

Kim G. Von Arx

Dear Sir or Madam:

Please accept this email with the attached resume as my application for the WHOIS Policy Review Team. In conjunction with the application requirements please find below my relevant responses:

- a short CV (maximum three pages);
 - see attached
- a one-page motivation letter;
 - I am very excited to possibly be part of the WHOIS review team at ICANN. I know that the WHOIS has been under review and in discussions at ICANN for quite a few years now, and I was thrilled to see that ICANN is making some progress in the review and development of a new WHOIS policy. I believe that the subject matter and purpose of the review team will combine my passion and desire for creating a better domain name system for all stakeholders with my professional experiences and skills that I have acquired throughout my career.

I would relish to take on the responsibilities to review, advise on, and assist in the implementation of a WHOIS that is mutually acceptable to all stakeholders of ICANN. I am certainly aware that the views diverge widely, but I am confident that we, as a group, can reach a consensus that will appease all groups to a large extent. Of course, no solution will be able to cater to everyone's needs and that, I would submit, is not the goal, but to find an equitable balance among the various views, needs, and desires.

I am currently acting as the Virtual General Counsel at Cognition LLP for various volunteer boards, senior executives, and for-profit boards in a wide range of matters. Throughout my time as the virtual general counsel for my clients, I have developed a reputation for resolving novel and complex problems in an expedient and effective manner that are user-friendly and aligned with the organizations' values and business objectives.

Prior to my engagement with Cognition LLP., I was a member of the senior executive team at the Canadian Internet Registration Authority. During my time at CIRA, I had the great fortune of being part of the development and implementation of the strategic and operations plans, marketing/communications plans, and the management of the general

administrations, operations, and board relations. Further, I was also the project sponsor for most mission-critical projects at the corporation for the duration of my engagement at the Canadian Internet Registration Authority. In addition, I successfully guided CIRA through highly sensitive corporate governance reforms and numerous Canadian Internet policy changes that attracted a lot of attention from competing sides. The most relevant of those, for this review team, was the privacy and WHOIS reform. In that regard, I successfully led the various stakeholder collaborations/negotiations which resulted in significant privacy and WHOIS policy changes that were acceptable to all of CIRA's stakeholders.

I am an individual who firmly believes in integrity and fairness. These values guide me through my personal and professional life. I am driven by results and strive for efficiency, simplicity, and the upholding of the aforementioned values. I welcome all challenges and with them the opportunity to master new fields. I have proven to be an effective member of all the teams I have led or of which I have been a contributor. I welcome the opportunity to provide my time and expertise to this very important review of the ICANN WHOIS policy.

- the indication of the Review Team for which the application is submitted; applicants wishing to be considered –in alternative- for more than one Review Team should indicate an order of preference;
 - WHOIS Policy Review Team
- the indication of the Supporting Organization or Advisory Committee that the applicant wishes to represent.
 - NCSG-NCUC
- The applicant's full name, title, contact information and employer;
 - Kim Guy von Arx,
 - Virtual General Counsel
 - Cognition LLP, 343 Pleasant Park Road, Ottawa, Ontario, K1H 5M7, Canada
- The ICANN Geographic Region(s) in which the applicant is a citizen and a resident;
 - I am a resident of Canada
 - I am a citizen of Switzerland and Canada
- Identification of the GSNO stakeholder group, if any, to which the applicant feels most closely affiliated;
 - NCSG-NCUC

- An attestation that the applicant is able and willing to commit an estimated average of about ten hours per week during the review period, in addition to participating in face to face review team meetings;
 - I confirm that I am willing, able, and committed to provide the relevant time to the review team which includes face-to-face meetings and several hours per week to conduct the review, discussions, and any other work necessary to participate effectively in the review team.
- Identification of any financial ownership or senior management/leadership interest of the applicant in registries, registrars or other entities that are stakeholders or interested parties in ICANN or any entity with which ICANN has a transaction, contract, or other arrangement;
 - None
- Indication of whether the applicant would be representing any other party or person on the review team and, if so, identification of that party or person;
 - None
- A two to three paragraph statement about the applicant's knowledge of the GNSO community's structures and operations and any participation therein;
 - I have been involved in ICANN since 2002 and have been involved in various aspects of the ICANN process. Including presentations to the NCUC ICANN stakeholders on privacy and WHOIS policy changes at the Canadian Internet Registration Authority.
 - Through CIRA, I was also an active participant in the development and creation of the ccNSO and the activities thereafter.
 - While not a GNSO member, I was an Executive Director of CENTR for 2-years.
- A one to two paragraph statement about the applicant's specialized technical or other expertise of direct relevance to the responsibilities of the review team in question.
 - I was, for about 6 years, the General Counsel, Director of Policy Development, and Corporate Secretary of CIRA. As such I was responsible for all the policy, legal, compliance, and governance matters. One of the larger projects I was involved in was the WHOIS reform. This came about due to the adoption of a privacy framework by the Government of Canada (which is based on the EU directive). I led the privacy review of CIRA to ensure compliance with the privacy framework and then implemented the relevant changes necessary to ensure compliance. This included a major overhaul of the WHOIS policy. We engaged in several stakeholder consultations and negotiated with various competing groups (including law enforcement, regulatory bodies, consumer groups, privacy advocates, and commercial groups) to reach a consensus on the final WHOIS policy.

- As a result of our WHOIS activities I presented our findings, conclusions, and final implementation at various fora including CENTR and the NCUC.

I am looking forward to hearing from you.