GNSO IMPROVEMENTS PROGRAM BACKGROUND & SUMMARY

24 February 2009

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GNSO Improvements Background and Key Objectives

- GNSO is subject to periodic independent review
- Current review began in February 2005
- Key objectives of GNSO review:
 - Maximizing stakeholder participation
 - Ensuring recommendations can be developed on gTLD "consensus policies" for Board review
 - Consensus policies are clearly defined
 - Policy development is based on thoroughlyresearched, well-scoped objectives and operated in a predictable manner to ensure effective implementation
 - Improving communications and administrative support



Five Main Areas of Improvement

Based on input from the independent reviews, a Working Group of the ICANN Board Governance Committee (BGC-WG) identified these areas for improvement

Revise the Policy **Adopt Working** Development **Group Model Process GNSO Council** Restructure **Enhance** Communications Constituencies



ICANN Board Recommendations Revise the PDP Process

Align with contractual requirements and Bylaws

Council: manager of PDP process vs. legislative body

Preparation: scoping, discussion, research, scheduling

Flexibility in timing and process steps aligned with effort

Periodic assessments and PDP effectiveness metrics

Work Team: develop new process, rules and procedures



ICANN Board Recommendations Adopt a Working Group (WG) Model

Participation: open, broad, balanced, knowledgeable

Strong neutral experienced and respected chair

Goal: open, honest, respectful consensus

Statement of interest disclosures

Staff support, infrastructure and funding

Work Team: establish charter, procedures and norms



ICANN Board Recommendations Enhance Constituencies

All constituencies operate in open, transparent manner

Processes are standardized, accessible, and democratic

Participation is global and supports multiple languages

Centralized directory: up-to-date and publicly accessible

Staff Support "Toolkit": outreach, services, admin, et al.

Work Team: recommend standards and procedures



ICANN Board Recommendations Improve Communications

New GNSO web site and collaborative toolsets

Internationalization: translated portable collateral

Communication with SOs and ACs

Improve Board member awareness of GNSO issues

Coordinate policy activities across ICANN bodies

Work Team: develop recommendations and procedures



ICANN Board Recommendations GNSO Council Restructure

Focus: manage, monitor, and guide Working Groups

Term limits and statements/declarations of interest

Benchmark PDP and analyze trends in gTLD arena

Reorganize to be representative, agile, and collegial

Organization: four (4) broad Stakeholder Groups

Work Team: develop recommendations and procedures



New GNSO Council Organization: June 2009

GNSO Council {20} (1 NCA)

Contracted Party House {6+1}

Voting NCA

Non-Contracted Party House {12+1}

Voting NCA

Registry Stakeholder Group {3}

- Registries
- Others

Registrar Stakeholder Group {3}

- Registrars
 - Others

Commercial Stakeholder Group {6}

- Business
- Intellectual **Property**
- Internet Svc Prov.
 - Others

Non-Commercial Stakeholder Group {6}

- Non Comm'l

Users

- Others

<u>Legend</u>: {} Voting; () Non-Voting



GNSO Council Restructure Phased Implementation Schedule (*)

Phase 1: GNSO Council restructuring implementation plan submitted in advance of the December 2008 Board Meeting

Phase 2: Existing Constituencies submit confirmation documents in advance of the February 2009 Board Meeting

Phase 3: Stakeholder Groups submit formal plans for consideration at the March 2009 Mexico City Board meeting

Phase 4: Council representatives selected and the new GNSO Council is seated by the June 2009 Asia-Pacific ICANN Meeting

