DRAFT

Strategic Planning SO/ACs

DNS Stability and Security

A Healthy Internet Governance Eco-System

29 June 2012

Agenda

1. Strategic Plan update – 5 minutes
2. Significant trends and strategic priorities – 60 minutes
3. Linkage between Strategic Plan and Operating Plan and Budget and measuring progress – 30 minutes
4. Wrap Up - 5 minutes

Session Objectives

- Discuss strategic issues from Community's perspective

- Get SO/AC input on ICANN's strategic direction

- Specific focus on two strategic pillars:
  - DNS stability and security
  - A healthy Internet governance eco-system

Strategic Plan Update

- Strategic Development 2013-2016 timeline has been published (http://www.icann.org/en/news/public-comment/ stratplan2013-04jun12-en.htm)

- Community engagement underway – formation of Cross-Community Strategic Planning WG, planning sessions

- ICANN management planning sessions

- Strategic Plan 2013-2016 framework and issues to be posted in August 2012

Strategic Planning "Story"

- Significant increased visibility and exposure to organizations with diverse business models

- Need to refine how ICANN's mission relates to, and frames changes in the global Internet environment

- Overarching priorities
  - Achieve operational excellence
  - Preserve multi-stakeholder model
  - Fulfill ICANN's limited mission

Strategic Planning "Story", cont'd

- Linkage between Strategic Plan and Operating Plan and Budget will result in each key activity having a definition of success, facilitating development of appropriate metrics to monitor and report progress

Significant Trends:
DNS Stability and Security

Brainstorming and feedback to date	SO/AC
gTLD expansion	
DNS filtering and blocking legislation	
Increasing importance of monitoring compliance	
External events making DNSSEC adoption easier, balanced against a more holistic view of DNS security, which raises a concern that ICANN pushes DNSSEC at the expense of other security solutions	
Increasing threat and sophistication of attacks against DNS (i.e. anonymous); DDOS prevention (SAC 004 evangelization)	

Significant Trends:
DNS Stability and Security, continued

Brainstorming and feedback to date	SO/AC
Border Gateway Protocol Security (BGPsec) protocol development	
IDN gTLDs and variant TLDs	
Explore Internet Number Resource Certification development	
Increasing demand for training and capability building (to new audiences such as law enforcement, in addition to TLD operators)	
Domain seizures. Responding to/dealing w increasing # of court orders & other requests from law enforcement	
Increasing # of & growing influence of external forums, resulting in an emerging need for ICANN's voice to be more prominent and consistently present at external forums	

Significant Trends:
A Healthy Internet Governance Eco-System

Brainstorming and feedback to date	SO/AC
Higher level of engagement and regional representation	
Composition of the ICANN community is broadening	
Increasing volume of complex information to be acted upon by the community and the Board	
GNSO Improvements Implementation	
Several upcoming global events	
IANA contract renewal and maintaining relationship with US government	
Impact of Affirmation of Commitments (AoC) Reviews	

