Online Learning Platform

Business Plan

- The ICANN OLP is an engagement and development tool for the ICANN community and beyond

- The OLP is intended to complement and support related existing and future initiatives

- The OLP fills an educational need that has been identified by both the ICANN staff and leadership, and the broader ICANN community

Personnel

- 1 education expert

- 1 full time curator

- 1 part time system administrator

Deployment

- Phase 1 (2013): development of the beta platform - content modules from existing materials – for trialling in Buenos Aires

- Phase 2 (2013/2014): integration of new content, creation and collaboration with the community and with partners in the Internet ecosystem - additional focus on functional (HR, finance, etc.) and thematic modules (IG, MS model, etc.)

- Phase 3 (2014+): additional functionalities and tracks - business and skills modules, professional development tracks, and ICANN certification-related modules
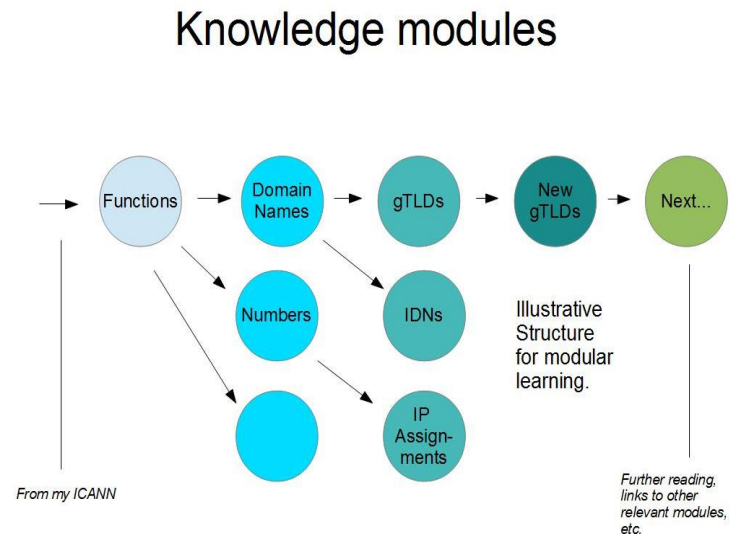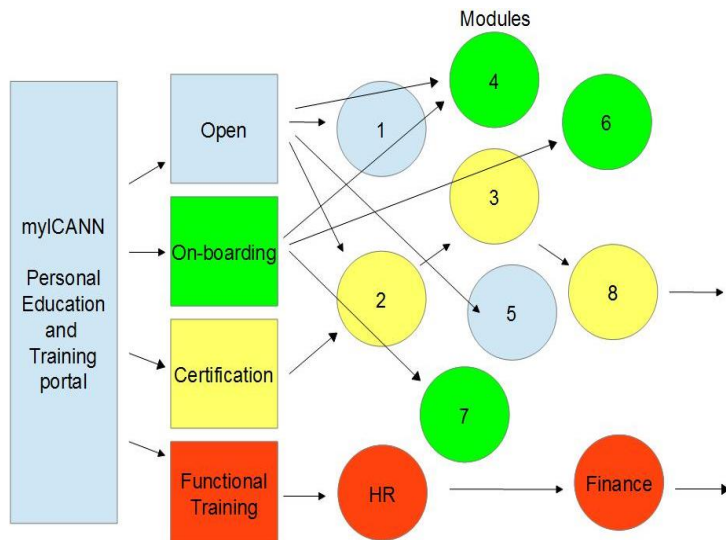
Methodology

The OLP is built around three elements:

- A Learning Management System platform

- Personalized portal incorporated into myICANN

- Content that is organized into knowledge modules

Content Development

A set of module criteria will be established so that the knowledge modules will have a common and coherent structure for a consistent and familiar learning pedagogy

- Phase 1: existing materials (podcasts, presentations, etc.) will be structured into knowledge modules that will be stand alone but linked in terms of relevant thematic or functional focus areas

These modules will provide a good basic understanding of what ICANN's role is in the Internet ecosystem and IG, what its various constituencies do, and how and why one should participate

- Phase 2: Content modules will be created to address growing educational and training needs and will involve the community, as appropriate

Sample Modules