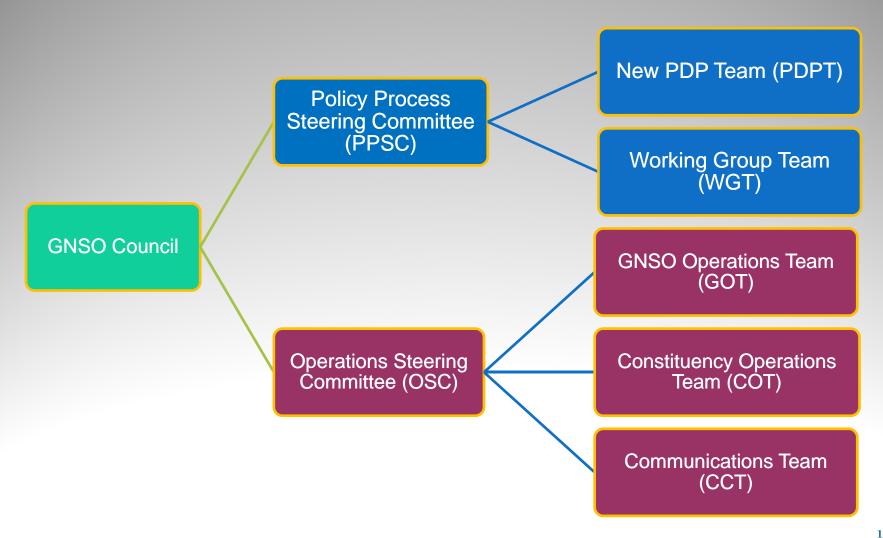


GNSO Improvements Implementation Planning Team (IPT)

- IPT Plan approved by Council on 16 Oct 2008
- Two Steering Committees (SC) recommended:
 - ✓ Policy Process Steering Committee (PPSC)
 - ✓ Operations Steering Committee (OSC)
 - Focus: processes and practices not gTLD policies
 - Create and coordinate implementation work teams
 - Oversee development of recommendations
 - Establish team charters and milestones
 - Report to GNSO Council and Board, as appropriate



Steering Committee/Work Team Organization





GNSO Improvements - Work Team Rules (*)

- Statement of Interest (SOI)
 - Each participant in a WT provides an up-to-date SOI
- Decision Making
 - Model is "Rough Consensus"

 All points of view are discussed until the Chair can ascertain that the point of view is understood and has been covered
 - Report consensus viewpoint to the Steering Committee in the form of a WT Report
 - Invite minority views to include a discussion in the WT Report
 - Minority view includes names and affiliations of those contributing
- Reporting
 - WT Chairs report regular status to the Steering Committee



GNSO Improvements - Work Team Rules (*)

Milestones

Milestones proposed to the Steering Committee for approval

Modifications

At any time, WT Chair should communicate to the Steering Committee if the WT believes that changes or clarifications are needed regarding the WT Charter and/or these rules

Record Keeping

- The WT will have an archived mailing list open for reading by the community
- All WT meetings will be recorded and made publicly available
- A SocialText Wiki will be provided for WT usage



GNSO Improvements Initial Work Team (WT) Activities

Hold kick-off meeting in Mexico City Feb 28-Mar 1

Review, discuss, and finalize draft WT Charter

Identify positions and select team leaders

Inventory team skills, interest, and expertise

Discuss scope, goals, and begin formulating tasks

Establish time and meeting/call frequency

REFERENCES

For Information about:

GNSO Improvements: http://gnso.icann.org/en/improvements/

Background: http://gnso.icann.org/en/improvements/background-en.htm

Overview: http://gnso.icann.org/en/improvements/overview-en.htm
Reviews: http://gnso.icann.org/en/improvements/reviews-en.htm

Council Organization: http://gnso.icann.org/en/improvements/structure-en.htm

New Constituencies: http://gnso.icann.org/en/improvements/newco-process-en.htm

Stakeholder Groups: http://gnso.icann.org/en/improvements/stakeholder-process-en.htm

News & Events: http://gnso.icann.org/en/improvements/current-events-en.htm





GNSO Improvements Home Page

http://gnso.icann.org/en/improvements/



Generic Names Supporting Organisation

Community Reference

Reviews & Board Actions

Council Restructure

Implementation

News & Links

Information

Master Calendar

Action Items

Announcements

Correspondence and

Presentations

Council Resolutions

<u>Current Draft Documents</u>

GNSO Improvements Home

<u>Issues</u>

Request for Comments

Policies

Policy Updates

FAQ

Documents

Mili Deference

Welcome to the GNSO Improvements Information Page

Organization of this Site:

The top level drop-down menu structure has been organized into five major sections which include (Note: some topics yet to finalized):

- . Implementation: information about community chartered teams, groups, and projects
- . Reviews & Board Actions: results of reviews and committees as well as decisions and resolutions
- . Council Restructure: documentation relating specifically to restructuring activities and processes
- . Community Reference : background, overview, public comments, FAQ, terminology
- . News & Links: notices, current events (3 months), and links to other resources

