

Beau Brendler: Let's go ahead and start, then. We were tinkering a little bit with the agenda because I wanted to make today, or make this meeting, as useful as possible for what we're doing right now; in other words, discussing business and coordination and whatnot of the showcase later on today. However, Eduardo has yet to join us and I'd like to try to delay that so that we can have him lead that discussion. Tell you what, we'll just go to what we were going to say is other business and we'll talk about that first and hopefully that will give us enough time that Eduardo will show up.

First other thing I want to do is there's a couple of faces that are unfamiliar to me, so if they're unfamiliar to me they're probably unfamiliar to everyone. Can we just do a quick round table introduction? I'm Beau Brendler; I think people know who I am at this point. Go right ahead.

Gordon Chillcott: I'm Gordon Chillcott.

Beau Brendler: From?

Gordon Chillcott: I represent an ALS from Toronto.

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Beau Brendler: Thank you. You don't want to name it?

Gordon Chillcott: No.

Wendy Seltzer: He's got a cool tableau.

Evan Leibovitch: Evan Leibovitch from Toronto, part of the ALS clue and Vice-Chair of ALAC.

Wendy Seltzer: Wendy Seltzer, individual member and also in the GNSO Council from the non-commercial constituency.

Amy Stappanovich: My name is Amy Stappanovich; I'm here on behalf of and at the direction of Marc Rotenberg who's on another panel at the moment.

Darlene Thompson: Darlene Thompson, Secretariat North American RALO.

Gareth Shearman: Gareth Shearman, North American ALAC representative representing the ALS telecommunities, Canada.



Annalisa Roger: Annalisa Roger, representing the ALS San Francisco Bay chapter of the Internet Society.

Allan Skuce: Allan Skuce, representing British Columbia and the Yukon Pacific Community Networks Association with the ALS.

Alan Greenberg: Alan Greenberg, unaffiliated member GNS, ALAC liaison for the GNSO, former ALAC member.

Heidi Ullrich: I'm Heidi Ullrich, director for At-Large.

Matthias Langenegger: Matthias Langenegger, I'm the staff support for NARALO.

Seth Greene: Seth Greene, I am working for Heidi as a consultant and this is my first NARALO meeting. Well, not actually, but in person, certainly.

Beau Brendler: Okay, thank you. Why don't we move to the—can we move to the transition item, get that out of the way?

Heidi Ullrich: Okay, as you might know—this is Heidi—and as you might know Matthias will be unfortunately leaving us at the end of this week to go



with Mick Ashenart at Google in Geneva so we are going to be going through a transition period. Now, there are actually two periods coming up; one is the one that will be from the 21st of March through the end of April and in that interim we're going to be having Seth Greene take over three of the RALOs and NARALO is one of them. He will be, actually, your staff support for at least that time.

Now we do have some open positions available and we're starting to interview for those. One is the formal replacement for Matthias and the other one is for a core leader position, which actually has been taken away. Actually Matthias had been covering that, both positions, for the last year and a half so that's very welcome. We're hoping that those two people will be in place by May or June at the very latest.

So depending on when that happens that transition period that I've just talked about will continue through until those people are in place. Now from beginning of May through end of August I'm going to be away so we also will have Seth take over the ALAC and the executive committee responsibilities during that period as well. Okay, so Seth did you want to say a few words or...okay. Here's the mic.

Beau Brendler:

Technically you have to because it's recorded.



Seth Greene: Yes, I hope I can—if I can do a quarter of the job that Matthias has done I'll be very happy, and I will try to do twice the job just so you know, but I don't think I'll be succeeding in that. Thanks very much.

Beau Brendler: Moving to the next item, still not with—we've called Eduardo, right? Yeah. Okay well now I'm just going to mention the internet Town Hall which is—yes, Darlene?

Darlene Thompson: I'm just wondering if, Matthias, if you could put it on the Skype as to what the dial-in is for this, Eric Bruener Williams would like to join but he doesn't know what it is. Thank you. Sorry, go ahead.

Beau Brendler: The internet Town Hall, which is not to be confused as I did earlier this week with our showcase event today, the Town Hall is on March 15th, that's tomorrow, from 6-8 p.m. It's no longer at CBS Interactive Studios, it is in fact—it is still at CBS Interactive Studios, okay. 235 Second Street. I've got all these notes here, 235 Second Street in San Francisco, John Markoff will be there, Duncan McCullough, and other luminaries to be announced. There will be taxi roundup to get there. It's about a twenty minute walk from what I hear so if we meet in the lobby at—what time?

Heidi Ullrich: Well the reception starts at 6:00 and the actual Town Hall begins at 6:30 so I think it would be good if we started meeting around 5:30.



Beau Brendler: So let's repeat that so everybody heard. Meet in the lobby at 5:30 if you want to get a taxi to internet Town Hall event. Okay and Eduardo is here so we'll give him just a second to sit but not much longer than that. Eduardo, can you fill us in now and kind of take us through what we need to know and what you need done and what remains regards to today's events so we're just going to devote as much of the meeting as we need to to making sure the showcase is all set, okay? So let us know what you need. Can you do it at the end? Oh, you're leaving before? Okay, alright.

