

REGISTRAR PANEL

BECOMING AN ICANN ACCREDITED REGISTRAR



ICANN Registrars in Africa

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Agenda

CONTEXT AND HISTORY

CREATION

● **ACCREDITATION**

OPERATIONS

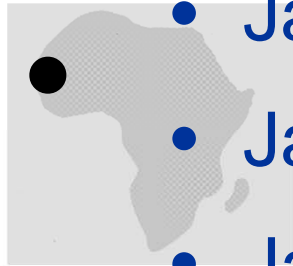
MARKETING & SALES

CHALLENGES

PERSPECTIVES

Growth of domain names

- January 1993 – 21,000
- January 1996 – 240,000
- January 1999 – 4.0 million
- January 2001 – 27.9 million
- January 2004 – 35.3 million
- Nov 2006 – 112 million +
- March 2007 – 128 million +
- Dec 2007 - 150 millions +
- Dec 2010 - 200 millions +

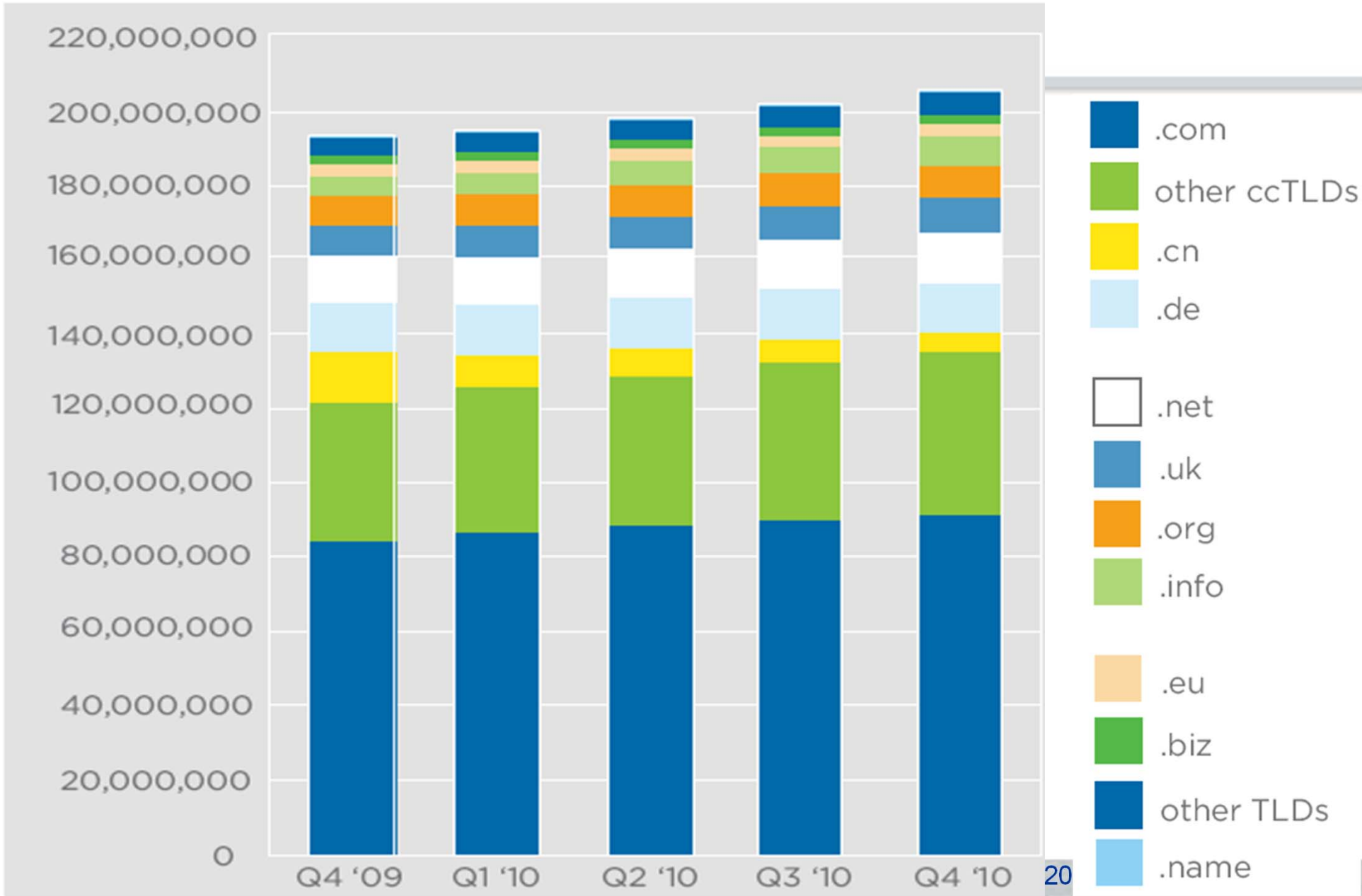


The Internet today

- **210 million + domain names**
- 23 gTLDs plus 243 ccTLDs = more choice for registrants
-  .aero, .asia, .biz, .cat, .coop, .info, .jobs, .mobi, .museum, .name, .pro, .tel, .travel
- 995+ registrars
- Domain names available for as low as \$1 (most in the range of \$5–15 per year)
- **Only 5 registrars in Africa today** out of **950** registrars worldwide!! **5% only !!**

