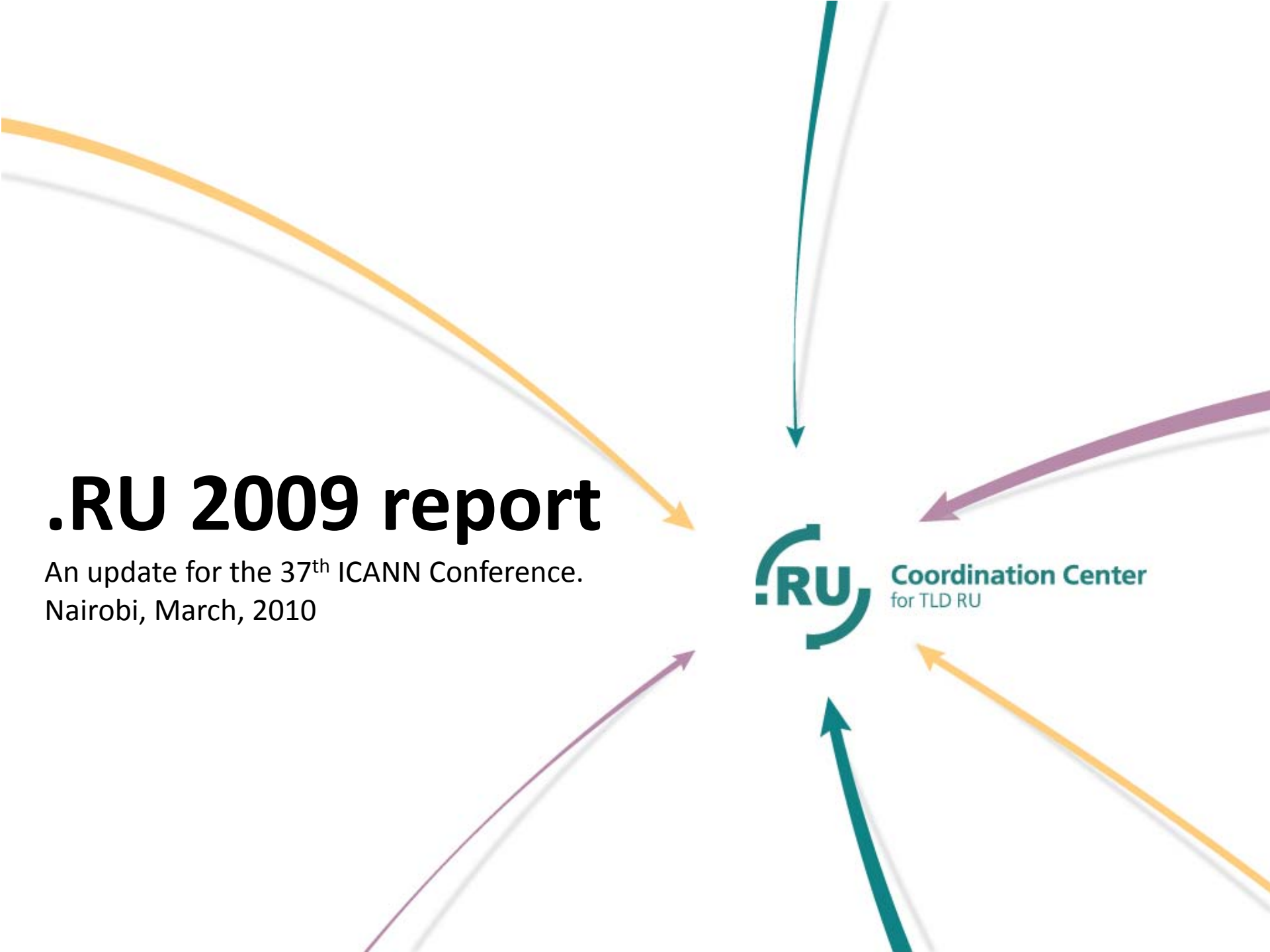


.RU 2009 report

An update for the 37th ICANN Conference.
Nairobi, March, 2010

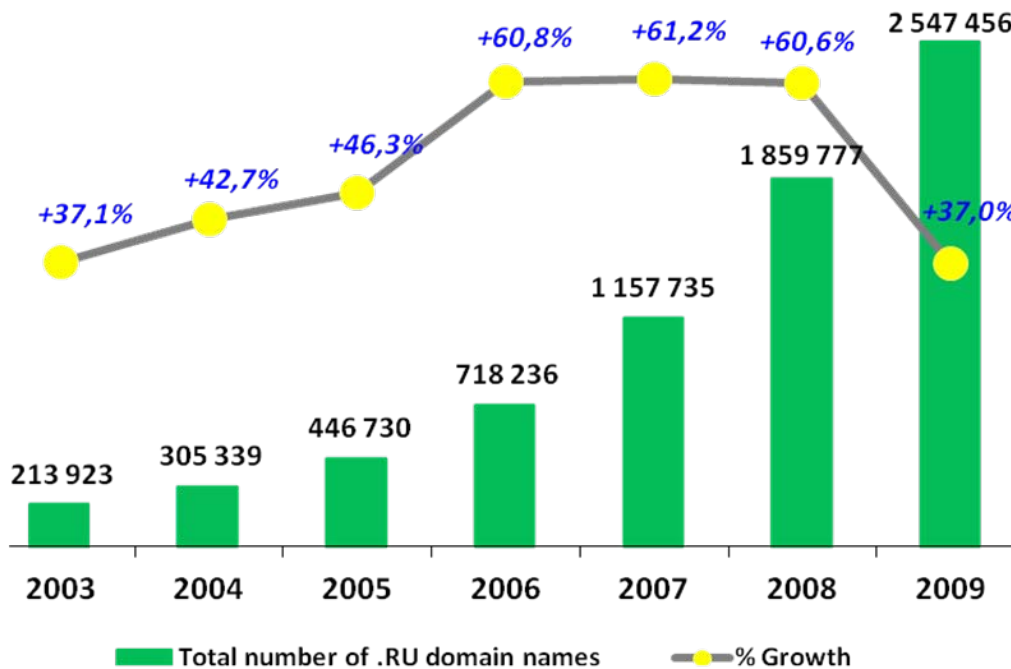


Coordination Center
for TLD RU