Eduardo Diaz: Yes, we're going to meet upstairs at about 3:15 to set up the room and go through (inaudible) with staff and so whoever is interested in helping us, you're welcome. I need for all of you to be there about half an hour before just to make sure, you know, how things are going to run. You—

Beau Brendler: Half an hour before, where? Just so we're still clear.

Eduardo Diaz: Upstairs.

Beau Brendler: Okay.



Eduardo Diaz: So we have all the ALSes there. Yes, Heidi?

Heidi Ullrich: Again, the NARALO showcase is taking place in the Alexandra room on the 32nd floor. The elevators, I believe, Matthias, just correct me, it's in the new lobby so you have to go to those elevators.

Matthias Langenegger: Where the reception was last week.

Heidi Ullrich: Okay.

Eduardo Diaz: So you, Beau and I will be here when he's not here. I sent a note to Vint. We're going to pick him up downstairs by the registration booth where the ICANN registration booths are at 5:45 so we're going to go downstairs and escort him upstairs. Other than that, everybody has seen the agenda and I think, Alan, you're going to—well, somebody's going to talk about...is it a message about Alan, too?

Alan Greenberg: About unaffiliated members?

Eduardo Diaz: Yes, yes.



Alan Greenberg: Beau said he would do that.

Eduardo Diaz: Okay, he will do that.

Beau Brendler: Okay, is there a way we can put the agenda up on the screen so that we can just sort of go through it piece by piece and make sure everybody's on the same page and knows their cues and knows what to do?

Heidi Ullrich: Beau, can I just...

Beau Brendler: Yeah, go ahead.

Heidi Ullrich: Okay, this is Heidi and just to let you know, on the RSVP, the registration on our online site, we currently have 175 people so we don't expect everyone to register so I think we're definitely going to have over 200 people.

Beau Brendler: Alright, Darlene?

Darlene Thompson: Eduardo, I just had a question. You said that we were going to do a run through; you wanted us to do a run through. If so, we're going to need



to show up there a lot earlier than just a half an hour beforehand because people will start arriving about 15 minutes beforehand.

Eduardo Diaz: You mean like an hour before? When I said a run through, it's whoever is going to make a presentation there because I think the ALSes are going to go up there, whoever is there, and talk.

Darlene Thompson: So what do you mean by a run through? I mean, a run through is where you practice, you do your thing, so that means that it's going to take half an hour at least.

Eduardo Diaz: Okay, well I didn't—when I said the run through I didn't mean a go through, a real run through, just you know, whoever's going to speak should be—arrive with us in the front.

Darlene Thompson: Okay, a run through is a rehearsal.

Eduardo Diaz: Okay. You know, to me it's something else but...I mean, unless you want to make a rehearsal?



Beau Brendler: No, no. I mean the agenda, the actual agenda, the actual showcase, so we can look at it. While we're waiting, do you want to briefly update us on what you wanted to update us on?

Seth Greene: I just wanted to highlight the post-expiration domain name recovery PDP report that is being posted a little while ago and comments are welcome until the 7th of April. This is something the ALAC initiated to make sure that registrants of gTLDs actually can renew their domains if they expire inadvertently. Currently there is no guarantee that that can happen and there are registrars who make sure it doesn't happen.

The participation from At-Large in general and North American RALO in specific has been nil other than me, as Chair of the group and it would be good if the source of the largest number of registrants in the world weigh in on this. We expect there to be a lot of pushback from the registrars that we are suggesting completely outrageous things that will destroy them and destroy their profit margin and destroy the domain industry. If there are not counteracting comments the work group will likely have to listen to those and take some action because of it. So I can talk more, at length, in other forums about what I think you might want to say but I'm not in a position to write any documents for you. Don't let it slip by, please.

Beau Brendler: Thanks. Okay, I see we have the showcase show flow up there so I'm going to actually walk up there and we'll just talk each element of it



through. I know that sounds like something of a painful exercise but...Okay, so—hello? Okay, sorry, so Eduardo, our esteemed Chair of the Showcase Organizing Committee is going to do the introduction. Sorry about that. This is the alarm for my son's school bus but it would be three hours too late to actually get that now. I'm sorry about that. That's the only one it is, I have another one that goes off three hours later. Thank you, so can you, Eduardo, just tell us, you know, just give us an idea of what you're going to say.

Eduardo Diaz:

I'm just going to say welcome, everybody, and just make sure everybody has their cell phones turned off, that stuff, and I'm going to mention the agenda, while we're going through, and some of the ALSes that will be presenting and that's it. Then I will bring Rod to take over.

Beau Brendler:

And Rod is obviously confirmed and that's all set and we're very precise about the time. You wanted to say something about that, Heidi?

Heidi Ullrich:

Well, Eduardo, just when you introduce Rod you just need to say I'd like to introduce Rod Beckstrom, President and CEO of ICANN. That's the standard introduction.

