

# Country and Territory Names Study Group Update

*26 June 2012*

*Prague ICANN meeting*

*Paul Szyndler - Chair*



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PRAGUE

# About the group

1. Established by ccNSO Council – December 2010.  
Members from across ICANN.
2. Acknowledgement that study is required into use of Country and Territory names within the ICANN environment.
3. Provide ccNSO Council and broader community an “overview” of issues



# Purpose and scope

Current  
priorities

1. Look at current (and proposed) landscape
2. Look at the different representations of Countries and Territories
3. Provide overview of what happens when we apply policies to these names

- Liaise with relevant stakeholders
- Report to ccNSO Council



# Outside of purpose & scope

The elements that are outside of the Study Group's mandate are being made clear to all stakeholders. This includes survey participants.

- Defining what is and isn't a ccTLD - or what is and isn't a country
- Intervening in first round of new gTLDs process
- Judging previous policy approaches
- Making a definitive recommendation for how C&T names should be treated.
  - *Note: The group may draw recommendations for further work to develop a standard or framework.*



# Workplan & schedule

- Develop policy overview ✓
- Develop typology - research tool ✓
- UNESCO survey - Final development
- SG discussion of issues ✓
- Consideration of data - Prague
- Final round community consultation & briefing - Toronto, Oct 2012
- Final Report - End 2012 \*



# Survey (a.k.a. “the typology”)

- Our tool for gathering information
  - Necessarily as expansive as possible
- Agreement by UNESCO to assist in September 2011
- At least a sampling of 20-25 Member States: others welcome
- Also circulated to wider ICANN community (e.g. NGOs thru ALAC)



# Survey (a.k.a. “the typology”)

- Long- and short-form names
  - Australia, Commonwealth of Australia
- ISO-3166-1 alpha 2 and 3 codes
  - .uk, .au, .com, ประเทศไทย, .bar, .and, .are
- Name in “other” languages
- Name in minority languages
- Other common names
- Other abbreviations





# New gTLD analysis

- Three letter codes
  - .คอม, .bar, .and, .are, .est
- Demonyms:
  - .swiss, .irish
- Short-form names:
  - .thai
- “Other” names:
  - .newholland





# Next steps

- Distribution of UNESCO survey
- Continued briefing of constituencies
- Analysis of new gTLD applications
- Analysis of survey responses
- Possible secondary survey process
- Draft Report for consultation
- Final Report



# Thank You - Questions?

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<http://www.ccnso.icann.org/workinggroups/unctwg.htm>

