



Open and Substantial Strategic Discussion

Strategic Objectives (outcome of LA meeting)

1

Strengthen
working
relationship with
the GAC

2

Increased
efficiency and
effectiveness of
the Council

3

Facilitate entry of
new volunteers in
GNSO WGs

4

Acknowledgement /
respect for the role and
the work of the GNSO
in general and in
particular by the Board

5

Enhance preparedness
and understanding by
Council and others of
policy topics under
consideration

6

Role and function
of the GNSO
Council in the
GNSO

Strengthen Relationship with the GAC

How to measure

success

- Direct communications with the GAC, possibly informally
- Early indication of subject matter of the communiqué
- Communicate effectively via liaison
- Regular meetings among GAC, Council and Board to facilitate coordination and exchange of information
- Identify views and points of contact within the GAC to work with the liaison
- Action plan to encourage contacts with individuals SO/ACs members that have contacts with GAC members

- ✓ Preliminary Recommendations re. Issue Scoping – GAC/GNSO Consultation Group
- ✓ Monthly updates from GNSO Liaison to the GAC
- ✓ Discussing approaches to effectively engage with the GAC on the communiqué

Increased efficiency and effectiveness of the

How to measure success

- ⊙ Elapsed time from initiation to decision
- ⊙ Count initiates / completions
- ⊙ Less last minute changes / amendments, but do not limit the ability to provide new information
- ⊙ Give Councilors as much notice as possible
- ⊙ Instructions by SG/C limit the ability of Council members to react – if amendments are provided, give broader instructions to Council members to allow for flexibility

✓ Focus point for next period?

Facilitate entry of new volunteers in GNSO WGs

How to measure

success

- Focus on what the Council can do. Support launch of ICANN learn
- Use fewer words and less text, make it easy to understand
- Work with fellowship programme to facilitate mentoring, including remote mentoring
- Identify contacts within each WG that newcomers can approach with questions
- Be proactive in welcoming and training newcomers in the GNSO
- Provide leadership in ensuring that SG/C are working on encouraging diversity and participation
- Work with ICANN Staff, including Comms to widen the distribution of information

- ✓ GNSO Onboarding Program
- ✓ New one-stop shop GNSO Information page
- ✓ Relaunch of GNSO Newcomer Webinars

Acknowledgement & respect for role and work of the GNSO

How to measure

success

- ⊙ Increased understanding of what the GNSO does
- ⊙ More examples of Board referring policy issues to the GNSO
- ⊙ Number of times the GNSO leadership meets with the Board
- ⊙ Perception that the relationship is mutually beneficial
- ⊙ More GAC involvement in GNSO processes
- ⊙ Number of awards to GNSO members
- ⊙ Adoption of Policy & Implementation WG recommendations
- ⊙ Full consideration of PDP recommendations in reasonable timeframes

- ✓ Policy & Implementation Initial Recommendations Report published
- ✓ GAC-GNSO CG Preliminary Recommendations for GAC Early Engagement in PDP Issue Scoping

Enhance preparedness and understanding

How to measure success

- ⦿ Minimize use of acronyms, if used in writing, first use is written out, in speaking use fully
- ⦿ Utilize the one-pager docs by staff and distribute to SG/C
- ⦿ Translations – choose correct vocabulary for ICANN related translations (glossary)
- ⦿ Description of concepts (for example, 360 assessment may not mean anything to non-native English speakers)
- ⦿ Encourage informal conversations with staff as well as community members
- ⦿ Deter English speakers from using slang words
- ⦿ Would these measures make a community member / Council member more prepared?

- ✓ New one-stop shop GNSO Information page, including one-pagers

Role and function of the GNSO Council in the GNSO

How to measure
success

- ⦿ Strengthen our role by coordinating and respecting the roles of SO/AC by a clear understanding of each SO/ACs role and position.
- ⦿ Defining our own roles, define processes for reaffirming these roles.
- ⦿ Facilitate consensus

- ✓ Monthly SO/AC Leadership meetings

- ⦿ Are these strategic objectives still valid?
- ⦿ How to make progress on these between now and ICANN 53 taking into account current workload and policy priorities?



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