New gTLD Program Activities

GNSO

23 Oct 2011

Communications

Application Readiness

Procurement

Applicant Support

Batching

Communications

Subtitle

Communications Campaign

- Launched the New gTLD website 19 September http://newgtlds.icann.org

- Resources available:

  o Factsheets in 6 UN languages

  o Educational videos

  o Calendar of upcoming events and event reports

Communications Roadshow

- Over 35 events in over 20 different countries raising awareness at events, such as:

  – Futurecom in Sao Paulo (20,000 attendees)

  – Gitex in Dubai (100,000 attendees)

- Upcoming outreach events: Moscow, Beijing, Jakarta, Mexico, Argentina, Chile

- View upcoming events and reports from previous events: http://newgtlds.icann.org/program-status/upcoming-events

Application Readiness

Subtitle

Customer Service

- <u>Mission</u>: Provide support in a transparent and objective manner

- <u>How</u>: FAQs and Knowledge Base

- <u>Accessing customer service</u>:

  – Online self-help tools

  – newgtld@icann.org, New gTLD website

  – Applicants get priority

Guidebook Updates – Board resolution

- IOC and Red Cross names

- GAC Early Warning and Advice processes

- URS loser pays threshold

Applicant Guidebook – Additional Updates

- Dates for Application Submission period
    - 12 Jan – 29 Mar 2012 user registration
    - 12 Jan – 12 Apr 2012 application submission

- Resources for Applicant Assistance

When Can I Apply?

Planned Key Dates

12 January	Application Window Opens
29 March **12 April**	Initial Registration Due Applications Complete / Window Closes
1 May	Strings Posted Opens: ✓ Application Comment Process ✓ GAC Early Warning ✓ GAC Advice Period ✓ Objection Period
12 June	Initial Evaluation Begins
30 June	Application Comment Process Closes GAC Early Warning Closes
12 November	Initial Evaluation Closes → Results are Posted

Planned Key Dates

2012	**29 November**	Last day to elect Extended Evaluation
	1 December	Begins: ✓ Extended Evaluation ✓ Transition to Delegation (for Clean Applications) ✓ String Contention (for Applications not in Dispute Resolution or Extended Evaluation) GAC Advice Period Closes Last Day to file an Objection
2013	**30 April**	Extended Evaluation Closes Dispute Resolution Closes Results & Summaries Posted
	15 May	String Contention Opens (for Applications with Variables)
	30 May	String Contention Closes (for Clean Applications) → Results Posted

ICANN
Dakar
SÉNÉGAL
N°42 ● 23 - 28 October 2011

Customer (ICANN) Readiness

- Contractual Compliance - improvement initiatives

- Registry Liaison – Training, EBERO, staffing up

- Registrar Liaison – Training, RADAR upgrades, staffing up

- Finance – Finance system enhancement in works

- Human Resources – Globalization of staff and offices

Procurement

Subtitle

Service Providers

Background screening

-String Similarity
-DNS Stability
-Registry Services
-Geographic
-Technical/Ops
-Financial
-Community Priority

Quality Control

Procurement for Post-Delegation Activities

Provider	Function	Status
Emergency Back-End Registry Operator (EBERO)	Emergency provider to sustain critical registry functions during temporary failures or transition process	RFI open through 30 November 11
Trademark Clearinghouse	Data repository offering authentication and validation services for trademark data	RFI open through 25 November 11
Independent Objector (IO)	Objector to file and prosecute objections in public interest	RFP expected mid-November – combined with recruiting activity
Uniform Rapid Suspension (URS)	Provider(s) to administer URS complaints re: registered names	RFP expected mid-November

Applicant Support

Subtitle

Board Resolution – Singapore

- $2 Million funding

- Create opportunities for others to add funds

- Consider GAC fee waiver recommendation

- Consider JAS Working Group advice

- Developing a "sustainable" support system before Round 1 applications open in January.