Beau Brendler:

And then Rod's going to talk for four minutes and then—now, there's no—is anybody going to introduce Vint between Rod and there or is



Rod going to introduce Vint? That's how it's going to work? He's going to do his 25 minutes?

Heidi Ullrich: Yes, so basically Rod introduces the keynote speaker and then Vint comes up and speaks for 25 minutes.

Beau Brendler: Okay, and then the thank you to the keynote speaker, Olivier and I, and that doesn't involve a—does that involve talking or is that just involves giving him a gift, right?

Heidi Ullrich: I think just a brief thank you for your comments, etc., and then there'll be the gift of the wines from the various RALO regions that we'll give that to you and then you give that to Vint.

Beau Brendler: We'll give that to Vint, okay. Anybody have any questions on this so far? Does this look good, everything's right? This is what we expect?

Eduardo Diaz: I have a question. Usually the keynote speaker is usually 25 minutes, can he run more or less?

Heidi Ullrich: Usually in the past the keynote speaker was about 15 minutes but of course we don't cut them off. Particularly not Vint.



Beau Brendler: We don't cut them off? Well, okay. There will be a big crowd, so you know. Then Dr. Olivier comes in, thanks Vint, or whatever. General remarks from the At-Large community, highlight importance of volunteer work. Does Olivier know what he's going to say? He's very good on, you know, he can do it off the cuff. Okay, then Sebastien Bachollet for three minutes; good luck keeping it to that. I'll cut him off if he goes over. Highlight role of At-Large selected—

[crosstalk]

Beau Brendler: Highlight role of At-Large selected Board Director, that will be good; he can talk about that followed by Adam Peak. Is this still happening? This is all...okay. Adam Peak is going to get up and call for volunteers. Three minutes general remarks on NARALO and call for new members. Now, is that the point where we want to do—well, let's just wait.

So then okay, 15 minutes, total to present all of this. So ALS representatives present will introduce their ALSes, organizations not present will be introduced by the NARALO chair. Perhaps it's best if I wait until the end when everybody's done, right, and then just read from the list and say we wish our fellow fallen comrades were here but they're not. That kind of thing, at the end or at the beginning? Probably at the end. Let's do it then. Okay.



Eduardo Diaz: So one of the things I want to have everyone there like half an hour later so we have whoever is going to talk on that section to be close by because in the last showcase I went there were like around and then have to wait to come in and you know, so let's move really fast. Right, and we have only 15 minutes.

Beau Brendler: So when I do this I'll just make a call at the beginning before I start talking for this three minutes, which I probably won't talk that long, or maybe I will. I don't know, depends. I'll say here, at the beginning of this we need all the ALS representatives present and then I'll make whatever brief remarks I'm going to make so that they're all here in time, okay? Question?

Seth Greene: Yeah, I'd like to add something to that. We'll have a PowerPoint on the plasma screen for the entire showcase and we've put them in alphabetical order so we'll have the ALSes present \in alphabetical order so it's the actual order that you can see on the screen. So it should follow that structure.

Beau Brendler: Confirmed, confirmed, confirmed, you guys are all here. We know Garth is here, Darlene is here, Alan is here, and is that the end? Oh, there's more; Annalisa, of course, she's here. So we know she's going to be there, Gareth is here. Alright, so we're all present and accounted for on that list.



Eduardo Diaz: How many are there confirmed?

Beau Brendler: Well, I'm just going by who's sitting in the room. I mean I assume all these people know they're going to do a little presentation, right?

Eduardo Diaz: Eight, so it will be like a minute and a few seconds for each one.

Beau Brendler: Go ahead, Heidi.

Joly MacFie: I'm sending a video to Matthias, he told me to (inaudible).

Beau Brendler: I didn't understand that, whoever that was, can you repeat that?

Joly MacFie: I'm sending a video to Matthias; it's going to be about one minute.

Beau Brendler: Oh, oh, oh, okay. Hey, great, awesome. Alright, thanks Joly. Except Joly's not on the list.



Heidi Ullrich: I have to add him.

Beau Brendler: We need him on the list, yeah?

Heidi Ullrich: And we have to—Beau, just to confirm, you're going to be speaking for the unaffiliated members?

Beau Brendler: Yeah, I can do that.

Heidi Ullrich: Okay, what order? Yeah, when is that? Okay, we need to add that.

Beau Brendler: Can you scroll the agenda back up a bit?

Seth Greene: Sorry, Beau, while you're doing those introductions, the one you started off at 6:44, perhaps just to put in a couple of words almost before the ALSes start; talk about the role of the individual member. This is a unique feature of NARALO that I think is worth talking up and so before starting in with the ALSes just sort of make a very discreet comment about your participation that way.

Beau Brendler: Yeah, I think that's a good idea. Annalisa, you had your hand up.



Wendy Seltzer: She isn't an affiliated member and it's not that she's speaking or would speak for everybody but it could be an example because we are the only RALO that has that now and I know some of the other RALOs are actually looking into following that model.

