

Status on the last two
years of regulation
of .dk

26 October 2011

DIFO and DK Hostmaster
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DIFO

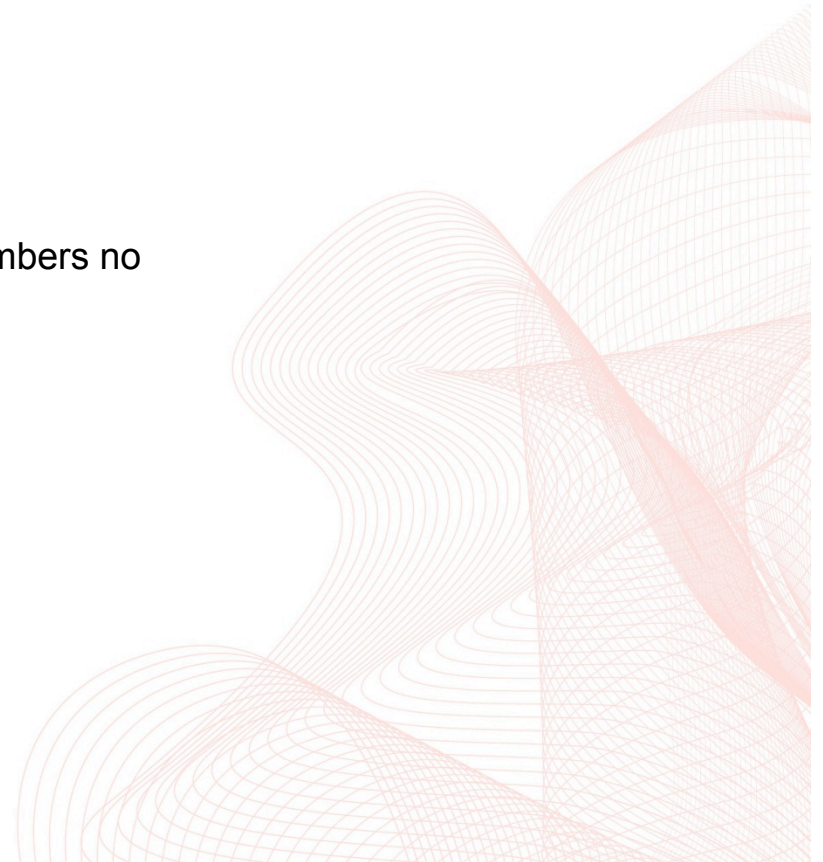
An association of representatives of the Internet community (the three P's) founded in 1999

- Private users
- Professional users
- Providers

The members have to be an organization – no personal members no companies as members

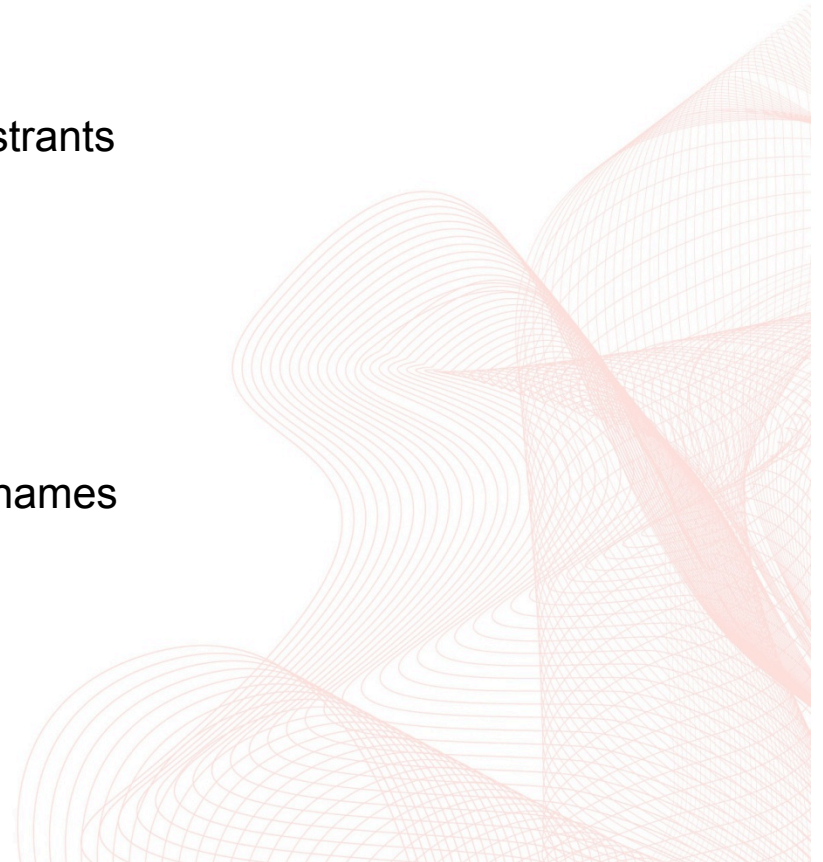
It is free to become a member and there are no yearly fee

