

Letter of Motivation  
Accountability and Transparency Review Team  
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GNSO - Registrars Stakeholder Group

I am motivated to volunteer to serve on the Accountability and Transparency Review Team because of the critical role ICANN plays in the global management of the Internet.

While ICANN is primarily responsible for the technical coordination of the DNS, its scope of responsibility also includes developing policies, procedures, and processes for a worldwide communications and transaction medium that a large portion of the world economy and a growing percentage of the world's population have come to depend. It is critically important for all stakeholders to have confidence in ICANN and its ability to coordinate the DNS. Given the significance of ICANN's global role, this makes accountability and transparency a very high priority.

Although I have not always agreed on every issue and decision ICANN has made, I firmly believe in the ICANN model of a multi-stakeholder, private sector-led, bottom-up organization as reaffirmed by both the DOC and ICANN in the Affirmation of Commitments.

While the first review team is focused on the overarching issues of Accountability and Transparency, parties under contract to ICANN necessarily have an interest in all of the reviews that will transpire. These reviews may have a significant impact on our interests and those of our customer base, which currently numbers some 7.5 million.

Go Daddy grew from a start-up entity to the number one registrar within 5 years. Today our growing customer base of small businesses, non-profits, corporations and individuals cover all manner of interaction with the DNS. This has provided us with a rather unique perspective on the ICANN community and its commitment to the public interest. It has led us to be deeply involved over the years with the organization.

At this critical juncture in ICANN's history, I would look forward to the opportunity to contribute to the future growth of ICANN and the continuing acceptance of its unique, bottom-up, consensus-driven policy and decision-making. Given my unique experience at Go Daddy, I would hope to be contributive to ICANN's global success.