Total Domain Name Registrations

Source: Zooknic, January 2011; Verisign, January 2011



The Internet Economy

A four layer Model



Economy of services

Layer 4

Content Economy & Intermediation

Layer 3

Names & Numbers Infrastructure

Layer 2

Telecoms Infrastructure

Layer 1

Source NEXT

French

Russian

Arab

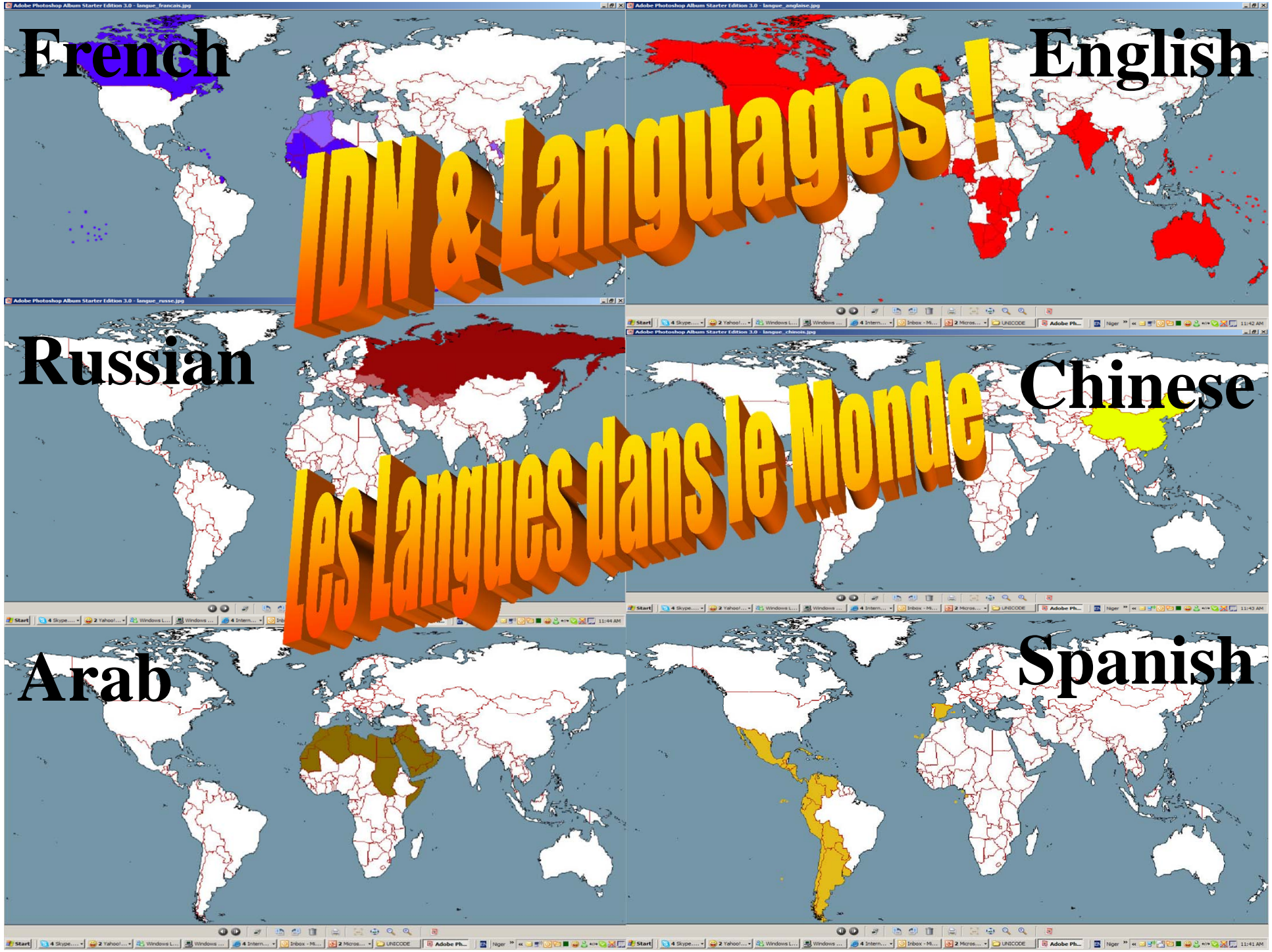
English

Chinese

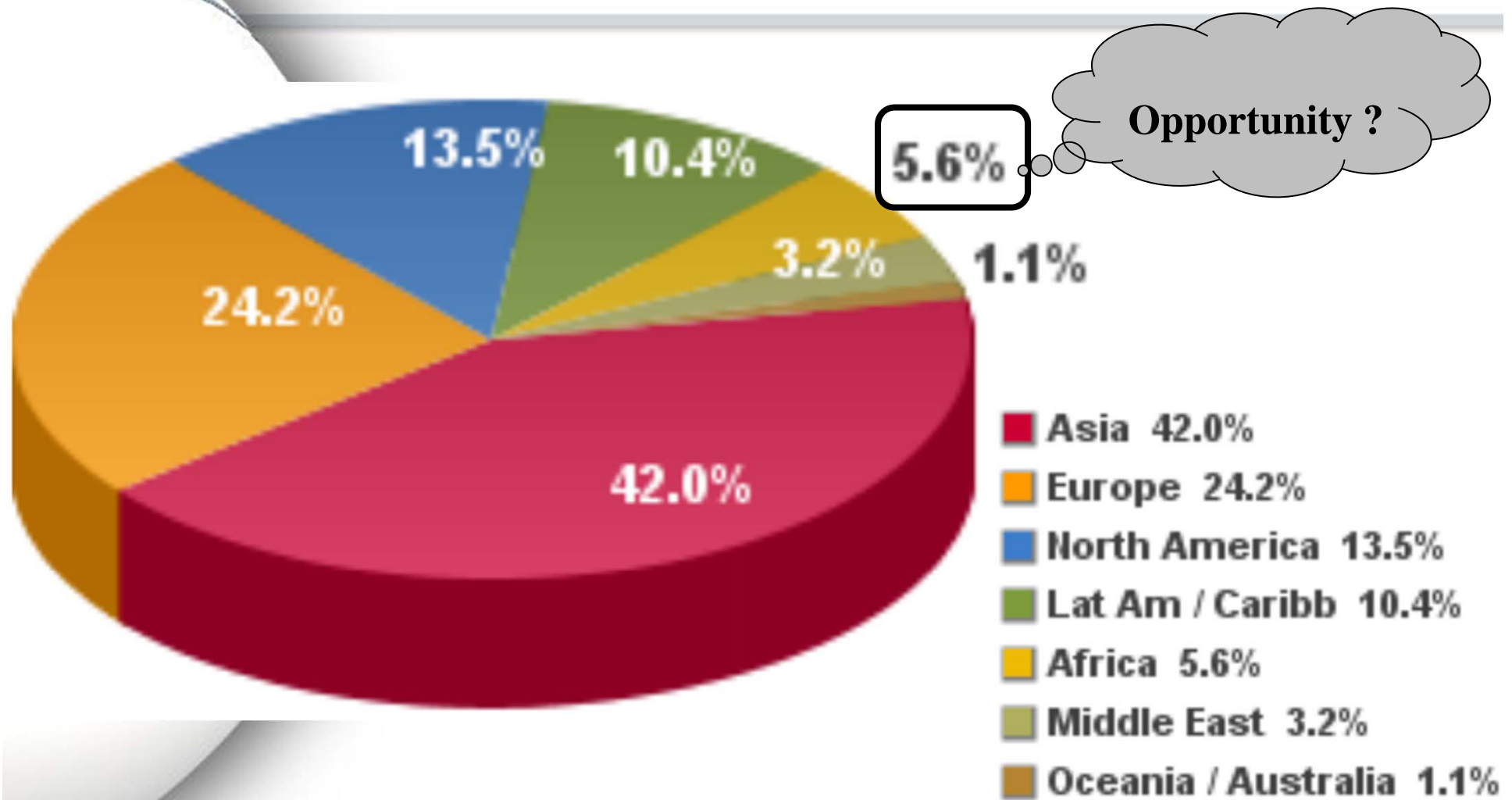
Spanish

IDN & Languages !