Owns DK Hostmaster the registry of .dk



DK Hostmaster

- Private company founded in 1999
- Is a cost-neutral enterprise
- Sole registry – we have the contact with the registrants
- More than 300 registrars
- More than 600,000 unique customers
- .dk has more than 1.100.000 registered domain names
- Everyone can buy a .dk domain name



.dk – a regulated domain

1 June 2005 the Danish domain names became regulated by the Danish Act on Internet Domains.

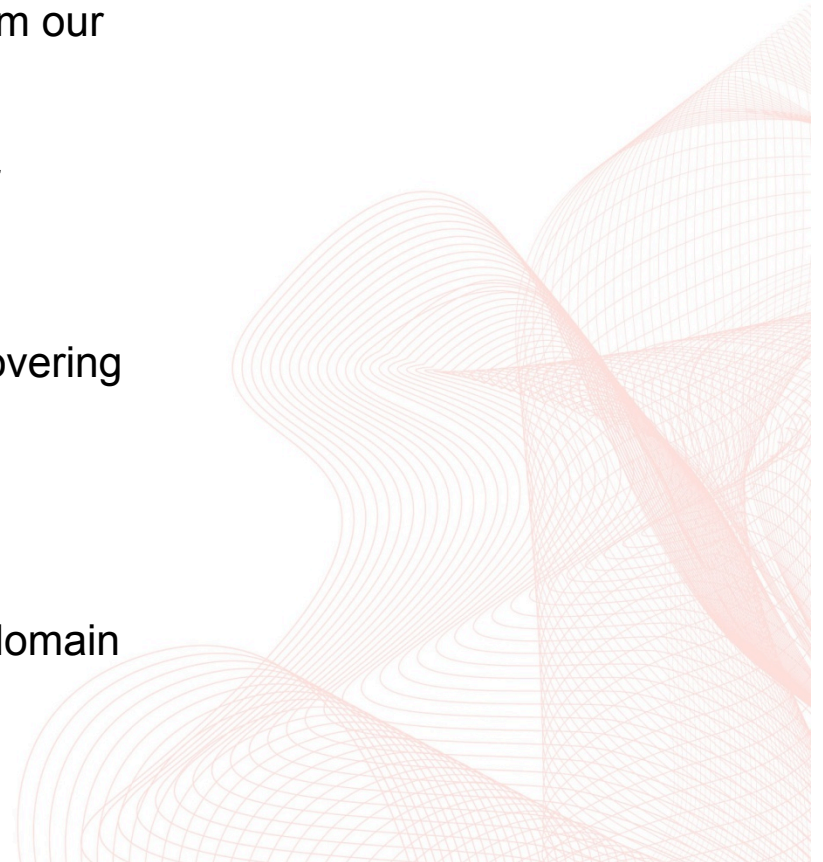
In 2009, DIFO won the tender for the administration of .dk domain names.

The permission runs for a period of 6 years but can be extended for 2 times 2 years.