Beau Brendler: Yeah, would you like to do that, or...I mean what about—is Eric on the call?

Eric Brunner-Williams: Yes, I am.

Beau Brendler: Okay Eric, you became the unaffiliated representative but you are not here. I mean, do you want to, when do you want to sort of just briefly chat with each other and Wendy can kind of talk about anything you wanted to say in regards to the unaffiliated representatives, or...

Eric Brunner-Williams: I'm sure Wendy can take care of this.

Beau Brendler: Okay. She seems to be willing to volunteer.



Wendy Seltzer: I'm happy to do that and since you'll be speaking as Chair I'm happy to add another voice to the discussion.

Beau Brendler: Okay.

Eric Brunner-Williams: There is one thing I'd like and that is to thank Vint for his assistance in Haiti last year. If you could do that Beau, that would be good.

Beau Brendler: Thank Vint for his assistance in Haiti?

Eric Brunner-Williams: Yeah, he'll know what it means.

Beau Brendler: He'll know what it means. Okay, sure, yeah we can do that. Okay, is he doing anything for Japan, do we know? No? Alright, okay.

Eric Brunner-Williams: I'm out of the loop on that one so I can't answer.

Beau Brendler: Okay. Alright, so going back to this then, I will say something about unaffiliated ALS's. I'll tell or sort of nod to Wendy and she can speak briefly to support the point that we actually have unaffiliated members in NARALO.



Heidi Ullrich: Just to confirm, Wendy is going to be speaking directly after Beau, is that right, after you Beau?

Beau Brendler: That's fine.

Heidi Ullrich: Thank you.

Beau Brendler: Okay, is that it?

Eduardo Diaz: The NSAs thank you.

Beau Brendler: Okay, very good. Maybe you can thank Vint for—well, I don't actually have a role thanking Vint so if somebody's going to thank Vint for something, you're the man.

Eduardo Diaz: I meant to say something about Google at the beginning too, you know, like thanks.

Beau Brendler: Annalisa has her hand up.



Annalisa Roger: There may have been a slot to thank the staff members that support NARALO? Yeah.

Beau Brendler: This looks like a good spot for that, yeah. Gareth?

Gareth: It's not clear to me where you're going to fit in the references to the ALSes that are not present.

Beau Brendler: Yeah, I think that's just because we didn't write them down so at the end, I think, is what we talked about. So after you're done I'll just step forward and say the following esteemed organizations weren't able to join us. I won't say it that way but, you know.

Annalisa Roger: And maybe just quickly point people to the peg board where the fax sheets will be so they can find out more about it, that sort of thing?

Beau Brendler: Alright, then. Any other comments on this particular agenda? Heidi, you can go.



Heidi Ullrich: Just a quick comment. We're going to be having 150 brochures—NARALO brochures—in English, French and Spanish. Do you want to hand distribute them or how would you like to use those during the showcase?

Beau Brendler: Can we put them—is there a table, kind of a table display, or just a table in the area that they can be laid out on appropriately?

Heidi Ullrich: We'll talk with meeting staff about that.

Beau Brendler: Okay. Alright, any other questions on this particular agenda run through here? Matthias?

Matthias Langenegger: Just if when you do the ALS presentation perhaps you could say that there's an ICANN booth on the first level and there will be some volunteers from NARALO in the booth during lunch breaks and coffee breaks so if somebody's interested and wants to have some more information about the ALS application process they can talk to you.

Beau Brendler: Okay. Yeah, I think that's a good idea.



Seth Greene: Actually I was going to suggest just saying as almost an action item, if anybody’s interested in joining NARALO you’re going to get an awful lot of North Americans in that room and sort of as a follow-up if you’re interested in joining, there at the table or find anyone that’s wearing one of the buttons and ask about it. That might be—I don’t know if that’s unreasonable, but—

Beau Brendler: No, I think it’s a fine idea.

Heidi Ullrich: Do you have more buttons?

Beau Brendler: Okay, now I have a couple of questions. Catering, that’s just going to take care of itself? That’s all set? Hello? Catering? Anything we need to know about that? That’s just going to happen? Somebody’s doing that?

Heidi Ullrich: Yes, at 3:15 we’re meeting with meeting staff and we’re going to do a walk through with all catering, etc. They have known for weeks that it could potentially be above 200 people so we’ll walk through everything on that.

Beau Brendler: Okay, and everything’s all cleared up in regards to Grant, to Chris Scott, and that’s all set?



Heidi Ullrich: Yeah, we've been in touch with Maurice and his contact at Google about that.

Beau Brendler: Do we have all of the banners that we need? All of the gear? Who's on banner?

Heidi Ullrich: Matthias is doing that but he's—I'm sure he's set because we can confirm when he comes back in.

Beau Brendler: Okay. Alright now, there's some reader board stuff and some video that goes along with this so can we look at that and make sure it's all kosher? Annalisa?