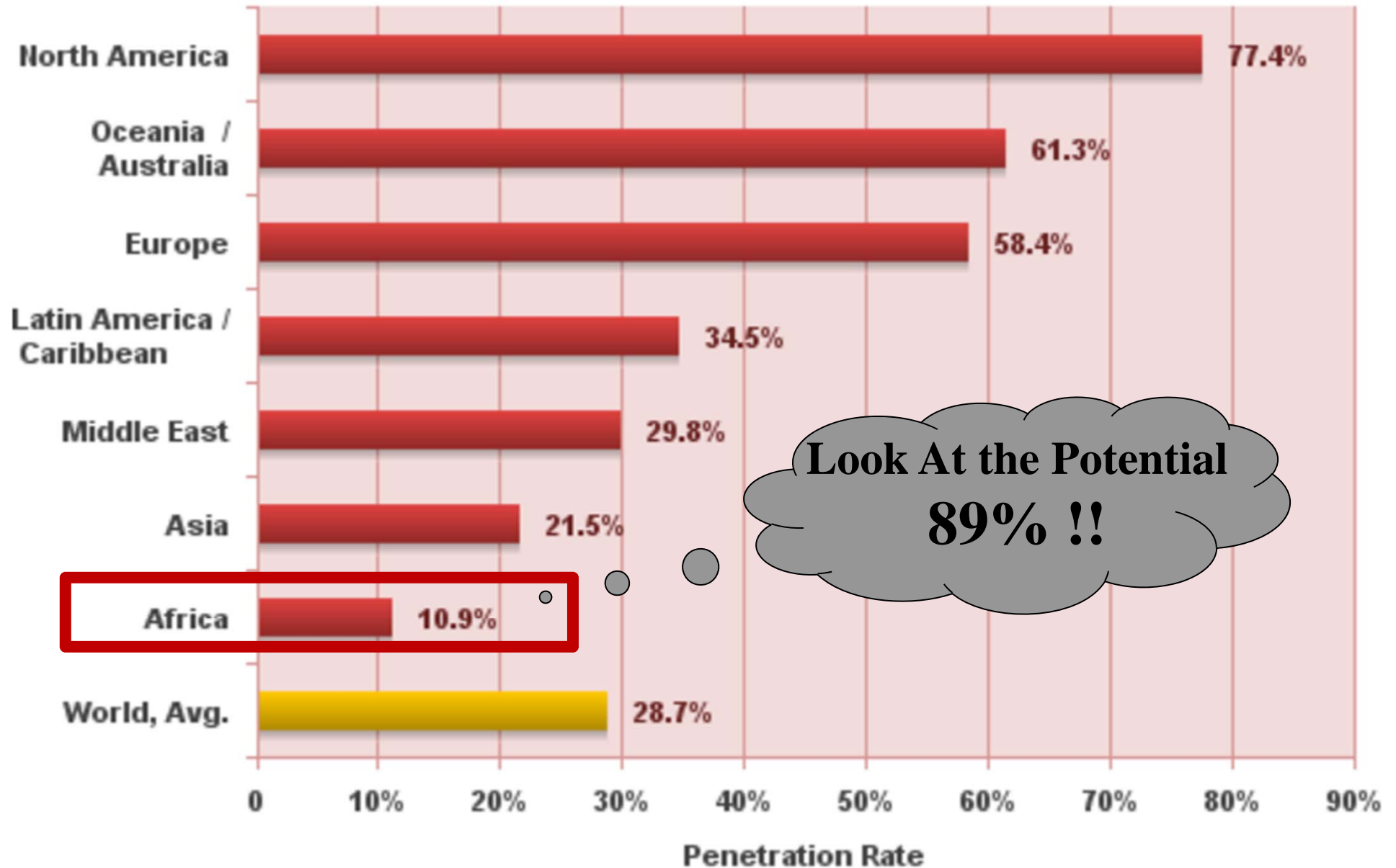
LES LANGUES dans le Monde