Significant Trends:
A Healthy Internet Governance Eco-System, cont'd

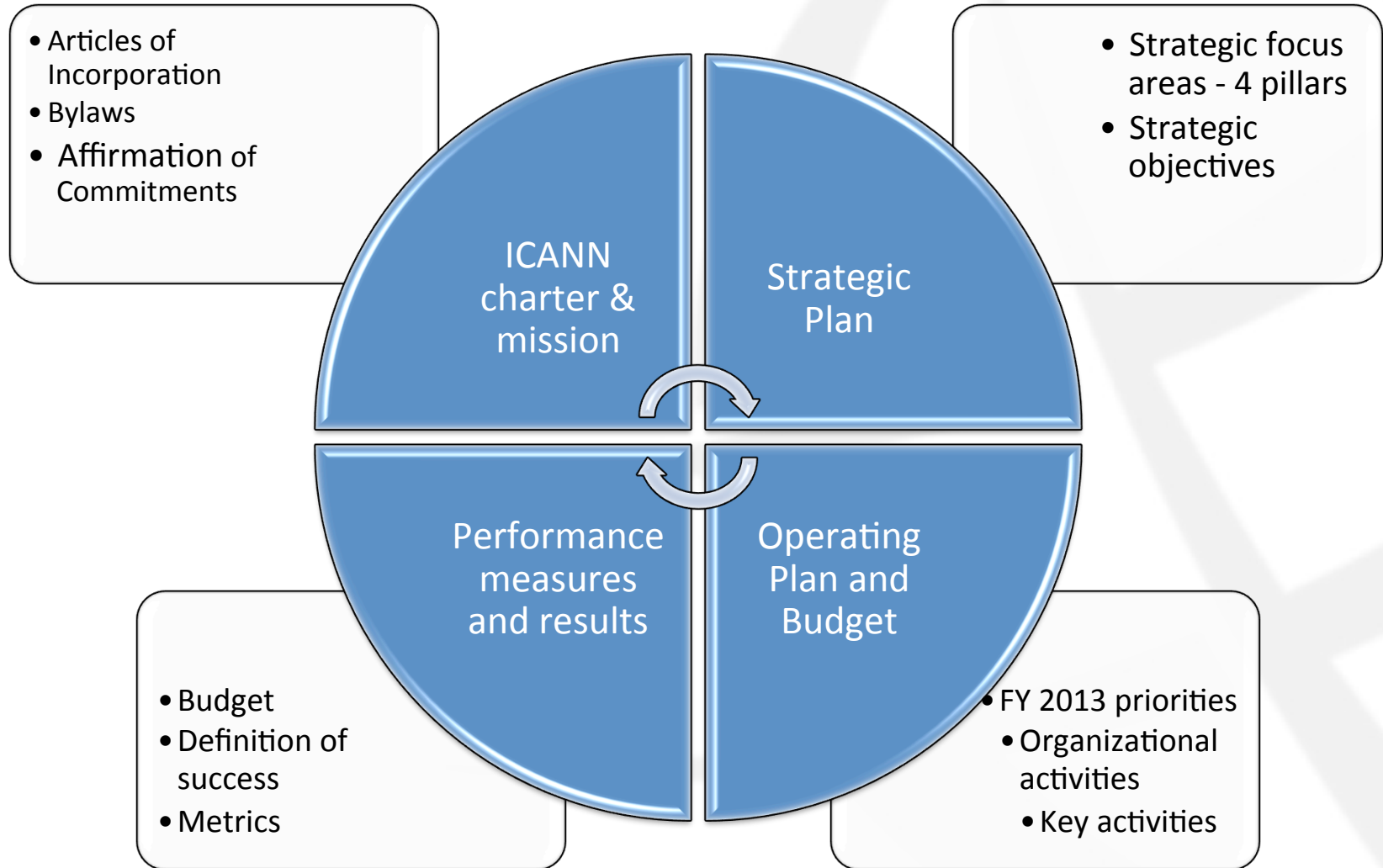| Brainstorming and feedback to date	SO/AC
Registrar Accreditation Agreement (RAA) negotiations and Whois	
Implementation of Affirmation Review for Accountability and Transparency (ATRT)	
Enhanced involvement and participation of the GAC	
Increased visibility and involvement with organizations whose business models and positions on Internet governance are more diverse	
Education of community on new gTLDs	
Increasing number of and growing influence of external forums, resulting in an emerging need for ICANN's voice to be more prominent and consistently present at external forums.	

Strategy:
DNS Stability and Security

Brainstorming and feedback to date	SO/AC
Security, Stability and Resiliency DNS Review Team has gathered community feedback and is working toward a Final Report and Recommendations, under the AoC. This Final Report will address topics and issues that will inform ICANN's strategy.	

Strategy:
A Healthy Internet Governance Eco-System

Brainstorming and feedback to date	SO/AC
The essence of this pillar may be better expressed by substituting the words "robust", "vibrant" or "balanced" in place of "healthy" due to recent developments in the Internet space.	
Consider removing "governance" from the pillar name	
Consider developing a clear definition of the pillar – i.e. active engagement of relevant stakeholders	

Linkage: Strategic Plan and Operating Plan & Budget

- Articles of Incorporation
- Bylaws
- Affirmation of Commitments

- Strategic focus areas - 4 pillars
- Strategic objectives

ICANN charter & mission

Strategic Plan

Performance measures and results

Operating Plan and Budget

- Budget
- Definition of success
- Metrics

- FY 2013 priorities
- Organizational activities
- Key activities

Measuring and communicating progress

- How can ICANN accomplish the right balance of initiatives that are specific and measurable, yet strategic versus tactical?

- How can ICANN enhance its communication to the community re: its progress?

- What types of metrics would be most valuable to the community in evaluating progress toward achieving strategic objectives?