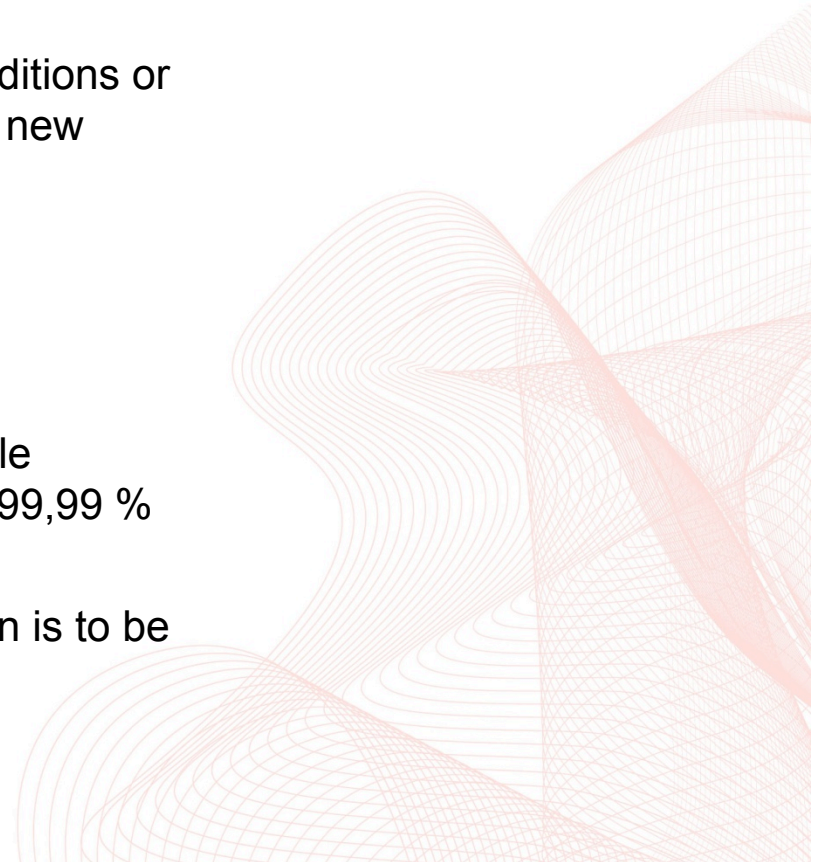
What are the demands in the permission?

- The permission is mostly a broad framework of principles
- Most of the more specific demands are taken from our tender offer
- The board needs to be a broad representation of
 - Private users, Professional users, Providers
- Every year we need to publish a businessplan covering the next three years
- Publish a yearly financial statement
- Obligation to engage in political work regarding domain names – within DK and internationally



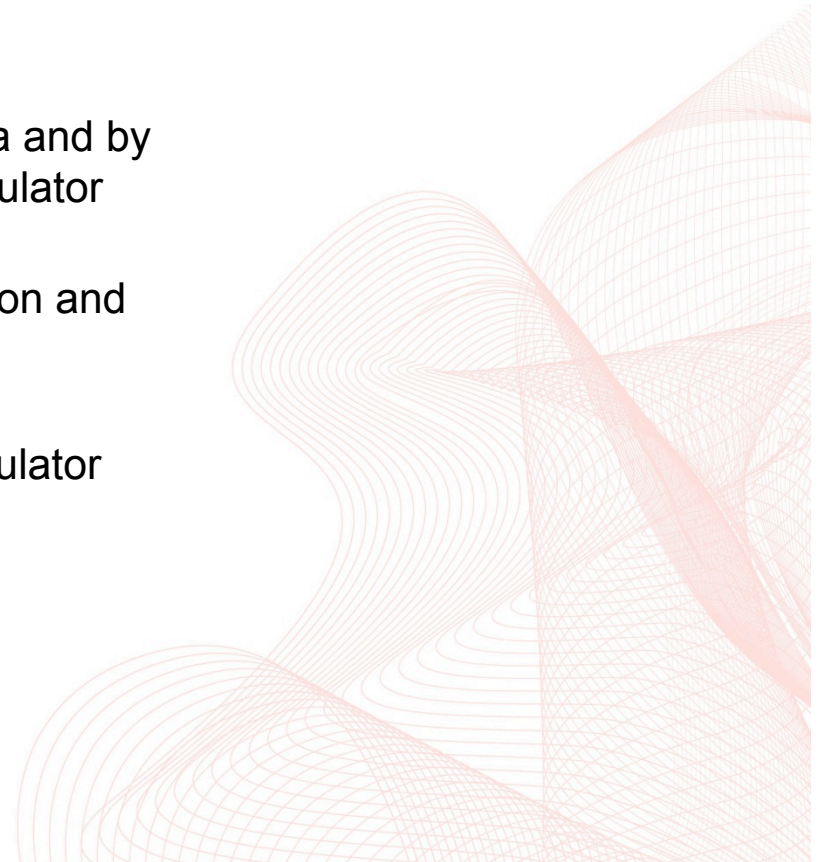
What are the demands in the permission?

