

# **Generic Supporting Names Organization**

## **Additional Requirements (Review Teams 2 & 4)**

### **Applicant's full name, title, contact information and employer:**

William C. Smith, Technology Evangelist (Bill Smith)  
PayPal, Inc.  
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San Jose, CA 95131

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+1 408.967.2380

### **ICANN Geographic Region(s) in which the applicant is a citizen and a resident:**

Citizen: USA  
Resident: USA

### **GSNO stakeholder group, if any, to which the applicant feels most closely affiliated:**

Commercial and Business Users Constituency

### **Attestation that the applicant is able and willing to commit an estimated average of about ten hours per week during the review period, in addition to participating in face to face review team meetings:**

I am willing and able to spend an average of 10 hours per week on the Review task and to participate in face to face meetings as required. PayPal is supportive of my application to and participation in these Review Teams.

### **Identification of any financial ownership or senior management/leadership interest of the applicant in registries, registrars or other entities that are stakeholders or interested parties in ICANN or any entity with which ICANN has a transaction, contract, or other arrangement:**

None.

### **Indication of whether the applicant would be representing any other party or person on the review team and, if so, identification of that party or person:**

I will be representing PayPal, Inc.

### **Two to three paragraph statement about the applicant's knowledge of the GNSO community's structures and operations and any participation therein;**

With Brussels my first in-person ICANN meeting, I am a relative newcomer to the GNSO and ICANN. However, I have 15 years experience participating in the bottoms-up, multi-

stakeholder environments of several Internet Standards organizations and trade associations. I have both breadth and depth of knowledge from that participation and am applying that knowledge as I navigate the ICANN waters. While I find certain things unique to ICANN or the GNSO, the majority of the structures, processes, and operations are quite familiar to me.

I have experienced a number of different organizations and disparate cultures and have adapted to each quickly, with the support of others. I rely on my PayPal colleagues to provide background and supporting information on Security and WHOIS issues and I look to ICANN staff and participants to guide me through some of the unique features of this organization.

Given my background, I can offer a relatively independent review but one that is tempered by relevant experience.

**One to two paragraph statement about the applicant's specialized technical or other expertise of direct relevance to the responsibilities of the review team in question:**

As a member of PayPal's Internet Standards and Governance team, my remit is to represent PayPal at Internet Governance organizations. PayPal recognizes that a safe, reliable, secure, and trusted Internet is an essential component of our ever-shrinking electronic world. Further, we acknowledge that its continued healthy existence depends on continued engagement by interested members of the Internet community. Both PayPal and I support this model.

I am classically trained as a Computer Scientist and have spent some 30 years practicing my trade, in most instances aided by the Internet. I have seen the Internet evolve and grow from use by a few individuals at a smattering of institutions connected via less-than-reliable (by today's standards) IMPs to its current position as an essential communication medium used by a substantial portion of the world's population. The skills I have acquired in my professional and volunteer career make me uniquely qualified to sit on an ICANN Review Team.

I have the technical expertise to understand all aspects of Internet technologies and the business experience to understand that their application can have significant impact on those that use them. This impact can be seen as positive or negative, or anything in between, and that impact must be considered as the technology is developed and deployed.

I have a strong background with bottoms-up, multi-stakeholder organizations and the unique problems and opportunities they present. I hold a strong belief that this model is an essential component of the Internet and that by working collaboratively, we can advance the common good.

Finally, with my many years in Digital Identity standards, I am well aware of the challenges that arise when security is positioned in opposition to privacy. While this may be effective when arguing for one or the other, I find it untenable when attempting to arrive at solutions that are both secure and privacy-respecting.