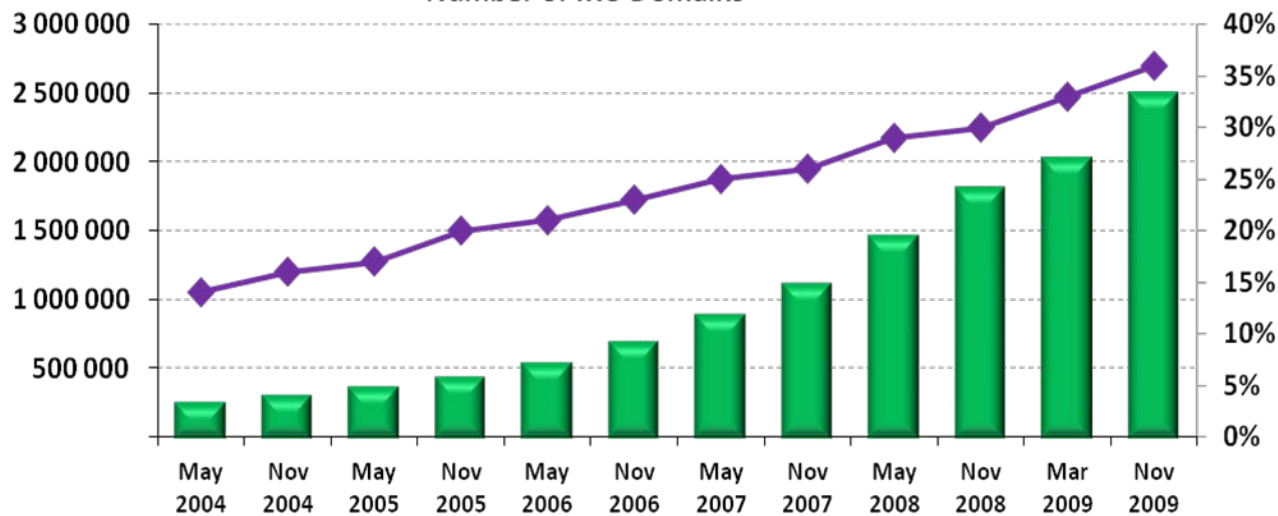
Number of .RU domains



- .RU Domain market demonstrated sustainable growth of 37%, ahead of other ccTLDs
- But dynamics dropped, due to crisis hit to SOHO



