

New GNSO Website Design

Monday, 25 June 2012

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Agenda

- Project Overview
- Website Review/Demo
- Questions & Suggestions



NewGNSO Project Introduction

- Why are we doing this?
 - GNSO Improvements / Community Communications Team



- Website Design and Development:
 - Sep-Oct 2009, ICANN Policy Staff and the CCT sub-team developed a framework/layout for a new GNSO website.
 - Two Requests for Proposals were published (Feb & Apr 2010) culminating in a contract award and delivery of a re-themed site in Sep 2010.
 - Extensive content development and additional architecture work
 - Site became operational effective 24 May 2012:
 - Major improvements include: complete site reorganization; taxonomy and extensive document tagging; conversion to database; new browse (library) and search capability; modern theming/navigation; and a focus on new user education (podcasts, webinars).

NewGNSO Site Attributes



- Dynamic collection of GNSO information and activities
- Content currency is a core objective - will require ongoing management
- 120+ active pages of content
- Some soon-to-be-completed pages, "Coming Soon"
- Hints of old site content within the new theme (more complex elements passed to phase 2)



Sections of the New Site

- HOME
- ABOUT
- ONGOING WORK
- GROUP ACTIVITIES
- LIBRARY
- NEWS
- BASICS

Generic Names Supporting Organization

Home About Ongoing Work Group Activities Library News Basics

Español Français Русский العربية 中文

GNSO Photos

Frequently Asked Questions

- What is the GNSO?
- What makes a domain name "generic"?
- What issues does the GNSO address?
- What are Registrars and Registries? What functions do they perform?
- What are Internet policies, why are they needed, and who establishes them?
- What is the GNSO's policy development process (PDP)?
- How long does a GNSO PDP take?
- Who is in the GNSO?
- What does the GNSO Council do?
- What is a GNSO Working Group?
- Where can I learn more about how the GNSO is structured?

Generic Names Supporting Organization Home

Welcome to the GNSO. One of ICANN's key supporting organization, the GNSO embodies the multi stakeholder governance model that sets ICANN apart from other governance bodies. Just like ICANN, the GNSO is an open body where anyone is free to participate, voice an opinion or contribute to discussions. Because the GNSO is the policy-making body for generic Top Level Domains such as Dot COM or Dot INFO, what happens here has an impact on virtually anyone who uses the Internet! Quite a responsibility, I'm sure you'll agree. But also what makes taking part in the GNSO's processes and policy work so rewarding. This is a diverse community full of talented individuals who have one thing in common: they care deeply about the Internet. It is my honor to chair the GNSO's Council, and I hope you will find within these web pages all the facts and information you need to convince you that getting involved is both easy, free, and very worthwhile.

Stéphane Van Gelder
GNSO Council Chair

Calendar

Full Calendar View

	TIME
6 March 2012	Motions and Documents Due for GNSO Council Meeting 14 March
14 March 2012	GNSO Council Public meeting San Jose, Costa Rica 14:00 -local time (20:00 UTC)
4 April 2012	Motions and Documents Due for GNSO Council Meeting 12 April
12 April 2012	GNSO Council Teleconference 11:00 UTC
2 May 2012	Motions and Documents Due for GNSO Council Meeting 10 May

Highlights

ICANN PRAGUE
ICANN 44: 24-29 JUNE 2012

The ICANN 44th Meeting will be in Prague, Czech Republic and hosted by CZ.NIC. Prague has unlimited tourist potential and is ranked as one of the most visited international destinations. Virtually all of us will partake in the many tourist options, but the real excitement for this ICANN meeting is that it is several weeks after the posting of the new gTLD Applications and strings. Check out the ICANN meetings page for more information.

[PRAGUE MEETINGS PAGE](#)

Most Recently Added

- 13 April 2012
DNS Security and Stability Analysis Working Group (DSSA WG) Transcript
- 13 April 2012
ICANN Board Nominating Committee Appointees to GNSO Council
- 13 April 2012
Progress Report - Negotiations on the Registrar Accreditation Agreement Status as of 1 March 2012
- 13 April 2012
Progress Report - Negotiations on

newgnsso.icann.org/calendar



Phase Two

Why?

- Large quantity of content required fresh development
- Complexity of workflow behind content posted to site

Projects under consideration:

- Continue documenting past efforts (e.g., STI, VI, RSEP, IRTP-A/B, etc.)
- Archive Strategy
- Analyze traffic data
- Project Name Codes & Initiation workflow
- Taxonomy Review for document import
- Pending Projects List & archive
- Drafts & Mailing List Page Upgrades
- RSS Feeds for key GNSO events
- Improved educational content



Thank You

We hope you enjoy the
new design!