Annalisa Roger: So, Beau, I know you guys talked about it but is there going to be a very clear—there's the brochures over there, downstairs at ICANN is how you sign up to be an ALS? Because I think this is probably our best opportunity for getting new membership; right there and then in that room. It's probably a better opportunity than almost anything else we do.



Beau Brendler: Yeah, I think you're right. Does anybody have any suggestions on that? We went over—and I'll make sure to say some of the things we talked about regarding brochures and talking to people with buttons—but I mean is there like a form that we...there's really no--can we put forms out?

Eduardo Diaz: I think in the brochure there is a URL that tells you where to go.

Beau Brendler: There's a URL on the brochure? Okay. Can we make sure that that's, in fact, anybody got a brochure? Can we check to make sure that's the case?

Seth Greene: Here's a spare. Do you have enough to go around?

Beau Brendler: Do you have a spare brochure?

Eduardo Diaz: The brochure is online. I don't remember where.

Beau Brendler: Can we just see one?

Seth Greene: Oh, not with me.



Beau Brendler: Not with you? Okay. Alright, well Annalisa makes a good point so we'll make sure that we do that.

Annalisa Roger: Oh, and Beau, when you're drawing the attention maybe just a line about who can become an ALS. I mean, aside from the individuals because some people may think you have to be ISOC or you have to be something that's already in the model but it's about associations and other groups. They might be standing there and not recognize that they are eligible.

Beau Brendler: Okay, yeah. I can make that point.

Seth Greene: Any non-profit group or individual, basically.

Beau Brendler: Yeah, any non-profit group—

Seth Greene: It doesn't have to be incorporated, I mean...

Annalisa Roger: Well, there you go. That's what I'm talking about.



Beau Brendler: That's what we'll do then, okay? Alright, so let's review, when we have the chance, I think Matthias is doing that now with the reader board and the video. I thought I heard Joly say he had a video that he wanted but he hasn't finished it. Okay, are there any other "assets" that are going to be played or showed during this that we need to review before they go up? Like the reader board stuff, or that's all set? By reader board I mean the stuff that appears on the screen.

Matthias Langenegger: There's a Power Point presentation but we need to update it with the information from this meeting so we can review it when we meet at 3:15.

Beau Brendler: At 3:15, okay. Alright, what are we forgetting? There's got to be something. Go ahead, Darlene.

Darlene Thompson: I just wanted to make sure that if you do want to be part of this, make sure you do meet in the lobby by 3:15 so that we can all go up because the elevators are locked. So we have to go up as a group.

Beau Brendler: Oh, that's nice. I waited 20 minutes for an elevator yesterday. I was in the tower, though.



Darlene Thompson: Just to get up onto that floor, right? You can't just go up there any old time.

Beau Brendler: Okay, anything else?

Darlene Thompson: Just two updates on the banners; Joly's said they should be arriving today. Joly's sent them so they should be arriving today. I'll check on them and we're going to have a staff member in the tower salon A, in case people have not seen the room change, directing people up to the Alexandra Room.

Beau Brendler: Is there a sign, too, or we don't need it? We'll do a sign.

Darlene Thompson: We can arrange for that, too.

Beau Brendler: That would be great.

Darlene Thompson: Good idea.

Beau Brendler: Alright, as long as I'm standing up here—



Joly MacFie: This is Joly.

Beau Brendler: Go ahead, Joly.

Joly MacFie: Just want to make sure that people know about the Adobe Connect room (inaudible). Maybe Matthias could look into that.

Beau Brendler: Can you repeat, please? We didn't get that, I'm sorry.

Darlene Thompson: I believe he was saying about the Adobe Connect room, that maybe that should be posted. Is that correct, Joly?

Beau Brendler: Okay, well, I'm sure he'll e-mail or Skype chat. Any more questions on this? Doesn't look like it. Alright, so can we bring the agenda of the actual NARALO meeting up and we'll see if there's anything on there that we want to engage in discussion on? Otherwise I'm inclined to sort of have this be our meeting at this point. Annalisa?



Annalisa Roger: I have a question. Is there going to be a photo moment? There was at the last meeting. It might be something we want to organize now so that people don't scatter. But if there's not that's fine, too.

Beau Brendler: It would be nice to have one.

Seth Greene: Actually, one together—especially including Vint and Rod and the group together I think would be a very nice thing. We haven't had something like that practically since the formation in San Juan.

Annalisa Roger: And a thought might be that Rod and Vint and some of the earlier speakers may be darting out, right? I know Rod wasn't able to stay in the entire LACRALO showcase so if we wanted to do something like that—

Seth Greene: Right at the beginning, like at five to.

Annalisa Roger: Yeah, I can look into that. I do believe that Rod may need to step out before the end of the showcase so—but again; I don't know whether he's going to show up five minutes before either. So let me look into that.



Beau Brendler: Joly, are you still there?

Joly MacFie: Yes.

Beau Brendler: Do you have anything that you need to address regards—I think we agreed not to—what’s the latest on the webcast? We’re not doing it, right?

Joly MacFie: No, we’re doing it. We are going to do the Adobe Connect room and they’re going to make sure it’s all sorted out.

