

New gTLDs Discussion

13 March 2011 Kurt Pritz Karen Lentz



Since the last meeting

- GAC consultations
 - GAC Briefing Papers
 - Conference calls
 - GAC Scorecard
- Closed public comment on:
 - Guidebook
 - JAS Group report
 - Economic studies
 - Root zone studies / delegation rates

- IDN Variant project plan
- Rationale: vertical integration
- HSTLD Final Report
- GNSO Briefing: handling Community TLD changes
- Communication planning
- Operational readiness

GAC - Board Consultations Subtitle

Goals for consultation

- Identify specific differences between GAC advice and current implementation of the GNSO New gTLD policy recommendations embodied in the Applicant Guidebook.
- 2) Through discussion among Board and GAC members, either:
 - (a) arrive at resolution of those differences; or
 - (b) identify what differences remain.

GAC Scorecard Topics

- Objection Procedures
- Root Zone Scaling
- Market and Economic Impacts
- Registry-Registrar Separation
- Protection of Rights Owners (trademark protections)
- Consumer Protection Issues (malicious conduct)
- Law Enforcement Due Diligence Recommendations
- Post Delegation Disputes with governments
- Geographic Names: use and protection of geographical names
- Legal Recourse for Applicants
- Providing Opportunities for all Stakeholders

Board response to scorecard

Board provided initial thinking on Scorecard items:

- •"1A" indicates that the Board's position is consistent with GAC advice as described in the Scorecard
- •"1B" indicates that the Board's position is consistent in principle with GAC advice as described in the Scorecard, with some revisions to be made
- •"2" indicates that the Board's current position is not consistent with GAC advice as described in the Scorecard, and further discussion with the GAC in San Francisco is required

Are we closer?

12 GAC topics divided into 81 sub-issues:

•Guidebook *consistent* with GAC advice

25 issues

•Guidebook <u>consistent in principle</u> with GAC advice, revisions to be made

28 issues

•Guidebook is <u>not consistent</u> with GAC advice

23 issues

At this meeting

Public sessions

Discussion of Issues Identified by Governmental Advisory Committee

Monday	March 14	15:00 - 17:30	Grand Ballroom
Wednesday	March 16	09:00 - 12:00	Grand Ballroom

•GAC – Board Consultation

Meetings are open – only Board and GAC members participate

Tuesday	March 15	08:00 - 17:00	Grand Ballroom
Thursday	March 17	08:00 - 16:00	Grand Ballroom

Applicant Guidebook Amendments as a result of.....

- Public comment on previous version
 - Trademark & malicious conduct protections
 - Community dispute resolution standards
 - Registry agreement improvements
- Rec 6 CWG
 - ALAC and GAC object without fee
 - Discrimination standard in Limited Public Order objection
 - Clarification on the Board role
- Board GAC consultations

One World \(\) \(\) \(\) One Internet \(\) \(\) \(\) \(\) \(\) \(\) \(\) \(\) \(\) \(\) \(\) \(\) \(\) \(\) \(\)



Questions