GNSO Working Group. You can think of it as the Working Group			
about Working Groups.			

Work Prioritization Model Drafting Team	WPM	Initiated: November 2009	
The background for this effort is the growing realization that the GNSO has a very active and			
growing workload and a limited supply of voluntee	growing workload and a limited supply of volunteers that are available to perform the required		
work. Over the course of five months, this Drafting	g Team d	eveloped and tested a model,	
processes, and procedures which were recommend	ded to th	e GNSO Council for adoption as	
Chapter 6 plus an ANNEX of the GNSO Operating Procedures. At its 21 April 2010 meeting, the			
Council approved a 21-day comment period for the procedures and a timeline of activities			
designed to culminate in an initial project prioritiza	ntion at t	he Brussels ICANN meeting. The	
GNSO Council will take further action with respect to the procedures after the first prioritization			
exercise has been completed.			

Version	Date	Description
1.0	30 Apr 2010	Policy Staff recommendation to GNSO Council for first Work Prioritization effort scheduled to be completed in Brussels.