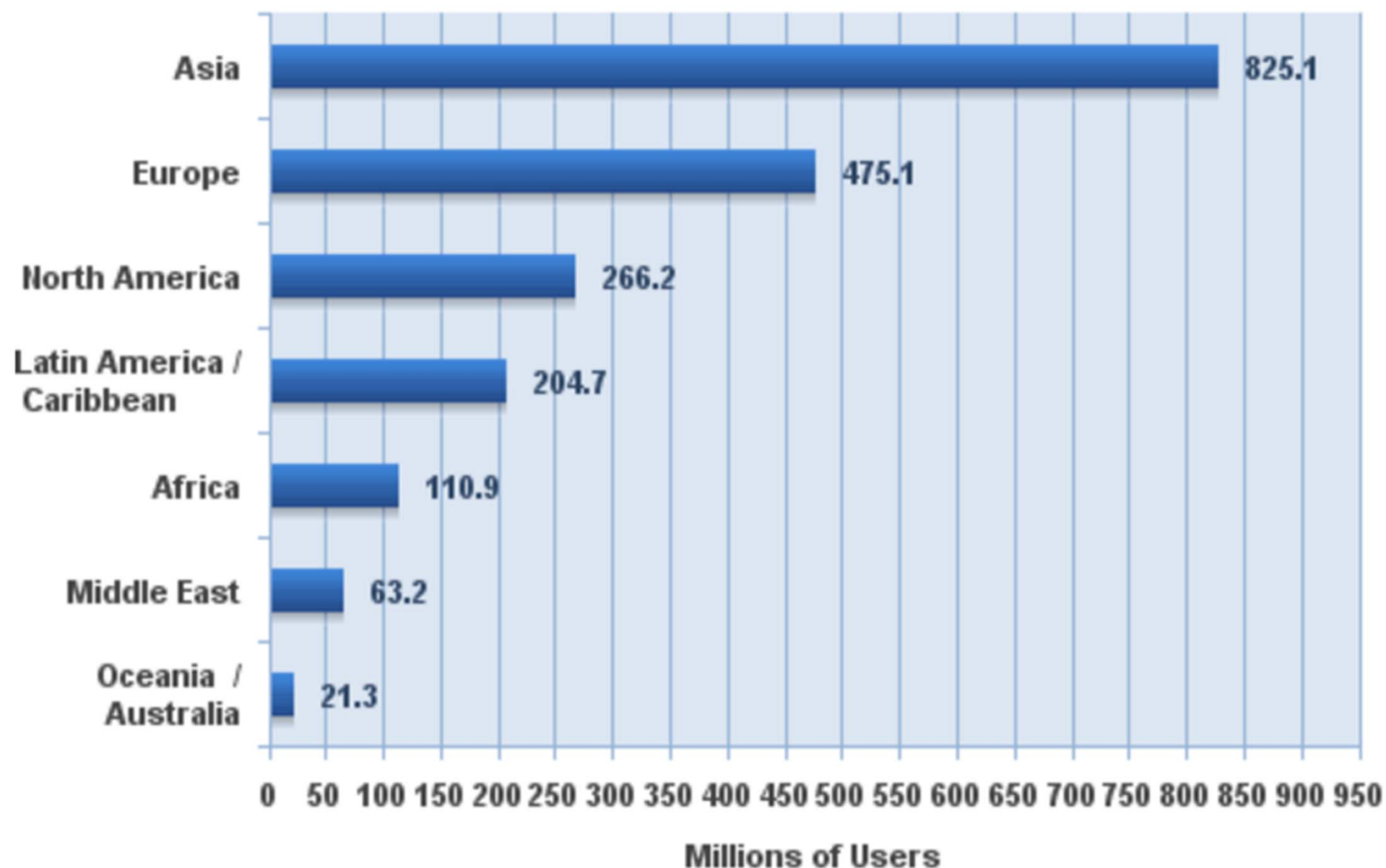
Internet Users in the World Distribution by World Regions - 2010