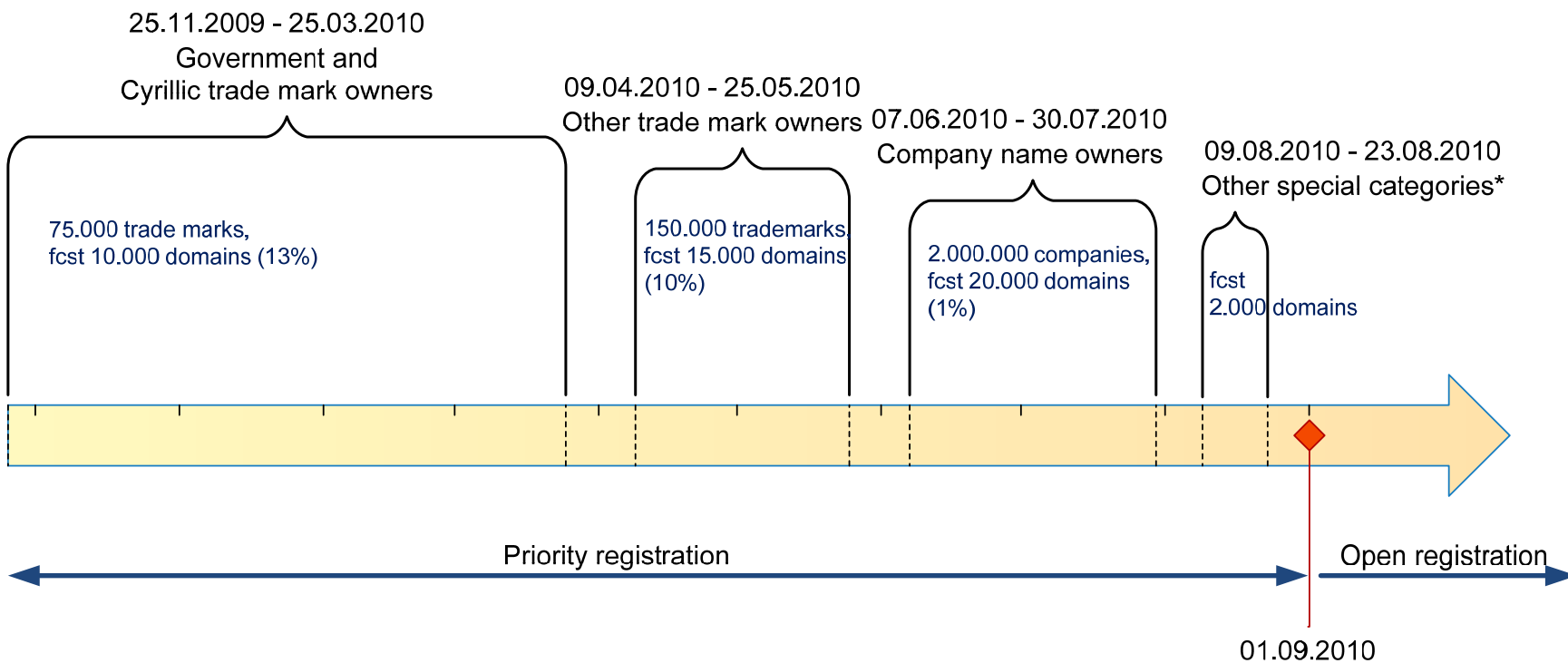
Internet Penetration* in Russia vs
Number of .RU Domains



* among population aged 18+ who tried Internet during last 6 months (Source: www.fom.ru)

- Internet growth has moved into Russian regions;
- Seniors, youth and housewife taking the lead...
- ... preparing a good soil for .PΦ launch

Registration stages & Cyrillic domain quantity forecast



- Other special categories
1. Exclusive owners to use an appellation of origin of goods
 2. International organizations with participation of Russia
 3. Non-commercial and other organizations
 4. Political Parties
 5. Religious organization
 6. Federal Mass Media