- Yearly surveys and evaluation of registrant and registrar satisfaction with DK Hostmaster
- Hearings needed in order to change general conditions or issues related to domain names like for example new TLDs
- Publish a benchmark of prices including prices of .se, .no, .fi, .uk, .nl, .de domains
- Some technical demands – IPv6, security, zonefile escrow, domain name server has to be available 99,99 %
- Documentation of compliance with the permission is to be sent to the regulator once a year



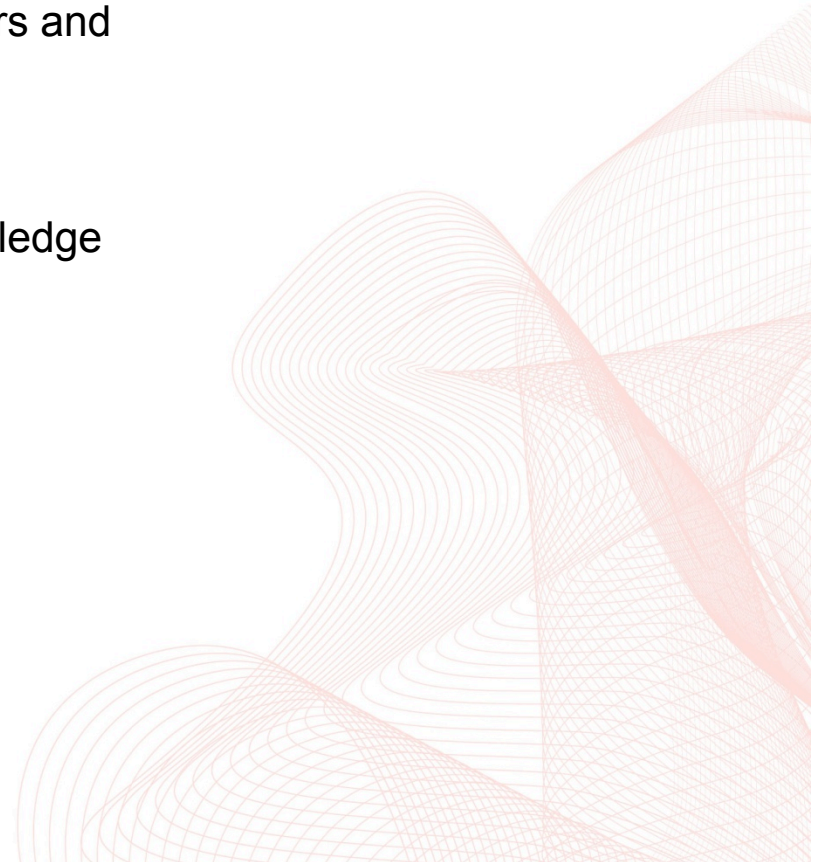
Status on being regulated

- We have become more active in certain areas – like participation in international work
- It has taken some time to find out how much data and by which media the data is to be reported to the regulator
- We have had many meetings about our permission and the reporting of compliance
- But we have gotten a stronger relation to the regulator and share valuable knowledge



Status on being regulated

- Most important
 - We have improved our relations to the registrars and registrants by being more structured in our communication
 - We have become more aware of sharing knowledge with the registrars and registrants



Questions?

Thank you for listening

