



Assistant Director-General for
Communication and Information

United Nations
Educational, Scientific and
Cultural Organization

Organisation
des Nations Unies
pour l'éducation,
la science et la culture

Organización
de las Naciones Unidas
para la Educación,
la Ciencia y la Cultura

Организация
Объединенных Наций по
вопросам образования,
науки и культуры

منظمة الأمم المتحدة
للتربية والعلم والثقافة

联合国教育、
科学及文化组织

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17 February 2011

Dear Sir/Madam,

UNESCO, together with the Organization for Economic Cooperation and Development (OECD) and the Internet Society (ISOC), is collaborating for the preparation of a study on the economic aspects of local content creation and local Internet infrastructure.

The objective of the study is to provide an analyze whether the encouragement of local content creation and development of local Internet infrastructure have impact on the price of access to Internet by local users. The partners involved in the study aim at:

- demonstrating evidence that there are economic benefits from creating local content and making it available online;
- demonstrating evidence that there are economic benefits from creating and local Internet infrastructure, including for Internet eXchange Points (IXPs);
- identifying good practices to achieve these benefits.

In order to prepare a comprehensive study, we kindly request you to complete a questionnaire prepared by UNESCO (herewith attached). The completed questionnaire will provide us with generic data required for the preparation of the study and return to us by

The results of the study will be presented at the OECD High-level meeting on the Internet Economy organized by the Committee for Information, Computer and Communications Policy (ICCP), which will take place in June 2011, Paris, France and during a special session at the Internet Governance Forum (IGF) in September 2011, Nairobi, Kenya.

We would like to thank you in advance for your cooperation in completing the questionnaire and returning it to us by email i.kasinskaite@unesco.org by 15 March 201. Even partially filled tables would be very helpful for our study.

We will recognize your organization in the study for your help.

Should you require more information, please do not hesitate to contact us by email: i.kasinskaite@unesco.org.

Yours sincerely,

Jānis Kārklīņš