Beau Brendler: Oh, you’re doing it through Adobe Connect; that’s what that was about. Okay. That’s—okay, good. Okay, going once, going twice. Alright. Let’s make this an interactive agenda; in other words let’s pick something that we really want to talk about that makes sense, if anything, and if there isn’t then we all have a tone of work to do for today and for the rest of the ICANN meeting, so. We’ve hit that, I don’t think we need to update ourselves on the meeting because it’s just the first day, key policy discussions and ALAC policy discussion. I wonder if we can call on Evan for some policy summary updates given that he’s been involved pretty heavily with new gTLDs. I’m not sure everyone here was present for Sunday’s discussion. If that is the case, can you do that for us?



Evan Leibovitch:

Sure. Obviously the hot topic through this week has been the constitutions between the Board and the GAC about the new gTLDs with the government advisory committee having submitted their scorecard, Board having done some responses, they've done some ping-pong between themselves on it and that game of ping-pong is continuing this week with additional sessions having been added, I believe, tomorrow and Thursday between the Board and GAC in addition to everything else that's being done. So that's affected meeting such as constituency day on Tuesday and things like that.

A couple of interesting things have been the role that ALAC has been asked to play in this which has been more than we expected. We have been formally requested to submit a statement to the public consultation on this issue tomorrow and in yesterday during the ALAC/GAC meeting we were also asked to reply directly to the GAC on our comments on their scorecard. Those things are being done. The statement for tomorrow obviously is going to be very high level, very brief. Obviously don't have a lot of time for consultation so it's going to be somewhat sweeping and essentially saying that we think the GAC has a point. There's a lot of common ground here but we think there's some sanity that can be had in the gap between the two positions.

It's not going to be a whole lot more than that. On the detail thing that the GAC has asked for we intend to go into somewhat more detail. During the meeting yesterday the point was made that we are actually much closer, probably, to the GAC position on gTLDs than just about any



other constituent in ICANN. A point of view I think they found very welcome in considering that they've been a bit of a target of a shooting gallery here. In fact in the public forum tomorrow there are some people on the GAC that are privately expressed the thought that the form that's being designed has enabled them to continue to be part of the targets of a shooting gallery.

But this scorecard, at least from the consultations that we've been having with an ALAC so far, seem to indicate that there's a lot of merit in what the GAC has been proposing, especially in some of their comments we share their dislike for the existing process on objectionable strings.

We're not totally crazy about their proposed replacement but at least some replacement is called for. On things like intellectual property we're with them a good chunk of the way. They've gone maybe a little too far in some aspects but we think, again, that there's some sanity to be had in finding a place in that gap. That's where things are on the real hot topic. It's very difficult to in fact have any discussion about gTLDs that doesn't consider this GAC/Board consultation. Yesterday when Kurt Prince came to address ALAC on the issue, it's the first time, I think, on this issue that we've ever gone under the time allotment for the meeting. Basically because everyone knew that there wasn't a whole lot of news, there wasn't a whole more that can be said and who knows, there's going to be a whole lot of change happening perhaps, to what's



happening with that. So that session with Kurt was in some ways to me almost surreal.

Anyway that's the main overriding topic. The other one that's sort of going forward that's a little bit more medium term considering that eventually closure will come to the gTLD space is on the issue of consumer choice and consumer protection. This has been a major point that has been raised by the GAC in its scorecard, it's something that has been very important from the At-Large point of view and we need to get some clarification from the Board—what do they consider to be a consumer? Is a consumer—when they talked about consumer choice are they talking about registrant choice as they're choosing their domain, a registrar and so on?

Or are they talking about end-users who in fact are using the internet but are not involved in shopping for domains but they are a casual by-product of that. So once we get an idea of what they want we have seen that consumer choice, confidence and innovation—or something like that—that's actually a line item in the strategic plan of ICANN. So we intend to take them up on that and press this issue in seeing what kind of rights and responsibilities do we want to entrench into the DNA of ICANN.

I see that as an ongoing process that in fact is just starting to gain steam. There's a consumer issue's meeting taking place tomorrow that in fact conflicts with some of the ALAC policy work so there will be a few



people missing from the ALAC meeting—I believe it will be Cheryl, Beau and myself—who will be at the consumer meeting but please be aware ongoing. This is something that is going to require NARALO’s active participation as part of this process.

Eric Brunner-Williams: Evan, this is Eric, if I may?

Evan Leibovitch: I’m not chairing.

Beau Brendler: Yeah, go ahead, Eric.

Eric Brunner-Williams: Thank you. Evan, the (inaudible) and the public applicant are going to be closer to the GAC’s definition than not. If I were there I would be rounding them up to make sure that it’s not just an ALAC thing but the GAC is in the unfortunate position of being the only bad person in town. Good luck.

Evan Leibovitch: Eric, we’ve been used to being painted into a corner before. Being painted into a corner alongside the GAC is not necessarily the worst situation we could be in. I’ve heard from some people that essentially it’s said the GAC has kicked in the door in breaking down barriers to cross-constituency participation and the ALAC is more than happy to walk in behind them through the door and try to drive this forward.