World Internet Penetration Rates by Geographic Regions - 2010



Internet Users in the World by Geographic Regions - 2010



Lessons from the Past

Economie:

- Paradoxe des Opérateurs
- Les Afriques et les Leçons de l'histoire !

Création d'Entreprises

- Start Small !
- Echec / Réussite
- Support aux Entreprises / Secteurs


Opportunités

- Enormes – Continent Vierge !

Registration Services

- Clear Business Model Registry/Registrar
- ccTLD Models ? With or Without Registrar ?
- Accredited vs Non-Accredited Registrar
- Organizations vs/and Individuals
- Online registration
 - By the Registrant
- Onsite registration
 - By the Registrant
- Proxy Registration
 - Registrars or Intermediary
- Registrar Registration : Authorization

Payment Methods

- Cash Payment
- Postal Office Payment
- Online Payment Gateway
 -  – Paypal, Paybox, etc.
 - Bank VOD solution
- Money Collect Methods
 - Wester Union
 - Money Gram
- Mobiles Payment
- Wire Transfer
 - Bank to bank Transfer
- Mobile Operators
 - Mpesa
 - Orange Money
 - Celtel Solution
 - Etc.

Registrants Concerns

- Registrant Identification
- Registrant Protection – Cyber Law
- Registrant Choice for transfer
- Payment facilities
- Registrant Capacity Building
- Registrant Law Enforcement Program
- UDRP Uniform Dispute Resolution Protocol

Missing Links

- Cyber Law
- UDRP
- Registrars
- Easy Payment Methods
- Consumer Association
- Regulation
- Whois Coordination between regulator, registrar, etc.
- Liabilities, Insurance !!!

धन्यवाद

Hindi

多謝

Traditional Chinese

תודה רבה

Hebrew

Спасибо

Russian

Gracias

Spanish

Thank You

English

Obrigado

Brazilian Portuguese

شكراً

Arabic

Diareudieuf

Senegal

Grazie

Italian

多谢

Simplified Chinese

Danke

German

Merci

French

ขอบคุณ

Thai

நன்றி

Tamil

ありがとうございました

Japanese

감사합니다

Korean