JAS Report Content

- In time for first round

- $2MM to be administered via foundation
  - Reimburse applicant fees
  - Fund applicant infrastructure

- Fee reductions from $185 K to $47K (in addition)

- Staggered fees

- Applicant to pay back

- Relaxation of technical / operating req'ts

- Evaluation panel: mix of community and ICANN-hired experts

ALAC - GAC Report Content

- Governments should be able to participate

- $2MM to fund applicant infrastructure

- Fee reductions to $47K in addition

- In-kind support

- Applicant to pay back

- Relaxation of continuing operating instrument requirement

- Bundling IDN string requests

Challenges

- Difficult timing for first round
  - to solicit contributions
  - to set up foundation (bank account sufficient)
  - retain panel

- Applicant qualification based on need, serving public benefit

- Dealing with constrained resources
  - all qualified to some type support
  - most deserving of those receive financial support

- Perception: would not meaningfully, nor sustainably, support applicants

Batching

Subtitle

Considerations/Requirements

- Fair and objective for all potential applicants

- Comply with applicable laws

- Should be consistent with AGB

- Delegations must not exceed 1,000 per year

- Address potential abuses

- Makes sense: e.g., keep similar and identical strings in same batch

Possible approaches to:

- Reduce need for batching:
  - "Opt In/Opt Out"
  - Lengthen initial evaluation to accommodate more applications in one batch

- Batching:
  - Random selection
  - Secondary Time stamp
  - Charity auction

Variant Issues Project

GNSO

23 October 2011

IDN Variant Issues Project

IDN Variant Issues Project Phases

Arabic Case Study Report
Chinese Case Study Report
Cyrillic Case Study Report
Devanagari Case Study Report
Greek Case Study Report
Latin Case Study Report

Public Comment

Integrated Issues Report

Public Comment

Development of Solutions

Integrated Issues Report

IDN Variant Issues Project - Second phase

- Development of an Integrated Issues Report, based on the 6 Case Study Reports

- Summarizes and synthesizes the issues identified by the case study teams.

Integrated Issues Report

Team:

- A Coordination Team comprised of representatives from the case study teams, and

- ICANN staff and consultants

http://www.icann.org/en/announcements/announcement-4-03oct11-en.htm

Integrated Issues Report

Issues Report Coordination Team

Harald Alvestrand

Raiomond Doctor

Neha Gupta

Sarmad Hussain

Manal Ismail

Akshat Joshi

Cary Karp

Mahesh Kulkarni

Xiaodong Lee

Evangelos Melagrakis

Alexey Mykhaylov

Panagiotis Papaspiliopoulos

Vaggelis Segredakis

James Seng

Vladimir Shadrunov

Alexei Sozonov

Joseph Yee

Integrated Issues Report

Two sections.

- Common issues across the cases studied

- Issues particular to specific cases

Integrated Issues Report

Also to provide:

- Roadmap that can be used for study and development of additional case study reports

Integrated Issues Report

Objectives:

- Identify the set of issues that require solutions for a common IDN variant TLD mechanism

- Identify any sets of issues to be solved for specific scripts

- Classify issues according to type (e.g., technical, policy, other) and priority

Integrated Issues Report

(Objectives):

- Identify appropriate groups/processes to resolve these issues

- Identify areas where further study is needed, if any

- Document the levels of support for conclusions

Integrated Issues Report

(Objectives):

- Document the analysis and rationale undertaken for conclusions reached

- Create "roadmap for additional cases"

Integrated Issues Report

Key Stakeholders:

- The ICANN Board of Directors and the Board Variants Working Group (BV-WG)

- Policy groups (including the GNSO, ccNSO) and advisory committees

- Potential TLD requestors/applicants

Integrated Issues Report

Working Practices:

- ICANN Project team staff will perform the drafting and editing

- The Coordination Team will have an advisory and reviewing role and liaise with the 6 case study teams

Integrated Issues Report

(Working Practices):

- The Community Wiki will be regularly updated with the relevant materials

  https://community.icann.org/display/VIP/Home

- The Coordination Team will meet by teleconference - frequency to be determined by the Team

Integrated Issues Report

Proposed Timeline:

- 3 Oct 11: 6 Case Studies public comment period starts

- 22 Oct 11: Coordination Team meets in Dakar

- 14 Nov 11: Public comment closing date

Integrated Issues Report

(Proposed Timeline):

- 14 Nov 11: Case Study Teams begin analysis of comments. (Revised reports from the teams are not required)

- 28 Nov 11: Case Study Team analysis to ICANN.

Integrated Issues Report

(Proposed Timeline):

- 5 Dec 11: Draft Integrated Issues Report is circulated to team for review

- 15 Dec 11: Integrated Issues Report is posted for public comment

Integrated Issues Report

(Proposed Timeline):

- 30 Jan 12: Public comment period closes

- 20 Feb 12: Integrated Issues Report is published

- Mar 12: ICANN Board considers at ICANN Costa Rica

Thank You

Questions