Beau Brendler: The Chair wishes to recognize our guest colleague chair from EURALO, did you just need a power strip, or something?

Wolf Ludwig: Actually I intended to join your meeting right from the beginning but outside I bumped into somebody I was looking for the last couple of weeks. It was the only opportunity to have a quick talk and I wanted now to use the rest of the opportunity at taking part in your monthly meeting. Thank you very much.

Beau Brendler: Thank you, Wolf, you're always welcome, especially if you bring food which you didn't today but we'll let it go because there's food later. Alright, I'll just give people a quick update on a policy issue which has actually gotten kind of interesting and that is the consumer proposed constituency charter. Alex Gukuru of the NCUC and I worked on that quite a bit yesterday with staff.

We've already had our first sort of controversy in the sense that—I don't want to use the word controversy—but the NCUC is replying to the GAC scorecard and not quite in harmony with all of the other new proposed constituency. So the non-profit operations constituency has backed off and it'll be very interesting to see how this gTLD, not only the gTLD issue but the GNSO reform goes with this new proposed constituency issue, so we'll see.



Evan Leibovitch: Beau, is your group taking a position similar to ALAC that the GAC has a good point to be made? Just curious to know the territory you're staking out on this.

Beau Brendler: Basically Avery put together a lengthy document on behalf of the NCSG and the UCNC and sort of wanted to see if all of the proposed constituents were going to go through with it. Yes, it does sort of say that there's a lot of things they do agree with but it also makes some comments about section six and section eleven, primarily having to deal with issues of copyright and law enforcement that I have some concerns about. That's where we pulled back.

Joly MacFie: This is Joly, I'll tell you one thing (inaudible) and make a strong statement in support of that, I think it's something that At-Large, it's important to us.

Evan Leibovitch: Joly, that point is being made loudly and it's being made frequently. During the ALAC/GAC session yesterday the fact that ALAC was the initial and as of right now the only constituency fully supporting the JAS group was made and certainly not lost on the GAC attendees in the room. It's my understanding right now GNSO Council has not approved the renewed charter for the JAS group so as of this moment it's going it alone as an ALAC sponsored initiative.



Beau Brendler: Yeah, I think you made that point very clear, or made the whole point very clear yesterday. That was well done. Okay, we have about 15 minutes. We can take up a few different issues. The one that's up here now is the framework for the operating plan and budget. Gareth and I made some suggestions for that but I don't know necessarily that everybody had a chance to process.

We can discuss some of that stuff now or I was thinking that in light of the showcase that is about to take place, does the showcase give us any ideas for holes in areas where we think we might like to as forum for more money for recruiting purposes or outreach or anything like that? I'll throw the table open to that. In a sense the discussion is a bit of a moot exercise because I think the budget request has already been sent but just for general brainstorming for future budget requests, anything we'd like to bring up on that?

Seth Greene: Can we get a status on the NARALO submitted budget items that have already been put in?

Beau Brendler: I will ask staff.



Heidi Ullrich: Yes, we're going to have actually two chances to speak with Juan and Akram. The first one will be tomorrow between 11-12:30 in the ALAC policy discussion part two and then for those of you who wish to come to the ExCon meeting on Friday they will be spending nearly an hour with us so we can go over the details of the budget requests. Also, in your packets you will see the actual budget requests so please do review those as well.

Beau Brendler: Garth Bruen has joined us. Garth we earlier went through the showcase run through today, did you have anything that you wanted to bring us up to date on? I've got your little introduction prepared and whatnot that you're going to say, I'm guessing, and you had a report you published today, is that right?

Garth Bruen: Thanks, Beau. The report will be published tonight. I mean, I'll be able to discuss the details briefly at the showcase.

Beau Brendler: Can we have a little flavor for it now?

Garth Bruen: Sure, I'm covering six topics in particular. The first one is a few registrars that I'm concerned about; I'm concerned about their legal status in terms of lawsuits and some other activity that may jeopardize their status. They should be watched carefully. The second issue concerns privacy and proxy registrations and their use by illicit purposes, illicit



organizations and I actually already published a Circle ID article about that but I'm going to be detailing the privacy services that are most used for illicit purposes.

I'm also going to be reporting on who is sponsoring Viagra sites, sites that include the word Viagra in the name as a metric on which registrars may be attracting the attention of people who violate trademarks. Some other areas I'm going to be talking about; we did a very long and comprehensive survey of all of the registrars and the availability of bulk-who-is services for sale. The results, unfortunately, do not paint a pretty picture of compliance and we'll be detailing the registrars who talked to us and the ones who wouldn't talk to us. We actually have one registrar who threatened to black list our e-mail if we contacted them again. Then I'm also going to be revealing our general data on spam and other illicit activity on the internet.

Beau Brendler:

Thanks, that sounds pretty good. Anybody have any...