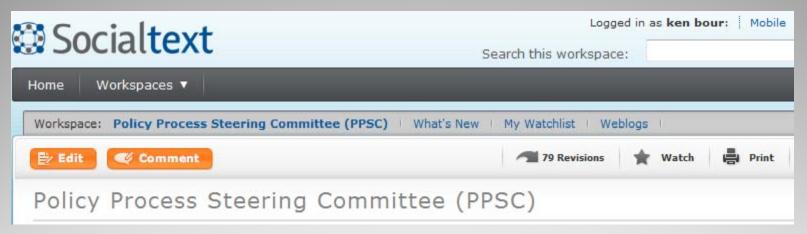
Note: each link in the drop-down menus represents an individual page where additional content can be found.

Reading suggestions to new visitors wishing to learn about the GNSO Improvements effort:

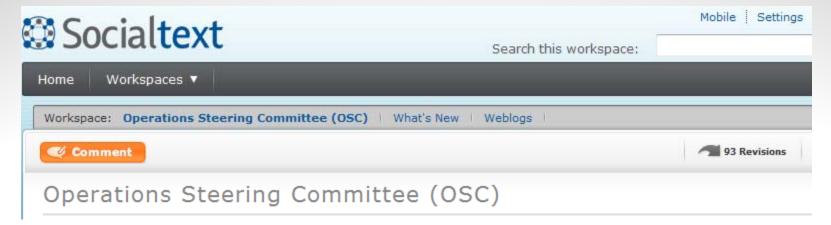


GNSO Improvements - WIKIs

PPSC: https://st.icann.org/icann-ppsc/index.cgi

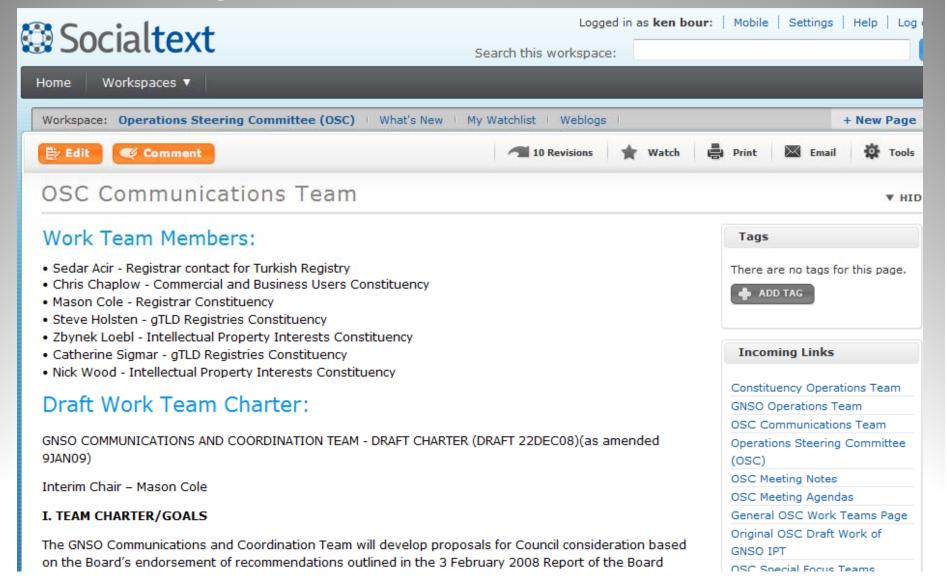


OSC: https://st.icann.org/icann-osc/index.cgi





GNSO Improvements – Sample Work Team Wiki



Thank You!

Policy Staff Resources

Policy-staff@icann.org

Operations Steering Committee: Rob Hoggarth, Sr. Policy Director

GNSO Operations Team: Julie Hedlund, Policy Consultant

Constituency Operations Team: Julie Hedlund

Communications Team: Ken Bour, Policy Consultant

Policy Process Steering Committee: Liz Gasster, Sr. Policy Counselor

New PDP Team: Margie Milam, Sr. Policy Counselor Working Group Team: Ken Bour, Policy Consultant