Evan Leibovitch:

Actually Garth, you may happy to know that based on the way that the meeting with the GAC went yesterday, it looks like they're also going to be very eager to see this kind of finding in a way that perhaps other constituencies have not been eager to hear it. just hearing that—today I believe—they had the IGF forum where there was a lot of talk about law enforcement issues and things like that going on but even at the GAC yesterday their scorecard is dealing very much with protection issues



and things like scammers, phishers and this kind of thing are very, very much on their radar. This is probably the kind of data they're going to find very useful as the GAC now sort of asserts itself. This is the kind of back up I think they need.

Beau Brendler:

Yeah, I was also talking to Rudi Vansnick a little bit yesterday and he's got—I mean, you guys are connected, right? You and Rudi?—okay, he's thinking about making this some kind of announcement about a special task force or whatever within ICANN or within interested people. If I hear anything more on that I'll bring it up. Okay, we have about seven minutes so let's take a vote. Who would like to wade through some of the material on budget, show of hands? Who would—we'll give you a private briefing—who would like to take the remaining seven minutes to think about the showcase and make sure we've got all of our I's dotted and T's crossed? Show of hands. Nobody. Who would just like to be left alone and have seven minutes to send some e-mails? Okay. Well, I'm going to end the meeting now then. Oh, we have a—

Hang on one second, Joly.

Joly MacFie:

I set up this webcast and it's going to cost 300 quid and she wants to know who's going to pay her the money.



Beau Brendler: The question was the webcast is going to cost \$300, we're not talking about the Town Hall, not the showcase and Joly's not clear as to who is going to pay. There was a pretty long exchange on e-mail about this.

Heidi Ullrich: Amy, are you willing to speak to that? Because I know that we actually have a very generous offer now from Desirae Milosovich from .me, she's contributed the extra 400 so we've reached to goal of 1,000 that but Amy could you offer anything?

Amy Stappanovich: Total, we have a fund that totals about \$1,000. Right now I'm taking just collecting invoices. I'm passing those off to Marc to get paid for so I'm making sure that nothing exceeds the money that we have but I'm not actually in charge of making sure people get paid.

Heidi Ullrich: Okay, you're doing catering, I don't know what other costs there will be but could the \$1,000 cover the \$300 for—

Amy Stappanovich: Yes, definitely.

Heidi Ullrich: Okay, so Joly, do you want to get in touch with Amy then?



Joly MacFie: I think as long as Amy has it in hand then that's good. We'll expect Amy to be responsible for payment then.

Beau Brendler: Okay, let's take this particular part to e-mail with—you can include me and Amy, Joly, and we'll work it out. Is there anything else you wanted to specifically say about the Town Hall presentation and that kind of thing or was that it?

Joly MacFie: I'm a little more concerned about promotions, you know.

Beau Brendler: Well we have Amy from Epic here. Amy did you want to take a minute to address the promotions at work at the moment?

Amy Stappanovich: Right now we have about 50 people registered to attend either via the website registration of the Facebook registration and I'm keeping track of that. For registration we have the media advisories out, the website is up and has been very well publicized. We also have a variety of different organizations. I've been following it on Twitter all day and it keeps popping up every now and then. But the registrations keep coming in. Every time my phone goes off it's another person who's registering for the event.

Beau Brendler: Do we have an estimated number of registrations?



Amy Stappanovich: Right now we're at about 40.

Beau Brendler: That's good.

Heidi Ullrich: So, Amy, does that include people from At-Large or from NARALO and other people from At-Large?

Amy Stappanovich: That only includes what I have physically either in my e-mail or on Facebook and the speakers.

Heidi Ullrich: Okay. So have any of you here actually registered yet? Okay, well everyone—I'm assuming—here is going to go and I would hope that others from At-Large here, as well, so I would assume that's going to be at least 30+ to go. How large is the auditorium?

Amy Stappanovich: I actually haven't been there yet, I'm going later today. I just got in this morning.

Eduardo Diaz: It is walking distance from here?



Amy Stappanovich: Yes. Well, it's about 20 minutes but...

Joly MacFie: I'm wondering about flyering the showcase event tonight. Maybe a quick flyer could be run off?

Amy Stappanovich: I can come up with one and get it run off.

Heidi Ullrich: And if I could just comment on the taxis, we're organizing or at least looking into the rates for taxis from here to CBS Interactive and if you could meet approximately at 5:30 and start gathering down in the old part of the lobby and we'll get taxis to that area.

Beau Brendler: Okay, anything else? Particularly from our folks who are teleconferencing in? Okay, I want to congratulate and thank everyone. Not only are we putting on a NARALO showcase we're also helping to put on an internet Town Hall and all sorts of other things here in San Francisco so it's very impressive. We want to thank Eduardo for his work in coordinating the showcase. Annalisa, Darlene, Evan and obviously our staff here whom we are very appreciative of.

Thank you again very much, and Eric, yes, Amy and Eric and Marc of course, who really took the lead and made this happen. We appreciate that. So thank you very much. See you later.



[End of Transcript]

